The Modesto Architecture & Design Week (MADWEEK) is an annual, weeklong event celebrating the creative professions of architecture and design. MADWEEK builds upon the momentum and success of Modesto’s award-winning Architecture Festival (2008-2017) that attracted as many as 5,000 people annually to our city. MADWEEK widens this audience beyond those interested in architecture alone to include all design disciplines: architecture, fashion, graphic design, interior design, landscape architecture, product design, user experience (UI/UX) design, and social design.

MADWEEK is committed to offering a suite of promotional and brand placement opportunities to recognize the generous support of our sponsors:

**MADWEEK SIGNATURE SPONSOR: $10,000**
As a Signature Sponsor you will be strategically co-branded in all MADWEEK outreach and materials alongside the organizing partners of the event, including:
- Your logo will appear prominently at the top of the sponsors page as well as in the signature of all pages of the MADWEEK website alongside organizing partners at: [www.madweek.org](http://www.madweek.org);
- Your support will be announced and logo will appear on the MADWEEK Facebook page (+1,300 likes);
- Your support will be announced in a news release to regional print & electronic media.
- You will be formally acknowledged from the podium at MADWEEK Opening Event/Film Night (and have the opportunity to welcome participants yourself if you choose);
- You will have the opportunity to co-introduce the MADWEEK keynote speaker from the podium during the MO.DE Annual Gathering at the Gallo Winery;
- You will have the opportunity to announce/present prizes to the winning team(s) of the MADWEEK Cardboard Challenge;
- Your name/logo will appear on all printed MADWEEK materials and event-specific programs throughout the week;
- Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.
- You can have space for a booth/table at the MADWEEK Opening Event/Film Night.

**PLATINUM LEVEL: $3,000 and up**
- Your logo will appear on the sponsors page of the MADWEEK website, [www.madweek.org](http://www.madweek.org);
- Your name will be included in an the announcement of supporters on the MADWEEK Facebook page;
- Your name will be included in MADWEEK news releases to regional print & electronic media.
- You will be formally acknowledged from the podium at the MADWEEK Opening Event/Film Night;
• Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.
• Your name/logo will appear on all printed MADWEEK materials and event-specific programs throughout the week;
• You can have space for a booth/table at the MADWEEK Opening Event/Film Night.

GOLD LEVEL: $2,000 - $2,999
• Your logo will appear on the sponsors page of the MADWEEK website, www.madweek.org;
• Your name will be included in MADWEEK news releases to regional print & electronic media.
• Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.
• Your name/logo will appear on all printed MADWEEK materials and event-specific programs throughout the week;
• You can have space on a shared table to distribute your promotional materials at the MADWEEK Opening Event/Film Night.

SILVER LEVEL: $1,000 - $1,999
• Your logo will appear on the sponsors page of the MADWEEK website, www.madweek.org;
• Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.
• Your name/logo will appear on all printed MADWEEK materials and event-specific programs throughout the week.

BRONZE LEVEL: $250 - $999
• Your logo will appear on the sponsors page of the MADWEEK website, www.madweek.org;
• Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.

EVENT-SPECIFIC SPONSORS
You can also be a part of MADWEEK by sponsoring a specific event with the following benefits:
• You will be acknowledged during the event you sponsor.
• Your support for the event you sponsor will be announced on the MADWEEK Facebook page (+1,300 likes).
• Your logo will appear on the sponsors page of the MADWEEK website, www.madweek.org.
• Your name/logo will appear on screen during the MADWEEK Opening Event/Film Night.
• Your name/logo will appear on all printed MADWEEK materials specific to the event you sponsor.
• You can have space for a booth/table to distribute your promotional materials at the event you sponsor.

Each event may have more than one sponsor. The events available for sponsorship are:
• Modesto Design Collective (MO.DE) Annual Gathering - Keynote Speaker: $2,000
• MADWEEK Opening Event & Architecture & Design Film Night: $2,000
• Cardboard Challenge & Day of Creative Play (family & kids day): $2,000
• MADWEEK Open Studios (five weekday studio visit series): $2,000

CONTACT
If you have questions regarding sponsorship opportunities, please contact Barrett Lipomi at barrett@redincarchitects.com. Please make sponsorship checks payable to “Modesto Art Museum.” Checks should be mailed to: Modesto Art Museum, 1217 J Street, Modesto, CA 95354.