

July 14, 2018 from 1 – 6 p.m.
Laramie Depot Park



2018 Sponsorship Opportunities

Laramie Main Street invites you to be part of the 13th annual Downtown Laramie Brew Fest! Brew Fest continues to be downtown's premier event with 2,000 participants sampling beer, dancing to live music and connecting with friends as part of this annual Jubilee Days tradition.

Brew Fest is Downtown Laramie's primary fundraiser. Profits from this event are used to market and promote downtown and are earmarked for special improvement projects, like holiday lights, bike racks and banners. This year, a percentage of the proceeds will be used as matching funds for grants to enhance Third Street.

If you are interested in sponsoring Brew Fest, please contact:
Jerry Schmidt at jjschmidt@bresnan.net or 307-760-5695
Trey Sherwood at downtownlaramie@gmail.com or 307-760-3355
Sponsorship deadline is May 1, 2018.

If you or your business is interested in volunteering the day of the event, please contact: Kelly Milam at kellyalta@gmail.com



Laramie Main Street's mission is to preserve historic Downtown Laramie while enhancing its economic and social vitality.

\$3,000 – “I Love Music”

Exclusive live music sponsorship

Business banner at the stage, mention in all radio ads, your logo on all print advertising, large logo on our website, event map, t-shirt and poster, custom graphics on Downtown Laramie's e-newsletter and social media feeds with a reach of "18,000 fans," and eight tickets to Brew Fest!

\$1,000 + “I Love Beer”

Mention on all radio ads

Logo on all print advertising

Large logo on website, event map, t-shirt & poster

Mentions on Downtown Laramie's social media feeds (FB & Instagram) with a reach of "15,000" fans

Six tickets to Brew Fest

\$750 + “I Really Like Beer”

Large logo on website, event map, t-shirt & poster

Mentions on Downtown Laramie's social media feeds (FB & Instagram) with a reach of "15,000" fans

Four tickets to Brew Fest

\$500 + “Good Vibrations”

Large logo on website, event map, t-shirt & poster

Mentions on all of Downtown Laramie's Facebook feeds with a reach of "11,000" fans

Two tickets to Brew Fest

\$300 + “I Gotta Go!”

Logo on website & event map

Name on t-shirt & poster

Mentions on all of Downtown Laramie's Facebook feeds with a reach of "11,000" fans

Two tickets to Brew Fest

\$150 + “I Heart Downtown”

Logo on website & event map

Name on t-shirt & poster

Mentions on Brew Fest Facebook page with 1,000 followers

One ticket to Brew Fest