REGISTRATION FOR ACCESS TO THE FAIR

ENTER FERIASCAPAC.COM

SIGN UP

NAME, MAIL OR CELL PHONE SO AS TO ENSURE THAT IT IS A REAL PERSON
NAVIGATION ON THE HOME PAGE

EASY NAVIGATION ACCESS IN A FEW STEPS

A. FAIR GENERAL SEARCH ENGINE

B. SEARCHER FOR QUICK ACCESS TO EXHIBITORS AND REAL ESTATE PROJECTS

C. SEARCH OF ALL AREAS OF THE FAIR

D. ON-LINE CHANNEL AND QUICK ACCESS TO THE FAIR’S EVENTS AGENDA

E. ADVERTISING SPACE
MULTIPLE WAYS TO FIND EXHIBITORS, EQUIPMENT, MATERIALS AND PROJECTS

A. GENERAL SEARCH BY PRODUCTS / COMPANY
B. SEARCH BY FAIR LAYOUT MAP
C. SEARCH BY SQUARE METERS
D. SEARCH BY NEIGHBORHOOD
E. SEARCH BY MAP
SEARCH OF EXHIBITORS BY:

- Fair Layout Plan
- Neighborhood*
- Map*
- Equipment & Material Pavilions

* ONLY FOR REAL ESTATE PROJECTS
LANDING PAGE FOR REAL ESTATE DEVELOPERS

A. STAND OF THE REAL ESTATE PROMOTER WITH DIRECT ACCESS TO IMAGES OF EXPOSED ARTS

B. LOGOS WITH ACCESS TO EACH PROJECT

C. PRESENTATION VIDEO

D. LOCATION MAP OF THE PROJECTS OF THE REAL ESTATE DEVELOPER

E. QUICK VIEW OF PROJECTS WITH ACCESS TO EACH OF THEM

F. QUICK ACCESS BUTTONS
LANDING PAGE FOR REAL ESTATE BROKERS

A. REAL ESTATE STAND WITH DIRECT ACCESS TO IMAGES OF EXPOSED ARTS

B. SEARCH FOR PRESENTED PROJECTS

C. REAL ESTATE PRESENTATION VIDEO

D. LOCATION MAP OF REAL ESTATE PROJECTS

E. QUICK VIEW OF PROJECTS WITH ACCESS TO EACH OF THEM QUICK

F. ACCESS BUTTONS
PROYECTS

A. HIGHLIGHTED IMAGES OF THE PROJECT (Maximum 5 images)
B. LOGO OF THE PRESENTED PROJECT
C. PROJECT LOCATION MAP
D. VIDEO OF PRESENTATION OF THE PROJECT OR PROMOTER
E. SUMMARY OF MAIN CHARACTERISTICS OF THE PROJECT
F. QUICK ACCESS TO DIFFERENT IMAGES AND PLANTS OF THE PROJECT BY BUTTON
G. PROJECT ADVERTISING IN IMAGE FORMAT
H. TEXT WITH MAIN CHARACTERISTICS OF THE PROJECT
I. LIST OF INTERNAL CHARACTERISTICS OF THE PROJECT
J. LIST OF EXTERNAL CHARACTERISTICS OF THE PROJECT
K. EXTERNAL IMAGES OF THE PROJECT
L. PROJECT AMENITIES PICTURES
M. INTERNAL IMAGES OF THE PROJECT
N. PROJECT PLANTS IMAGES
LANDING PAGE FOR BANKS

A. BANK STAND WITH DIRECT ACCESS TO EXHIBITED ART IMAGES

B. OWN ADVERTISING OF THE SAME BANK
HOW WILL THE ADVERTISEMENT BE IN THE OF THE CONSTRUCTION AND REAL ESTATE FROM PANAMA
Types of Sponsorship

**Gold Category - B/. 5,000**

1. **Benefits**
   - Featured insertion of the company’s logo in all the institutional publicity that paute on the event in: NEWSPAPERS - MAGAZINES - TELEVISION - SUPPLEMENTS.

2. Investment in the fair’s advertising campaign exceeds B/. 250,000. FEATURED INSERTION OF SPONSOR’S LOGO

3. On the home page of the Fair website: WWW.FERIASCAPAC.COM PUBLICATION OF THE LOGO ON CAPAC SOCIAL NETWORKS

4. 1 VIRTUAL SPACE

   For them to add information they want to promote through VIDEO - DOCUMENTS - IMAGES

**Silver Category - B/. 4,000**

1. **Benefits**
   - Featured insertion of the company’s logo in all the institutional publicity that paute on the event in: NEWSPAPERS - MAGAZINES - TELEVISION - SUPPLEMENTS.

2. Investment in the fair’s advertising campaign exceeds B/. 250,000. FEATURED INSERTION OF SPONSOR’S LOGO

3. On the home page of the Fair website: WWW.CAPACEXPO.COM

4. 1 VIRTUAL SPACE

   For them to add information that they want to promote through VIDEO - DOCUMENTS - IMAGES
REGISTRATION ADVERTISING

A. ROTARY VIDEO
   (1920 x 1000 PX.)
   MAXIMUM 4
   ADVERTISING B / . 2,000 ea.

B. FACADE IMAGES
   B / . 1,600

C. AEROSTATIC BALLOON B
   / . 1,600
A. ROTARY BANNER (305 x 200 PX.)
B / . 450
FORMAT: JPG,
GIF, PNG

B. ROTARY VIDEO (305 x 200 PX.)
B / . 1,000
FORMAT: MP4,
MPEG
A. ROTARY BANNER (TYPE 1 AND TYPE 3)
350 x 350 PX. B /. 250
FORMAT: JPG, PNG, GIF

B. ROTARY BANNER (TYPE 2)
350 x 620 PX. B /. 400
FORMAT: JPG, PNG, GIF

C. ROTARY VIDEO (10 SEC.)
B /. 800
FORMAT: MP4, MPEG
A. ROTARY BANNER (TYPE 1 AND 3)  
350 x 350 PX. B / 150  
FORMAT: JPG, PNG, GIF

B. ROTARY BANNER (TYPE 2)  
350 x 620 PX. B / 300  
FORMAT: JPG, PNG, GIF

C. ROTARY VIDEO (10 SEC.)  
B / 500  
FORMAT: MP4, MPEG
ADVERTISING FOR REAL ESTATE SECTION

A. ROTARY BANNER (TYPE 1 AND 3)
350 x 350 PX. B / . 150
FORMAT: JPG, PNG, GIF

B. ROTARY BANNER (TYPE 2)
350 x 620 PX. B / . 300
FORMAT: JPG, PNG, GIF

C. ROTARY VIDEO (10 SEC.)
B / . 500
FORMAT: MP4, MPEG
ADVERTISEMENTS
SECTION FOR BANKS

1. ROTARY BANNER (350 x 580 PX.)
   B / 300
   FORMAT: JPG, PNG, GIF

2. BANK’S OWN
   ADVERTISING
### PRODUCTS

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIVE (AGENDA)</td>
<td>B/. 500</td>
</tr>
<tr>
<td>WEBINAR 30 MIN. (AGENDA)</td>
<td>B/. 500</td>
</tr>
<tr>
<td>TRAINING 45 MIN (FIXED VIDEO)</td>
<td>B/. 500</td>
</tr>
<tr>
<td>PROMOTION 30 SEC. (FIXED VIDEO)</td>
<td>B/. 300</td>
</tr>
<tr>
<td>CHAT ON-LINE PER USER PER DAY</td>
<td>B/. 50</td>
</tr>
<tr>
<td>DAILY NEWSLETTER (MÁX. 10 DELIVERS PER DAY)</td>
<td>B/. 50</td>
</tr>
</tbody>
</table>

### SOCIAL NETWORK CHANNEL

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADVERTISEMENT 30 SEC. (VIDEO SHOOTING ADVERTISING)</td>
<td>B/. 500</td>
</tr>
<tr>
<td>PUBLI REPORTAGE 2 MIN. (VIDEO LOCALSHOOTING)</td>
<td>B/. 1,000</td>
</tr>
<tr>
<td>PRESENTATION PROD 5 MIN. (VIDEO SHOOTING BY DRONE)</td>
<td>B/. 2,000</td>
</tr>
</tbody>
</table>
33 YEARS MAKING HISTORY. NOW DIGITAL

MAXIMUM SECURITY PROTOCOLS FOR OUR CUSTOMERS TO THEIR DATABASE IN AZURE SERVERS ON A CAPAC OWNERSHIP PLATFORM

WWW.FERIASCAPAC.COM

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