AN EQUITABLE PATH FORWARD

BOLDLY LEADING THE FUTURE OF A MORE INCLUSIVE AMERICA
I NOW FEEL FINANCIALLY

Alesia's entrepreneurial journey started when her five children were in need of increasingly expensive childcare. Left with limited options, Alesia decided to start her own daycare to provide affordable childcare to families in her Newark community. What began as a small business run out her home soon grew to a physical location with several employees.

“My drive comes from my mom, who was a single mother of four. She took a risk and started her own business selling make-up door to door. Her risk began our entrepreneurial story.”

Alesia's business soon shifted after clients asked her to plan their children's birthday parties. Through decorating children's parties, Alesia built up her confidence and eventually pivoted her business to event planning full-time. Seven years on, Alesia's business is thriving.

In 2021, at the recommendation of her daughter Brandy, Alesia joined Grameen America and received her first loan of $2,000. With a new influx of capital, Alesia has ambitious plans to establish in-house catering and move to a bigger location.

“Grameen America has helped my business grow and evolve. I love the encouragement, wisdom, and knowledge that each woman brings to the table.”

The encouragement from Brandy comes as no surprise since Alesia’s daughter is an emerging entrepreneur in her own right. In fact, Alesia’s three daughters are all entrepreneurs and members of Grameen America. Brandy and her sisters feel privileged to be standing on the shoulders of their mother and grandmother as third-generation entrepreneurs.

Alesia is most proud of the financial freedom she has achieved in growing her own business. Her ongoing support from Grameen America, and her fellow entrepreneurs, gives her confidence to persevere through any challenges along the way.

“I tell everybody I know, ‘Love what you do, and do what you love.’ When you live by that, you’ll go so much farther.”

“IF YOU HAVE A DREAM, GO FOR IT BECAUSE IF IT’S IN YOUR HEART AND IF IT’S IN YOUR SPIRIT, IT WILL FLOURISH. IT MUST FLOURISH.”

MEET ALEOSA, A DEDICATED WIFE, MOTHER, AND LIFE-LONG ENTREPRENEUR WHO HAS REPEATEDLY RELIED ON HER INDUSTRIOUSNESS AND DRIVE TO LEAD HER FAMILY AND ACHIEVE FINANCIAL INDEPENDENCE.
A YEAR OF BREAKTHROUGH GROWTH

2021 was a year marked by several remarkable organizational milestones. Our achievements are a testament to our members’ determination, hard work, and resilience to build a better future for their families and communities.

DISBURSED $504 MILLION TO MICROENTREPRENEURS

Grameen America invested half a billion dollars in 2021 alone to women across the country, leading to our historic milestone of investing $2 billion since 2008. This important milestone secures our legacy as the fastest-growing microfinance organization in the United States.

OPENED A RECORD SIX NEW BRANCHES IN ONE YEAR

In 2021, Grameen America expanded to serve new communities in Chicago, IL, Trenton-Camden, NJ, Connecticut, Memphis, TN, San Antonio and Dallas, TX. Our work in underserved communities means all women, regardless of race or income, have access to fair and affordable financial services.

ACCELERATED EFFORTS TO ACHIEVE RACIAL EQUITY

In May 2021, Grameen America launched the Elevating Black Women Entrepreneurs initiative, which offers capital, financial training, and asset and credit building tools to women in predominantly Black communities. The initiative aims to invest $1.3 billion in loans to 80,000 women entrepreneurs over the next ten years.

ACHIEVED ORGANIZATIONAL SUSTAINABILITY

In August 2021, Grameen America achieved organizational sustainability, solidifying our model as a sustainable social business. Through our unique approach to group-lending, interest income is repaid to cover 100% of our operating costs and reinvested to expand our reach to new communities.

NEW STUDY AFFIRMS GRAMEEN AMERICA’S EFFICACY IN ADVANCING FINANCIAL INCLUSION

In 2021, independent research firm MDRC concluded its 36-month study of Grameen America’s microlending program. The rigorous, third-party evaluation was the first-ever randomized controlled trial of microfinance in the United States.

The final results determined that Grameen America members experienced a reduction in measures of material hardship and an increase of credit scores, non-retirement savings, and business ownership, as compared to the control group. The program also boosted business net income and improved participants’ feelings of overall financial well-being.
2021 has been a year of reflection, reimagination, and recovery.

This year has shown that when financially underserved women are advantaged with access to affordable capital, their ability to thrive is undeniable. Women’s entrepreneurship continues to represent untapped potential for economic growth, job creation, and poverty reduction in communities across America.

Fueled by their resilience, Grameen America has had a remarkable year of growth and impact. This summer we celebrated reaching the landmark achievement of disbursing $2 billion in microloans to women of color, securing our legacy as the fastest-growing microfinance organization.

With our growth and scale exceeding all of our expectations, we now look to deepen our impact in new and existing communities, with the goal to reach our third billion by 2023.

Grounding our ongoing work, the final results from a randomized controlled trial conducted by MDRC found that women in our program experienced a significant reduction in material hardships, an increase in credit scores, net business earnings, and non-retirement savings. These 36-month findings stand as a powerful indicator of our program’s sustained impact.

To expand our reach, 2021 saw the opening of six branches to serve communities in Chicago, IL, Trenton, NJ, Camden, NJ, Connecticut, San Antonio, TX, Dallas, TX, and Memphis, TN. We’re proud to be back on the ground working directly with emerging, women-led businesses.

Our new racial equity initiative, Elevating Black Women Entrepreneurs, is already developing its roots in predominantly Black communities in Memphis, TN, Newark, NJ, and New York City to bridge the gaps in lending to women of color.

We know that unequal access to affordable capital contributes to the financial disparity experienced by these vulnerable communities. Our unique program is a solution to addressing the systemic inequity experienced by women business owners living in poverty. Now, more than ever, we are committed to accelerating change with a ten-year goal to invest $14 billion in 600,000 women entrepreneurs across 53 branches.

We are grateful to you for joining us on our journey. With your partnership and support, we are empowering entrepreneurial women across the country, providing access to life-changing capital to sustain communities and transform the future of the United States.

In 2022, together, we will build upon the legacy of our work to create a more equitable, inclusive America.

With warmest gratitude,

Antonio, TX, Dallas, TX, and Memphis, TN. We're proud to be back on the ground working directly with emerging, women-led businesses.

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With warmest gratitude,
ADVANCING EQUITABLE FINANCIAL INCLUSION

Grameen America is dedicated to helping entrepreneurial women who live in poverty build businesses to enable economic mobility.

NOW, MORE THAN EVER OUR WORK IS VITAL FOR WOMEN

This year’s concurrent economic and health crises brought upon by the pandemic have only exacerbated these detrimental gaps in gender and racial equity. This disproportionate impact means the path out of poverty is even more difficult for self-employed women of color across the country whose economic survival is dependent on the success of their small businesses.

Today, without an established credit score, existing banking relationships, and proficiency in the digital economy, these women remain unable to achieve economic mobility for themselves, their families, and communities.

To combat the economic exclusion of this country’s most vulnerable communities, we have embraced our role and responsibility as their bridge to the mainstream financial system. Employing our high-touch, peer support model, our members are able to lift themselves out of poverty with a hand up, not a hand out.

Despite living in one of the wealthiest nations, women of color in the U.S. have been historically shut out of the mainstream financial system. These women, whose financial exclusion means they often live paycheck to paycheck, are challenged with limited access to affordable credit, capital, resources and financial education.

In the United States, more than 21 million women live in poverty, including over 12 million women of color.

30% of low-income neighborhoods and 15% of Black and Hispanic women are credit invisible.

25% of all households, over half of which are headed by women, are unbanked or underbanked.

Women receive only 4 percent of all conventional small business loans (roughly $1 out of every $23).
OUR PROGRAM

Microloans
With life-changing access to loan capital, women can invest in their businesses, build their own financial identities and develop the communities they call home. After successfully completing each loan repayment, members can increase their loan size with subsequent loans.

Credit Building
We report microloan repayments to credit bureaus to help our members build their credit history.

Asset Building
We are committed to helping our members establish savings to build financial resilience. We are currently working on piloting a national savings program to provide members with innovative savings solutions.

Financial Eduction
We provide financial education to members prior to receiving their first loan. Ongoing education and peer conversations are facilitated through weekly Center Meetings, digital educational materials, and financial workshops.

WHAT MAKES US UNIQUE

Small Loan Sizes and Short Repayment Cycles
Our microloans start at a manageable $2,000 or less. For low-income women who would otherwise not have access to capital, our microloans ensure our members are able to invest in a new or growing business.

Social Collateral
In contrast to traditional loans, we do not require our members to have collateral or credit histories. Through our group-lending model, we emphasize a social contract that holds each member accountable to the four other women in her group and in her center.

High-Touch Model
Every week of the year, our members meet with our staff and their fellow members. These regular meetings enable our members to receive support and ongoing training, building trust in a community of like-minded women.

Social Business
As part of our unique social capital model, interest income is repaid to cover 100% of our operating costs. Every $1 loaned out is repaid and redeployed 12 times over five years to deepen our impact in communities across the country.

“NOW I KNOW I CAN HANDLE ANY CHALLENGE AHEAD OF ME. YOU CAN ACHIEVE ANYTHING YOU WANT AS LONG AS YOU WORK HARD.”

Joanna, Dessert Catering Business in Oakland, CA
In March 2022, nonprofit research organization MDRC and Grameen America released the final findings from MDRC’s evaluation of our microfinance model. The rigorous, independent, third-party evaluation determined that the Grameen America microlending model resulted in a reduction of measures of material hardship, and an increase of credit scores and business ownership, for Grameen America members as compared to a control group.

The microlending program also improved participants’ feelings of overall financial well-being and increased non-retirement savings for the women served. The study examined 1,492 women in 300 loan groups who applied to the Grameen America microlending program in Union City, NJ.

It marks the first time a microfinance institution in the United States has been evaluated using a randomized controlled trial, the gold standard of evaluations.

Characteristics of the 1,492 women in the MDRC Study

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average age</td>
<td>41</td>
</tr>
<tr>
<td>At least one child in household</td>
<td>65.3%</td>
</tr>
<tr>
<td>Average annual household income</td>
<td>$22,990</td>
</tr>
<tr>
<td>Household has received some form of government assistance</td>
<td>41%</td>
</tr>
</tbody>
</table>

Grameen America’s sustained impact three years after women first joined the program is remarkable. These kinds of results happen because of careful design choices and constant attention to implementation on the ground. The program has a clear focus on an underserved group that does not have other financial alternatives in their communities — women entrepreneurs with low incomes — and is intentional about working with them over an extended time.

Virginia Knox
PRESIDENT, MDRC

“SMALL LOANS HELPED ME EXPAND MY BUSINESS RESPONSIBLY AND LITTLE BY LITTLE. I AM PROOF THAT WITH A LITTLE HELP ANYONE CAN SUCCEED.”

Angelita, Hair Salon Owner in Union City, NJ
MATERIAL HARDSHIPS
Members experienced 0.9 material hardships in the last 12 months compared to 1.1 experienced by a control group, representing a decrease of 0.2 types of material hardships.

BUSINESS OWNERSHIP
87% of members operated a business compared to 75% of women in a control group, representing an 11.7 percentage point increase.

NET INCOME
Members’ average monthly net income was $1,485 compared to $1,312 in a control group, representing an increase of $172.

BUSINESS EARNINGS
Members’ average monthly business earnings was $483 compared to $356 in a control group, representing an increase of $127.

PRIME CREDIT SCORE
Members (23%) were more likely to have a prime VantageScore, the top tier of creditworthiness, compared to a control group (12%), representing a 10.4 percentage point increase.

CREDIT SCORE
Members (79%) were more likely to have a VantageScore, compared to a control group (62%), representing a 17.2 percentage point increase.

FINANCIAL DECISIONS
Members (81%) were more likely to be involved in at least half of her household’s financial decisions compared to a control group (71%), representing a 10 percentage point increase.

SOCIAL SUPPORT
Members (82%) were more likely to have someone they could borrow $250 from due to an emergency than a control group (72%), representing a 9.6 percentage point increase.

SAVINGS
Members’ experienced higher average non-retirement savings ($2,076) compared to a control group ($1,237), representing an increase of $839.

LIFE SATISFACTION
Members (68%) were more likely to be satisfied with life compared to a control group (60%), representing an 8.1 percentage point increase.

WORK-LIFE BALANCE
Members (70%) were more likely to be able to spend more time with family compared to a control group (66%), representing a 3.8 percentage point increase.

36-MONTH IMPACT SNAPSHOT

**Statistically Significant**
ELEVATING BLACK WOMEN ENTREPRENEURS INITIATIVE

ACCELERATING OUR COMMITMENT TO RACIAL EQUITY

This May, Grameen America announced the launch of our Elevating Black Women Entrepreneurs initiative, or Elevate, which aims to meaningfully address systemic barriers and funding gaps faced by financially underserved women in predominantly Black communities.

The impact of systemic racism continues to severely limit the Black community’s ability to access affordable credit and capital, even with high rates of entrepreneurship. In the United States, a staggering 30% of low-income individuals and 15% of Black women are credit invisible, according to a study by the Consumer Financial Protection Bureau.

Strengthening financial inclusion for Black women entrepreneurs significantly improves credit establishment, income opportunities, and job creation, thus bringing economic mobility to families and communities. Elevate offers emerging businesswomen loan capital, financial education, and asset- and credit- building tools to impact and improve their business’ income, credit scores, and personal savings.

Grameen America opened the first of three Elevate-specific branches in Memphis, TN to serve predominately Black communities. The expansion to Memphis, TN, along with existing efforts in Newark, NJ and New York City, reinforces the organization’s commitment to using its tools and experience to bring financial inclusion to women of color across the country.

ELEVATE AIMS TO ACHIEVE THE FOLLOWING IMPACT BY 2030

80,000 Black Women Reached
326,000 Loans Disbursed
$1.3 Billion Total Dollars Invested

The Elevate Initiative is a solution to the formal banking system which can uphold racial inequality by systemically denying Black women equal opportunity. By engaging with and directly lending to communities of color, we are making financial inclusion a reality for emerging Black women entrepreneurs.

ALETHIA MENDEZ
DIVISION PRESIDENT, ELEVATING BLACK WOMEN ENTREPRENEURS

“...
To fully address the needs of financially underserved women in predominantly Black communities, Elevate is employing a test and learn approach to determine whether program enhancements have the potential to strengthen outcomes for our members.

The first test was established through a partnership with Rising Tide Capital, a technical assistance and education provider in Newark, NJ. The organizations co-piloted the Microloan Vantage Prep Program, or MVP, with the goal of strengthening onboarding processes like recruitment, financial literacy, and eligibility requirements to ensure member success.

The first cohort of the MVP started in July 2021 with 28 participating Black women entrepreneurs in Newark, NJ. As part of the free six-week learning engagement, participants experienced two specialized workshops on credit literacy and business debt education, two one-on-one training sessions from a certified financial coach, and peer networking opportunities with other women entrepreneurs in their community.

The MVP, which plans to continue in 2022, has already formed three new Grameen America groups of entrepreneurs each receiving a first-time loan of up to $2,000 to start or grow their businesses.

In May 2021, Grameen America announced early catalytic funding from The Studio @ Blue Meridian and additional support from Truist Foundation to help lay the groundwork for Elevate, enabling Grameen America to pilot Elevate in Newark, NJ and New York City and launch a network of three new branches over three years.

In January 2022, Goldman Sachs One Million Black Women joined Elevate as anchor lending partners, providing $20 million in incremental loan capital to be invested in Black women entrepreneurs. An additional $2 million in philanthropic support from The Goldman Sachs Foundation will directly support program expansion in Newark, NJ, New York City, and a new third location to be determined.

“For someone like me, I didn’t grow up with financial literacy. Grameen America gives me the encouragement I need to grow.”

Shanté, Jewelry Business Owner in Newark, NJ
Grameen Promotoras provides health workshops, clinical screenings and referrals to Grameen America members who may otherwise be excluded from the mainstream health system.

In partnership with our sister organization, Grameen PrimaCare, the Promotoras program aims to overcome barriers low-income women face in accessing affordable healthcare. The program, which first piloted in The Bronx in 2016, seeks to improve health outcomes and well-being for Grameen America members by increasing access to healthcare and education in a non-clinical setting. Grameen Promotoras currently serves over 13,000 women in The Bronx, Jackson Heights, and Charlotte, NC, and will expand to Connecticut in March 2022.

The need for health education and services is critical as low-income women of color are disproportionately impacted by chronic health conditions, like asthma, diabetes, and high blood pressure, and are far more likely to suffer severe consequences. Tragically, 34% of people with household incomes of less than $24,000 reported not seeking care due to cost.

As part of the Promotoras program, community health workers, known as Promotoras, conduct health-related workshops at weekly Grameen America Center Meetings. Promotoras work directly with participating members to create individualized health plans, collect biomarkers, make referrals to local providers, and help with healthcare system navigation. Through educational workshops, the community health workers increase members’ knowledge and awareness of health-related topics, such as women’s health, nutrition, health literacy, and disease management.

The program is launching a new $20 million campaign to scale its work and expand to 15 Grameen America locations over five years, with the goal to impact over 57,000 women with access to health education and resources.

We believe health and financial security together are at the heart of a woman’s well-being. We help our members stay on top of their physical and emotional health, even as women struggle with hardships like food insecurity and chronic illness.

MERITXELL ROCA
DIRECTOR OF PROGRAMS, GRAMEEN PRIMACARE

IN 2021, THE PROMOTORAS PROGRAM PRODUCED THE FOLLOWING IMPACT:

3,205
Appointments for primary care, dental, and vision exams scheduled

40,000
Text messages sent to members to communicate important health information

6,024
Educational workshops delivered

9,791
Individual support calls conducted to connect members with health services

In response to the health impact of Covid-19, Promotoras attended community health events to alleviate vaccine skepticism among members. Promotoras also produced five informational PSA videos and initiated over 1,000 support calls related to Covid-19 testing and symptoms.
EXPANDING TECHNOLOGY INNOVATION

In 2017, Grameen America completed a three-year technology transformation project to migrate all systems to tablet-accessible cloud applications, go cashless and paperless, and digitize disbursements and repayments. In partnership with Boston Consulting Group, in 2022, the organization is undertaking two new large-scale innovation projects to enhance technology services for members and staff.

MULTI-FUNCTIONAL MOBILE APPLICATION

The organization’s forthcoming mobile application will act as a one-stop mobile experience to centralize a variety of program elements, including loan management and renewal, educational resources, budgeting tools, and member forums. The new application aims to enhance member satisfaction and engagement across the organization’s national network. Additionally, the app will automate several branch responsibilities, allowing staff to shift more focus on relationship building.

NEW DATA AND ANALYTICS TRANSFORMATION

The organization is investing in improved data and analytics functionalities to automate existing reporting routines and create new dynamic dashboards. The new undertaking will propel data-driven decision-making by automating regular reporting systems.

The project’s first stage, which is already underway, is examining how the organization’s multiple data sources can be processed, stored, and transformed to prepare for visualization. In the final stage, we plan to integrate a data visualization software to display data in a way that is easy to read, understand, and produce insights.

“I HAD ALWAYS WORKED FOR OTHER PEOPLE, AND NOW I GET TO BE MY OWN BOSS. I GET TO DETERMINE MY OWN SCHEDULE AND IT’S INCREDIBLY FREEING.”

Alfa, Beauty Salon Owner in Miami, FL
2021 BY THE NUMBERS

146,745 +13,357
Women Served New Members in 2021

$2.26 BILLION +$504 MILLION
Loans Disbursed to Women New Investment in 2021

MEMBER SUCCESS

JOBS AND EDUCATION

FINANCIAL INCLUSION

99%
Repayment Rate
92.7%
Retention Rate
$4,800
Average Loan Size
108,421
Total Loans in 2021

2021 ANNUAL REPORT
Over twenty years ago, my mother risked everything to start a business selling cemitas, our family’s favorite dish from our hometown of Puebla, Mexico. There were no restaurants in Union City selling cemitas at the time. The restaurant was my mother’s way of sharing our food, music, and culture with our new community. Her cemitas recipe uses the freshest bread, avocado, Oaxaca cheese, onions, herbs and meats.

Our little restaurant soon became famous and we expanded our menu. I left my job as a waitress to work full-time as my mother’s right-hand woman. When my mother sadly passed away, I took over the business.

I was determined to grow the restaurant to carry on my mother’s legacy. Our popularity grew, so I rented the space next door to add more tables and chairs. Our renovation started at the beginning of 2020, just as Covid-19 hit and devastated the restaurant industry.

With a neighboring storefront, I suddenly had two rent bills, two electricity bills, and all other expenses doubled. I tried to access capital from a bank but I did not have the credit history required to receive a loan.

I was worried about my future and no one would help me.

A friend then told me how she was a member of Grameen America and encouraged me to join. My first loan was $2,000. The capital helped me pivot my business to focus on takeout and delivery while stay-at-home orders were in place. Four loans later, I was able to finish renovating my second storefront just in time for customers to dine in again.

I have a long-term vision for my business now, and Grameen America is helping me turn that vision into a reality.

My credit score has significantly improved, and I am even saving to achieve my ultimate goal of purchasing a liquor license.

Every time I walk into my restaurant I feel like I am stepping into my hometown. I want my customers to feel the love I have for Pueblan food, my family, and our community. If it was up to me, I would bring our cemitas to all fifty states.

Thank you for giving a hand up to small business owners like myself. You have changed my life.
## OUR COMMUNITIES

<table>
<thead>
<tr>
<th>City</th>
<th>Members Served</th>
<th>Dollars Disbursed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresno, CA</td>
<td>405</td>
<td>$1.8M</td>
</tr>
<tr>
<td>Los Angeles, CA</td>
<td>15,587</td>
<td>$211M</td>
</tr>
<tr>
<td>Oakland, CA</td>
<td>7,460</td>
<td>$136M</td>
</tr>
<tr>
<td>San Jose, CA</td>
<td>4,799</td>
<td>$68M</td>
</tr>
<tr>
<td>Miami, FL</td>
<td>2,687</td>
<td>$21M</td>
</tr>
<tr>
<td>Chicago, IL</td>
<td>391</td>
<td>$901K</td>
</tr>
<tr>
<td>Indianapolis, IN</td>
<td>5,826</td>
<td>$73.8M</td>
</tr>
<tr>
<td>Boston, MA</td>
<td>4,374</td>
<td>$53M</td>
</tr>
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<td>Charlotte, NC</td>
<td>10,459</td>
<td>$190M</td>
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<tr>
<td>Omaha, NE</td>
<td>8,495</td>
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<td>2,220</td>
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<td>Union City, NJ</td>
<td>4,549</td>
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<tr>
<td>New York, NY</td>
<td>68,831</td>
<td>$1.22B</td>
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<tr>
<td>Austin, TX</td>
<td>4,336</td>
<td>$48M</td>
</tr>
<tr>
<td>Houston, TX</td>
<td>2,319</td>
<td>$15M</td>
</tr>
</tbody>
</table>

## OUR FUTURE CITIES

In 2022, we aim to open six new branches in underserved communities across the country, including in Atlanta, GA, Phoenix, AZ, Riverside, CA, Philadelphia, PA, and a second location in Charlotte, NC and Miami, FL.

2021 NEW CITIES

- **Trenton, NJ & Camden, NJ**: Grameen America’s branch in Trenton and Camden opened in April 2021 through support from the New Jersey Pandemic Relief Fund, New Jersey Economic Development Authority, TD Ready Commitment, and The Tepper Foundation.
- **Connecticut**: Grameen America’s branch in Connecticut opened in July 2021 through catalytic investment from Dalio Philanthropies.
- **Memphis, TN**: The new branch opened in September 2021 with catalytic support from The Studio @ Blue Meridian and additional support from Truist Foundation.
- **San Antonio, TX & Dallas, TX**: In Winter 2021, Grameen America opened two new branch locations in Texas through catalytic support from the Wells Fargo Foundation.

Photo by Vera Rubtsova
2021 KEY FINANCIAL HIGHLIGHTS

$237.5 MILLION
Total Assets

$132.1M
Net Assets

0.784
Debt/Net Assets

0.23%
Portfolio at Risk > 30 Days

$146 MILLION
Loan Portfolio

0.11%
Write-offs since 2008: (% of total dollars disbursed)

0.06%
Loans written off in 2021

OUR BALANCE SHEET SUPPORTS GROWTH AND EXPANSION

<table>
<thead>
<tr>
<th>(All $M)</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>YOY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loan Portfolio</td>
<td>$79.3</td>
<td>$108.2</td>
<td>$109.5</td>
<td>$146</td>
<td>33%</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$103.2</td>
<td>$145.8</td>
<td>$203.6</td>
<td>$237.5</td>
<td>16%</td>
</tr>
<tr>
<td>Net Assets</td>
<td>$46.0</td>
<td>$68.5</td>
<td>$102.0</td>
<td>$132.1</td>
<td>29%</td>
</tr>
<tr>
<td>Debt/Net Assets</td>
<td>1.22x</td>
<td>1.08x</td>
<td>.995x</td>
<td>.784x</td>
<td></td>
</tr>
<tr>
<td>Organizational</td>
<td>70%</td>
<td>82%</td>
<td>62%*</td>
<td>109%</td>
<td></td>
</tr>
<tr>
<td>Sustainability</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Organizational Sustainability declined in 2020 due to interest forgiveness on loans as part of Grameen America’s Economic Relief and Recovery package.

PHILANTHROPIC INCOME REFLECTS DONOR TYPE

45% Interest Income
33% Foundations
11% Corporations
8% Government
3% Individual
90% Program Services
6% Management & General
4% Fundraising
What I enjoy most about my job is seeing how impactful the program is on women in my own community. A microloan and a little support can truly change the lives of women and families across the country.

What makes Grameen America unique is the community we have built around our staff, our members, and our community. We all have come to know each other as family, and we work together to support each other’s entrepreneurial journeys.

We believe the success of one woman’s business means we all succeed. Our members care deeply about their peers and want to see everyone grow.

Throughout my work at Grameen America, the one member that most stands out is Mikayla, who owns a hair salon in Newark. She invested her first loan into completely renovating her salon by adding new floors, chairs, and mirrors. The renovation led to a growth in popularity, and more importantly, allowed her to build her financial independence.

Whenever we have a member going through a hard time, it’s difficult since our branch is so close knit. My job is to keep everyone motivated and encourage our members when things get challenging. We understand that our support means a lot to the women in our program.

During the past year, the ongoing pandemic made times tough for all my members, yet it was inspiring to see how they persevered. The strong bonds the women have with each other helped them share resources and ideas for how they can sustain and grow despite their challenges.

Being a part of a group of like-minded women means my members always have someone that understands the kinds of struggles that come with owning a business. They each lean on each other for mentorship and support.

I love the work I do each day, and I am proud to have made an impact on women entrepreneurs in The Bronx, Union City, and Newark.

“WHEN YOU INVEST IN A WOMAN, YOU ARE INVESTING IN THEIR FAMILIES AND COMMUNITIES. I CAN SAY FOR CERTAIN THAT WE ARE CHANGING THESE WOMEN’S LIVES.”

EMPLOYEE SPOTLIGHT: MEET JESSICA

For over ten years, Jessica Quinteros has worked at Grameen America in various roles throughout the New York Metropolitan area. Before becoming Newark Branch Manager, Jessica was a Trainee Center Manager in The Bronx, and an Associate Branch Manager in Union City.

Her cross-branch experience has helped her see, firsthand, how powerful small loans are for the women in our program. Jessica shares her experience working at Grameen America in her own words.
NEW GEOGRAPHIES

In 2022, we plan to serve new communities in Charlotte, NC, Atlanta, GA, Phoenix, AZ, Riverside, CA, Miami, FL, and Philadelphia, PA. Our Elevate initiative, launched to accelerate our commitment to racial equity, aims to impact financially underserved women in predominantly black communities.

NEW PRODUCTS

To help established members drive business growth, we increased our maximum loan size to $15,000 and our maximum increment size between every loan cycles. Through learnings from our virtual environment, we aim to enhance our member experience through new technology products, including a multi-functional mobile application.

NEW SERVICES

Our Member Development Program expanded to offer new virtual financial education workshops. Our health initiative, Grameen Promotoras, aims to expand to fifteen new branches over the next five years. To promote asset building, we plan to roll-out a national savings solution to help our members save regularly.

CELEBRATING OUR SUCCESS

As we reach the conclusion of the Lifting America campaign, we are grateful to our partners, donors, and lenders whose support has accelerated our growth and scale.

Through the support of our major partners, we raised $96 million in philanthropic grants and donations, nearly achieving our ambitious $100 million campaign goal. Together we will continue to scale our program to lift more underserved communities nationwide.

Since the start of the campaign in 2019, together we have produced the following impact:

8
New Communities Reached

33,400
New Members Served

$1 BILLION
Loan Capital Invested in Women Entrepreneurs

Over the next decade, we aim to continue to expand our products, services, and geographies to meet the growing need for financial capital and support among women in low-income communities nationwide.

BY 2030, WE AIM TO REACH THE FOLLOWING MILESTONES

53
Branches

600,000
Women Entrepreneurs

$14 Billion
Loan Capital Invested in Women

LIFTING AMERICA

THE CAMPAIGN FOR HER FUTURE

In 2019, Grameen America launched a $100 million philanthropic campaign to help realize our strategic goals over the next 10 years. Lifting America: The Campaign for Her Future has since enabled us to scale our program nationally and provide access to financial services to all women, regardless of their race or income.
We are proud to recognize the support of our major philanthropic partners who over the past three years have championed financial inclusion for women of color through their support of the Lifting America campaign.

LIFTING AMERICA PARTNERS

- MacKenzie Scott
- Seedlings Foundation

LEAD PARTNERS

- Citi
- East West Bank
- Goldman Sachs
- The One Million Black Women Campaign
- Center for Inclusive Growth

PARTNERS

- New Jersey Pandemic Relief Fund
- Truist Foundation
- SBA U.S. Small Business Administration
- Wells Fargo

SUPPORTERS

- Baiju Bhatt
- CapitalOne
- Fondation Chanel
- Empire State Development
- Medtronic Foundation
- Sobrato Philanthropies
- Jennifer and Jonathan Altman Seeks Foundation
- 80/20 Foundation
- American Express Foundation
- Annenberg Foundation
- Apax Foundation
- The Power of Good Fund
- Benjamin Parkas & Meghan Elson
- City of Charlotte
- Michael D. Granoff
- The Jorge M. Pérez Family Foundation
- Kevin & Jane Quinn Family Foundation
- Prudential
- Synchrony
- Mark T. Lancaster & Nancy A. Woodruff

IN-KIND SUPPORTERS

- BCG
- Evers
- Skadden

Includes all contributions in excess of $100K made from January 2019 to January 2022

* Indicates funding from a government entity
FOR THE FIRST TIME, I HAD THE FREEDOM TO INVEST MORE INTO MY BUSINESS. I WANT PEOPLE TO KNOW THAT IF I CAN DO IT, ANYONE CAN. 

Esmerelda, Party Supply Store in Brooklyn, NY
“MY RESTAURANT WAS MY CHANCE TO FINALLY LIVE MY DREAM, AND GRAMEEN AMERICA WAS A BIG PART OF TURNING THAT DREAM INTO A REALITY.”

Meregilda, Restaurant Owner in Brooklyn, NY

"MY RESTAURANT WAS MY CHANCE TO FINALLY LIVE MY DREAM, AND GRAMEEN AMERICA WAS A BIG PART OF TURNING THAT DREAM INTO A REALITY."
EXECUTIVE LEADERSHIP

Andrea Jung
President & CEO, Grameen America

Bob Amiliba
Senior Fellow, University of London, SOAS
Former Global Director, CRF Inclusive Finance and Community Development

Nandita Bakhshi
President & CEO, Bank of the West
Co-Chief Executive Officer, BNP Paribas USA Inc.

Benjamin Farkas
Partner, Helman & Friedman

Michael D. Granoff
Founder & CEO, Pomona Capital, LP

Antonia Hernández
President & CEO, California Community Foundation

Vidar Jorgensen
Champion, World Health Care Congress

Abdul Hai Khan
Managing Director, Grameen Trust

Mahmoud Mammadani
Vice Chairman & Managing Director, Morgan Stanley

Karen Pritzker
President, Seedings Foundation

Director Emeritus

Ray Dalio
Founder, Chairman, & Co-Chief Investment Officer, Bridgewater Associates, LP

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Jason Grobstein
Director, Marketing & Communications

Jasper Kubasek
Director, FMA and Treasury

Joel Sheir
Director, Accounting

Thelma Suarez
Director, Branch Monitoring & Evaluation

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Jasper Kubasek
Director, FMA and Treasury

Joel Sheir
Director, Accounting

Thelma Suarez
Director, Branch Monitoring & Evaluation

Jasmin Mendar
Director, New England

Branch operations as of March 2022.

Boyle Heights, CA

Maria Valladaires

Fresno, CA

Lucy Mendez

Long Beach, CA

Marybel Lorenzo

Oakland, CA

Saret Garcia

Pico Union, CA

Jessica Rivas

San Jose, CA

Mariska Cerpas

Connecticut

Julissa Fernandez

Miami, FL

Ramon Saavedra

Chicago, IL

Santina del Salto

Indianapolis, IN

Saeed Garcia

Boston, MA

Maritza Valencia

Omaha, NE

MD Muffathaurul Islam

Newark, NJ

Jessica Quinteros

Newark Elevate

Melissa Velasco

Trenton/Camden, NJ

Andrea Cabrera

Union City, NJ

Prisilia Rivera

Brooklyn, NY

Soudes Agular

The Bronx, NY

Carlos Fernandez

Jackson Heights, NY

Ruth Buenan

Jamaica, NY

Natalie Andrade

Manhattan, NY

Abdus Saleem

Sunset Park, NY

Zaia Carcanno

NYC Elevate

Lasonya Weeks

Charlotte, NC

Yesenia Rodriguez

Charlotte, NC

Nereida Rodriguez

Memphis, TN

Karlescia Brooks

Austin, TX

Jessica Suarez

Dallas, TX

Victor Sanchez

Houston, TX

David Acosta

San Antonio, TX

Ana Garcia

“I ENJOY BUILDING A BUSINESS THAT IS ENTIRELY MINE. I APPRECIATE THE INDEPENDENCE GRAMEEN AMERICA HAS GIVEN ME AND MY FAMILY.”

Yareli, Bakery Owner in Miami, FL

Yareli (left) pictured with her niece.