EMERGING THEMES

From design-led workshops with organisers, experts, and frontline staff
Smart environments empower carers and people receiving care. New forms of family and living create new ways of arranging care.
New developments make human interaction more valued, and thanks to technological support there will be more time for human connection.
Intergenerational experiences, lifelong learning about care, and an emphasis on wellbeing change the public perception. There is less stigma around receiving care and more recognition for carers and care services.
Demographic changes mean more influence for older people. New ways to connect mean communities gain more power outside the traditional political system and grassroots initiatives become more influential.