PRESIDENT'S MESSAGE:
by Teala Cotter, TE

We’re a quarter of the way through 2019 and I hope it is going well for all of you. With the holidays behind us, there will be exciting and fun packed events waiting just ahead! We have had years of ITE San Diego fun and I am thrilled to be a part of this ITE cycle of life as the 2019 President. With the honor of serving as President, I would like to introduce my fellow ITE San Diego Executive Board members:

Mohammad Amin - Vice President
Karen Jewel - Treasure
Phuong Nguyen - Secretary
Ali Shahzad - Past President

I’d also like to recognize the awesome chair members, returning and new, who help with so many aspects of ITE San Diego and help this section run smoothly. I appreciate all the help that the ITE San Diego team provides to make this section succeed. Even though chair positions are filled, it does not mean help is not wanted. Please reach out to me or any of the board members if you would like to volunteer. We welcome any assistance in our continuous effort to make ITE San Diego thrive.

These past few months we’ve seen great sponsorship involvement and I would like to thank everyone who has chosen to sponsor ITE San Diego for 2019.
The events looking ahead for the remaining 2019 are:

- the Annual ITE San Diego Golf Tournament on April 19th
- May 9th Luncheon Meeting: Highlights from National City’s Active Transportation Program
- June 13th Luncheon Meeting: Highway Capacity
- July 20th Summer Social at Ski Beach in Mission Bay Park
- September 12th Luncheon Meeting: Traffic Impact Study for SDSU West Campus
- October 10th Vendor Show and Workshop
- November 14th Luncheon Meeting: Awards Ceremony
- December 7th Annual ITE Holiday Party

Please be on the lookout for these events, meeting information, and job announcements via email announcements or by checking out our website at: sandiegoite.org

This year, the Western District Meeting will be in Monterey, CA, June 23rd to June 26th. I am really looking forward to seeing some friendly faces from ITE San Diego. It’s a great opportunity for networking and learning. If you have not been to Monterey, the Monterey Bay Aquarium is a fabulous place and I highly recommend visiting.

There are many traffic scenarios out there that need solutions. We have many standards and guidelines at our finger tips that we can use to solve them. However, our most valuable tool is the ability to converse, share ideas, and ask questions amongst each other. Sometimes we just have to think outside the box. I hope the ITE meetings are serving you all well and helping your process of finding a solution in one way or another.

With my final words said, I hope I am serving you well and will continue to do so throughout this year.

Sincerely,

Teala Cotter
2019 President of ITE San Diego
PAST MEETINGS & EVENTS

January
Luncheon

ITE 2019’s first Luncheon kicked off in the City of Carlsbad. Doug Bilse presented the City of Carlsbad’s Transportation Impact Analysis (TIA) Guidelines. Sohrab Rashid presented on the tools’ development and how most data can be acquired from open sources, such as Google Street View. Dawn Wilson introduced the principles that underlie the City of Carlsbad’s General Plan.

February
TIS Workshop & Luncheon

The February Luncheon was held at the Four Points by Sheraton in Kearny Mesa. Eric Ruehr presented the draft Transportation Impact Study Guidelines for the San Diego Region to incorporate SB 743. Mario Orso presented on the Caltrans District 11 Trade Corridor projects, including the new East Otay Mesa Port of Entry, State Route 11, and the reconstruction of Interstate 8 along Imperial County.

March
2019 Joint Workshop

The San Diego, Southern California and Riverside-San Bernardino ITE chapters held a joint workshop at The Plaza de Magdalena in San Juan Capistrano. The half day workshop featured presentations by Ed Alegre (LA Metro), Ellison Alegre (SANDAG), Morteza Fahrtash (District 7), Farid Nowshiravan (District 12), Vassili Alexiadis (NCHRP), and Nick Compin and Joe Butler (Caltrans HQ), focusing on Planning and Deploying Integrated Corridor Management (ICM) Projects.

FOR MORE PHOTOS
SANDIEGOITE.ORG

LET’S GET SOCIAL
UPCOMING MEETINGS & EVENTS

MAY 09 - LUNCHEON: NATIONAL CITY’S ACTIVE TRANSPORTATION
JUNE 13 - LUNCHEON: HIGHWAY CAPACITY
JULY 20 - SUMMER SOCIAL AT SKI BEACH
SEPT 12 - LUNCHEON: TIS FOR SDSU WEST CAMPUS
OCT 10 VENDOR SHOW
NOV 14 - LUNCHEON: AWARDS CEREMONY
DEC 07: HOLIDAY PARTY
FEATURE MEMBER

JACOB SWIM

WHERE DID YOU GROW UP?
San Diego, CA

WHAT SCHOOLS DID YOU ATTEND FOR YOUR DEGREES?
San Diego State University – BS in Civil Engineering

WHAT/WHO INFLUENCED YOU TO CHOOSE TRANSPORTATION ENGINEERING?
Transportation Planning seemed to choose me. I was an intern at the City of San Diego while I was getting my Civil Engineering degree at SDSU. My senior year, I was invited to join a private firm that specialized in Transportation Planning & Engineering. I chose to join the firm not understanding what Transportation Planning really was all about. Transportation planning became more interesting as I worked on a variety of traffic projects that seemed to benefit the community I live in.

WHAT ARE SOME OF YOUR HOBBIES OR INTERESTS?
I enjoy deep-sea fishing, golfing, and snowboarding. I also enjoy spending time with my family including my son Drake (10 years old) and my daughter Addy (14 months).

WHAT IS THE CRAZIEST (OR THE SCARIEST) THING YOU HAVE EVER DONE?
When I was in Peru, I was able to go crocodile hunting on the Amazon River at night with a flashlight. Crocodiles are paralyzed or intrigued by light so you can slowly move towards them while flashing a light in their eyes and then pluck them out of the water with your hands. I was able to pick one out of the river that was about 4 feet long.

WHAT DO YOU VALUE MOST ABOUT YOUR ITE MEMBERSHIP?
The most valuable aspect of ITE is the personal relationships that are built with other professionals.

WHAT INTERESTING TALENT DO YOU POSSESS?
An interesting talent would be my involvement in theater...primarily during Easter and Christmas at my church.
Kimley-Horn assisted the La Jolla Music Society (LJMS) in entitling their new 500-seat concert hall, cabaret room, and society offices in La Jolla’s downtown village. LJMS had been holding similar sized events in nearby Sherwood Hall so trip generation was not new, but parking was a constraint. Only five parking sites could be accommodated on site. Historically, LJMS guest relied on available on-street parking. LJMS and the City didn’t want the potential for event parking spilling into adjacent residential areas. A Parking Management Plan was developed to establish procedures for identifying parking locations for each major event and notifying guests where to park. The study demonstrated that ample parking was available within garages to serve all events; however, many of the spaces were beyond 600' of the venue, requiring a deviation from the City’s Shared Parking Ordinance. The Parking Management Plan was critical in allowing the project to be approved and took great partnership with the consultant team, LJMS, community groups, and the City of San Diego.
Thank you to our Sponsors!