PRESIDENT’S MESSAGE:
by Ryan Zellers, PE, TE

During the 2nd quarter of 2016, we had a packed schedule, didn’t we? We had 2 monthly lunches, a special meeting on SB743, a golf tournament, a social mixer, and the 2016 Spring semester SDSU Design Day. The April lunch was with the always-entertaining Monique Chen, who gave us a fantastic presentation on the Downtown Mobility Plan. If you haven’t seen the draft plan for yourself, I recommend taking a peek – there’s a lot of effort put into that document that might change the transportation landscape of our downtown neighborhoods. June brought us a joint-hosted lunch program by APBP. They put together a trio of presenters offering different perspectives on TDM implementation. We are enjoying our new partnership with APBP and appreciate their efforts pulling the program together and we hope to continue this trend... of us taking credit for their hard work! But seriously, I think you can expect more joint meetings with this group of fun professionals in the future.

In May, we again participated in the SDSU Design Day as a group of judges. ---And judge we did! We selected the team with our #FavoriteTrafficDesign to give our #ITEDesignDayAward and invite them to our next lunch for some well-deserved recognition. The #Hashtags are completely fake, but did it sound cool? Jorge Cuyuch was the driving force here and I think I can convince him to do this in December too. We’ll be looking for interested individuals for the review team (typically 5 or less), although all are obviously welcome to the event and to see what the students put together!
Lastly, if you have been really busy with your work or have living in a remote land for the last 4 years, then you might not have heard about SB 743. Don’t worry if you haven’t, because the good news is: we have. We’ve been trying to keep you up to date with this industry-changing legislation. In May we teamed up with APA and others to bring you a special joint lunch meeting for the latest news on this subject as we work towards an evolving CEQA process for traffic impacts. Huge credit to K.C. Yellapu who took the lead for ITE’s role in this workshop.

In the next issue, we’ll give you a summary of our Summer events. Although our next luncheon isn’t until September, we still have the ITE Western District Meeting this July in Albuquerque, our (free!) summer social at Ski Beach on Mission Bay Saturday, July 30th, and the ITE International Annual Meeting coming in August to Anaheim. There’s lots to offer, so we hope to see you at some of these events!

Yours
- Ryan
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Slightly breaking with tradition (or maybe just amending it a bit), this year’s joint meeting with the ITE SoCal group in San Jan Capistrano included some new faces from our Riverside San Bernardino ITE section. We made it a little bigger by being more inclusive, but it’s a great way to have a “regional” meeting once a year, rotating the duties of hosting, planning and registration. Another change, was that this year’s meeting had sponsors. Thanks go to the event sponsor: South Coast Lighting and our program sponsors: Counts Unlimited, Advantec, TrafficWare, and Iteris, Inc..

The program featured Technology in Planning, with presentations on:

- Mobility Hubs: Moving San Diego and Los Angeles Forward - Presented by Jay Kim (LADOT) and Marisa Mangan (SANDAG)
- The Paradigm Shift of Our Transportation Industry - Presented by Carlos Ortiz (Connected Vehicle Technology)
- Big Data - How Can We Better Utilize Data Available? - Presented by Gary Carlin (Inrix, Big Data)
- What’s Coming with the CA Road Charge Pilot Program - Presented by Martin Wachs (UCLA, Dept. of Urban Planning)

We’ve heard all positive responses to the program, so we hope you were there to enjoy it! Credit to Dawn Wilson for helping piece the program together! We’re already looking forward to next year. The Mexican buffet at the El Adobe was tasty as always, but with over 100 people in attendance, we might have to find a venue to hold more of us!
At the April 2016 meeting, there were approximately 60 people who attended to listen to Monique Chen from Chen Ryan Associates talk about the “Downtown San Diego Mobility Plan”. Ms. Chen discussed how policies will be established and projects that will improve overall mobility throughout the Downtown San Diego area.

In April, ITE held a Volunteer Mixer/Social Event at the Blind Lady Ale House in San Diego. Approximately 30 people came by and 12 people signed up to volunteer for various tasks within ITE San Diego.

We’ve made Twin Oaks Golf Course our home the past few years – the staff is great to us and the course is a lot of fun. Saul Kane was the driving energy behind this event, which brought 88 players to the links for our annual golf scramble. Of those 88… 52 were private and 36 public. We are extremely encouraged to see our public partners taking time to rub elbows, dodge stray golf balls, and fake double bogeys with the rest of us. It didn’t really matter who won or lost, because it was lost on the beautiful weather and just getting outside with our fellow transportation engineers and planners. Financially, we did better this year than in previous years due to the generosity of our sponsors! We had money for lots of raffle prizes and still enough to donate $1,000 to our student section at San Diego State. They’ll get the official check at our September meeting, hosted by the SDSU Chapter on campus.
There was a joint luncheon meeting in May 2016 that included ITE San Diego, APA San Diego, AEP San Diego, WTS San Diego, City of San Diego, Caltrans, Circulate San Diego, and Complete Streets Task Force. The meeting was held at San Diego’s Central Library and the topic was “SB 743 Implementation: What to do After the Guidelines are Adopted”. Approximately 240 people attended the meeting to listen to speakers Chris Ganson and Chris Calfee discuss how SB 743 focuses on how transportation analysis will shift from driver delay to reduction of greenhouse gas emissions, creation of multi-modal transportation networks and promotions of mixed land uses.

At the June 2016 meeting, ITE San Diego and APBP San Diego joined together to present a topic on Transportation Demand Management (TDM). The speakers were Deborah Jones with SANDAG iCommute, Jim Mandler with Make, and Laura Black with City of San Diego. There were 63 attendees.
MEMBER

WHERE DID YOU GROW UP?

I was born and raised in Hong Kong, then my family and I moved to California. I lived in the Irvine, the Bay Area, and now I am in San Diego.

WHAT SCHOOLS DID YOU ATTEND FOR YOUR DEGREES?

Hong Kong University of Science and Technology (HKUST) for my undergraduate degree in Civil Engineering...the university with the best view (see picture)! I got my master degree in Civil Engineering at University of California, Irvine. (Go Anteaters!)

WHAT/WHO INFLUENCED YOU TO CHOOSE TRANSPORTATION ENGINEERING?

My dad was the one who influenced me the most in entering the civil engineering world. He worked as a senior foreman in construction sites back in Hong Kong and he always brought my sister and me to his workplace on the weekends when we were young. That was very fascinating and I wanted to be part of this since then! Why Transportation Engineering? Well…I would say it is one of the most interesting, yet challenging subjects under the Civil Engineering umbrella. Also, I like the fact that I can experience and see what I do every day.

WHAT DO YOU VALUE MOST ABOUT YOUR ITE MEMBERSHIP?

I value the networking opportunities that ITE can offer. A San Diego ITE lunch meeting was where I met the people who hired me at work today and people still remember the first time I attended the San Diego ITE luncheon looking for a job!

DESCRIBE A MEMORABLE/UNUSUAL EXPERIENCE/EVENT IN YOUR LIFE

One of the most memorable experiences in my life is probably that I missed my flight because I couldn’t find my passport the day my husband (boyfriend back then) and I planned to fly to Japan for vacation. My husband ended up flying to Japan by himself and I had to purchase another ticket a couple days later to go join him in Japan. He was quite mad… -_-.

WHAT ARE SOME OF YOUR HOBBIES OR INTERESTS?

I like traveling! My husband and I travel every year. Some of our future destinations include Alaska, Australia, Norway, etc...

In the past couple of years, I’ve started doing some gardening in my little backyard. Since then, I have had some fresh produce for dinner (eggplants, bell peppers, chili, goji berries, etc…)

WHAT IS THE CRAZIEST THING YOU HAVE EVER DONE?

Not sure if this is a talent... I remember my credit card information so I can make purchase online anytime anywhere... :p

WHAT INTERESTING TALENT DO YOU POSSESS?

Not sure if this is a talent... I remember my credit card information so I can make purchase online anytime anywhere... :p
LET’S GET SOCIAL
UPCOMING MEETINGS & EVENTS

WESTERN DISTRICT CONFERENCE
JULY 10-13
@ ALBUQUERQUE, NM

2016 ITE ANNUAL MEETING & EXHIBIT
AUG 14-17
@ ANAHEIM, CA

SEPTEMBER LUNCHEON
DATE: SEPT 22
@ SDSU

OCT WORKSHOP & VENDOR SHOW
OCT 14
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- EIT Certification
- Basic knowledge of computer office software including: Microsoft Word, Excel, Powerpoint, and Adobe Acrobat.

**IDEAL CANDIDATE HAS PREFERRED QUALIFICATIONS**
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- Proficient writing/public speaking skills
- Related experience in traffic signal design, signing and striping, or traffic control
- Strong sense of urgency and self-initiative to meet client deadlines
- Synchro, SIDRA, or GIS project specific experience

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**REQUIREMENTS**
- Degree in BSCE (preferred) or 4 years in traffic engineering
- Good driving record

**PREFERENCES**
- Experience using cadd & traffic analysis software is a plus

**TO APPLY**
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