Making Good College Tours GREAT
Describe the first time you were on a college campus.
To view

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Start the presentation.
STAND UP IF...

You’ve developed an innovative partnership for your campus visits
Partnerships 2.0

WHAT

WHY

HOW
SUCCESSES

sustainability

relationships
CHALLENGES

size of program

partner commitment
How can you reinvigorate, grow, & celebrate your partnerships?
Generating New Partnerships Outreach Plan
Educator Visits
STAND UP IF...

You’ve been on a campus visit with other educators – and NO students.
Get started planning your own educator campus visit
Visits for Younger Students
STAND UP IF...

You’ve taken a group of middle school students on a campus visit.
Which stage of the college choice process are middle school students in?

1. Awareness
2. Identity
3. Search
4. Choice
Which stage of the college choice process are middle school students in?

1. Awareness
2. **Identity**
3. Search
4. Choice
Which of the following are indicators that I have a college-going identity?

1. Believing college is right for me
2. Seeing myself as college material
3. Aspiring to attend college.
4. Wanting to graduate from college.
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Which is message is NOT one middle school students need to hear when visiting a college?

1. College is for people like you.
2. You can go to college.
3. We have 26 majors and 10 minors.
4. You can start preparing for college now.
Which is message is NOT one middle school students need to hear when visiting a college?

1. College is for people like you.
2. You can go to college.
3. **We have 26 majors and 10 minors.**
4. You can start preparing for college now.
HANDS ON

NEAR-PEERS

CONNECTIONS
Pick Two

CAMPUS TOUR

INFO SESSION

AN “EXTRA”
Which strategy will you implement on your next campus visit with younger students?
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