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The reference year for all information in this report is March 1st 2022 – February 28th 2023.

20

Walk-in services



A note from the Executive Director and Chair of the Board of Directors

A huge thank you to all who have supported Welcome Collective this past year, through your donations, volunteering, and networking. With your contributions, we had the capacity to ensure that all newcomers arriving at Welcome Collective were treated with dignity and respect as they embarked on the journey of making Montreal their new home.

During this past year, Canada received a record number of refugee claimants, a majority of whom settled in and around Montreal: nearly 60,000 people. Our mandate was clear: to provide as many families as possible with the vital support they needed. We supported families in the most precarious situations while ensuring that the public was aware of the many systemic issues they faced: administrative delays with the asylum process and work permits, difficulties finding affordable housing, barriers to registering their children in school, barriers in accessing healthcare, food insecurity, barriers to accessing daycare, and delays in accessing french language classes.

The two themes that drove our decision-making this past year were making sure our services were **responsive** to the urgent and often changing needs of the population we serve, and ensuring the **sustainability** of our organization.

To ensure that we were offering responsive services, we expanded our capacity to provide psychosocial support by training seven new interns and dozens of volunteers to work directly with our clients. We participated in advocacy actions for access to affordable childcare for refugee claimants and permanent status for all non-status individuals in Canada. Recognizing that our former space was a limiting factor in our ability to provide psychosocial support alongside our logistics operations, we worked with Architecture Without Borders to design a new space for our unique needs, which we moved into at the end of March 2023.

To reinforce the sustainability of Welcome Collective, we launched our new fee-based furniture pick-up service, introducing a revenue stream to support our operations. We welcomed five new board members, expanding our skill sets in advocacy and fundraising. Last fall, we invited a group of 30 staff members, volunteers, clients and community partners to a day-long strategic planning retreat. We held our second annual campaign and raised \$171,569, surpassing last year's campaign results by over \$37,000.

What does Welcome Collective look like today? We have a warehouse full of donations that leave as quickly as they arrive; we have over 100 volunteers, many of whom are refugee claimants themselves. We welcome families who arrive at our warehouse seeking essential support on a daily basis. Finally, we have a dedicated group of employees and board members who work towards equitable access to support and services for all refugee claimants in Montreal.

As we celebrate Welcome Collective's fifth anniversary, we are deeply grateful to be part of an engaged and impactful community of organizations, volunteers, newcomers, and advocates working together to make Montreal a more welcoming and inclusive place for all. We are proud of the contributions our organization makes towards this vision and are committed to continuing this work for the next 5 years and beyond.

Dina Souleiman
Executive Director

Claire Trottier
Chair of the Board of Directors

Claire Trott



Our mission

Welcome Collective supports families with precarious immigration statuses with their new start in Montreal.

Mobilizing the greater Montreal community, we provide material and psychosocial support, we foster a space of community and empowerment, and we advocate for migrant rights.

Our vision

We seek to build a society that welcomes newcomers with open arms, regardless of their country of origin, language, or ethnicity.

Alongside the immediate and essential support we offer, we work in partnership with our clients to advocate for fair, inclusive and caring settlement processes for newcomers to Canada.





Who we are

Over the past 5 years, Welcome Collective has grown from a pilot project into a thriving community organization. Our team is dedicated to supporting newcomer families who face multiple barriers as they seek to build new lives in Montreal, with respect and dignity.

Starting with one part-time staff member in January of 2018, we have grown to a team of **14 full-time and 3 part-time staff member**s across 3 interdependent departments: Logistics, Social Initiatives, and Development & Impact. Our team is linguistically and culturally diverse, hailing from 12 countries in addition to Canada, and speaking a total of 8 languages.

How we work

Welcome Collective is **responsive**. We implement socially innovative responses to the urgent challenges facing refugee claimant families and other newcomers with precarious immigration statuses.

Welcome Collective is **data-driven**. We integrate quantitative and qualitative data collection into all of our processes. We have a robust data management system and we use data analysis in our strategic planning and decision making processes.

Welcome Collective is **change-oriented**. We operate from a change paradigm: by ensuring that newcomers enjoy favourable conditions to thrive and mobilizing Montrealers to help build those conditions, we contribute to creating a society of solidarity. We center advocacy work at the individual and systemic levels, making sure our clients know their rights and demanding that institutions and governments respect them.



Who we help

All of the families we help have fled persecution and danger and are seeking safety in Canada. Welcome Collective provides support for families who face multiple barriers, for whom there are few or no other support options and who find themselves in extraordinarily precarious positions as they settle in Montreal.

For deliveries of furniture and essential items, we prioritize families with many young children, single parents, pregnant women and people with disabilities or other barriers to settlement and mobility.

Our clients generally have arrived in Montreal within the past several weeks or months and hold **precarious immigration statuses**. The majority of them hold the status of refugee claimant, meaning they have fled their country of origin due to persecution and are requesting recognized refugee status from the Canadian government. Others are in immigration processes like PRRA (Pre-Removal Risk Assessment), usually because they were found inadmissible to the refugee claim due to administrative barriers arising from the Third Safe Country Agreement, or are otherwise without permanent status in Canada.

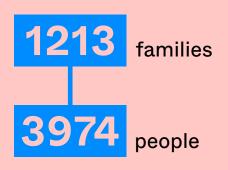
Many have endured perilous journeys lasting months or even years to reach Canada. They face a refugee claim process which itself can take several years, during which they will experience further barriers such as difficulty accessing affordable housing, employment, and social services and extended separation from their spouses or children, in many cases while also navigating complex trauma and loss.

Our clients have shown incredible courage in reaching Montreal, and Welcome Collective is honoured to welcome them, offer support, and advocate for their rights.

Social impact

In total, Welcome Collective provided psychosocial and material support to:

Psychosocial support included help with essential accessing health and social services, registering children for school, understanding immigration procedures, and more. Material support included winter clothing, items for babies, blankets, kitchen supplies, and emergency food.



Of the above clients, Welcome Collective provided **furniture and essential items** to:

Clients receiving a truck delivery of furniture and essential items were single parent families with 2 or more children, families with 4 or more children, women with newborns and pregnancies, and people living with disabilities.

93%

had children

were single-parent families



pregnancies



Countries of origin

Violence and human rights abuses are widespread: Our clients originate from 56 countries around the world. Worsening unrest in the Americas meant that nearly 60% of families came from Haiti, Colombia, or Mexico this year, with the largest proportion of families coming from Haiti (33%).



49% spoke **Spanish** as one of their languages

45% spoke French as one of their languages

17% spoke English as one of their languages

spoke none of the above languages

Eunice's story

Each family we help has their own story, strengths, and needs. Here is the path of one such family.

Eunice* and her two daughters, ages 10 and 13, arrive in Montreal after fleeing violence in Angola and are housed in an emergency shelter run by PRAIDA.

We invite Eunice to an appointment with a Portuguese-speaking community worker at our warehouse.

[Our community workers can serve families in French, English, Spanish, Arabic, and Portuguese.]

We provide Eunice with a laptop computer, as she has school-age children.

We offer a refurbished laptop computer to each family with school-age children.]

Eunice is paired with a Welcome Volunteer. Over the next few months, the volunteer helps her to communicate with her daughters' school, register for French class, find an additional food bank, make an appointment to get glasses for one of her children, and access needed medical care.

[Our Welcome Volunteer program pairs newcomers with trained volunteers to help them access essential resources and offer a friendly and supportive community connection.]

A PRAIDA social worker refers Eunice to Welcome Collective to receive furniture and essential items, and our truck delivers her items a few days after she moves in.

[We receive referrals from PRAIDA and dozens of community organizations and CLSCs. As a single mother with 2 children, Eunice fits into our criteria for furniture delivery.]

The community worker identifies multiple barriers that Eunice faces: She must undergo a complex procedure to regularize her status and her lawyer has submitted an incomplete case. She is a unilingual Portuguese speaker and is struggling to afford food and clothing for her daughters. We connect Eunice to appropriate services, help register her

[Each family who receives furniture meets with a can answer questions and identify any urgent needs.]

children for school, and start helping her find a new lawyer. community worker in person or by phone so that our team

We use the Welcome Collective emergency fund to help Eunice purchase school uniforms for her children. April [Welcome Collective maintains an emergency fund so that we can help families in urgent situations.]

> *Eunice's name has been changed to protect her privacy. Her story is shared with her consent.

Eunice must undergo a status regularization process via PRRA (Pre-Removal Risk Assessment), a more expensive and complex procedure than the Refugee Claim. After contacting many lawyers, our community worker is able to find a new lawyer who accepts her complex case at a reduced cost.

[Eunice requested protection at a regular border crossing, unaware that doing so would make her inadmissible for a regular refugee claim in Canada due to the Safe Third Country Agreement with the USA. In the wake of the agreement's expansion in March 2023, Welcome Collective has made opposing the STCA an advocacy priority.]

Our community worker accompanies Eunice to her legal appointments, assists in the writing of her basis of claim story, helps get her file translated and helps her obtain proof of the violence she experienced in Angola.

[Our community workers have specialized knowledge about refugee immigration procedures. In partnership with the Clinic for Migrant Justice, we provide online info sessions about the refugee claim and other immigration procedures in French, Spanish, English, and Portuguese.]

Eunice becomes a volunteer with Welcome Collective, coming to our warehouse up to 3 times per week to sort items and make kits for other newcomer families. She becomes a valued member of our team.

[Many families who we help ask to volunteer to help others. Our Refugee Claimant Volunteer Program provides training and support to newcomers to help participants form new community connections and eventually be equipped to enter the job market.]

Eunice has a stable job and has re-submitted her immigration application with the support of our team. Her daughters, now ages 12 and 15, speak French fluently. When she has a day off work and her children are in school, she still comes to volunteer at the warehouse.

[Eunice is one of the many shining examples of newcomers who receive a helping hand from Welcome Collective and pay the favour forward to others, creating a beautiful and strong cycle of solidarity.]

You brought me all I needed to start a new life; I'll never forget it.

- Eunice

Advocacy

Welcome Collective offers newcomer families a helping hand and a sympathetic ear, as well as guidance and psychosocial support. We also stand in solidarity with our clients through our support of migrant rights and by using our voice to effect positive change.

We advocate for our clients' interests both at the individual and systemic level. While our staff works hard to make sure that every family we serve has adequate access to essential items and services, the majority of the barriers that our clients face are systemic and must be addressed as such.

Our advocacy priorities

This year, we focused on three key advocacy issues that have a major negative impact on our clients:

- 1. Access to childcare
- 2. Work permit delivery
- 3. Status regularization

Through our advocacy efforts, we seek to influence policies and legislation, raise awareness about the unique needs of refugee claimants, and foster a welcoming society in which newcomers can thrive.





Access to daycare

The issue Since 2018, when the Quebec Ministry of Families re-interpreted the relevant provincial regulation, refugee claimants have been excluded from access to subsidized daycares.

Our actions Welcome Collective is a member of the Comité Accès Garderies, a coalition of organizations seeking to restore daycare access to refugee claimant families. In March of 2022, a Quebec federal court ruled in favour of the Comité's case and restored daycare access to refugee claimant families. However, the Quebec government promptly appealed the decision, rendering it suspended until the appeal is heard. In the meantime, Welcome Collective has continued to advocate for refugee claimant families through participation in media reports to show the devastating impact of this exclusion.

Work permit delivery

The issue In Canada, refugee claimants have the right to employment while they are in the administrative process of the refugee claim. However, throughout 2022, we saw claimants experiencing increasingly long delays before receiving their work permits: many individuals were receiving appointments that would see them receiving work permits over 2 years from the date they arrived in Canada. This reality left refugee claimant families reliant on welfare for extended periods of time, and often forced them into under-the-table employment which exposed them to risks of injury and labour rights violations.

Our actions We connected with journalists to bring forward stories of claimants with work permit appointments over a year away. We advocated strongly for the improvement of administrative procedures in coordination with other community and advocacy groups. The federal government has since implemented a new policy to accelerate work permit delivery; however, significant delays persist, particularly for newcomers who arrived before the debut of the policy and those who face barriers to completing their online immigration forms in the new portal system.

Status regularization

The issue Hundreds of thousands of people live in Canada without an official residency status. These include people in many situations: those who were excluded from the refugee claim process due to the Safe Third Country Agreement, those whose deportations are suspended because Canada determined their countries to be too dangerous for repatriation, those who were denied refugee status at their hearing, and dozens of other situations. Many Welcome Collective clients live without status or will lose their status at some point in the future, and we stand in solidarity with these families too.

Our actions Welcome Collective wrote organizational letters of support to Prime Minister Justin Trudeau, Minister of Immigration Sean Fraser, Premier Ministre François Legault, and the Ministre de l'Immigration, Francisation and Integration at the time, Jean Boulet. Welcome Collective also participated in two major popular demonstrations for status regularization on July 15 and on September 18 2022, mobilizing our clients and volunteers to march in the streets with our staff members.

Advocacy spaces

Welcome Collective is an active regular contributor in these key advocacy spaces:

ADAQ (Comité d'accueil aux demandeurs d'asile du Québec)
BINAM (Bureau d'intégration des nouveaux arrivants à Montréal, Ville de Montréal)
Canadian Council for Refugees
Comité Accès Garderies

Welcome Collective collaborated with many other organizations on advocacy actions this year, including:

AQAADI (Association québécoise des avocats et avocates en droit de l'immigration)
Ligue des droits et libertés du Québec
Le Pont

TCRI (Table de concertation des organismes au service des personnes réfugiées et immigrantes)





In the media

Welcome Collective received a record number of media requests this year. We used those opportunities not only to speak about our work, but to advocate for our clients' needs and to put forward refugee claimant voices at every possible opportunity.

Our media highlights include a three-part series on housing for refugee claimants following one of our clients with Radio Canada, multiple articles on daycare access, work permit delivery, and language barriers arising from Law 96, and organizational profiles in several online publications.

Topics of published articles included:

Roxham Road
The right to asylum
Access to childcare
Housing
Work permit delivery
Law 96 + language barriers
Challenges facing pregnant
newcomers

The journey to Canada
Mexican refugee claimants
The impact of the pandemic
on refugee claimants
Fundraising campaign
Volunteering
Item donations

30+

published articles, plus many more radio + TV appearances

12

newcomers mobilized to speak with journalists

Our volunteers

Welcome Collective is, above all, volunteer-powered. We began as a volunteer initiative and continue to be driven by the dedication of both longtime Montrealers and newcomers to contribute to our mission. This year we saw record numbers of volunteers in our warehouse to sort items, help families, pick up and deliver furniture on our truck.

repeat warehouse + truck volunteers

1-day volunteers

welcome volunteers 10,140

hours of volunteering

how volunteers help

picking up furniture from donors

sorting donations

fill out forms

delivering furniture to families

picking up small items and newborn kits

helping families access services

running donation drives

preparing welcome baskets serving as winter ambassadors

and much more!

helping families

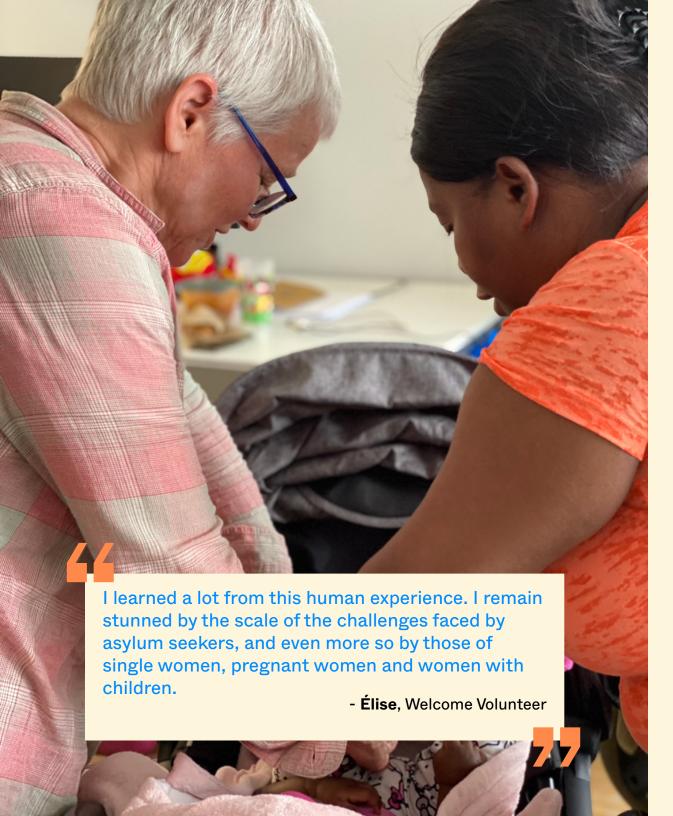
assembling kitchen

translating the Welcome Guide



Often, our clients request to volunteer after they receive their furniture deliveries, wishing to pay forward the help that they received. Many other volunteers are refugee claimants that hear about us through friends and show up to help. Many are Montrealers of all backgrounds who want to welcome newcomers to our city. For many, our warehouse has become more than a place to volunteer: it is a social hub, and a place to find solidarity, empathy, friendship, and community.

Volunteers are at the heart of our organization in all ways, and we could not be more grateful for their daily contributions to our community.



The Welcome Volunteer Program

Our **Welcome Volunteer Program** pairs Montrealers with newly arrived refugee claimant families during their first months in Montreal. Welcome volunteers provide valuable support to newcomers, helping them become familiar with the resources and services available in their new neighbourhoods. Welcome Collective community workers provide specialised training on the needs of refugee claimants and anti-oppressive approaches to intervention. Working from an advocacy perspective, these volunteers will also advocate on their behalf to obtain services when needed.

Based on feedback from last year's Welcome Volunteers, this year we increased the length of a volunteer cycle from 3-4 months to 6 months, and most volunteers were paired with just one family instead of with two or more. Our team focused on referring refugee claimant families who were experiencing extraordinarily complex issues to our Welcome Volunteer Program, to ensure that families that needed extra support would receive it.

This year, we oversaw a total of **31 volunteers** who were paired with 1-2 families each for a total of **38 newcomer families** participating. Many volunteers were themselves former refugee claimants or immigrants, bringing lived experience and insight into this important volunteer role.

I need to be able to laugh in this new country, and I'm glad to be able to experience that with someone from a different culture than mine. Since Élise appeared in my life, I stopped being afraid and finally feel safe.

- "Rose", refugee claimant from Haiti and paired family in the Welcome Volunteer Program

The Refugee Claimant Volunteer Program

More than half of our warehouse and truck volunteers are themselves refugee claimants. Volunteering as a newcomer provides many opportunities and benefits: reduced social isolation, language skill development, networking and mutual support with other volunteers, skills development, and Canadian work experience to include on a CV.

However, newcomers face many barriers to volunteering in a new community, including language barriers and unfamiliarity with available volunteer opportunities. We developed our **Refugee Claimant Volunteer Program** to offer additional accompaniment and mentorship to refuge claimants and other newcomers holding precarious immigration statuses who wish to commit to volunteering on a regular basis on our delivery truck or in our warehouse.

Participants in the program receive personalised support from our Volunteer Coordinator in writing their CV for the Canadian labour market and advice about job interviews and opportunities. They also become valued members of our community, and while we are sad when they leave the program, their departure is almost always due to a job opportunity – a reason to celebrate!

29

participants in the Refugee Claimant Volunteer Program

24

weeks spent in the program on average

416

volunteer hours per participant on average



Our services

Our support to refugee claimant families comes in many forms: psychosocial, emotional, material and community-based. With the power of donors and volunteers from across Montreal, we are able to provide essential furniture to 10-12 families every week, and household items and supplies for babies and children to an additional 30-50 families every week. We offer psychosocial support and help accessing social and community resources through in-person and online services.

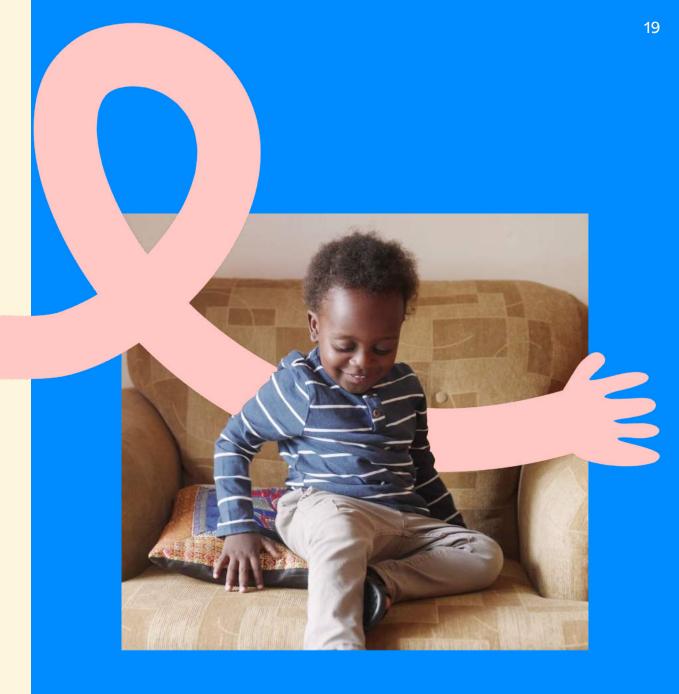
Psychosocial support

Refugee claimants face multiple barriers to successful settlement that go far beyond the need for material goods. Our team of community workers and social work interns offers much-needed psychosocial support to families facing complex challenges.

Social calls

Our team calls each family after they receive an essential goods delivery to offer vital information on the asylum process and resources and services available according to their needs. It is also an opportunity for the team to assess which families may have more complex needs, and to refer them to the appropriate institutional or community services, and in the absence of these, to offer psychosocial follow-up with our community workers.

Whether helping a recently arrived person with a disability who is isolated and without services, a single parent or pregnant mother with particular difficulties, or a family with a more complex process of regularizing their status, our community workers will try to find creative solutions, always in collaboration with the people concerned. Many people who receive this support go on to volunteer with us, helping to create a cycle of solidarity.





Walk-in services

This year has been marked by an exceptionally high number of refugee claimant arrivals in Quebec, and the number of requests we received grew accordingly. The specialized organizations that welcome refugee claimants were overwhelmed and less accessible, and word of mouth led many newcomers to come directly to our offices without an appointment.

We chose to mobilize to offer assistance where possible. Our team of staff, interns and volunteers welcomed 20-40 individuals and families per day who showed up at our door with urgent needs. We offered material donations according to our capacity: hundreds of strollers, winter clothing items, and newborn supplies. We provided referrals to appropriate social services and explanations of how to accomplish numerous essential initial steps: accessing food banks, daycares, school registration, welfare, essential items, language classes, and the many steps of the asylum process. Above all, we offered our hospitality, respect, and empathy. Certain of these families facing multiple barriers to resettlement met our criteria for furniture deliveries as well, and we registered these families for this service and for a more detailed follow-up with our community workers.

We began keeping detailed records of walk-in clients during December 2022. In January of 2023, Welcome Collective received 597 walk-in clients, and in February 2023, 758 walk-in clients.

Emergency food service

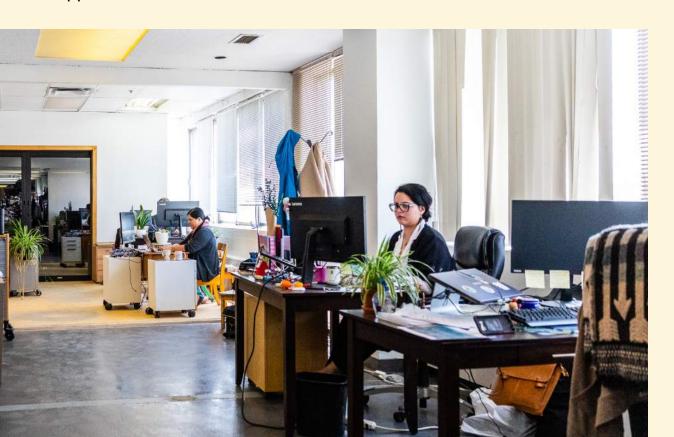
Since April of 2022, we offer emergency food to families who walk in and are experiencing severe food insecurity, as a beneficiary organization of Moisson Montreal. We are able to provide these families with an emergency food kit while we help them connect to food banks in their neighbourhoods.

In 8 months of emergency food services, we distributed 2,826 pounds of food, representing a monetary value of \$19,982.93.

Online Conferences on the Refugee Claim

Our Social Initiatives Team notes on a daily basis that understanding the legal process of obtaining refugee status and the associated rights is one of the central factors that can alleviate stress for refugee claimants. Through partnerships with PRAIDA and the Clinic for Migrant Justice, we expanded access to our online info sessions on the refugee claim, presenting a total of 23 sessions in this period, an increase from the 7 sessions we presented last year.

In a context where the vast majority of asylum seekers were housed in hotels managed by the federal government with very limited access to social workers or essential information, our online info sessions proved to be an innovative solution that met a pressing need of both refugee claimants and support workers.



Between 20 and 60 participants join each online session, in French, English, or Spanish, to listen to a community worker specialized in the refugee claim process explain each step in detail, from arrival at the border to the hearing and its preparation. These sessions are unique and very much appreciated: participants have so many questions that each session can last up to 3 hours! There is a great deal of mutual support among the participants, who share advice based on their experiences, and the facilitator is able to provide quality legal information that can make a difference in terms of both the associated stress and the results of the process itself.

refer all my refugee claimant patients to these information sessions. I see them return to therapy with a sense of relief and security, with less fear and more confidence in knowing what to expect at the hearing. You are undoubtedly contributing to their path of healing from all that they have experienced in their country of origin.

- Myriam Vargas de Luna, Clinical Psychologist working with victims of organized violence

hen I arrived, nobody explained it to me, but with the help of the info session, I learned all the steps: the brown paper, to prepare your asylum story in 45 days, and I was less stressed. I like that we hear the experiences of other people - it gives us an idea of how to prepare and we feel less alone.

> - Aliancia, Refugee claimant from Haiti who participated in a French-language workshop

The Welcome Guide is a comprehensive online directory and guide to Montreal for refugee claimants and other newcomers. Launched in August 2021, the Welcome Guide features six main categories of information: Immigration, Healthcare, Housing, Social and Community Services, Education and Childcare, and Employment and Financial Information. Initially available in French and English, the guide now features a complete **Spanish version**, added over the past year. It is freely available to use by all: newcomers, community workers, volunteers, and organizations, and is constantly being expanded and updated. The Welcome Guide is made possible by the generous support of Zendesk.

During this period, we presented the Welcome Guide to dozens of organisations in various fields such as healthcare, social services, and immigration in 1-on-1 partner meetings. We promoted the Welcome Guide by email to hundreds of social workers and partners working in refugee and social services to enable them to effectively use the guide as an intervention tool. We saw the unique views of the guide increase from 1,665 in the month of April 2022 to 8,241 views in February 2023: a nearly 5-fold increase!

articles in

languages

unique page views

36% spanish 32% french

27% english

Most popular articles

#1 Food banks and food programs

#2 Furnishing your apartment

#3 IRCC refugee claim portal and work permit application

Most frequently used search terms:

"furniture" "brown paper" "food" "french classes" "change address"

The Welcome Guide is always on my phone, and whenever I meet migrants who have just arrived, I give them this information. I used it to get legal information and find food, clothing, and school supplies for my son. I am currently a volunteer and thanks to Welcome Collective I have had a great experience as a migran this country.

> - Fernando, Refugee claimant from Mexico who arrived in 2022 with his teenage son

Workshops

Welcome Collective, in partnership with the Welcome Haven research team from SHERPA, co-organized **81 in-person workshops** for refugee claimants – a major increase from the 15 workshops organized last year! **1342 adults** and **649 children** attended these workshops.

The Welcome Haven workshops took place in a variety of community organizations as well as in the federally funded hotels where many refugee claimants were housed upon arrival. Particularly for children not yet enrolled in school, who have perhaps been travelling for an extended period of time, these workshops offer the possibility to break isolation, access needed stimulation, express emotions, and access a pluridisciplinary team of social workers, art and drama therapists. For adults, the workshops provide access to essential information, connections with other newcomers, the chance to break taboos and assumptions around mental health, and information and activities tailored to their needs and situations.

Themes

Some workshops focused on providing essential information about housing, education, immigration procedures, work permits, and more. Other workshops focused more on therapeutic activities such as art, dance, storytelling, and sports. Several workshops were co-presented with newcomer facilitators. Here are just a few of the workshop themes:

About the Welcome
Guide
Honouring one's culture
through Food
Access to housing
Access to education
Art-based space

Cultural exchange: dance Museum visit Story-telling Law and immigration Expressive arts workshop Sports and movement Arts and crafts
Access to work permits
and study permits
Identity after migration
Dance and movement
Holiday party











Essential goods

Welcome Collective began with our **Essential Goods program** and 5 years later, it remains a core part of our support services. We collect household items and furniture from Montreal donors and redistribute the items to recently arrived refugee claimant families. Individual donors as well as companies and other organizations donate items, and Welcome Collective delivers complete apartment kits to families' homes, including furniture, basic kitchen items, baby supplies and children's toys, mattresses, and kitchen appliances. Our support to refugee claimant families is always free of charge.

Our logistics team continually refines our processes based on the evolving needs of our donors and clients. We use mobile apps and online tools built by our team to facilitate donation pick-ups and deliveries, and this year we launched a social enterprise initiative in the form of a fee-based pickup service to support our operations.

In one year we are able to process over **2,600 donation offers** and redistribute over **7,000 furniture items and large appliances**, plus thousands more smaller essentials such as dishes, toys, winter clothing, and backpacks to **over 2,000 people**.

Types of items

Families need all types of items to make their new start in Montreal with comfort and dignity. Among the items we accept from donors are furniture items, refrigerators, stoves, kitchen items, small kitchen appliances, blankets and bedding, household items, newborn supplies, toys, children's books, clothes for children and babies, school supplies, backpacks, cell phones, computers, winter coats and boots, winter accessories, air conditioners, and more.

Material impact

This year, Welcome Collective completed **558 deliveries** of items to newcomer families, collected from **1242 pick-ups** from donors, including:

786

1400

1215

mattresses

dining chairs

kitchen kits

1746

146

162

bedding items

stoves

fridges

269

304

320

small appliances

sofas

dining tables

418

138

1794

baby items

laptops

winter kits



¹Due to improvements in our data collection methods for small items, this number is significantly larger than in our 2021-22 report. ² www.epa.gov/energy/greenhouse-gas-equivalencies-calculator

Sustainability

Environmental impact

Welcome Collective is able to make a positive environmental impact through our work, harnessing both our community's desire to support newcomers and to make environmentally responsible waste management decisions.

We track greenhouse gas emissions (GHGs) we save by distributing items for re-use against how much we emit, using a calculator developed for Welcome Collective by a local environmental consulting group. Through our Essential Goods Program, we saved **over 12,000 items** for re-use, delivering over 180,000 kgs of items¹ in the 2022-23 fiscal year. These re-used items represent a potential GHG impact of more than **1,030 tonnes of CO2e** (CO2 equivalent) emissions. At the same time, the Program activities generated 12 tonnes of CO2e. In other words, we saved a potential of **86 times** the amount of CO2e that we emitted: an improvement of 45% from our previous fiscal year, thanks to improvements in our logistics processes.

Our activities avoided a potential

1,018

tonnes

of CO₂ equivalent emissions.

That's the amount of CO₂ sequestered by

16,618 urban trees

grown from saplings over a 10-year period.2

Social Enterprise: Furniture pick-up service

The past year saw an important change to our essential goods donation program: the introduction of a service fee for picking up donations.

Early on in the evolution of Welcome Collective we recognized the need to generate revenue from our donation pick-up operation as part of our aim to become more financially sustainable. By charging a pick-up fee we relieve some important financial pressures. Not only are we able to cover some current costs (gas, vehicle maintenance, etc.), but our capacity to pick-up and deliver becomes less restricted: as we get busier our costs may go up but so does the revenue generated to cover them.

Welcome Collective developed, in-house, a set of mobile applications that the moving team uses to make pick-ups and deliveries. The real-time mapping, invoicing, and sending of charitable receipts has allowed our team to launch this service with ease.

The amount of the fee depends on which items and how many are donated, and there is a 'pay what you wish' option (minimum \$40). Donors receive a tax receipt for the value of the items they donated. Of course, donors have the option to drop off their donation at no charge. The service fee program was launched on May 25, 2022. One year later, we are pleased to see that our community is happy to pay a fee for the service of having their donations picked up.

29%

of donors used our "Pay-what-you-wish" option 20%

paid more than the suggested amount 9%

paid less than the suggested amount



2022 Annual campaign

Our second annual campaign took place from November 21st to December 23rd, during which we raised a total of \$171,569, surpassing our 2021 campaign results by over \$37,000. 637 donors contributed, including 457 first-time donors to Welcome Collective.

A successful campaign takes a village, and we had one!

Viviana "Vivis" Tapia Gonzales, activist, volunteer, and refugee claimant from Mexico, was our featured artist. Vivis drew original artwork, prints of which were gifted to donors who gave \$100 or more.

Elise Gravel, our featured artist from last year's campaign, again supported our campaign with a giveaway package of dozens of signed books, raising \$10,000 in \$25 donations, which Elise matched.

The Mercredi family and Louis family, Welcome Collective clients, shared their stories with us in two micro-documentaries to support our campaign. The films were created by Phile Beauchemin and Resonance Creative.

Noelle Sorbara, our previous Executive Director and current board member, hosted a launch event at her home attended by longtime supporters of our organization, as well as current volunteers and clients.

Toast Studio surprised Welcome Collective with an generous offer to create a short video to show the lasting impact of support to refugee claimants. 5 former refugee claimants shared about their journeys and present day reality in Montreal. Their courage, resilience and determination shines through in this powerful video which was viewed thousands of times.

To cap off our campaign, board member Philippe Bélanger organized a benefit concert for Welcome Collective at Cabaret Lion d'Or on January 9th. 2023. The concert featured Phillippe, his talented friends, and special guests Marc Déry and Charlotte Cardin. On top of the over \$170,000 raised in our campaign period, Philippe raised another \$40,000 in just one evening.





Our new look

This year featured the debut of our new logo and visual identity, generously developed by the design team at **Caserne** in collaboration with **Cath Laporte** and **Ingrid Enriquez-Donissaint**. The new logo retains the imagery of two hands coming together, representing the heart of our work: creating connected communities to support and stand in solidarity with newcomers.

As a socially innovative organization, Welcome Collective strives to be responsive to the needs of the communities we serve. This agility has led Welcome Collective to develop new programming and optimize our core services over the past five years, and our new logo reflects this development:

Community connector – Welcome Collective's volunteer programmes connect Montrealers with newcomers through a lens of advocacy and solidarity. The circle symbol in our logo represents the interconnectedness of our diverse communities, and the blurring of boundaries between "giver" and "receiver": our future depends on our connection.

Environmentally responsible – Welcome Collective's work feeds the circular economy, re-using household items and sending them to where they are needed most. The circle symbol in our logo also represents cycles of re-use and sustainability.

Digitally savvy – Welcome Collective uses custom built logistics apps and a robust social media presence to carry out our mission. Our new logo matches our digital literacy and is optimized to easily scale in a digital environment.

Partners

Advocacy and capacity building

Action Réfugiés Montréal ADAQ - comité Accueil des demandeurs d'asile au Québec Amnistie internationale Canada Bureau d'intégration des nouveaux arrivants à Montréal (BINAM) Cabinet d'avocat Melançon Marceau Grenier Cohen Centre d'expertise sur le bien-être et l'état de santé physique des réfugiés et des demandeurs d'asile (CERDA) Clinique des solutions juste Clinique pour la justice migrante (CJM) Comité accès garderies Conseil canadien pour les réfugiés (CCR) **Institut universitaire SHERPA**

La Société pour l'action,

environnementale de

Montréal (SAESEM)

l'éducation et la

sensibilisation

Le Pont

Le Réseau pour la paix et l'harmonie sociale Ligue des droits et libertés Table de concertation des organismes au service des personnes réfugiées et immigrantes (TCRI)

Client referrals

Alternatives naissance Autisme Montréal CARI St-Laurent Centre de pédiatrie sociale de Saint-laurent - Au coeur de l'enfance Centre de services scolaire Marguerite-Bourgeoys Centre l'Unité CIUSSS Centre-Ouest de l'ile de Montreal CIUSSS du Nord-de-l'îlede-Montréal CLSC Ahuntsic et Montréal-Nord CLSC Bordeaux-Cartierville CLSC Côte-des-Neiges CLSC Montréal-Nord **CLSC Parc-Extension CLSC Saint-Laurent CLSC St-Michel** COVIQ: Comité de vie de quartier duff-court

CUSM (Centre universitaire SIPPE CLSC de Montréal de santé McGill) Nord Depot NDG Solidarité sans frontières Direction régionale de St Mary's Hospital santé publique de **Client service providers** Montréal Foyer du monde Hopital de montréal pour enfants

Hopital Royal Victoria

La Maison Bleue

de Montréal

Pause parents

(PRAIDA)

PROMIS

Résilience

Médecins du monde

Programme régional

Resilience Montréal

Service d'intégration à la

SIPPE CLSC de Bordeaux-

collectivité (S.I.C)

Ressource Action

Alimentation

Cartierville

d'accueil et d'intégration

des demandeurs d'asile

La Maisonée

Pierre

Le Pont

Logifem

la Fondation de la Visite

La P'tite Maison de Saint-

Le Dispensaire diététique

Raphael Camp Kinkora Centre Greene **Curry Collective**

Internships

Dawson College Montréal (UQAM) McGill University Université du Manitoba

Item donors

Aero Trading Co. Airbnb APP Group Armée du salut / Salvation Army Avironex Borden Ladner Gervais LLP (BLG) Bread and Beyond / Pain et plus

Collège International Marie de France Croix-Rouge canadienne Davies Ward Phillips & Vineberg LLP Delta hotels by Marriott (Montréal) Dollarama DoubleTree by Hilton Pointe Claire Fasken

Ideal Knitwear Ikea Boucherville Ikea Montréal Jano Limited Jeunes en action La maison de Débora Les Garderies K.I.D.S. Mandy's Salades Gourmandes Maovic McCarthy Tétrault LLP Moisson Montréal

Other

Furniture Bank Network Group Dayan Matthew House Ottawa Toronto Furniture Bank

Anne-Cécile Khouri-Le Centre de réfugiés

L'Université du Québec à

Monthly Dignity Oberoi Rising Dreams Foundation / Fondation de rêves naissants Recyc-Matelas Say Ça Montréal Sid Lee Sommet des neiges - Mont **Tremblant** Ubisoft **VF** Corporation

Service donors

Architecture sans frontières Québec Caserne with Cath Laporte GSoft Résonance Créative Toast Studio Zendesk

Workshop support

Centre Fernand-Laplaine Greene Centre Jeunesse au soleil / Sun Youth La P'tite maison de Saint-Pierre Samuel Centre for Social Connectedness Welcome Haven

Financial donors

Foundations: principal supporters (\$20,000+)

Centraide of Greater Montreal Foundation Chamandy Foundation Fondation du Grand Montréal Fondation J. Armand Bombardier La Fondation Choquette-Legault Mirella and Lino Saputo foundation The J.W. McConnell Family Foundation

Other foundations and Community Groups

Trottier Family Foundation

Brian Bronfman Foundation
Gerald Sheff and Shanitha
Kachan Charitable Foundation
Les Soeurs De Sainte-Marcelline
Loyola High School
Montreal Unie pour Semer
L'Egalite
R. Howard Webster Foundation
Strategic Charitable Giving
Foundation
The Bluida Foundation
The Church of God Sabbath
keeping Montreal

100 + Women Who Care Montreal

The Hylcan Foundation
The Jewish Community
Foundation of Montreal
Vancouver Foundation

Public funding

The Community Foundations of
Canada
Le ministère de l'Immigration, de
la Francisation et de
l'Intégration
Ville de Montréal / BINAM
(Bureau d'intégration des
nouveaux arrivants à Montréal)

Corporate Donors

APP Group (Canada) Inc.
Banque Laurentienne
Borden Ladner Gervais LLP
Caisse de dépôt et placement du Québec
CoSolutions
Davies Ward Phillips & Vineberg
Desjardins Sécurité financière
Group Brissette Insurance
KL Marketing
Mandy's Gourmet Salads
Mccarthy Tetrault Foundation
OPAL-RT Technologies
Osler, Hoskin & Harcourt LLP
Protection FER Inc.

Restaurant Beaumont

Restructuration Deloitte Inc.
Sheahan S.E.N.C.R.L
Smart & Biggar LP
Toast Studio
TSX Inc.
Ubisoft Divertissement Inc
VF Corporation
Zendesk Foundation

Individual Donors (\$500+)

Ridwan Ali Abdi

Adam Allouba **Heather** Barton **Helene** Beauchemin Yves Bériault Marc-André Blanchard Eric Brassard Philippe Brissette **Donald** Campbell Sylvie Cardin René Caron **Tardif** Claude Marshall Cohen Adrien D'Haese Michel Davis Marie Deschamps James Robert Doyle **Benoit** Fontaine **Philippe** Fortier Stephane Gagnon Paul Gobeil **Bervi** Goldman **Nathalie** Govette

Elise Gravel Sushil Handa **Gary** Lafferty Marc-André Landry Gilles Lapierre Colombe Larivière **Dr Martin** Lavigne Patrick Lefebvre Catherine Lu Sarah Manolson Marcia McKenzie Mario Melillo **Jason** Metcalfe Mireille Morin Nadya Murdoch **Nushin** Nakhjavani Moniruvwe Orife **Linda** Papenburg Katrine Paradis Jessica and Mark Pathy Peyre Pellissier **Jocelyn** Tiger Perreault **Michel** Racine Vanessa Reid Alain Riendeau **Louise** Rousselle Trottier Glenn Rubenstein Andréanne Saucier Jean-Pierre Sauriol Marie-Christine Seigneur Jesse Simon **Carollynne** Smith Mvrill Solaski

Gregory Sorbara

Mark Sorbara
Noelle Sorbara
Dina Souleiman
Jeffrey St-Laurent Vallée
Greg Tanzola
Danièle Thibodeau
Kim Thomassin
Amélie Tribouillier
Claire Trottier and Aron Klein
Lawrence Wolofsky

Volunteers

Logistics volunteers: Warehouse, Truck, and Small Pick-ups

Izeldin Abdelshafie Rachel Acyedun Ramon Adame **Yetunde** Afolabi Delight Carlos Alberto Tapia **Julio** Alegria Maira Alejandra Cadena Jorge Alejandro Marin Jefferson Angulo Eduardo Arenas Medina Cesar Augusto Bonilla Cortes Mariama Bah Dania Banos De Lucio Philippe Bélanger Jeimi Beltran Mourad Ben Mimoune Erica Besso **Julie** Borgart Jacinthe Bourcierduquette

Lara Bourdin

Bonnie Brown

Pierre Cadoret

Viv Campbell

Alix Casgrain

Riascos

Leonor Calderón

Lesly Carolina Rojas

Juana Casiano Bello

Eddy Chacon Sandro Chacon **Thomas** Chagnon Marculene Charles **Cereel** Clermeus **Traian** Constantin John Conway Pamela Cookson Anderson Cordoba Geneviève Côté Freddy Cruz Shane Davidson Estiven De Jesus Riascos Castro **Catherine** Degenais Manuel Delgado Valencia **Guerdie** Delice Toussaint **Benoit** Déry Thea Di Francesco Sabrina Diaz **Diego** Dominguez **Catinat** Dorvil Yvan Dumoulin **Stewart** Edison Romero Solano Carl Edouard Michaud **Godprey Emmanuel Charity Encezikome** Prada Erica Alejandra Patricio Espinosa Nathalie Fanfan **Anne** Farkas

Carolina Figueroa

Joceline Chabot

Kelvin Fonchenalla **Amber** Forrester **Ulvsse** Fossler **Sophie** Fournier-Marcoux José Francisco Jimenez Sifuentes Federico G Gonzalez Estacy Gabriela Arboleda Obregon Joanne Gaudreau Williams Gbolahan Sonia Gemmiti Willys Graterol **Xavier** Guilbeault Mayers Alejandro Gustavo Esquivel **Isabel** Gutierrez Perez Pierre Alexandre Hercules Wylene Herrera Rincón Elsa Immer **Leon** Immer Paschos Ines Aldina Ines Faria Guillermo Israël Perez Colorado **Edison** Javier Viasus Rios **Stéphanie** Jeannis Walter José Oliveros María José Urtecho **Reginald** Jules Maria Juliana Angarita Tia Kattler **Chanpreet** Kaur Arora

Ibeh Kendy Chukwudi

Sachiko Kiyooka Lorie Kloda Patience Kudzai Samson **Véronique** Laperle Josianne Lavoie Thecia Lenesca Alice Lucombo Marcia Mackenzie Billy Mantshumba **Hector** Manuel Sandoval Jean Marc Berthier Antoine Lina Marcela Ordonez Diana Marlen Sandoval Solorzano Fadzayi Masariyarwa **Matthew** Sansi Nancy Mbongo Joan Mccordick **Carrie** Mcelrov Berthelias Medal **Dulce** Medina Estibalith Medina Valeria Medina Esther Medina Ravas Yvride Meide Jesus Mejia **Eberth** Mendez **Pedro** Meraz Mendez Luz Mery Angulo Cuero Kayla Michaud **Derek** Morgan Munyaradzi Mugomeza Mark Musarurwa

Habibou Nacoulma

Armel Nawezi Claudio Netto Leslie Ngakono Marie Noelle Poirier Michelet Obeissant Inez Oliveira Walter Oliveros Wumi Olowokitan Foluke Solomon Olowokitan Olesegun Oduwole Olufemi **Opoluwa** Olumide Elegbede David Comfort Orock Ortiz Lorena Michael Ospina **Martin** Patricia Danielle Petitclerc Karen Vanessa Pineda Tinka Piper Christian Poisson Nissie Pollak Lidia Pongo Jonathan Popoola Josh Popovsky Glenda Quintanilla Michel Racine **Leidy** Ramirez E Jonathel René **Brenda** Riascos Elizabeth Riascos **Nolan** Ring Milton Rodriguez **David** Rosales Baez

Ryan Rosler **Daniel Ross** Jordan Saavedra **Arnaud** Sanou Jalen Phoenix Saugstad Lamoussa Sawadogo **Edelber** Serrano Susil Sharma Jonathan Smith Salazar Gonzalez Ange-Aimée St-Amour Michael Stiven Ospina Fajardo Ita Tabali **Antonio** Tena **Duismary** Teresa Riera Hernandez **Eve** Thomas **Dany** Toussaint James Toussaint Wisly Toussaint Famole Tunde Dickson Cristina Velasquez De Sandoval **Otoniel** Velazquez Réal Vermette Yora Vicente Jesus Maya Vieira **Edward** Villa Jazmin Villalobos **Norberto** Villalobos Mike Zaidan Mayra Zambrano

Volunteers

Welcome volunteers

Alice Amber Dani **Daniel** David Dorothy Elise Eloïse Ena Françoise Hanan Harvir Inge Jessica Johanne Julia Julia Julie Karen Karri Leah Marie Marie-Noël

Mathieu

Patricia

Sandra

Sarah

Victoria

Victoria

Yasmina

Pénélope

Mie

Winter ambassadors

Jerome Arfouche **Heather** Barton **Diane** Bayard Yasmina Benmira **Charlotte** Biltz **Adriana** Camargo Simon Delage **Dupont** Blouin **Jessica** Gaouette **Armelle** Gautry Marie-Lise Guévin **Jennifer** Hille **Jessica** Joseph Veronica Larios Esparza **Jacynthe** Pichette **Smart** & Biggar Tamara Soles **Laurianne** Thuot **Turko** Marketing Tatiane Vendruscolo Maya Vieira Villa Sainte-Marcelline

Holiday basket volunteers

La classe de Linda Romero du Collège Stanislas Melanie Daigle Sophie Deschamps Cara Leibovitz Fannie Lemay Kim Nguyen Oberoi Fondation de rêves naissants / Rising Dreams Foundation Manon Raitiere École Buissonnière - Collège Sainte-Anne

School volunteer groups

L'édifice Filion École secondaire Loyola Selwyn House St. George's School of Montreal

Corporate volunteer groups

APP Group
Deloitte Canada
LXR and Co.
Randstad
Sid Lee
Ubisoft
VF Corporation

Special projects

Aida Niang, Bakary Cissé, Fatoumata Diane, Félix Moina, and Michel Pierre Louis shared their stories in "Résilience", a short film by Toast Studio.

Anne Archambault ran a fundraisier on Facebook.

Jenny Bell helped coordinate

our strategic planning event

Joe Diab ran a spinning studio
"cyclothon" fundraiser.

Ingrid Enriquez-Donissaint, directed our strategic planning activities with wisdom and courage.

Eyan, Nancy, Vivis, Armel, Pedro, Leon, and Solène appeared in our campaign launch video.

Gaétan et Marie-Josée requested that their wedding guests donate to Welcome Collective in lieu of gifts.

Elise Gravel, author, illustrator and dedicated supporter of refugee rights, ran a giveaway fundraiser raising over \$10,000.

Shawn Inder helped centralize organizational data for the Welcome Guide and automate updates.

Suzanne hand knit over a 100 dolls to be donated to our littlest clients.

Cath Laporte conceived of and served as a creative consultant on our new branding.

Olivia Laverdure ran a fundraising campaign with Villa Sainte Marcelline.

The Louis family opened their home to us and shared their story for our annual campaign video.

Aliancia Mercredi and her family also shared their home and story with us for our annual campaign video and Aliancia served as a passionate spokesperson for our work on many occasions.

Weekly French classes at our warehouse for volunteers and who advocates for our clients as an independant journalist.

Viviana Tapia Gonzalez (Vivis), shows up again and again to support our team, with her artistic talents and endless enthusiasm for making this world a better place.

Bich Tran helped us analyze Welcome Collective's overall impact.

Gianni Victoria Ibarra Alvarez worked with the SI team to do social calls, reinforcing our follow-up capacity.

Mark West volunteered his handyman talents in many ways, including building transport carts for the warehouse.

Paige Saunders helped with renovations in our new space.

Our team

Staff

ASSISTANT LOGISTICS COORDINATOR

Dina Gabriela Gutiérrez

BOOKKEEPER

XiaoGuang (Gloria) Wu

COMMUNICATIONS COORDINATOR

Melissa Claisse

COMMUNITY WORKER

Selma Mezdaoui

DIRECTOR OF DEVELOPMENT + IMPACT

Rani Cruz

DIRECTOR OF OPERATIONS

Charles Faubert

DIRECTOR OF SOCIAL INITIATIVES

Maryse Poisson

DRIVERS + MOVERS

Carlos Izquierdo Eduardo Palacios

Thomas Bélanger

Derek Morgan

Shane Davidson*

Alexander Melillo*

Jalen Phoenix Saugstad*

EXECUTIVE DIRECTOR

Dina Souleiman

*former employees

FAMILY COORDINATOR

Tamsin Catald

LOGISTICS COORDINATOR

Aïcha Tandula Luzonzo

RESOURCE COORDINATOR

Mariangel Betancourt Diaz

VOLUNTEER + OUTREACH COORDINATOR

Flavia Leiva

WAREHOUSE COORDINATOR

Maria José Urtecho Marie Rose Elhoi Elenga* Dulce Medina*

2022 SUMMER WORKER

Emily Nguyen-Duong

Interns

Patrick Belzile
Laura Charland
Felipe Cuevas
Alexandra Larose
Jenny Melisa Lopez
Zachary McLellan
Guylaine Molloy
Audrey Proulx
Daniela Diaz Jimenez
Karina Urena Lopez
Taryn Wilkie





















Board of Directors

Yasser Adam Ridwan Ali Abdi* Philippe Bélanger **Nancy Dossous** Duha Elmardi* Ingrid Enriquez-Donissaint Maxime Gobeil treasurer Valérie Gobeil* Niamh Leonard vice-president Prosper Mabvuva Luc Morin Nandini Ramanujam Sarah Stapleton secretary Noelle Sorbara Claire Trottier president

^{*}former board members

Financial statements

Statement of operations

Revenues	\$
Foundation grants	500,747
Donations	468,822
Government funding	
Federal	67,835
Provincial	10,000
Municipal	60,200
Total government funding	114,759
Earned revenue	47,987
Other	28,013
Total revenues	1,160,328
Expenses	\$
Salaries, employee benefits and compensation fees	760,144
Rent, Storage & Logistics	118,939
Material support	43,577
Fundraising expenses	18,757
Professional fees	9,198
Marketing and communications	12,854
Overhead and other costs	44,614
Amortization	5,981
Consumption tax recovered	(8,672)
Total expenses	1,005,392
Excess of revenues over expenses	154,936

Statement of financial position

	\$
Current assets	425,066
Capital assets	7,525
Total assets	432,591
Tatal liabilities (all assument)	40.0700
Total liabilities (all current)	12,2723
Net assets	309,868
Total Liabilities and net assets	432,591

Thank you

From the bottom of our hearts, thank you to every single person who has been a part of Welcome Collective over the past 5 years.

Thank you to our **volunteers**, for your enthusiasm, generosity, openness, and presence.

Thank you to our **community partners**, for all you do every day to support newcomers in Montreal.

Thank you to our **donors** for your generosity and support of our mission.

Thank you to our **foundation funders**, for your support and your trust in our vision.

Thank you to our **board of directors**, for volunteering your time and knowledge to help shape our organization.

Thank you to our **staff**, for your passion, expertise, and empathy every step of the way.

Thank you to all of the **newcomer individuals and families** who used our services this past year. Thank you for your trust and your partnership, and thank you for the creativity, resilience, and new perspectives you bring. Your courage inspires us and it is an honour to support you on your journey.



