The 12th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country’s leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The Symposium features panel discussions, keynote addresses, a case competition, and a career fair in a 3-day hybrid format. Focusing on the latest trends, challenges, and opportunities in the marketplace and workplace, the Symposium convenes key opinion leaders and participants in a collaborative forum to discuss health equity and DEI. The Symposium brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on (1) community engagement and diversifying clinical trials, (2) new and existing challenges to health equity and DEI in the United States, and (3) reducing systemic health disparities that disproportionately affect communities of color and other underserved groups. The Symposium also features CHI’s Health Equity Challenge, a case competition, and CHI’s Virtual Diversity Career Fair, which connects participants with many of the country’s leading healthcare organizations, specifically focusing on hiring underrepresented talent. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, network, and meet new colleagues while working to create a more equitable healthcare landscape for all communities.

REGISTER NOW ▶
Dear Health Sector Professionals and Diversity & Inclusion Advocates,

We invite you to the Center for Healthcare Innovation’s 12th Annual Diversity, Inclusion, & Health Equity Symposium in Chicago on June 25 - 27, 2024. This leading annual collaborative event focuses on health equity and brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on health equity.

The Symposium aims to address the broader health disparity challenges in the U.S. through panel discussions, keynote addresses, a case competition, and a career fair. By focusing on current and future DEI trends and opportunities, the Symposium equips attendees with the latest insights on how best to serve an increasingly diverse patient base and navigate the rapidly changing health equity landscape. Attendees will learn practical solutions, share perspectives, and meet new industry and marketplace colleagues.

This year’s Symposium will include topics such as community engagement and diversifying clinical trials, new and existing challenges to health equity and DEI in the United States, and reducing systemic health disparities that disproportionately affect communities of color and other underserved groups.

CHI’s 12th Annual Diversity, Inclusion, & Health Equity Symposium is designed to empower you and your organization with real-world, actionable ideas on health equity and the intersection of diversity, inclusion, and healthcare in the 21st century.

We hope to see you in Chicago on June 25, 2024.

Mr. Joseph Gaspero
President & Co-Founder
Center for Healthcare Innovation

Ms. Lindsay Moore-Fields
Executive Director
Center for Healthcare Innovation
Get Social

Bring the symposium’s important conversation online via social media. Tweet with #DIHES2024 about the symposium, new insights, diversity in clinical trials, diversity in the workplace, healthcare disparities, or any other pressing DEI topics.
# Health Equity at a Glance

<table>
<thead>
<tr>
<th>Condition</th>
<th>Fact</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diabetes Prevalence</td>
<td>African Americans are nearly twice as likely to have diabetes than whites.</td>
<td>4 Diabetes and African Americans, DHHS, Office of Minority Health. 2021 (accessed 3/1/22)</td>
</tr>
<tr>
<td>Obesity Rate</td>
<td>More than 77% of Latino adults are overweight or obese, compared to 67% of white adults.</td>
<td>8 Key Facts about the Uninsured Population, The Kaiser Family Foundation, 2019 (accessed 9/15/21)</td>
</tr>
<tr>
<td>Infant Mortality</td>
<td>African American infant mortality rate is more than double the rate of white, Asian, and Hispanic infants.</td>
<td>2 Infant Mortality and African Americans, DHHS, Office of Minority Health. 2021 (accessed 2/15/22)</td>
</tr>
<tr>
<td>Chronic Liver Disease</td>
<td>Both Hispanic men and women have a chronic liver disease rate that is twice that of the non-Hispanic white population.</td>
<td>1 Chronic Liver Disease and Hispanic Americans. DHHS, Office of Minority Health. 2021 (accessed 8/31/21)</td>
</tr>
<tr>
<td>Cardiovascular Disease</td>
<td>Cardiovascular disease comprises 40% of the difference in life expectancy between African Americans and whites.</td>
<td>3 Morbidity and Mortality Weekly Report, Surveillance Summaries, CDC. 2018 (accessed 12/14/20)</td>
</tr>
<tr>
<td>Heart Attack &amp; Stroke</td>
<td>Women have a 9% higher mortality rate within 5 years of suffering a heart attack or stroke than men.</td>
<td>7 Acute Myocardial Infarction in Women: A Scientific Statement, American Heart Association. 2016 (accessed 7/30/20)</td>
</tr>
<tr>
<td>Life Expectancy</td>
<td>American Indians and Alaska Natives born in 2019 have a life expectancy that is 5.5 years less than the U.S. all races population.</td>
<td>9 &quot;Coming out&quot; against cancer: How local outreach to the LGBT community can reduce cancer disparities. Journal of Clinical Oncology. 2020 (accessed 11/18/21)</td>
</tr>
<tr>
<td>Access to Care</td>
<td>Only 70% of LGBTQ+ adults seek health care services or have regular access to a health care provider, compared to 90% of heterosexuals.</td>
<td>5 Disparities Fact Sheet, Indian Health Service. 2019 (accessed 5/12/21)</td>
</tr>
<tr>
<td>Uninsured Rate</td>
<td>More than half of U.S. residents without health insurance are people of color.</td>
<td>6 Key Facts about the Uninsured Population, The Kaiser Family Foundation, 2020 (accessed 9/15/21)</td>
</tr>
</tbody>
</table>

2 Chronic Liver Disease and Hispanic Americans. DHHS, Office of Minority Health. 2021 (accessed 8/31/21)
3 Morbidity and Mortality Weekly Report, Surveillance Summaries. CDC. 2018 (accessed 12/14/20)
5 Obesity and Hispanic Americans. DHHS, Office of Minority Health. 2020 (accessed 1/7/22)
6 Key Facts about the Uninsured Population. The Kaiser Family Foundation. 2020 (accessed 9/15/21)
8 Disparities Fact Sheet, Indian Health Service. 2019 (accessed 5/12/21)
9 "Coming out" against cancer: How local outreach to the LGBT community can reduce cancer disparities. Journal of Clinical Oncology. 2020 (accessed 11/18/21)
WHY ATTEND?

JOIN
the country's leading symposium focusing specifically on health equity and diversity.

UNDERSTAND
obstacles to clinical trials and how to make the clinical trial ecosystem more diverse and inclusive for all patients.

ACQUIRE
knowledge on how to reduce health disparities by building culturally competent organizations best suited to provide care for diverse patient populations.

FOCUS
on building inclusive organizational cultures that attract the best and brightest people, resulting in a diverse and innovative workforce.

DISCUSS
how to strategically reduce health disparities to create a more equitable U.S. healthcare system.

CREATE
a workplace that embraces and promotes an inclusive environment by leveraging the latest D&I trends and ideas.

LEARN
to leverage a more diverse marketplace and a more inclusive workforce to create bottom-line growth opportunities.

NETWORK
and share ideas with many of the country’s leading health sector professionals who are passionate about health equity and diversity.

RECOGNIZE
the impact of systemic racism and structural inequities in healthcare and in the workplace.
8:00 AM - 9:00 AM  Registration & Breakfast
9:00 AM - 9:15 AM  Opening & Welcome
9:15 AM - 10:15 AM  State of Health Equity Roundtable
10:30 AM - 11:15 AM  Panel 1 - Community Collaboration, Access, & Clinical Research
11:30 AM - 12:00 PM  Case Study
12:00 PM - 1:00 PM  Lunch
1:15 PM - 2:00 PM  Keynote
2:15 PM - 3:00 PM  Panel 2 - AI & the Social Determinants of Health
3:00 PM - 4:00 PM  Networking Hour
WEDNESDAY, JUNE 26, 2024

8:00 AM - 9:00 AM  Breakfast & Networking
9:00 AM - 9:45 AM  Opening Keynote/Fireside Chat
10:00 AM - 12:00 PM  CHI Health Equity Challenge
12:00 PM - 1:00 PM  Lunch
1:15 PM - 2:00 PM  Panel 3 - The Chief Health Equity Officer - What’s Next?
2:15 PM - 3:00 PM  Health Equity Challenge Awards & Closing
3:00 PM - 4:00 PM  Networking & Reception

THURSDAY, JUNE 27, 2024

11:00 AM - 4:00 PM  Virtual Diversity Career Fair
3:30 PM - 4:00 PM  Closing Virtual Keynote
The 12th Annual Diversity, Inclusion, & Health Equity Symposium

PANEL DISCUSSIONS - JUNE 25

State of Health Equity Roundtable
June 25, 2024 | 9:15 - 10:15 AM CT

Whether the disproportionate impact of chronic diseases or growing maternal health inequities, health disparities continue to threaten the health of communities of color and underrepresented groups in the United States. The post-pandemic prioritization of DEI and health equity objectives within the healthcare industry aims to improve quality and access to care for all communities. However, new challenges within the health equity space have emerged alongside this momentum. For example, organizations now face the dual challenge of addressing health inequities while navigating pushback against diversity, equity, & inclusion (DEI) discourse in the United States. This Roundtable convenes health equity experts and leaders in a collaborative discussion on where health equity is today and what challenges and opportunities exist within today’s healthcare ecosystem.

Panel 1 - Community Collaboration, Access, & Clinical Research
June 25, 2024 | 10:30 - 11:15 AM CT

Increasing representation and diversity in clinical research has long been a top priority within the healthcare community. In recent years, the FDA has taken significant steps toward formalizing efforts to increase clinical trial diversity by requiring diversity action plans for clinical trials. Though this is an important step in improving diversity, there is still a significant gap in representation. According to the FDA, African Americans and Hispanics comprise only 8% and 11% of clinical trial participants in the U.S., while comprising 13% and 19% of the total U.S. population, respectively. Mistrust and access remain two key barriers for underrepresented groups in clinical research. Therefore, innovative strategies to increase participation amongst underrepresented groups must intentionally collaborate with communities to build trust and expand awareness and access to trials. These community-based efforts must coincide with FDA requirements to see substantial progress toward diversifying clinical research in the United States. This panel will discuss the importance of community-based engagement, strategies to build trust and sustainable partnerships, and unique ways to increase diversity in clinical research through community collaboration efforts.
Panel 2 - AI & the Social Determinants of Health
June 25, 2024 | 2:15 - 3:00 PM CT

The social determinants of health (SDOH), defined by the World Health Organization as the non-medical factors that influence health outcomes, inform up to 80% of a person’s health status. This relationship between social determinants and health outcomes reasserts the fact that in order to achieve health equity, SDOH must be addressed. The rapid adoption of new technologies and artificial intelligence (AI) systems within healthcare presents a unique opportunity to utilize these systems to better analyze and address the impact of SDOH. Specifically for health disparities exacerbated by SDOH, such as an increased risk of chronic conditions, AI systems that can identify these potential health risks can be utilized to help provide more holistic and equitable care. However, it is essential to note that any technology introduces equity concerns, especially with current gaps in representation within data sets informing systems. Therefore, care must be taken to ensure representation and equitable rollout to prevent the creation or exacerbation of health disparities for the communities these technologies seek to serve. This panel will discuss how AI can be a tool in analyzing and addressing the unique SDOH landscape of communities and how tech can be leveraged to improve community health.
CHI Health Equity Challenge
June 26, 2024 | 10:00 - 12:00 PM CT

The CHI Health Equity Challenge is a case competition focused specifically on developing innovative solutions to pressing health disparities impacting underserved communities. Inspired by CHI's commitment to embracing new perspectives to make healthcare more equitable, the CHI Health Equity Challenge provides undergraduate & graduate students and early-stage professionals the opportunity to work together on relevant and impactful solutions to a health equity case. Teams will present on Day 2 of CHI’s 12th Annual Diversity, Inclusion, & Health Equity Symposium. Participants will form new connections and engage with their peers and healthcare industry leaders.

Panel 3 - The Chief Health Equity Officer - What’s Next?
June 26, 2024 | 1:15 - 2:00 PM CT

As organizations grapple with the impact of the COVID-19 pandemic and longstanding disparities facing many U.S. communities, the Chief Health Equity Officer (CHEO) has emerged as a new but vital C-suite role. Tasked with leading health equity strategy, from both a community and organizational perspective, many CHEOs are the first in their position and, therefore, must define their role while implementing health equity frameworks and initiatives. Having an equity-focused perspective within the C-suite presents the opportunity to see system-level implementation of DEI & health equity priorities and intentional steps toward increased workforce diversity, community collaboration & equity-centered design, and improved access to care for underserved communities. Therefore, ensuring the sustainability of resources and support for CHEOs is critical as the role becomes more common and organizations look to cement health equity as a strategic priority. This panel will discuss the role of the Chief Health Equity Officer, what the next iteration of the role will look like, and markers for success as health equity continues to evolve.
Welcome to CHI’s *Diversity Career Fair*. Meet organizations, submit résumés, and interview with leading DEI-focused healthcare companies in search of diverse healthcare professionals of all career stages.

Welcome job applicants! Today’s *Diversity Career Fair* connects underrepresented professionals, including people of color, women, the LGBTQ+ community, veterans, and the differently-abled, with some of the country’s leading healthcare organizations. Today’s career fair, on day 2 of CHI’s *10th annual Diversity, Inclusion, & Health Equity Symposium*, provides an opportunity to learn about these organizations, submit résumés, interview, and meet company representatives. We hope you enjoy learning more about these DEI-focused companies and potentially beginning the next chapter of your professional career!
The 12th Annual Diversity, Inclusion, & Health Equity Symposium is one of the country’s leading and longest-running events focusing specifically on health equity, health disparities, and critical diversity, equity, and inclusion (DEI) issues impacting healthcare in the U.S. The Symposium features panel discussions, keynote addresses, a case competition, and a career fair in a 3-day hybrid format. Focusing on the latest trends, challenges, and opportunities in the marketplace and workplace, the Symposium convenes key opinion leaders and participants in a collaborative forum to discuss health equity and DEI. The Symposium brings together leading healthcare executives, physicians, researchers, patient groups, students, academics, clinical trial professionals, and DEI advocates to consider new ideas and perspectives on (1) community engagement and diversifying clinical trials, (2) new and existing challenges to health equity and DEI in the United States, and (3) reducing systemic health disparities that disproportionately affect communities of color and other underserved groups. The Symposium also features CHI’s Health Equity Challenge, a case competition, and CHI’s Virtual Diversity Career Fair, which connects participants with many of the country’s leading healthcare organizations, specifically focusing on hiring underrepresented talent. Participants will learn the latest insights and industry-tested solutions, share new ideas and perspectives, network, and meet new colleagues while working to create a more equitable healthcare landscape for all communities.

**Benefits of Sponsorship:**

- Build brand recognition and visibility with leading healthcare CXOs, executives, physicians, key opinion leaders, and organizational decision-makers in the health equity space.

- Reach diverse healthcare job seekers of all career stages, including the ability to collect resumes directly from candidates.

- Showcase organizational commitment to diversity, equity, and inclusion (DEI) with community partners, job seekers, patient advocates, and other DEI-focused organizations.

- Meet potential collaborators and alliance partners, including other industry organizations, non-profits, and patient advocacy organizations.

- Position organizational thought leaders in key speaking roles to lead health equity conversations and drive new thinking and innovative approaches to making healthcare more equitable.

- Connect with academia, including Historically Black Colleges and Universities (HBCUs), Hispanic-Serving Institutions (HSIs), minority-serving institutions, and other talent pipeline partners.

- Acquire contact information from many of the country’s leading health equity and DEI-focused professionals.

- Gain access to new and diverse markets.

- Cultivate new clients, produce leads, showcase brands, and build relationships with new and influential customers.
## SPONSORSHIP LEVELS

### SYMPOSIUM

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<tr>
<th>Sponsorship Benefits</th>
<th>Lead - $50,000</th>
<th><strong>Gold - $25,000</strong></th>
<th><strong>Silver - $10,000</strong></th>
<th><strong>Bronze - $5,000</strong></th>
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<td>Custom program book welcome letter</td>
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<td>Opportunity to add Honorary Symposium Chair</td>
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<td>Opportunity for reception remarks</td>
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<td>CHI Board Chair acknowledgment during Symposium</td>
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<td>Resumes from Health Equity Challenge Teams</td>
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<td>Symposium attendee list</td>
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<td>Opportunity to add Health Equity Challenge judge</td>
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<td>Virtual Diversity Career Fair Employer Booth</td>
<td>Diversity Champion</td>
<td>Diversity Champion</td>
<td>Diversity Exemplar</td>
<td>Diversity Supporter</td>
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<td>Opportunity to add speakers</td>
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<td>CHI Board Chair acknowledgment during Symposium</td>
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## Sponsorship Benefits

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<tr>
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<th>Diversity Champion - $15,000</th>
<th>Diversity Exemplar - $5,000</th>
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<tr>
<td>Virtual career fair distinguished closing address</td>
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<td>Access to registration list</td>
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<td>Virtual career fair virtual conference room</td>
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<td>Virtual career fair additional company information</td>
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- Dr. James Su, PhD, Chief Science Officer, Lap IQ

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- Dr. James Gillespie, PhD, JD, MPA, Senior Vice President & Co-Founder, CHI
- Ms. Ivory Chang, MS, Program Manager, CHI
- Ms. Ann Elizabeth, Project Assistant, CHI
- Ms. Hafsah Diakhate, Project Manager, CHI
- Mr. Brandon Kortokrax, Director of Corporate Development & Innovation, CHI
- Dr. Ali Solouk, PhD, Director of Strategic Initiatives - Chief of Staff, CHI
- Mr. Justin Williams, Program Manager, CHI

The 12th Annual Diversity, Inclusion, & Health Equity Symposium
Our vision is to be the leading global platform for meaningful change in health equity.