

# Daniel Spurgin

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## CONTACT

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## EDUCATION

MASTER OF FINE ARTS IN GRAPHIC DESIGN

### **MICA (Maryland Institute College of Art) '18**

Focused on design process, new work methods, branding and typography. Pursued a thesis based in automotive typography, tactile experience, Slow Design, and distillation.

POST-BACC CERTIFICATE IN GRAPHIC DESIGN

### **MICA (Maryland Institute College of Art) '16**

An in-depth study of graphic design practice and theory, in preparation for an immersive, full-time experience. Sought out tools, abilities, and context in order to pivot and launch into high-level industry positions.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

### **Mars Hill University '15**

Member of the Men's Varsity Soccer team, and Business Honors Club. Worked closely with University officials across multiple disciplines to produce and maintain consistent outward-facing marketing material.

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## EXPERTISE

InDesign, Photoshop, Illustrator, Sketch, InVision, G Suite, Slack, Trello, RoboFont, Microsoft Suite, Rhino for Mac, Ultimaker 3D Printers, Epson Large Format Printers, Graphtek Vinyl Cutters, Prototype Fabrication, Photography.

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## INTERESTS

Typography, UX/UI, Publication Design, Branding, Prototype Creation, Web Design, Automotive Design, Architecture, Soccer, Health and Fitness, Woodworking, Music, Roadtrips.

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## HONORS

ADAA Semi Finalist, Featured on AIGA Design Diary, Featured in Creative Quarterly, Alumni Award for Student Leadership-nominee, Sidney Lake Award-nominee, Outstanding Achievement in Leadership Award-nominee, Dean's List.

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## ABOUT

A detailed designer and typographer from the Pacific Northwest pursuing creative employment.

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## EXPERIENCE

CREATIVE DIRECTOR, 2017-18

### **Pinkaloo**

Pinkaloo is a Donor-Advised Fund management suite that allows customers to bring white-labeled giving accounts to their entire community. Responsible for original ideation and creation of desktop, mobile, and application design.

GRADUATE PROGRAM ASSISTANT, 2016-18

### **Maryland Institute College of Art**

Provided vision, strategy, and technical knowledge to ensure the effective operation of the GDMFA program. Working collaboratively with the Office of Graduate Studies and Program Directors aided in the promotion of dialogue, the exchange of information and timely communications between students and faculty throughout the two-year program.

DESIGN INTERN, 2015-16

### **SummitSync**

SummitSync is a professional networking application that empowers busy professionals to make meaningful connections at events and conferences. Assisted with deck design, iOS app, website design, and email templates.

SELF-EMPLOYED, 2013-PRESENT

### **Freelance Graphic Designer**

A diverse range of work including identity, marketing, web and UX/UI solutions. Focusing on type-centric designs.

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## TEACHING

ADJUNCT FACULTY INSTRUCTOR, 2017-18

### **Johns Hopkins University**

An introductory Typography I course taught to the Graduate Medical Illustration program. Students gained a familiarity with typographic terms, technologies, classical and contemporary styles, and the ability to construct typographic frameworks relating to their field of study.

GRADUATE TEACHING INTERN, 2015-18

### **Maryland Institute College Of Art**

Assisted in the direction of undergraduate courses under the supervision of faculty mentors. Courses included Introduction to Wood, Typography I, and Typography II. Upon completion, earned a MICA Teaching Certificate.