6th Annual Healthcare Executive Roundtable

Transforming Healthcare Outcomes through Blockchain and Data Analytics

Thursday, September 20, 2018
8:00 AM - 12:00 PM CST
200 E Randolph St | 80th Floor
Chicago, IL 60601
Trends in Electronic Medical Record/Electronic Health Record (EMR/EHR) Systems

Adoption of EMR/EHR by Office-Based Physicians in the U.S.

2001 18.2%  
2015 86.9%  
Increased By 377% From 2001 - 2015  

Source: CDC/NCHS, National Ambulatory Medical Care Survey

Adoption of EMR/EHR by Hospitals in the U.S.

From 2008 to 2015, the adoption rate of basic EHR in non-Federal acute care hospitals increased from 9.4% to 83.8%  

Source: ONC/American Hospital Association (AHA), AHA Annual Survey Information Technology Supplement
Introduction

The Center for Healthcare Innovation’s and AArete’s 6th annual “Healthcare Executive Roundtable: Transforming Healthcare Outcomes through Blockchain and Data Analytics” is an intimate, invitation-only, expert roundtable discussion that brings together healthcare executives, key opinion leaders, and patient groups for an intimate and collaborative discussion on the intersection of data analytics and health disparities. The exclusive, limited-attendance roundtable is designed to provide the top thought leaders with the latest insights and ideas on how data analytics can address some of the large-scale health equity challenges that are driving costs and impacting our healthcare economy. The half-day roundtable brings these leaders together for a morning of collaboration and co-learning.

Click Below to See Video of the 5th annual Healthcare Executive Roundtable
Dear Executive Roundtable Participants,

We invite you to the 6th annual “Healthcare Executive Roundtable: Transforming Healthcare Outcomes through Blockchain and Data Analytics” in Chicago on September 20th, 2018.

Healthcare technology has evolved in both complexity and the ability to capture more patient data. The increased adoption of EMRs means there will soon be over one billion patient encounters digitally recorded and stored each year, according to the NIH. This new abundance of data provides information on diagnosis, genetics, medications, and treatment approaches that was never before available. Furthermore, as blockchain develops and becomes more prevalent in the industry, healthcare technology systems may become interoperable – payers and providers may be able to more easily access longitudinal patient health information that is not currently accessible due to disparate technology systems. With a long-term, comprehensive view on individuals’ health, blockchain can facilitate the process of identifying variables that are most associated with chronic diseases and health disparities.

The Center for Healthcare Innovation’s and AARete’s 6th annual Healthcare Executive Roundtable brings together healthcare executives, key opinion leaders, and patient groups for an intimate and collaborative discussion on the intersection of data analytics and health disparities. The exclusive, limited-attendance roundtable is designed to provide the top thought leaders with the latest insights and ideas on how data analytics can address some of the large-scale health equity challenges that are driving costs and impacting our healthcare economy. The half-day roundtable brings these leaders together for a morning of collaboration and co-learning.

Warmest Regards,

Dr. James J. Gillespie, PhD, JD, MPA
President & Co-Founder
Center for Healthcare Innovation
Agenda

8:00 AM    Registration, Breakfast, & Networking
9:00 AM    Opening Remarks: Loren Trimble, MBA, CPA
9:15 AM    Introduction to Blockchain: Maulik Bhagat & Vasu Bhat
9:30 AM    1st Module - Co-Moderators: Paul Ceverha & Julius Pryor III
10:15 AM   Coffee Break
10:30 AM   2nd Module - Co-Moderators: Paul Ceverha & Julius Pryor III
11:15 AM   Closing Remarks: Joseph Gaspero
11:30 AM   Lunch & Networking

Presented By

Sponsored By

Special Thanks to CHI Corporate Members
Mr. Loren Trimble, MBA, CPA, is the Founder, CEO, and Managing Director of AArete, a global management consulting firm. His primary focus is setting the strategic direction of the firm and creating and molding AArete’s go to market strategy and execution. In addition to Mr. Trimble’s primary focus, he also plays a significant role in thought leadership for the firm and is at the core of AArete’s Knowledge Management CenterTM. Mr. Trimble lives and breathes every day his passion for excellence with AArete’s personnel and clients. Mr. Trimble has extensive business and operations strategy experience, serving clients globally in the following industries: healthcare-provider, payer and pharmaceutical, as well as higher education, distribution, consumer products, and business services. Specific areas of expertise include strategic cost reduction, revenue optimization, pre- and post-merger valuation and synergy integrations, and advanced data analytics. Before founding AArete, Mr. Trimble was a Managing Director and Strategic Sourcing Practice Lead at Huron Consulting. Before Huron, Mr. Trimble started the Strategic Sourcing services for Arthur Andersen, developing the methodology and refining the approach through numerous client engagements. Mr. Trimble has presented for a number of organizations and authored numerous articles. Mr. Trimble holds a Masters of Business Administration from The University of Chicago and a Bachelor of Accounting from The University of Iowa. Mr. Trimble is a CPA. He is a long term member of Rotary International and the AICPA.
Roundtable Moderators

Mr. Paul Ceverha is a managing director with AArete’s healthcare strategy team. He has an extensive track record of developing new and innovative approaches to complex clinical, IT, operational, and market opportunities. Paul has served in various roles as a senior executive, program manager, CTO, industry subject matter specialist, and technical architect. He has extensive experience in, and broad knowledge of, clinical and business intelligence, and regularly advises hospital systems on the enablers required for bearing risk and improving outcomes on populations.

Mr. Julius Pryor III helps companies leverage Diversity & Inclusion to accelerate innovation and drive business results. Julius is currently Senior Director, Inclusion & Diversity at McCormick & Company. He’s held executive roles at Johnson & Johnson (J&J), Coca-Cola Enterprises (CCE), Russell Athletic, Abbott Labs and Takeda Pharmaceuticals. He was Vice President of Global Diversity at both J&J and Coke. Most recently, Julius served as Head of Innovation, Diversity & Inclusion at biotech leader Genentech. Julius combines a unique vision for the future of D&I, a strong grounding in sales and management, and insights into what works across different industries and sectors. Julius saw the power of diversity to accomplish results during his 26 years of service in the U.S. Navy. He is a U.S. Navy Captain, Surface Warfare Officer and Instructor for the Navy Officer Leadership Development Program. Julius graduated from Morehouse College and The Williston Northampton School (Easthampton, MA). He sits on the boards of the Andrew Young Center for Global Leadership and the Center for Healthcare Innovation.

Closing Remarks

Mr. Joseph Gaspero is the CEO and Co-Founder of CHI. He is a healthcare executive, strategist, and researcher. He co-founded CHI in 2009 to be an independent, objective, and interdisciplinary research and education institute for healthcare. Joseph leads CHI’s research and education initiatives focusing on including patient-driven healthcare, patient engagement, clinical trials, drug pricing, and other pressing healthcare issues. He sets and executes CHI’s strategy, devises marketing tactics, leads fundraising efforts, and manages CHI’s Management team. His leadership stems from a wide array of experiences, including founding and operating several non-profit and for-profit organizations, serving in the U.S. Air Force in support of 2 foreign wars, and deriving expertise from time spent in industries such as healthcare, financial services, and marketing. Joseph’s skills include strategy, management, entrepreneurship, healthcare, clinical trials, diversity & inclusion, life sciences, research, marketing, and finance. He has lived in six countries, traveled to over 30 more, and speaks 3 languages, all which help him view business strategy through the prism of a global, interconnected 21st century. Joseph has a B.S. in Finance from the University of Illinois at Chicago.
Organizations Represented

AArete
Advocate Health Care
AMITA Health
Bamboo Worldwide
Cempa Community Care
Center for Healthcare Innovation
Central States Funds
City of Chicago
Edelman
Elligo Health Research
Giles-Prairie Partners
Higi
Home Centered Care Institute
HOPEtrials
IDSA Foundation
Kaizen Health
Kaleidoscope Group
Logistics Health Incorporated
Loyola Medicine
Lumere
MATTER
Medical College of Wisconsin
Metropolitan Chicago Healthcare Council
MK Asset Management
Northwestern Memorial HealthCare
Openbox
OSF Saint Anthony Medical Center
Pfizer
PPD GMP Labs
Spectrum Health
State of Illinois
UChicago Medicine
Union League Club of Chicago
WorkCare
World Relief Chicago
Executive Participants

Dr. Jan Bassali, PharmD
Health and Life Sciences Subcommittee Chair
Union League Club of Chicago

Dr. Harneet Bath, MD, MBA
VP/Chief Medical Officer
OSF Saint Anthony Medical Center

Ms. Brenda Battle, MBA, BSN, RN
Chief Diversity, Inclusion and Equity Officer
UChicago Medicine

Mr. Maulik Bhagat, MBA
Managing Director
AArete

Mr. Vasu Bhat
Managing Director
AArete

Mr. Larry Birch, MBA
Distinguished Mentor
MATTER

Mr. George Cardnas, MA
Chair, Committee on Health & Environment; Alderman of 12th Ward
City of Chicago

Mr. Bob Christian
Chief Executive Officer
Giles-Prairie Partners

Mr. Jimmy DeBlasio
Senior Data Analyst
Central States Funds

Mr. Laszlo Dianovsky
CTO
Home Centered Care Institute

Ms. Simintha Essson, MA
Chief Development Officer
IDSA Foundation

Dr. Stephen Gacheru, PhD
Executive Director
PPD GMP Labs

Ms. Mario Guerra, MBA
Director of Finance and Operations
World Relief Chicago

Dr. Tony Hampton, MBA, MD
Operating System Medical Director
Advocate Health Care

Ms. Lynn Hanessian
Chief Strategist
Edelman

Dr. Anthony Harris, MD, MBA, MPH
Associate Medical Director
WorkCare

Ms. Leah Hobson, MBA
Vice President of Finance
Northwestern Memorial HealthCare
Executive Participants

Dr. Mike Kim, PhD, MPH
Director and Head of Center of Data Excellence
AArete

Mr. Jack King, MBA
Chief Technology Officer
State of Illinois

Ms. Mindi Knebel, MBA
Chief Executive Officer
Kaizen Health

Dr. Bonnie Lai, PhD
Vice President, Product
Lumere

Dr. Barbara Loeb, MD, MBA
Chief Medical Officer
Loyola Medicine

Dr. Alexander Logsdon, DO
Chief Executive Officer
Hope Trials, Inc.

Ms. Ashley Lukasik, MA
Head of Partnerships and New Business
Openbox

Mr. John Marchisin
Managing Director
AArete

Mr. Melvin McElrath, MS
Senior Associate, Strategy Development
Pfizer

Dr. Steve Nemerson, MD, MSE, MBA
Vice President and Chief, Post-Acute Health
Spectrum Health

Mr. Kevin Scanlan, MS
President (Retired)
Metropolitan Chicago Healthcare Council

Dr. Khan Siddiqui, MD
Founder, Chief Technology Officer and
Chief Medical Officer
Higi

Dr. Airica Steed, EdD, MBA, RN
SVP, Operations - System Ancillary &
Clinical Services (Corporate Office)
AMITA Health

Ms. Tracy Thirion
CEO
Bamboo Worldwide

Dr. Scott Treiber, PhD, MBA
Chief Operating Officer
Elligo Health Research

Mr. Eric Watson, MBA
Executive Consultant
Kaleidoscope Group

Mr. Gregory Wesley, MBA
Senior VP of Healthcare Partnerships and
Strategy
Medical College of Wisconsin
Healthcare Executive Roundtable
2018 Sponsorship Opportunities

The Center for Healthcare Innovation’s 6th annual Healthcare Executive Roundtable brings together healthcare executives, key opinion leaders, and patient groups for an intimate and collaborative discussion on the intersection of data analytics and health disparities. The exclusive, limited-attendance roundtable is designed to provide the top thought leaders with the latest insights and ideas on how data analytics can address some of the large-scale health equity challenges that are driving costs and impacting our healthcare economy. The half-day roundtable brings these leaders together for a morning of collaboration and co-learning. Benefits of sponsorship include:

- Learn the latest actionable insights and ideas surrounding equity and healthcare
- Brand recognition and strengthening with leading healthcare and life science executives, physicians, and other key healthcare and life science decision makers
- Access to the world’s best and brightest healthcare and life science thought-leaders, including top innovators, entrepreneurs, researchers, scientists, authors, physicians, CEOs, professors, and inventors
- Access to potential alliance partners
- Access to potential collaborators and partners in academia, industry, and non-profit sectors
- Access to new and diverse markets
- Network and share best practices with some of the country’s leading health equity experts and other healthcare and life science professionals and organizations
## Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Sponsorship Levels and Benefits</th>
<th>Foundational Sponsor $25,000</th>
<th>Lead Sponsor $10,000</th>
<th>Platinum Sponsor $7,500</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $3,000</th>
<th>Reception Sponsor $1,000</th>
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<td>Acknowledgement in the welcome letter</td>
<td>●</td>
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<td>Opportunity to provide Welcoming or Concluding Remarks</td>
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<td>Executive attendees</td>
<td>5 attendees</td>
<td>4 attendees</td>
<td>3 attendees</td>
<td>2 attendees</td>
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<td>Listing on symposium website</td>
<td>12 months</td>
<td>12 months</td>
<td>9 months</td>
<td>6 months</td>
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<td>1 months</td>
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<td>Advertising in roundtable program book</td>
<td>Two page</td>
<td>Two page</td>
<td>One page</td>
<td>Half page</td>
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<td>Access to attendee lists</td>
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<tr>
<td>Profile interview on CHI’s blog</td>
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<td>Placement throughout</td>
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<tr>
<td>Acknowledgement throughout the program</td>
<td>●</td>
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Please contact joseph@chisite.org or call (773) 330-2416 to request more information
CHI Corporate Memberships

Memberships
CHI memberships provide unparalleled access to our education and training, world-class events and symposia, cutting-edge industry insights, objective research, and unparalleled networking and partnership opportunities. Memberships benefits include comprehensive access to our educational events, opportunity to shape and lead research projects, exclusive early access to innovative research reports, panelist and speaking opportunities, special annual meetings with healthcare thought-leading, unparalleled networking opportunities, wide recognition and greater health sector visibility to meet organizations’ strategic and business objectives, and a myriad of other exclusive benefits.

Memberships Timeline
CHI Memberships are on an annual basis. Memberships terms can be on a calendar year or fiscal year, based on the preferences of the member organizations. Members can also join on a pro-rated basis for those organizations seeking memberships midway through the current year. As part of the membership process, new members will meet with CHI staff and Board of Director(s) to discuss how to best utilize the membership, as well as help us understand how to create the most valuable membership experience for your organization.

Why Become A Member?
CHI Memberships provide members with comprehensive access to research and education throughout the year. Together, CHI and members aim to:

- Understand opportunities, challenges, trends, and best practices related to healthcare innovation, value, quality, access, and cost, as well as understand how the health sector can best serve patient communities
- Create dialogue among organizational leaders and professionals, CHI Board of Directors, and CHI staff on some of the most pressing healthcare issues and challenges

<table>
<thead>
<tr>
<th>MEMBER BENEFITS</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Premier branding opportunities on event programs, research reports, &amp; website banners</td>
<td>●</td>
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<tr>
<td>Website advertising and logo placement</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Special acknowledgement as CHI patron &amp; supporter in widely-distributed programs &amp; other overviews</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Attendees at CHI’s annual educational events (minimum 3 events across the nation)</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>5</td>
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<tr>
<td>Opportunity to serve as distinguished panelist(s) at CHI’s educational events (Based on representative’s area of expertise &amp; current role)</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Guest blogging &amp; other thought-leadership opportunities</td>
<td>6 times / year</td>
<td>4 times / year</td>
<td>3 times / year</td>
<td>2 times / year</td>
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<tr>
<td>Get exclusive early access (30 days earlier) to CHI’s research reports</td>
<td>●</td>
<td>●</td>
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<td>Organizational logo &amp; branding opportunities on CHI’s research reports</td>
<td>3 times / year</td>
<td>2 times / year</td>
<td>once / year</td>
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<td>Opportunity to make Opening Remarks at CHI’s Board of Directors Strategic Retreat (June)</td>
<td>2 attendees &amp; opportunity to make remarks</td>
<td>1 attendee</td>
<td>N/A</td>
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<tr>
<td>Receive special briefing from Chairman &amp; Vice Chairman of the Board on CHI’s annual report</td>
<td>●</td>
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<tr>
<td>Sponsor research reports &amp; white papers (assist in shaping topic or become a collaborator)</td>
<td>●</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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</tbody>
</table>

Please call (773) 330-2416 or reach out to info@chisite.org for more information.
Recent and Upcoming Research

Diversity, Inclusion, Health Equity Symposium Executive Summary

This Executive Summary is based on CHI’s 8th Annual Diversity, Inclusion, & Health Equity Symposium, a leading annual, collaborative event focusing on health equity and health disparities in the U.S. The symposium brings together leading healthcare professionals, executives, physicians, patient groups, patients, researchers, academics, clinical trial professionals, and diversity and inclusion advocates to discuss health equity in the life sciences and the health sectors. This executive summary captures some of the insights, ideas, best practices, and new perspectives from the Symposium’s distinguished speakers, panelists, and other experts. It is meant to serve as a summary of the innovative ideas and insights regarding diversity and inclusion for healthcare and the life sciences. We hope it can be a resource for you and your organization as you think about diversity in the 21st century.

A Patient-Centered Approach in Clinical Trials: Impact on Patient Retention and Costs

This white paper reviews the patient-centered care (PCC) model and examines how several PCC metrics may be influential in reducing clinical trials dropouts, ultimately resulting in reduced costs. In particular, we analyze how the adoption of a patient-centric model in clinical trials recruitment and retention has potential for cost savings by improving patient education, engagement, and retention of chronically ill patients in clinical trials. In an era of increasing complexity and rising costs, the drug development industry is increasingly focusing on personalized medicine in their patient recruitment and retention strategies. However, there is limited research on the use of patient-centric approaches to retain patients with chronic disease such as cancer. Often, these patients have functional limitations, difficulty accessing care, or lack the proper education and awareness of clinical trials. Patient-centric interventions, including increasing access to transportation and health information technology (HIT) or improving patient-centeredness among providers can help increase engagement and retention of the most vulnerable patient populations.

Breakthroughs in Healthcare Equity Action Plan

This Action Plan is based on CHI’s second annual Breakthroughs in Healthcare Equity Symposium, a leading annual, collaborative symposium for patients, patient groups, clinicians, researchers, technologists, healthcare and life science executives, and diversity and inclusion advocates to discuss equity in healthcare. The second annual symposium brought these groups together in a collaborative forum to create networks, discuss best practices, and exchange new ideas related to making healthcare more equitable, with a specific focus on understanding how to serve underserved patient groups, including racial and ethnic minorities, women, and the LGBT community. The symposium also focused on helping provider, pharma, and other organizations who serve patients with the latest ideas and insights on how these organizations can better understand the unique and diverse needs of the patients they serve. Attendees exchanged the newest insights and ideas, discussed practical solutions, and met industry and marketplace colleagues.
Our CHI Team

BOARD OF DIRECTORS

Mr. Michael Rosen (Chair), MBA, Managing Director, Rosen Bioscience Strategies; Adjunct Professor of Global Biotechnology Enterprise, Northwestern University

Mr. Julius Pryor III (Vice Chair), Senior Director, Inclusion & Diversity, McCormick & Company

Dr. Neelum Aggarwal, MD, Chief Diversity Officer, American Medical Women’s Association; Associate Professor, Department of Neurological Sciences, Rush University Medical Center

Dr. Cheryl Beal Anderson, PharmD, MBA, Vice-President, Head of Regulatory Affairs and Quality, Upsher-Smith

Dr. Benée Brown, PharmD, Senior Medical Science Liaison, Sanofi

Mr. Ashwin Datt, Head of People, Vitrisa Therapeutics

Dr. James Gillespie, PhD, JD, MPA, President, Center for Healthcare Innovation

Ms. Lynn Hanessian, Chief Science Strategist, Edelman

Mr. Joff Masukawa, President, Diligentia

Mr. Stephen Morales, MBA, Consultant, LEK Consulting

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Dr. Scott Treiber, PhD, MBA, Chief Operating Officer, Elligo Health Research

Mr. Loren Trimble, MBA, CPA, Founder, CEO, and Managing Director, AArete

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Ms. Vera Rulon, MS, Founder and President, Tir Health Advisors

Ms. Bhavini Shah, MBA, Customer Success Director of Healthcare & Life Sciences, Salesforce

Dr. Eckhard von Keutz, Senior Vice President, Head Global Early Development, Bayer Healthcare

RESEARCH GROUP

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Mr. Mark Kwatia, MBA, (Vice Chair), Cost Strategy, Abbott Laboratories

Dr. Jason Arora, MD, MPH, Director at the International Consortium for Health Outcomes Measurement

Dr. Ryan Bethancourt, PhD, MBE, Program Director and Venture Partner, IndieBio (SOSV)

Dr. G. Randall Green, MD, JD, MBA, Program Director, Cardiac Surgery, St. Joseph’s Hospital Health Center

Dr. Marco Quarta, PhD, Director, Inst. for Bioengineering in Stem Cell & Regenerative Medicine, Stanford

Dr. Kate Rosenbluth, PhD, Chief Executive Officer, Cala Health

Dr. James Su, PhD, Chief Science Officer, Lap IQ

MANAGEMENT TEAM

Mr. Joseph Gaspero, CEO & Co-Founder, Center for Healthcare Innovation

Dr. James Gillespie, PhD, JD, MPA, President, Center for Healthcare Innovation

Dr. Tina Shah, MD, MPH, Ambassador, CHI; White House Fellow, U.S. Department. of Veteran Affairs

Mr. Tolga Babur, Research Associate, CHI; MHA Student, Johns Hopkins

Ms. Ivory Chang, Project Manager, Center for Healthcare Innovation

Mr. Ryan Haake, MS, Research Associate, CHI; Molecular Biologist, Argonne National Laboratory

Mr. Lawrence Ham, MPH, Advisor, CHI; Founder, Borrow

Ms. Ritu Kamal, Ambassador, CHI; Global Project Manager, Biodesign Program, Stanford University

Mr. Joshua Limp, Senior Project Manager, Center for Healthcare Innovation

Mr. Brian Sandoval, MPH, MBI, Advisor, CHI, Co-Founder, Binary Health
To be the leading global platform for meaningful change in health equity.