

2018



planning for tomorrow

KANSAS & MISSOURI

THANK YOU FOR COMING TO THE 2018 BI-STATE CONFERENCE

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A WELCOME FROM YOUR CONFERENCE CO-CHAIRS

On behalf of the Bi-State Conference Planning Committee, we are delighted to welcome you to the American Planning Association (APA) 2018 Bi-State Conference.

We hope you have a great time in Kansas City, Missouri, learning more about the planning, networking and celebrating our accomplishments. The theme of this year's conference is KC2 which highlights the great projects, initiatives and partnerships taking place throughout the Kansas City metropolitan region and both states of Kansas and Missouri. We are excited to showcase the more than 50 sessions, seven mobile workshops, keynote presentation and 2018 Kansas and Missouri Chapter awards.

While staying at The InterContinental Hotel, feel free to take a walk through the Country Club Plaza, take a bus and streetcar ride on our RideKC transit, or visit the many attractions and entertainment the Kansas City region has to offer. We also hope you enjoy the great social activities we have planned for the conference!

On behalf of the long list of volunteers who have helped organize this event, thank you for joining us. Let's make the 2018 Bi-State Conference a conference to remember!

Sincerely,

Martin Rivarola, AICP
Kansas Representative, Kansas City Metro Section APA

Stephen Lachky, AICP
Missouri Representative, Kansas City Metro Section APA



Certification
Maintenance

A WELCOME FROM YOUR PRESIDENTS

Welcome to the 2018 B-State APA Conference! This conference is a collaborative effort between the Kansas and Missouri Chapters – led by the Kansas City Metro Section – that unites and unifies planning professionals in our two great states!

It is our hope that the variety of sessions, mobile workshops and keynote addresses that highlight the amazing planning projects, initiatives and professionalism in our two-states will be inspirational and educational. With over 55 opportunities for CM credits, the conference should further the conference theme – PLANNING FOR TOMORROW!

In addition to great educational opportunities, there will be outstanding networking and social opportunities, that we think you will enjoy!

If you have any suggestions or feedback to share with the Conference Planning Committee, please stop one of them. Also, our Chapter and Section boards are always

looking for new volunteers. If this conference inspires you to be more involved with your profession, please feel free to reach out to either one of us and we'll connect you to the right person.

Thank you for attending the 2018 Bi-State APA Conference and helping us celebrate the planning profession!

Hilary Perkins, AICP
President, Missouri Chapter APA

Chad Bunger, AICP
President, Kansas Chapter APA



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CONFERENCE LOCATION

InterContinental
Kansas City at the Plaza

401 Ward Parkway
Kansas City, MO 64112

With questions about room reservation, please contact the hotel directly at the toll free number 866-856-9717.



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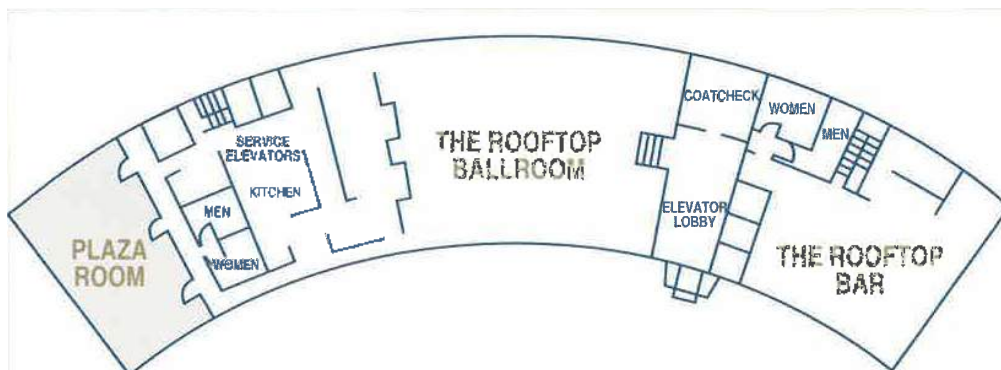
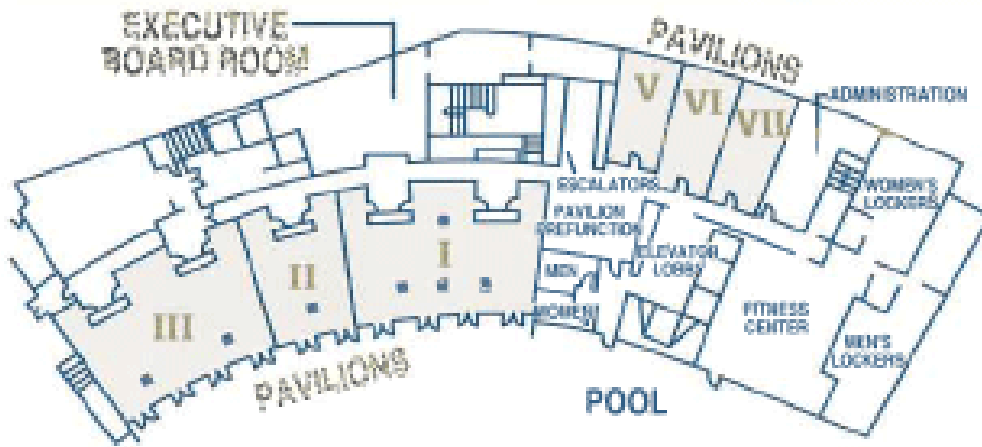
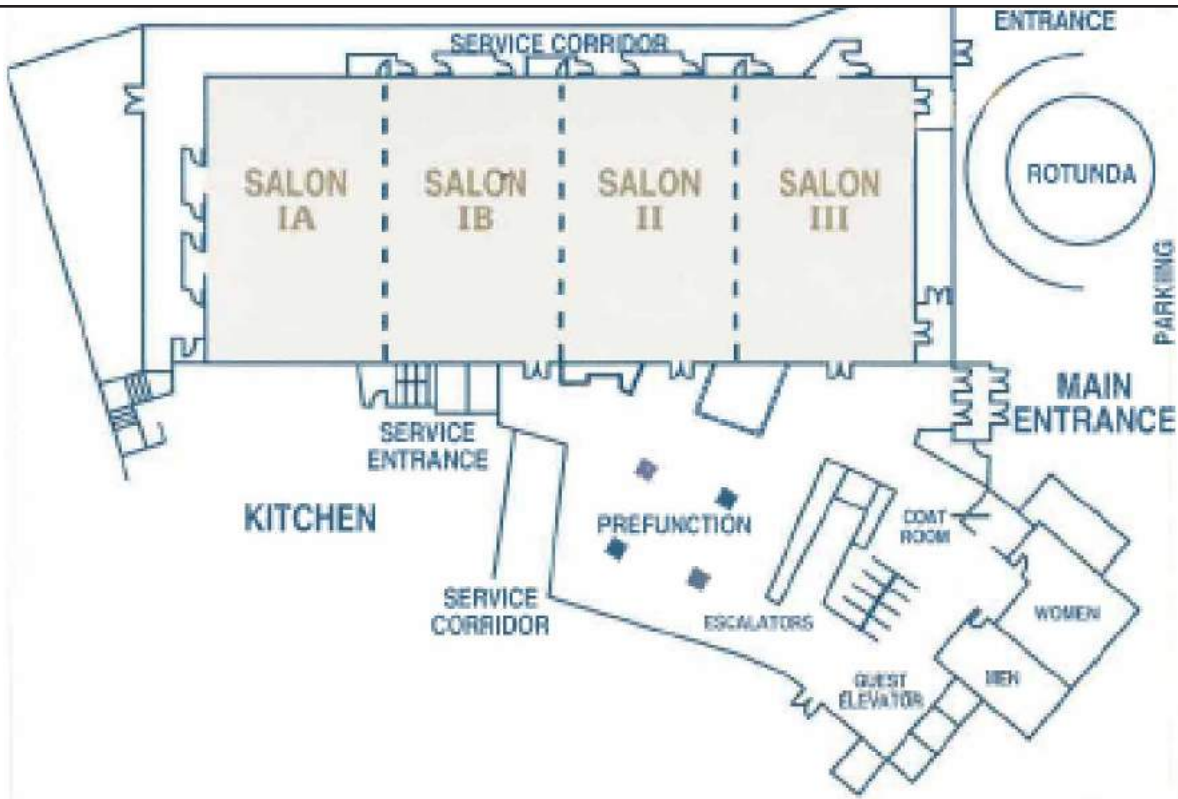
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APA Bi-State Conference

CONFERENCE HOTEL LAYOUT



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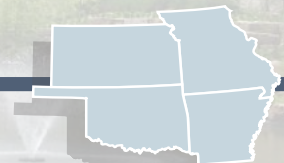
2019

OCT 09-12 | **SAVE THE DATE**



APA QUAD STATE CONFERENCE | TULSA OK

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CONFERENCE SUMMARY SCHEDULE

WEDNESDAY Conference Check-In (12:00 -1:00pm)

Sessions (1:00 - 5:00pm)

Happy Hour (5:30pm)

THURSDAY Keynote/Breakfast (8:00 - 9:15am)

Sessions (9:30am - 12:00pm)

Awards Luncheon & Business Meeting (12:00 -1:45pm)

Sessions (2:00 - 5:00pm)

Reception (6:00pm)

FRIDAY Sessions (8:00am - 12:15pm)



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WEDNESDAY SCHEDULE

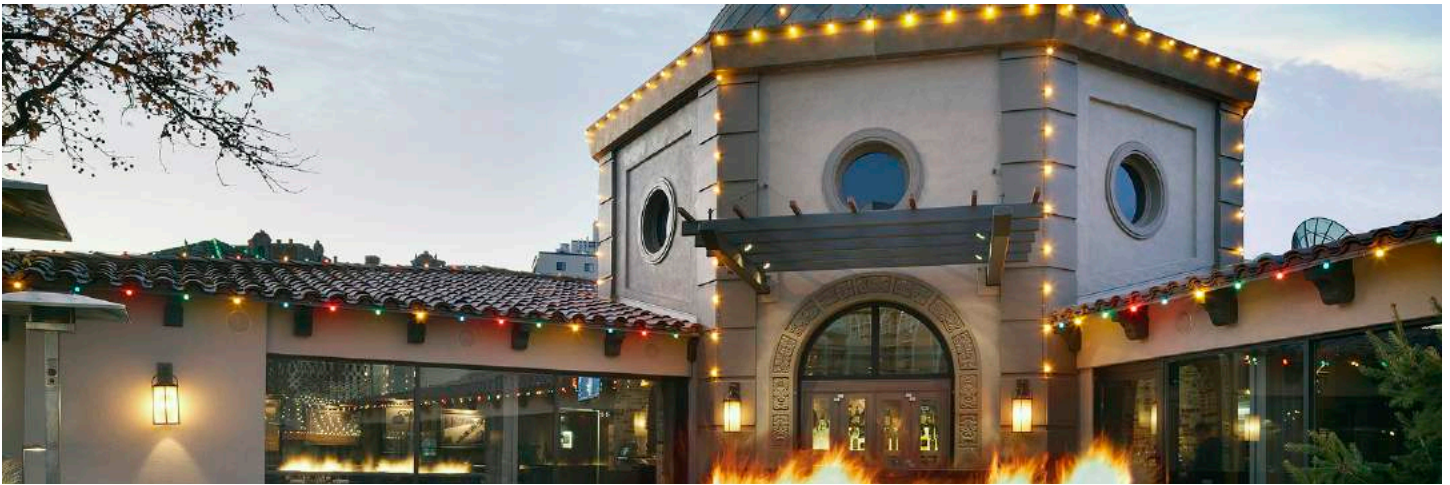
10.24.2018

12:00-1:00	Conference Check-In	Hotel Lobby
1:00-2:15	A Deep Dive into Multi-Modal Transportation Operations	Pav 2
	Design, Art and Culture as a Catalyst for Equity, Social Justice and Economic Development	Pav 3
	Tools for Water Resource Planning	Pav 1
	I've Got 99 Problems but My Job Ain't One of Them	Salon 3
2:30-3:45	Winning Community Buy-In Through Tactical Urbanism	Pav 1
	Parks, Planning and Public Participation	Pav 3
	Transportation Planning and Corridor Management	Salon 3
	What the Heck is the Director Thinking?	Salon 2
4:00-5:00	Imagining the Future of Overland Park	Salon 2
	How a Seed Changed it's Surroundings - The 39 North AgTech District	Pav 3
	FHWA Hot Topics in Transportation Planning	Pav 1
	Planning Slam Geeks Unleashed	Salon 3
	Defining Resilient Neighborhoods After Disaster	Pav 2
MOBILE TOURS 2:30-5:00	Planning for Beer: Mashing Up Land Use & Community Development	Hotel Lobby
	Planning for Streetscape Enhancement	Hotel Lobby
5:30	Happy Hour	American Slang Hotel Restaurant

THURSDAY SCHEDULE

10.25.2018

8:00-9:15	Breakfast & Opening Keynote	Salon 1A, 1B
9:30-10:45	Crafting Better Places with Livability Programs	Salon 2
	Legislative Forum: Legislative Activities at the State and Federal Level	Pav 3
	One Corridor One District: Urban Mobility Strategies	Pav 2
	It's Still All Your Fault! You're the Planner!	Salon 3
	Lay it On Me: Citizen Driven Design Regulations	Pav 1
MT 9:30-12:00	Plaza Walking Tour	Pav 6
11:00-12:00	Ideological Blind Spots: Addressing Bias with 4-Dimensional Planning	Pav 1
	The Louisburg Master Trail Plan: High Impact Community Engagement	Pav 3
	Modern Matters: Identifying and Preserving Modern Architecture	Pav 2
	Planning Slam Variety Hour	Salon 3
	Deep Dive: Implementation Strategies for More Active Citizen Engagement	Salon 2
12:00-1:45	Joint Awards Ceremony KS/MO Business Meetings	Salon 1A, 1B
2:00-3:15	Planners Eye Exam: Vision Check Up Vision Metcalf/KCK/Lenexa	Salon 3
	Creating Enabling Spaces	Pav 3
	Beyond the Loop - Exploring the Future of the Buck O'Neil Bridge and the I-70 North Loop	Pav 1
	Public Engagement Deep Dive: Listening and Multi-Lingual Communications	Salon 2
MT 2:00-5:00	Tour of Kansas City Transit Investments	Hotel Lobby
3:30-5:00	Short Term Rentals and the Sharing Economy	Pav 1
	Safe Routes to School 101	Pav 2
	Hazard Mitigation Planning: Important Tools and Resources that Planners Bring to the Table	Pav 3
	Ethics Case of the Year	Salon 3
	Take Back the Public Realm	Salon 2
6:00	Reception	Rooftop Ballroom



FRIDAY SCHEDULE

10.26.2018

8:00-9:15	Rethinking Development in Manhattan	Pav 1
	Beginning with End in Mind	Pav 3
	Remaking Suburban Corridors	Salon 2
	Smart Moves Partnership	Salon 3
	Implementing Your Comprehensive Plan	Pav 2
9:30-10:30	Project Management for Planners - Managing Upwards and Onwards	Pav 1
	Trail Oriented Development	Pav 3
	Connecting Independence Avenue	Salon 2
	Planning Yoga: How to Bend Without Breaking the Rules	Salon 3
	Effective Citizen Engagement for PCs: From Making Decisions to Receiving Advice to Setting a Vision	Pav 2
10:45-12:15	Building Community Wealth through Food and Farming: New Tools and Insights for the Heartland	Pav 1
	Planning for Technology and Technology for Planning	Pav 3
	Planning for Industrial Uses: Challenges and Benefits	Salon 2
	Environmental & Land Use Law Update: "Can the Notorious RBG Save the Planet?"	Salon 3
12:30	Conference Concludes	

A Deep Dive into Multi-Modal Transportation Options

1:00-2:15 | Pavillion 2 | **CM | 1.25**

Transportation planning has traditionally been focused almost entirely on building new and more infrastructure, with lamentably less attention paid to the system's ongoing operation and management (O&M). It has become increasingly important to operate the existing network to its fullest service potential. This session will put O&M in a planning context and explore the relationship with land use/urban design. This session will also provide an overview of transit agency service planning processes, role of local communities, and examples of transit operations and scheduling.

Speakers: Shawn Strate, Mike Goodman, Jim Hubbell

Design, Art and Culture as a Catalyst for Equity, Social Justice, and Economic Development

1:00-2:15 | Pavillion 3 | **CM | 1.25**

The session will describe how a combination of design, art and culture is being used as a potential catalyst for economic transformation in the City of East St. Louis. It will also outline plans for how this strategy might be expanded as a tool for rejuvenating St. Louis African American communities regionally by transforming Dr. Martin Luther King Boulevard as a cultural corridor.

Speakers: Jasmin Aber, Laverne Backs, Michael Allen

Federal Tools to Address Water Issues

1:00-2:15 | Pavillion 1 | **CM | 1.25**

The federal government has numerous programs to assist communities with water resource planning. Hear from the US. Army Corps of Engineers and FEMA about how you can work with them to leverage federal funding to assist your communities.

Speakers: Todd Tucker, Christopher Parsons, John Lunn, Kaely Megaro

I've Got 99 Problems but My Job Ain't One

1:00-2:15 | Salon 3 | **CM | 1.25**

Job retention is about so much more than just ensuring plans and permits are reviewed in a timely manner. Its all about team collaboration, buy-in, establishing trust, having fun, and most importantly it's about having the ability to discover and pursue your personal and professional career goals.

Speakers: Amiee Nassif, Sean Pendley, Emily Carrillo, Dan Fernandez, Kim Hollingsworth, Zach Moore

Winning Community Buy-In Through Tactical Urbanism

2:30-3:45 | Pavillion 1 | **CM | 1.25**

Planners and engineers from across the region will come together to share their experiences in implementing pop-up traffic calming demonstrations in Kansas City, Springfield, and St. Louis. This will be a dynamic panel discussion illustrating how tactical urbanism projects win buy-in from the community and how Planners4Health has helped to bridge the gap between planning and public health.

Speakers: Bonnie Roy, Jeremy Snow, Grace Kyung

Parks, Planning an Public Participation

2:30-3:45 | Pavillion 3 | **CM | 1.25**

Learn about a collaborative approach in developing a sustainable parks master plan. This session will provide perspectives from communications specialist, park design consultants, and planners.

Speakers: Jonathan Roper, Beth Quindry, John Iffrig

Transportation Planning and Corridor Management

2:30-3:45 | Salon 3 | **CM | 1.25**

This session will provide an overview of conservation practices relevant to transportation planning and corridor management. Topics to be touched on include: habitat fragmentation, vegetation management for pollinator and migratory butterfly habitat, wildlife crossings, efforts to eradicate invasive plant species, tree mitigation, and others.

Speakers: Ronda Burnet, Carol Davit

What the Heck is the Director Thinking?

2:30-3:45 | Salon 2 | **CM | 1.25**

Kansas City region planning directors recently participated in a day-long retreat to jointly identify issues of common interest and concern and to discuss how to collaborate more effectively and efficiently, as well as various staffing and organizational issues common to planning departments. This session will present the outcomes of these discussions.

Speakers: Martin Rivarola, Jeffrey Williams, Rob Richardson, Stephen Lachky, Aimee Nassif, Roger KrohBryan Dyer

Imagining the Future of Overland Park

4:00 - 5:00 | Salon 2 | **CM | 1.00**

How do well established suburban communities offer choices and opportunity in this new age of planning? The community of Overland Park is tackling some of the challenges from growth pressure and car dependency, to offering a diversity of housing and neighborhood options and encouraging civic engagement. This session will draw from the case study of Forward OP, the City's recent visioning and strategic planning effort, which can inspire other suburban communities facing similar challenges.

Speakers: Sarah Bongiorno, Kate Gunja

How a Seed Changed It's Surroundings: The 39 North AgTech District

4:00 - 5:00 | Pavillion 3 | **CM | 1.00**

39 North is a 600 acre AgTech District, in to which St. Louis County and the Partnership are investing millions of dollars to attract startups and AgTech companies from around the world. While the District boundaries are fully in the City of Creve Coeur, 39 North has energized long range planning efforts in adjacent jurisdictions and organizations.

Speakers: Carlos Trejo, Janet Wilding

FHWA Hot Topics in Transportation Planning

4:00 - 5:00 | Pavillion 1 | **CM | 1.00**

The Federal Highway Administration (FHWA-U.S. DOT) and associated speakers will provide an overview of various initiatives being advanced by the FHWA and USDOT. This update would include the following topics: Performance-Based Planning, Program, and Target Setting; BUILD and INFRA Grants Programs; Every Day Counts Program; FAST Act Asset Management Requirements; FAST Act Freight Provisions; Synopsis of Recent Heartlands/Central Plains Multi-Jurisdictional Workshop and Follow-up Actions.

Speakers: Rick Backlund

Planning Slam Geeks Unleashed

4:00 - 5:00 | Salon 3 | **CM | 1.00**

Join us as five planners unleash their go-to's for geeking-out on all things planning. Whether it's can't miss podcasts, twitter handles, Instagram accounts or movies, this will be a fun and informative session to broaden your planning resources.

Speakers: Shannon Jaax, Lisa Koch, Lauren Driscoll, Matt Wetli, Ricky Sanchez

Defining Resilient Neighborhoods After Disaster

4:00 - 5:00 | Pavillion 2 | **CM** | **1.00**

A case study to identify existing and newly constructed resilient neighborhoods post 2011 flood disaster and Bakken oil boom and subsequent economic decline in Minot, ND for the National Disaster Resilient (NDR) Homebuyer Program.

Speakers: Gina Murphy, Lindsay Maki

WEDNESDAY MOBILE TOURS

Planning for Beer: Mashing Up Land Use & Community Development

2:30 - 5:00 | Hotel Lobby | **CM** Credits Pending

The mobile workshop excursion to the Torn Label brewery is intended to provide attendees with an overview of the economic development potential for local craft beer breweries and their ability to catalyze and shape markets, the regulatory and policy challenges facing future breweries, and their ability to create engaging and vibrant communities.

Speakers: Jay Aber, Sara Copeland, Rafi Chaudry, Bryan Robinson

Planning for Streetscape Enhancement

2:30 - 5:00 | Hotel Lobby | **CM** Credits Pending

This mobile tour will provide participants with several examples of streetscape enhancements that have occurred in the Kansas City metropolitan area. Several sites will be shared, with opportunities to explore each area on foot, while hearing about lessons learned and things to consider in planning for this type of community improvement project.

Speakers: Christopher Cline, Matt Evett

Crafting Better Places with Livability Programs

9:30-10:45 | Salon 2 | **CM | 1.25**

Livable communities programs in the Kansas City and Wichita regions have been established to advance local implementation of land use and transportation practices that support regional goals. Learn how these regions are planning for vibrant places and communities through planning programs focused on integrated planning. This session will explore how to effectively integrate livability goals in relation to transportation planning and how to maximize community involvement. Join us to hear about successes, lessons learned and future plans for each program.

Speakers: Beth Dawson, Kristen Zimmerman, Scott Wadle (Wichita), Scott Knebel (Wichita), Jean Carder (Louisburg)

Legislative Forum: Legislative Activities at the State and Federal Level

9:30-10:45 | Pavillion 3 | **CM | 1.25**

The purpose of this legislative forum is to highlight the current legislative issues and activities at the state and federal level. Learn about the legislation you need to be aware of at the various levels of government and how you as planners can be an advocate for great planning.

Speakers: Wendy Moeller, Jason Ray, Lauren Driscoll

One Corridor | One District: Urban Mobility Strategies

9:30-10:45 | Pavillion 2 | **CM | 1.25**

Come join a panel of experts share their input on how they went through the planning process to gain community support and success for next steps towards urban mobility policy and implementation. Two different agencies will discuss the challenges of the projects and how they overcame them to bring success to the award winning plans.

Speakers: Jennifer Pangborn, Sara Copeland, Joe Blankenship, Jay Aber

It's Still All Your Fault! You're the Planner!

9:30-10:45 | Salon 3 | **CM | 1.25**

Being pulled in multiple directions on the same case is nothing new for the life of a planner, however many of us are not given the tools we need to understand it and survive it. Learn why everyone (residents, applicants, supervisors and elected officials) is coming at us from all directions and how to manage and thrive within what we call the emotional politics of the job.

Speakers: Aimee Nassif, Mara Perry

Lay it On Me: Citizen Driven Design Regulations

9:30-10:45 | Pavillion 1 | **CM | 1.25**

Kansas City and Topeka have created Overlay Districts to protect and enhance their communities. Learn about the creation of the design standards as well as the trials and tribulations of implementing them.

Speakers: Dan Warner, Bill Fiander, Jeffrey Williams, Diane Binckley

Ideological Blind Spots: Addressing Bias with 4-Dimensional Planning

11:00-12:00 | Pavillion 1 | **CM | 1.25**

Every community has biases. In the well-intentioned rush to address critical issues on their doorstep, people often lean on what they know. Learn from case studies from two communities, Blacksburg, Virginia and Quincy, Illinois, that are on opposite ends of the cultural and ideological spectrums, and how their biases must be overcome to allow for necessary change.

Speakers: Matthew Wetli

The Louisburg Master Trails Plan: High Impact Community Engagement

11:00-12:00 | Pavillion 3 | **CM | 1.00**

This session will provide an overview of the Louisburg Trails Master Plan process - a low cost plan with a high impact. Participants will learn about the active engagement process, which touched over 4,000 participants without a single public meeting, and the assessment and facility priority process that identified key projects.

Speakers: Lika Koch, Cale Doornbas, Jean Carder

Modern Matters: Identifying and Preserving Modern Architecture

11:00-12:00 | Pavillion 2 | **CM | 1.00**

Communities are recognizing the importance of preserving Modern Architecture. Learn about Kansas City Modern Architecture historic resource survey, the challenges with preserving these resources and case studies on adaptive reuse of Modern buildings.

Speakers: Bradley Wolf, Sheila Vemmer

Planning Slam Variety Hour

11:00-12:00 | Salon 3 | **CM | 1.00**

Come to hear brief presentation on a variety of topics, including: Activating UNDERutilized Spaces; How to Build a Human Scale Neighborhood; Short Term Rental Regulations in a Large Town or City; Efficient and Effective Stakeholder Charrettes and Public Meetings.

Speakers: Deanne Winkelmann, Chris Brewster, Melissa Fahrtenbuch, Brett Spangler

Deep Dive: Implementation Strategies for More Active Citizen Engagement

11:00-12:00 | Salon 2 | **CM | 1.00**

Join Peter Kageyama for a follow up session to his keynote. This interactive session will discuss implementation strategies and tactics as well as practical elements for planners and their cities on how to create the environment where emotional engagement can better happen and citizens become active participants in the making of better cities.

Speakers: Peter Kageyama

Planners Eye Exam: Vision Check Up Vision Metcalf/KCK/Lenexa

2:00-3:15 | Salon 3 | **CM | 1.25**

As planners, having a vision is important to define what we want in our communities and outline a path for long-term success. Three area communities are well-versed when it comes to developing a vision and more importantly, implementing it. Hear about the past, present, and future of three vision plans in Kansas City, Kansas, Lenexa, and Overland Park.

Speakers: Erin Ollig, Beccy Yocham, Rob Richardson

Creating Enabling Spaces

2:00-3:15 | Pavillion 3 | **CM | 1.25**

Our housing, outdoor spaces, buildings and community infrastructure have not been designed to respect the needs and abilities across the lifespan. Planning for people of all ages and abilities is often left out of the process, or forgotten until the end of a project when it is too late. This workshop will provide information on planning for accessibility and Universal Design, highlight two case studies using partnerships resulting in successful accessibility projects, and discuss resources available to communities when planning for accessibility.

Speakers: Cathy Boyer-Shesol, Dawne Gardner, Matthew Wright, Anne Marie Kinerk

Beyond the Loop - Exploring the Future of the Buck O'Neil Bridge and the I-70 North Loop

2:00-3:15 | Pavillion 1 | **CM | 1.25**

The Beyond the Loop study identified several improvement options for the Buck O'Neil Bridge and the I-70 North Loop on the north side of Kansas City's downtown, ranging from replacement of the bridge to potentially decommissioning of portions of the interstate loop through downtown. Presenters will present the study outcomes, areas of agreement (and disagreement), and future next steps.

Speakers: Martin Rivarola, Wes Minder, Susan Barry, Mike DeBaker

Public Engagement Deep Dive: Listening and Multi-Lingual Communications

2:00-3:15 | Salon 2 | **CM | 1.25**

Public Engagement isn't always easy but good public engagement can make things easier! Understanding and listening to your stakeholders and using the right tools to engage them can garner better input, build support for the project and create project ambassadors to help carry your message to a wider audience base. Also, learn how multi-lingual public engagement techniques were used to gather community feedback on walkability improvements and frame project recommendations along Independence Avenue in KCMO.

Speakers: Triveece Penelton, Robyn Arthur, Corey Fischer

Short Term Rentals and the Sharing Economy

3:30-5:00 | Pavillion 1 | **CM | 1.50**

The sharing economy presents unique challenges and opportunities for economic development while the how and why we regulate lags behind. This round table discussion will discuss two cities implementation of short term rental policies. Audience participation in the discussion will be encouraged.

Speakers: Rachel Bacon, Joseph Rexwinkle, Diane Binckley

Safe Routes to School 101

3:30-5:00 | Pavillion 2 | **CM | 1.50**

Safe Routes to School (SRTS) is a federal program that improves the safety and opportunity for children to bike or walk to school. However, to be eligible for SRTS funding, a SRTS Phase I Plan must be developed to outline existing conditions and opportunities for future improvements. For smaller communities, a SRTS Plan can seem daunting or unaffordable. This session provides a hands-on simulation on how to create your own SRTS Plan in-house.

Speakers: Stephanie Peterson, Jared Tremblay

Hazard Mitigation Planning: Important Tools and Resources that Planners Bring to the Table

3:30-5:00 | Pavillion 3 | **CM | 1.50**

Hazard Mitigation Planning, when done right, needs to include professionals from a wide variety of disciplines within a local or county government. City and county planners have significant tools and practices to offer that can strengthen a Hazard Mitigation Plan and for some jurisdictions, a Hazard Mitigation Plan could provide support for stronger planning.

Speakers: Donna E Field Martin, Cary Gerst, Michael O'Neal, Tom Jacobs

Ethics Case of the Year

3:30-5:00 | Salon 3 | **CM** | **1.50** | Ethics

Join us while we discuss APA's Ethics case of the year in this interactive discussion. This session will satisfy requirements for AICP CM credits.

Speakers: Lisa Koch, Erin Ollig

Take Back the Public Realm

3:30-5:00 | Salon 2 | **CM** | **1.50**

Investments in the public realm play a vital role in catalyzing investment, promoting valuable places, and shaping the identity of our cities. Historically, planners played a lead role in the design of our public realm, but that has been eroded over time by other professions. How can planners be more of an authority on the design of our public realm?

Speakers: Graham Smith, Robert Whitman, Matt Wetli, Tammy Sufi

THURSDAY MOBILE TOURS

Plaza Walking Tour

9:30 - 12:00 | | **CM** Credits Pending

This mobile workshop will include a walking tour and overview of this historical district of unique importance to the Kansas City region.

Speakers: John Debauche, Joe Blankenship, Bradley Wolf, Kyle Elliott

Tour of Kansas City Transit Investments

2:00 - 5:00 | | **CM** Credits Pending

This mobile workshop will include a bus tour of construction progress on RideKC Prospect MAX and Downtown Transit Emphasis Corridors. In addition, a ride on the Kansas City Streetcar and a bus tour of the planned Main Street Extension corridor.

Speakers: Shawn Strate, David Johnson, Tom Gerend

Rethinking Development in Manhattan

8:00-9:15 | Pavillion 1 | **CM | 1.25**

Through their implementing regulations on the heels of their new Comprehensive Plan, Manhattan is tackling many difficult, long-standing issues along with the more recently emerging trends like those of the shared economy, also known as collaborative consumption. Many other communities are dealing with the very same or similar issues, each of whom can learn from the experiences of Manhattan.

Speakers: Bret Keast, Chad Bunger, Chris Shires

Beginning with End in Mind

8:00-9:15 | Pavillion 3 | **CM | 1.25**

Successful plan implementation begins before the planning process starts, with clear desired and achievable outcomes that drive the planning process. Learn how to jump start implementation prior to starting the planning process with lessons from urbanizing suburbs.

Speakers: Wendy Moeller, Sara Copeland, Tom Hester

Remaking Suburban Corridors

8:00-9:15 | Salon 2 | **CM | 1.25**

The goal of corridor plans is rarely just about beautification. Many suburban corridors are badly in need of transformation of land use, tenants, and building form, as well as greater economic productivity. Learn about the interrelationship between place, markets, and economics in understanding redevelopment potential and encouraging change over time.

Speakers: Matthew Wetli, Andy Pfister, Graham Smith, Carlos Trejo

Smart Moves Partnership

8:00-9:15 | Salon 3 | **CM | 1.25**

This session will focus on the recently completed Smart Moves Regional Transit and Mobility Plan and follow-on research, education, and implementation efforts underway in the Kansas City region to realize the development of mobility hubs and transit-oriented development (a core Smart Moves strategy) in support of existing and future fast-and-frequent transit and other mobility services..

Speakers: Karen Clawson, Beth Dawson, Gerald "Bo" Williams, Doug Johnson

Implementing Your Comprehensive Plan

8:00-9:15 | Pavillion 2 | **PC Track**

Preparing a Comprehensive Plan is one of the most important responsibilities a Planning Commission has. But what happens after it's created? How do you ensure that your Plan is not simply put on the shelf and that throughout the year you are working towards achieving your community's vision? Implementation is just as important as drafting the Plan itself. Join us for a discussion on how plans are being used, and about the vital role Zoning/Overlay Districts play in achieving desired outcomes.

Speakers: Aimee Nassif, Jeffrey Williams, Chris Cline

Project Management for Planners - Managing Upwards and Onwards

9:30-10:30 | Pavillion 1 | **CM | 1.00**

Are you managing a team, running a department, or trying to get your boss to better understand what it really takes to do the job? Then you should be using some level of formalized project management. Project management you can increase buy-in, communication, efficiency, and yield an overall better product.

Speakers: Lauren Driscoll

Trail Oriented Development

9:30-10:30 | Pavillion 3 | **CM | 1.00**

As trail networks become priorities for American cities, developers are responding to increased interest from communities by building projects adjacent to pedestrian and bicycle infrastructure. This development pattern, 'trail-oriented development', leverages investments in bicycling and pedestrian infrastructure to offer more physically active and environmentally sustainable transportation choices. Similar to its public transportation counterpart, transit-oriented development, trail-oriented development offers a new opportunity for cities to leverage large mobility investments for adjacent developments, strengthening municipal finances, and improved livability. By strategically aligning a communities zoning and bike/ped design standards, communities and trail riders can enjoy the benefits of people-friendly design.

Speakers: Jenny Ryan, Grace Kyung, Alex Devlin, Adam Jones

Connecting Independence Avenue

9:30-10:30 | Salon 2 | **CM | 1.00**

The session will provide a summary of KCATA's most recent MAX Bus Rapid Transit planning study in the Independence Avenue Corridor that will enhance connections between the cities of Kansas City and Independence. Session will include a discussion on the following: 1) The importance of coordination with established and developing planning efforts 2) Advantages of planning for multi-modal connectivity, 3) Focusing economic development opportunities with BRT planning, and 4.) Importance of inclusive public involvement in a highly culturally diverse and historic area.

Speakers: Jared Gulbranson, Shawn Strate

Planning Yoga: How to Bend Without Breaking the Rules

9:30-10:30 | Salon 3 | **CM | 1.00**

While planners are duty-bound to administer their communities' codes, regulations and policies with the highest standards and ethics, there's often still room for flexibility. Understanding how and when to apply it can result not only happier customers (applicants/developers/property owners, residents, elected officials), but better projects.

Speakers: Ellen Rottjakob, Ada Hood

Effective Citizen Engagement: From Making Decisions to Receiving Advice to Setting a Vision

9:30-10:30 | Pavillion 2 | **PC Track**

This session will provide planning commissioners with tools and strategies for effectively managing citizen engagement in planning commission decisions and vision setting.

Speakers: Martin Rivarola, Dean Katerndahl, Chris Brewster, Sheila Shockey

Building Community Wealth through Food and Farming: New Tools and Insights for the Heartland

10:45-12:15 | Pavillion 1 | **CM | 1.00**

Recent national publications suggest that local and regional food systems development is more than what happens at farmers markets and on U-Pick farms. This session will draw upon emerging research and new tools to show how planners can work with community partners to support food and farm businesses, seizing new market opportunities that build our communities wealth, creating jobs and strengthening relationships.

Speakers: Helen Schnoes

Planning for Technology and Technology for Planning

10:45-12:15 | Pavillion 3 | **CM | 1.50**

Presenters will discuss emerging technologies and impact to planning. ACES – Autonomous, Connected, Electric and Shared vehicles – are increasingly present on our roadways, in our cities and in our policy discussions. New data sets, new partnerships and new ways of doing business are all important for local governments to adapt and take advantage of these opportunities while acknowledging potential risks.

Speakers: Jim Hubbel, Lisa Koch, Amanda Graor

Planning for Industrial Uses: Challenges and Benefits

10:45-12:15 | Salon 2 | **CM | 1.50**

In the early 20th Century, industry typically concentrated at the core of cities to take advantage of nearby water, rail transportation and workers. With the adoption of Euclidean zoning and greater reliance on road transportation, industrial uses were sited at edges of cities and apart from other uses. However, this creates difficulties serving these areas with utilities, transit, and other infrastructure in a cost-effective manner. This session will explore two cities' efforts of balancing land use planning and zoning with existing land uses.

Speakers: Annie Driver, Bill Fiander, Susan Duffy, Scott Knebel

Environmental & Land Use Law Update: "Can the Notorious RBG Save the Planet?"

10:45-12:15 | Salon 3 | **CM | 1.50** | [Law](#) | [Advanced PC Track](#)

This presentation will discuss how the new SCOTUS could impact environmental and land use law. Additionally, the presentation will review Federal, Kansas, and Missouri Land Use cases.

Speakers: Steven Lucas, Melissa Vancrum



KEYNOTE SPEAKER:

PETER KAGEYAMA

Peter Kageyama is the author of *For the Love of Cities: The Love Affair Between People and Their Places* and the follow up, *Love Where You Live: Creating Emotionally Engaging Places*. He is the former President of Creative Tampa Bay, a grassroots community change organization and the co-founder of the Creative Cities Summit, an interdisciplinary conference that brings citizens and practitioners together around the big idea of 'the city.'

Peter is a Senior Fellow with the Alliance for Innovation, a national network of city leaders and a special advisor to America In Bloom. He is an internationally sought-after community development consultant and grassroots engagement strategist who speaks all over the world about bottom-up community development and the amazing people who are making change happen.

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2018 MISSOURI APA AWARDS

Outstanding Plan

Community Master Plan - Marceline, Missouri

Project Description:

This nomination for Outstanding Plan is the community Master Plan for Marceline, MO, boyhood home of Walt Disney, done by Missouri Main Street Connection, Inc. (MMSA), a non-profit community revitalization organization.

Review Committee Comments:

"Our top choice is the Marceline Plan. We thought this plan did a great job, especially in the areas of engagement and promoting the role of planners through that engagement. Along with engagement from nearly half of the town, the process engaged local students as part of the process fresh perspective. The plan utilized the Main Street Four Point approach and recognized the importance of the small town rural character to the town's future. This plan helped bring awareness to the entire community of the profession of planning and came up with ways that worked for a small town to become a better community."

Outstanding Public Outreach, Program, Project, Tool, Community Initiative

Connecting St. Louis

Project Description:

A vision to create safe and connected corridors in the City of St. Louis through the improvement of pedestrian and cycling infrastructure on the city's streets. The project actively engaged a wide range of stakeholders and residents to develop the framework plan.

Review Committee Comments:

"The Connecting St. Louis entry scored the highest because of the outstanding public engagement process, guiding principles, and the impact this initiative will have on the St. Louis region. It has received numerous endorsements from public and private agencies."

Outstanding Implementation

The District, Phase 1 - Light Hubs

Project Description:

Utilizing a master plan for identity and placemaking in The District, Light Hubs that were designed and fabricated to provide a sense of place and enhance the unique characteristics of each downtown area.

Review Committee Comments:

"The District Light Hubs entry scored the highest because of its creative placemaking designs that celebrated both the academic and community aspects of Columbia, and because of the photos that were submitted showing the implementation of the Light Hubs in their actual settings. We also recognized the successful efforts to bring together the academic community stakeholders and reach a consensus on the design concepts."

Outstanding Student

City of Billings Visioning Plan

Project Description:

The Practicum class at Missouri State University partnered with the City of Billings, Missouri to complete a Visioning Plan for the community.

Review Committee Comments:

"The Billings Visioning Plan was an outstanding student project that applied planning theory to practice. The students learn that a grassroots approach can provide more insight when combined with citizen input, numbers, algorithms, and data. The students learned that gathering public input has to be customized to the location and population and be flexible on approach. The Billings Visioning Plan is an example of practical planning that can be achieved through basic policy and community collaboration."

2018 KANSAS APA AWARD


New Horizon (Group)

University of Kansas UBPL 710: Introduction to Housing Policy Students

Honors a group of students who have done work illustrating excellence in planning with attention to comprehensive planning principles and the planning process. The 2018 New Horizon (Group) award goes to the students in UBPL 710: Introduction to Housing Policy, Fall Semester 2017 at the University of Kansas for their work on Lee's Summit Affordable Housing Needs Assessment.

The study for Lee's Summit makes use of time series data from the American Community Survey to identify the mismatches between the demand for and the supply of rental and owner-occupied housing. To analyze the matchup between supply and demand, the report uses market segmentation theory which allows separate analysis of the many individual submarkets serving different income groups.

The project advances the field of planning by preparing students to use cutting edge theory and methods of analysis to address real world problems that confront planners. Executive Director of the Lee's Summit Housing Authority Darrin Taylor stated, "Our community leaders have found the information relevant and it has been helpful to guide our decisions." The City Manager of Lee's Summit Steve Arbo stated, "The report is equivalent in quality to professionally-commissioned reports."



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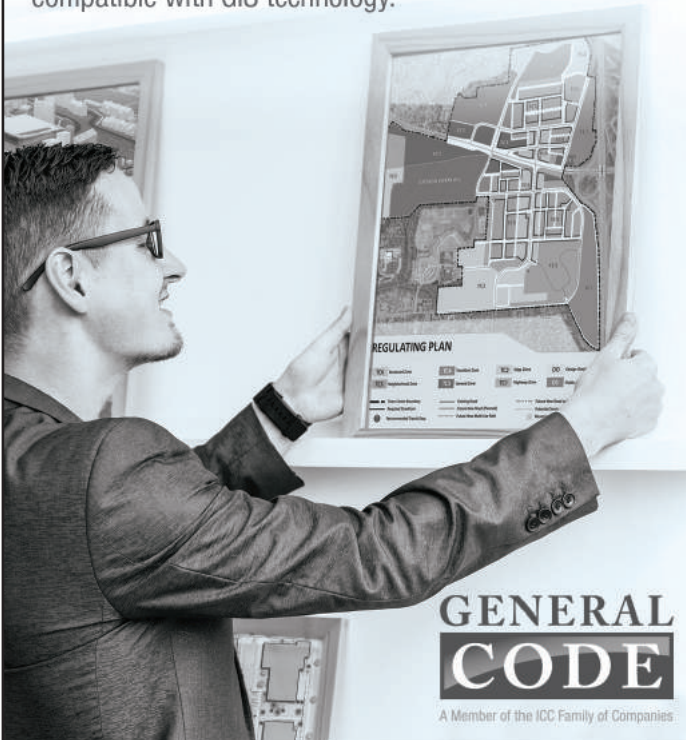
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Springfield - Ronda Burnett – ronda.burnett@mdc.mo.gov or 417-836-8407

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Contact Jason Ray, AICP, CRPM Director
JasonRay@MissouriState.edu

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TOP LEFT: South Lawrence Trafficway, *Kansas* | TOP RIGHT: Main Street MAX, *Missouri*
BOTTOM LEFT: Prospect Bus Rapid Transit, *Missouri* | BOTTOM RIGHT: I-70 Manchester Bridge Design Build, *Missouri*

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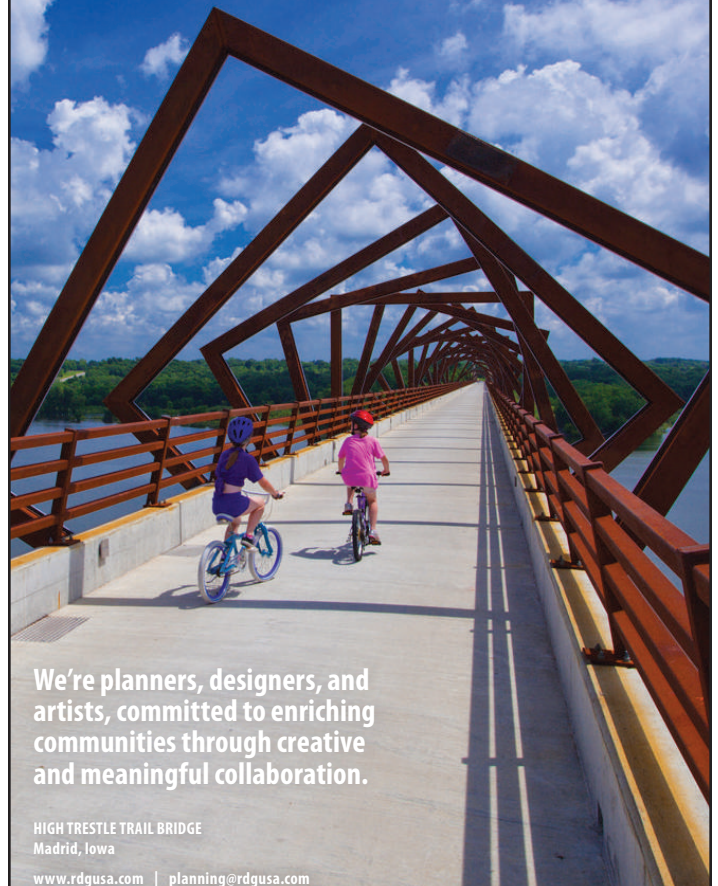
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