Privacy Statement

Chicago NORML's Privacy Statement

Chicago NORML understands your concerns about your privacy, both on and off the Internet. We have provided this privacy statement so that you will know what information Chicago NORML gathers, how we use that information, and what you can do to correct it if necessary.

What information Chicago NORML gathers about you

Web Traffic Monitoring

Chicago NORML keeps track of **non-personally identifiable information** such as the <u>IP address</u> of the user's computer, time of access, browser type and files downloaded to gather usage statistics for its web site. IP addresses are not associated with other information about a user, but only indicate general visitor navigation patterns. This is typically done by most websites.

Additionally, though Chicago NORML is primarily funded by individual donors, in order for Chicago NORML to successfully meet its organizational goals through other fundraising sources the Chicago NORML's website has embedded tags that allow some third party entities such as <u>Google Analytics</u> to collect **non-personally identifiable** usage statistics.

Chicago NORML does not collect personal information through our website other than what is supplied to us on a voluntary basis.

Cookies

Chicago NORML's web site does not use cookies, except for the case of periodic pop-up windows relating to Chicago NORML messages and legislative alerts. Third party entities with embedded tags on Chicago NORML's web site may set cookies to track user traffic trends. You may set your browser to: (1) inform you when cookies are being set before a cookie is stored; (2) not accept cookies at all; and (3) erase all cookies from your hard drive.

Email News List

Chicago NORML allows you to sign up for a free weekly electronic newsletter. To subscribe, you must provide your email address and zip code. This information is used only to send you news and informational material. You may unsubscribe to stop receiving future mailings by selecting the "unsubscribe" link located at the bottom of the mailing list messages you receive.

* This information is never provided to any other organizations.

Providing Zip Code Information

With supporters' privacy in mind, Chicago NORML does not share information gathered electronically with other organizations. The value in identifying your zip code to Chicago NORML allows us to better organize the massive social efforts necessary to effectively reform marijuana laws. Chicago NORML

generates email to individuals who sign-up for Chicago NORML's newsletter regarding marijuana news, law reform efforts, local Chicago NORML conferences, protests, rallies, concerts, etc.

Donations and Purchases Online

Chicago NORML allows you to contribute financial support, become a member, purchase books and other merchandise, and register for conferences online. To do so, you must provide your name, postal address, and credit card information. You are sometimes asked to optionally provide email addresses and/or telephone numbers. For your protection, Chicago NORML uses a secure server to collect this information. The credit card information is used solely to bill you for your donations and/or purchases. For purchases, postal addresses are used to send merchandise. For members, postal addresses are used to send mailings keeping you informed of marijuana law reform news. You may ask to stop receiving future mailings as described below. Telephone numbers, if provided, are used to contact the buyer in case of problems with a purchase and may in the future be used to solicit contributions.

Chicago NORML provides **personally identifiable information** such as name, address and credit card number when processing merchandise orders with reputable third-party vendors such as <u>CafePress</u> when that information is collected on Chicago NORML's website. Merchandise processed by CafePress is identified on order pages. **Chicago NORML does not share information about donations and orders for merchandise stocked by Chicago NORML.**

Change, Unsubscribe, and Delete Requests

To change your membership information, unsubscribe from an email list, or request that Chicago NORML take you off their postal mailing list and/or telephone solicitation list, you can contact us through any of the following means.

- 1. Send email to info@ChicagoNORML.org
- 2. Send mail to:
- 3. Chicago NORML
- 4. 1510 E. 55th Street
- 5. Suite 15383
- 6. Chicago, IL 60615
- 7. Call 773-340-2844

Contacting the Web Site

If you have any questions regarding this privacy statement, Chicago NORML's practices, or your dealings with this web site, please <u>contact us</u>.

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