HSNA Minutes
2009 Business Meeting (Philadelphia, PA)
November 14, 2009
12:15 pm
Sheraton City Center Hotel, Salon 3/4

Board Members/Officers Present: Michael Ruhling, Benjamin Korstvedt, Jane Ellsworth, Rebecca Marchand, Michael Lamkin, Michelle Fillion, Elaine Sisman, James Webster, Nancy November
Others: Tom Beghin, Bathia Churgin, Caryl Clark, Steve Fisher, Floyd Grave, Kathleen Lamkin, Melanie Lowe, Bruce MacIntyre, Mary Sue Morrow, Dean Sutcliffe

Meeting Called to order at 12:25

I. Reports
A. President’s Report (Michael Ruhling)
   1. Michael Ruhling summarized the HSNA May 2009 Conference (Cambridge, MA) noting how it combined performance and musicology and appealed to connoisseurs of Haydn’s music.
   Noted cancellation of the major performance of the Creation with the H & H Society, but that the substitute concert was very effective and looked at Haydn in new ways.
   2. Endowment starting to go back up again. Had dropped to $600 and is back up to $700.
   3. Election Results: Commended the slate of nominees and announced re-election of Ben Korstvedt Jane Ellsworth, Elaine Sisman, and Michelle Fillion, and welcomed new board member Tom Beghin. Michael Ruhling recognized Michael Lamkin for his service to the Board and to the Society.

B. Secretary’s Report (Rebecca Marchand)
   1. Rebecca Marchand reported on the HSNA 2009 Conference (Cambridge, MA), noting that there were 38 registrants for the conference, 9 of whom were not giving a paper, chairing a session, or otherwise involved with the organization of the conference. This included 6 students. The conference included 15 papers, 3 lecture recitals, and one evening of three pedagogy sessions. She recognized the work of the Program Committee (Ben Korstvedt, Floyd Grave, Michael Lamkin, Melanie Lowe, Jessica Waldoff and Rebecca Marchand) as well as the organizational work of Michael Ruhling.
   2. The 2008-9 Membership report was delivered:
      a. 12 new members (mostly from conference registration)
      b. 59 members in good standing
      c. 10 or so “affiliated” member

C. Treasurer’s Report (Jane Ellsworth)—see Appendix A to these Minutes.
   1. Jane Ellsworth reported that the Society didn’t quite break even on the conference, but came close (Conference expenses reported at $2240.82, and Conference income reported at $2000).
   2. Michael Ruhling offered that one big difference in the Society’s finances is reflected in that the HSNA Newsletter is no longer subsidized by Rochester Institute of Technology. That said,
postage and printing costs are lower in the new electronic format. He noted that the Graphic Designer charges only $200. This was a major expense that we’ve had this year that we haven’t had in the past.

II. New Business
   A. New Initiatives (Michael Ruhling)
      1. Audience Building
      2. Educational/Scholarly program development
         a. Melanie Lowe and Rebecca Marchand are serving as co-chairs for the Audience Building initiative. This may entail a collaborative effort with the Society for Eighteenth-Century Music (SECM) in a combined goal to welcome a broader audience for both the music of Haydn and the activities of the HSNA.
         b. Nancy November and Jane Ellsworth are serving as co-chairs for the Educational/Scholarly Program Development initiative. Michael Ruhling noted that he was working with HSNA member Steve Fitzsimmons in approaching specific businesses, and felt it would be good to develop specific programs that we could target to those businesses.
         c. DISCUSSION:
            1) Jane Ellsworth spoke about some of her basic ideas, noting corporations like to see community outreach and audience building, doing things that are creative and outside the ordinary, e.g. advocating 18th-c musical culture by working with dramatic troupes—interdisciplinary approaches and performance scenarios.
            2) Caryl Clark suggested working through performing arts organizations to provide guest speakers, etc….school group lectures, basically emphasizing the educational link. BK: Economically manageable. CC: How many people even realize that there is research around Haydn that we could be teaching, given an audience.
            3) Michael Ruhling gave examples of specific projects for which the HSNA might seek corporate gifts: scholarships, dissertation fellowships, conference paper/travel awards, publication subventions.
            4) Ben Korstvedt suggested some sort of web-based information, multi-media presentation, as well as funding prizes for best topical article/publication (as does the Mozart Society).
            5) Bruce MacIntyre suggested collaborating and engaging with the Austrian embassy.
            6) Nancy November offered that the Society needed to look at the process both with an eye toward specific projects/donors and more generally.

3. Proposal for a Haydn Journal (see Appendix B to these Minutes)
   a. Michael Ruhling noted that the topic really came up in Boston, with Otto Biba’s keynote address at the HC Robbins Landon conference at Boston University (October 2009). Both Otto Biba and Denis McCaldin (Haydn Society of Great Britain) expressed enthusiasm for reinstigating some kind of regular journal, and Michael already discussed a possible collaboration with Denis...
Michael already discussed a possible collaboration with Denis McCaldin.

b. The basic proposal was for an electronic journal that would appear twice a year in addition to a yearly printed publication featuring the best articles from the electronic journal. In addition, an international editorial board would be assembled, with a General Editor from Great Britain or North America.

c. DISCUSSION
   1) James Webster noted that the Cologne publication still exists, but appears irregularly.

   2) Melanie Lowe voiced caution that libraries are cutting journal subscriptions, and expressed additional concerns as to the competitiveness of this journal up against those that have been established for a while. It is also hard to get articles in journals that are really well established, hate to see us have the leftovers.

   3) Bruce MacIntyre commented that twice a year would be very ambitious, and suggested if it is to be refereed, that once a year would be more practical.

   4) Mary Sue Morrow would like to see HSNA devote our efforts to supporting the new 18th-century music journal, and that perhaps we should aim for some kind of publication every five years, perhaps.

   5) Dean Sutcliffe suggested smaller contributions, and that the electronic journal could be viable for short reports.

   6) Michelle Fillion suggested looking at a modified venture using the model of the Beethoven Studies—a collection of essays that comes out every few years.

   7) Elaine Sisman noted how she has long missed "Rehearings" in 19th-c Music and posited that if we want to do something electronic we can link to sound files, which would in turn be good for audience building. She felt these offerings could be aimed at shorter pieces and a broader audience.

   8) James Webster noted that Beethoven Forum always lost money, but it had high production values.

   9) Michael Ruhling offered that a collaborative effort with the Haydn Society of Great Britain would imply less financial risk.

   10) Tom Beghin offered that an electronic format takes a lot of effort as well, so it might be necessary to employ graduate students working at an hourly rate. He also queried as to whether the envisioned journal would accept non-English submissions and where would the income be generated? Michael Ruhling invited further discussion on the topic of accepting non-English language submissions.
and that the income would come from membership/restricted access to the journal.

11) Jim Webster suggested talking to Music Theory Online, as they have been around for more than 10 years and do a semi-annual publication. Tom Beghin noted they might even be a potential publishing partner. Kathy Lamkin suggested contacting their editor, Matthew Shaftel.

12) Michelle Fillion felt the electronic journal and the yearly publication should be pursued separately. Ben Korstvedt advocated for an electronic format, noting that it would encourage responses and discussion on the web pages, easier logistics, and the possibility of reaching a new audience.

13) Bruce MacIntyre inquired as to the HSNA’s Mission Statement, and Michael Ruhling read the mission Statement and Article VI from the HSNA Bylaws.

14) Mary Sue Morrow agreed with Dean Sutcliffe’s idea, noting that there might be a market for a journal written by people who know what they are talking about, but conveying scholarship to a wider audience (undergraduates). She also remarked that this would be a good example of a separate project that could be pitched to a donor. Michelle Fillion remarked that this might be the type of material for the Newsletter—some sort of short article geared toward the general public and young performers.

15) Michael Lamkin examining general repositories of electronic journals (paid subscriptions) and gathering more information on how these are organized. He posited that it might be a business model that plans for a journal would need to accommodate.

16) Caryl Clark suggested talking to Otto Biba about using the resources of the Gesellschaft, e.g. could scan something from the collection and then once a year we could do a “rehearings” in an online and discussion format. Ben Korstvedt cited the prints from Haydn’s personal collection exhibited earlier this year at the Musikverein.

17) Dean Sutcliffe suggested that the publication might include English translations of previously published articles in other languages. James Webster noted that commissioning and paying for translations might be a difficult process, but that Balázs Mikusi might be a resource. He also noted that a popular Hungarian magazine was about to publish a Haydn issue.

18) Michael Ruhling talked about needing submissions for the HSNA Newsletter and perhaps forming another committee.

19) Melanie Lowe/Floyd Grave reported that the *Journal*
19) Melanie Lowe/Floyd Grave reported that the *Journal of Musicology* is doing a Haydn issue to appear next summer. Michael Ruhling offered that the HSNA could publish an announcement in the Newsletter.

20) Caryl Clark offered that a Haydn scholar might offer reflections on the Haydn Year for a general audience in a forthcoming issue of the HSNA Newsletter. Proposals should be sent to Michael Ruhling.

B. Proposed changes to bylaws (Michael Ruhling)—preliminary discussion (to be proposed/voted on next year)

1. Michael Ruhling opened the floor to discussion regarding amending the bylaws to include two Ex officio members: newsletter editor and webmaster who would attend board meetings but not vote. No objections were recorded.

2. Michael Ruhling called attention to his drafted amendment to the bylaws (see Appendix C to these minutes sheet) regarding Election Procedures (Article IV.9) and opened the floor to discussion.
   a. recommended that the word “select” be substituted for “vet”
   b. recommended that the Secretary/VP be substituted for “Election Facilitator”
   c. recommended that the Election Committee select nominees
   d. recommended that the specific roles of Secretary/VP in a given year be spelled out more specifically (e.g. in a year that the Secretary is up for re-election, his/her duties as election facilitator will be assumed by the Vice-President.
   e. Discussed question of whether the nominations (from the Election Committee) would be subject to review by the Board. General consensus seemed that this was not necessary for a society of this size.
   f. Clarified members of the Election Committee as the directors-at-large (two or three, depending on the year), the secretary/VP, and the sitting past president.
   g. Steve Fisher noted the need to streamline the process by which we amend the bylaws. Michael Ruhling cautioned against too much “streamlining” so as to not bypass discussion.

III. ANNOUNCEMENTS (None)

III. Meeting adjourned at 1:41 p.m.

Respectfully submitted,
Rebecca G. Marchand, Secretary, HSNA

APPENDIX A: Haydn Society of North America

Financial Statement for 1/1/09-10/31/09

<table>
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<tr>
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<th>Amount</th>
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<tbody>
<tr>
<td>Bank balance as of 1/1/2009:</td>
<td>$3502.83</td>
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<tr>
<td>Income:</td>
<td></td>
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<tr>
<td>Memberships</td>
<td>$ 940.00</td>
</tr>
<tr>
<td>Conference proceeds</td>
<td>$2000.00</td>
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</tbody>
</table>
Conference proceeds $2000.00
Donation $ 350.00
Interest income $  .64

Total income: $3290.64

Expenses:

Conference expenses $2240.82 (recte: 2243.82)*
Newsletter design $ 175.00
AMS expenses $  75.00
Misc. Postage $  13.76
Tax preparation fee (CA) $ 200.00
Bank fees $  14.00
Lecture sponsorship $ .430.86

Total expenses $3149.44

Bank balance as of 10/31/09: $3644.03

*This discrepancy is because check #111 was written for $228.00, but for some reason appears as $225.00 on the bank statement.

APPENDIX B: HSNA Meeting 11/14/2009
Proposal for a Haydn Journal

An international peer-reviewed electronic semi-annual journal containing articles, news, reviews, reports, etc., made available to the members of the various societies (North American and Great Britain Haydn Societies, as well as perhaps the other world-wide Haydn Societies, the Society for Eighteenth Century Music and others). There could be an Institution Membership established for entities such as libraries at a higher dues rate than our regular membership, allowing them access to the electronic journal.

From those electronic issues, we would generate an annual hard-copy yearbook, available for purchase by anyone, with a reduced rate for society members. The yearbook should probably not contain everything from the electronic versions, but rather focus on the scholarly articles, with other items referenced in a list/appendix of some sort. (I have already put out a few “feelers” to identify a publisher that could easily facilitate North American, European and Pacific markets.)

An editorial board would be assembled with international representation. I suggest the following configuration—

2 North American (1 U.S., 1 Canada. Hopefully we can eventually interest our
friends in
Mexico)
1 or 2 Great Britain
1 New Zealand/Australia
2 from the European Continent
1 Editor-in-Chief chosen from the above, or in addition.
This, of course, is only a suggestion, and I am open to your thoughts.

I would be happy to serve as a “Managing Director” or some such role with the task of organizing the editorial and logistical matters to get it underway, and to guide it through its first several years. But if you wanted to recommend someone else to do this, I am more than happy to discuss other possibilities. (Perhaps a co-directorship with Denis McCaldin?)

It is my hunch that the most immediate interest, and thus the widest possible readership, would be generated by this being primarily an English-language journal. However, this is only a hunch—an opinion—and something that needs to be considered and discussed.

We could generate an inaugural yearbook (hard copy) by drawing from the best papers given at the various Haydn conferences of 2009, leading to two electronic issues and a second yearbook using other conference papers and new research. This could probably be done rather quickly, if we decide to pursue this.

APPENDIX C: HSNA Meeting 11/14/2009
Proposed amendment for Election Procedures.

The proposed bylaw (Article IV.9)—

**Elections** shall be held prior to the annual meeting of the Society, which will take place during the annual meeting of the American Musicological Society. An **Election Committee** comprised of two Directors-at-Large and two Officers whose terms are not expiring the year of the election, and the sitting Past President, shall solicit nominations for filling positions on the Board of Directors vacated by fulfillment of term or other reason. The Election Committee may invite other members of the Society to give counsel. One of the Officers on the Election Committee shall be designated as Election Facilitator. The Election Facilitator shall send out a call for nominations to the Society membership on or before August 15, with a September 10 deadline for submissions. The Election Committee will vet nominees and produce a ballot for the election, to be sent to Society membership by the Election Facilitator on or before September 25.

The deadline for submitting completed ballots to the Election Facilitator shall be October 15. The Election Facilitator and remaining officer on the Election Committee shall tally the votes, and report the results to the Election Committee for certification on or before October 25. Officers and Directors-at-large shall be elected by a majority of ballots cast. All members in good standing are eligible to vote. No person may hold more than one elective office in the Society at the same time. A majority vote of the Board of Directors shall break a tie. Certification of the election and announcement of the winners shall take place during or before the annual meeting of the Society held in conjunction with the American Musicological Society's annual national meeting.

Current bylaw—

**IV.9. Elections** shall be held prior to the annual meeting of the Society, which will take place during the annual meeting of the American Musicological Society. A **Nomination Committee** will be appointed by the Board of Directors and nominations will be solicited by that committee. Nominations for each Board member will be sought from the Society, and ballots shall be prepared and mailed out by the Secretary. Officers and Directors-at-large shall be elected by a majority of ballots cast. All members in good standing are eligible to vote. No person may...
of ballots cast. All members in good standing are eligible to vote. No person may
hold more than one elective office in the Society at the same time. A majority
vote of the Board of Directors shall break a tie.