



Tampa Bay Innovation Center Sponsorship Opportunities

Dear Potential Sponsor:

When we established a new model for Accelerators last year, it was imperative that we focus our effort on founders and founder wellness. As we approach the Showcase Event for our second Accelerator cohort, we find this focus more important than ever. We have all had to adjust to the “new normal”. These times have allowed us all to reevaluate our priorities and the value we bring to our clients. As a result, we have successfully pivoted our events online and established some new programs that will directly benefit our community.

With the help of a dynamic group of professionals and serial entrepreneurs, and with the guidance of partner organizations, we have developed our programming targeted at early-stage founders that will improve their chances to secure investment and position for success. We hope you share our interest in engaging the tech-startup community, innovators, entrepreneurs, students, and young professionals.

Mission: Accelerate Entrepreneurial Success

Our goal is to remain a valuable resource for entrepreneurs, service providers, investors, community partners and other organizations that promote Pinellas County and the region as a destination for tech startups and talent. Supporting the Innovation Center and its mission, helps us facilitate wealth as well as the creation of high-tech, high-wage jobs that benefit Pinellas County, Tampa Bay and the State of Florida.

Our educational programs are delivered in a time-based, cohort approach. **The B2B Accelerator** is a 12-week cohort-based program. The program takes an “inside-out” approach to seeking investment and is focused on founder wellness. We prepare a company not to just “look ready” but to “be ready” to take an investment, hit the ground running and execute their plan.

CO.STARTERS is a 9-week facilitator-led course, offered once a week for three hours. The cohort based program equips aspiring entrepreneurs with the insights, relationships, and tools needed to turn ideas into action and turn a passion into a sustainable and thriving endeavor!

Meetups: Our community is diverse, that is why we provide various meetup sessions for the tech startup community. These programs include our longstanding Tech Talk series and our newest additions Cofounders Connections and Product Discovery Coffee Chat.

How can you get involved?

There are numerous ways to support the various programs at the Innovation Center. First, we are seeking high quality **mentors** who will dedicate time to work with a company in the Accelerator cohort. The mentor can be a subject-matter expert or a serial entrepreneur with start-up experience. Second, we are seeking **community sponsors** to host a cohort group, an event or meetup members at their location. Last, we are seeking community supporters in the way of **financial sponsorship**. The benefits of sponsorship are outlined in the attached sponsor sheet

Other benefits of partnering with the Innovation Center include:

- enhancing your company marketing via program outreach efforts.
- transforming your company culture by introducing new concepts around innovation.
- joining the disrupters by mentoring and collaborating with entrepreneurs.
- exposure to new technologies and business ideas through the Innovation Center network
- becoming part of a centralized audience of the Tampa Bay Innovation Center partner organizations, students, industry colleagues, and talent.

The Tampa Bay Innovation Center is a 501(c)(3) nonprofit organization. All donations are tax deductible. We look forward to working with you and your organization to brand Pinellas County and the region as a destination for tech startups and talent.

Sincerely,



Tonya Elmore
President & CEO

The Tampa Bay Innovation Center is registered with the State of Florida under the Solicitation of Contributions Act. The Registration Number is CH40538. The Tampa Bay Innovation Center is a 501(c)(3) tax-exempt organization of the Internal Revenue Code, Federal ID #27-2800023. Contributions are tax-deductible to the full extent of the law. Any specific questions, please email info@tbinnovates.com.

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SPONSORSHIP OPPORTUNITIES

| Sponsor Level ----- Sponsor Benefit | Platinum Sponsor \$25,000 | Gold Sponsor \$10,000 | Silver Sponsor \$5,000 | Bronze Sponsor \$2,500 | Premier Sponsor \$1,000 | Friend of TBIC \$500 |
|---|---------------------------------|-----------------------------|------------------------------|------------------------------|-------------------------------|----------------------------|
| Online logo / name placement with external link | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Social media/press release promotion | ✗ | ✗ | ✗ | ✗ | ✗ | |
| Logo on signage throughout program and all events | ✗ | ✗ | ✗ | ✗ | ✗ | |
| Company profile on programs/newsletter | ✗ | ✗ | ✗ | | | |
| Opportunity to host Lunch & Learn | ✗ | ✗ | ✗ | | | |
| Ability to have booth at Events | ✗ | ✗ | | | | |
| Panelist Opportunity | ✗ | ✗ | | | | |
| Community Reception speaking opportunity | ✗ | | | | | |
| Event speaking opportunity | ✗ | | | | | |
| Registrations to events | 10 | 8 | 6 | 4 | 2 | 1 |

Sponsorship includes the following programs: B2B Accelerator & Innovation Showcase, Cofounder Connections, Tech Talk, Product Discovery Coffee Chat, and CO.STARTERS.