PRESIDENT’S MESSAGE:
by KC Yellapu, PE, TE, PTOE

ITE San Diego,

Hope everyone is getting excited about the Holidays. We are in full swing planning ITE festivities and looking forward to seeing many of you at our events. As I always say, if any one knows how to party, it’s ITE members :) Even though not as hectic as the prior quarter, this was a great quarter with a couple of particulars well-attended events.

The third quarter is already in the books, and the following are the events that took place:

✓ **August** luncheon was held at the Four Points Sheraton. Eddie Barrios and Nathan Schmidt from Fehr & Peers presented “Design Guidelines to Accommodate Pedestrians and Bicyclists at Interchanges.” The presentation was followed by question and answer sessions from the attendees. ITE was happy to get back to the wonderful Four Points Sheraton venue on Aero Drive after several years. 55 people attended the meeting, and the presentation and photos have been uploaded to our website.

✓ **September** featured our Joint Luncheon Meeting with the SDSU ITE Student Chapter. Following the tradition from previous years, the September 2017 meeting was held at SDSU jointly with the ITE Student chapter. Zoubir Ouadah from the County of San Diego presented “Introduction and Updates on CA MUTCD” & Erik Ruehr from VRPA Technologies presented “Updates on HCM 6th Edition.” Over 60 people attended the meeting. Their presentation and photos have also been uploaded to our website.
We have a lot of great events planned this quarter. We will have our Workshop/Vendor Show in October, Awards Luncheon in November, ITE Joint Holiday luncheon in December and our ITE Holiday Party on a Hornblower Cruise in December! Stay tuned for more information on upcoming events. Thank you again for all your support, and I look forward to seeing you at future events!

It’s truly been a pleasure to serve as your 2017 ITE President

KC Yellapu
America’s Finest City has put its trust in McCain’s integrated traffic solutions for 30 years.

From advanced traffic equipment to local intersection control, and one of just a few regional arterial management systems in the nation, McCain is proud to help San Diego raise the bar for innovative traffic control.

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2017 PAST MEETINGS & EVENTS

AUGUST
LUNCHEON

The August 2017 meeting was held at the Four Points Sheraton. Eddie Barrios and Nathan Schmidt from Fehr & Peers presented ‘Design Guidelines to Accommodate Pedestrians and Bicyclists at Interchanges’. The presentation was followed by Q and A from the attendees. 58 people attended the meeting.

SEPTEMBER
JOINT LUNCHEON WITH SDSU ITE STUDENT CHAPTER

Following the tradition from previous years the September 2017 meeting was held at SDSU jointly with the ITE Student chapter. Zoubir Ouadah from County of San Diego presented ‘Introduction and Updates on CA MUTCD’. Erik Ruehr from VRPA Technologies presented ‘Updates on HCM 6th Edition’. The presentations were informative for the students as well as professionals. The presentations were followed by Q and A from the attendees. 61 people attended the meeting.
WHERE DID YOU GROW UP?
Cerritos, CA in LA County

WHAT SCHOOLS DID YOU ATTEND FOR YOUR DEGREES?
B.A. Urban Studies and Planning
University of California, San Diego (UCSD) and Danish Institute for Study Abroad (DIS)

WHERE/WHO INFLUENCED YOU TO CHOOSE TRANSPORTATION ENGINEERING?
I studied abroad in Copenhagen, Denmark for a semester and really enjoyed how easy it felt to move around without a car. From my host family’s house in the suburbs, I rode my bike 2 km to the train station, took the train into the city center, then got off and walked a few more minutes to school each day. I loved that I could enjoy a little exercise and a smooth, seamless, frequent-running train ride at the start of my day and thought, Why not have it feel this way in the U.S. and San Diego? Back home, many people commute up to 2 hours one-way to get to work, whether via public transit or in their car. It can be a drain on mental capacity, productivity, and quality of life.

WHAT DO YOU VALUE MOST ABOUT YOUR ITE MEMBERSHIP?
The opportunities to meet and connect with like- and different-minded people to share knowledge and the many chances to collaborate in mutual learning and working toward improving the transportation industry. I love the sense of community within the ITE San Diego Section!

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WHAT INTERESTING TALENT DO YOU POSSESS?

I am a swimmer at heart (not a runner!) and can hold my breath for 1.5 minutes.

flight — a testament to the reliability of Copenhagen’s public transportation system! A week later, my host mom mentioned finding “footprints” in the bathtub and commented aloud that she didn’t remember being in the bathtub with her boots on, she didn’t think her husband had, and the footprints were too large to be either of the two kids’. I laughed sheepishly before admitting it was because I “broke in” to the house.
The San Diego Section of ITE invites you to celebrate the holidays with family, friends, and colleagues at the **Annual Holiday Dinner Dance**

**DATE**
December 9, 2017

**TIME**
7 to 11:30 PM

**COST**
- $75 per person
- $50 public agency members
- $35 students

Price increases to $125 each after 11/25

The evening’s festivities will include a Gala Cruise Dinner and Dance on board a Hornblower yacht. Enjoy the moonlight, sip champagne, and savor a three-course dinner. Then, dance the night away or watch the San Diego sights drift by from the outdoor decks.

We will be awarding raffle prizes.

**Sponsorship Opportunities Available!**

Contact Ali Shahzad • 760.975.2074 • ashahzad@escondido.org
SAN DIEGO SECTION

2017 ITE San Diego Section Holiday Party Sponsorships and Advertisement

Dear Colleagues:

The San Diego Section of the Institute of Transportation Engineers (ITE) is seeking sponsors and advertisers for our Annual Holiday Party to be held on Saturday, December 9, 2017 at the Hornblower Cruises yacht, on the Grape Street Pier on 1800 N. Harbor Drive. The sponsorship provides the opportunity to showcase your company during this highly attended event. The money collected helps to cover the cost of the event and a portion will also be deposited in the student scholarship fund.

We have several levels to choose from, each including advertising benefits. Advertising for your company will be specific to the level you choose. The following table summarizes what advertising benefits you’ll receive:

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<th>Sponsorship Level</th>
<th>Cost</th>
<th>Advertising Opportunities</th>
</tr>
</thead>
</table>
| Platinum          | $1,000| ✦ Dinner for four  
|                   |       | ✦ Top tier logo included on event board displayed at entrance to the event  
|                   |       | ✦ “Thank You” announcement at the event by the Section President  
|                   |       | ✦ Company Logo Centerpiece element on all tables  
|                   |       | ✦ Full Page Ad included in Event Program  |
| Gold              | $500  | ✦ Dinner for two  
|                   |       | ✦ Logo included on event board displayed at entrance to the event (larger size than other categories)  
|                   |       | ✦ “Thank You” announcement at the event by the Section President  
|                   |       | ✦ Company Logo slide at the Bar hosted with 2 drinks/person  
|                   |       | ✦ Company logo included in Event Program  |
| Silver            | $200  | ✦ Logo included on event board displayed at entrance  
|                   |       | ✦ “Thank You” announcement at the event by the Section  
|                   |       | ✦ Company Logo wrapped Raffle Prize  |
| Bronze            | $100  | ✦ Logo included on event board displayed at entrance to the event  
|                   |       | ✦ “Thank You” announcement at the event by the Section President  |

Sponsoring and advertising at the Annual Holiday Party offers your firm the opportunity to reach many prominent members in the ITE San Diego Section as well as their coworkers and acquaintances in the Transportation Engineering industry.

On behalf of the ITE San Diego Section Executive Board, I encourage you to take advantage of this opportunity and help us continue this wonderful tradition. Please send a check payable to the ITE San Diego Section to:

Ali Shahzad  
201 N. Broadway  
Escondido, CA 92025  
(760) 839-4812  
asahzhad@escondido.org  
Sponsorships can also be paid online at: www.sandiegoite.org

Please don’t hesitate to call or email me if you have any questions. My contact information is yellapu@llgengineers.com and (858) 300-8800. Thank you for supporting San Diego ITE!

Sincerely,  
KC Yellapu, PE, TE  
President  
ITE San Diego Section
CITY TRAFFIC ENGINEER
CITY OF STOCKTON, CALIFORNIA

Salary: $8,978.88 – $11,518.95 Monthly
Includes Competitive Benefits Package

The City of Stockton’s Public Works Department is currently recruiting for City Traffic Engineer. The ideal candidate is an energetic leader that can effectively guide professional staff in completing a variety of traffic engineering projects and/or issues in a collaborative, fast-paced environment. Skills or experience with traffic signals, roundabouts, safety countermeasures, traffic calming, complete street strategies, bicycle facilities implementation, highway capacity manual, and the vehicle code are highly desirable. In addition, the candidate will serve as a key technical traffic engineering liaison with other departments on traffic-related issues. The ideal candidate will have good listening and communication skills and be able to engage with staff, outside departments or agencies, citizenry, and the media in a skillful and professional manner. The ideal candidate should have the ability to prioritize the City’s needs with respect to traffic operations and safety while being open to creative solutions and considering overall department and City goals and objectives.

Minimum Qualifications
Equivalent to graduation from a four-year college or university with major course work in civil or traffic engineering and/or possession of a California E.I.T. Certificate with five (5) years of professional traffic engineering experience, one (1) year of which is at a level equivalent to the City’s Associate Civil/Traffic Engineer class.

Other Requirements
• Must possess a valid California registration as a Professional Traffic or Civil Engineer.
• Must possess a valid California driver’s license.

APPLY BY: 5:30 p.m., Thursday, December 7, 2017.
For requirements and detailed information go to: www.stocktonca.gov/jobs or visit the City of Stockton’s HR Dept., located at 400 E. Main St, 3rd Floor, Stockton, CA 95202. 209-937-8233. EOE

ENGINEER
ALTA PLANNING + DESIGN (SAN DIEGO, CA)

Alta Planning + Design San Diego is seeking an entry to mid-level engineer to join its growing team of engineers. This person contributes to the production of high-quality reports and analyses, and produces high-quality, accurate and complete design drawings, cost estimates and other project deliverables. This position also assists Project Managers in the development of project deliverables and objectives such as aligning trails and roadways and other design elements to meet appropriate ADA requirements. The Engineer will play a key role in high-profile projects in Southern California and across the US.

The successful candidate will have a Bachelor’s degree in Civil Engineering and two-five (2-5) years of experience as a Civil or Transportation Engineer in a consulting environment or public entity as well as a background in traffic signal designs, civil roadway design, traffic analysis, active transportation design, and NACTO. This candidate will possess a working knowledge and interest in the field of active, non-motorized transportation, as well as working knowledge of engineering principles and techniques. A general understanding of MS Excel, Word, AutoCAD, Civil 3D, Synchro/SimTraffic or similar programs is required although proficiency in these programs is preferred.

Alta offers competitive salaries, great benefits including wellness and bike benefits, 21 days of paid time off to start, 10 paid holidays, flexible work schedules, work-life balance, advancement opportunities and welcoming – and fun – work environments for our employees. Alta employees “walk the talk” and are passionate about creating livable and healthy communities.

TO APPLY
To apply and to learn more about Alta Planning + Design, visit https://altaplanning.com/careers/engineer/

Resumes may also be submitted to hr@altaplanning.com, subject line “Engineer San Diego”. 