

SHOPPING

SHOPPE ON

SHOPPE OBJECT

SHOPPE ON

OUR ONLINE EXPERIENCE

THE NEW SEASON BEGINS

FEBRUARY 8, 2020

SHOPPE ON brings Shoppe Object's singular community to life online.

SHOPPE ON highlights an edited selection of the most vital, exquisite, and design-driven brands and makers of the day.

SHOPPE ON is discovery, curation, editorial and commerce delivered in an attractive and robust digital package, available to top-tier buyers 24/7.

SHOPPE ON is a vital complement to our in-person shows and an online hub for trade and connection, all season long.

SHOPPE ON allows brands to manage their own showrooms, buyers to enjoy virtual event days and themed feature weeks, and all to join in real-time engagement and business building opportunities.

SHOPPE ON provides a place to feel at home with the company you keep, 365 days a year.

WORD IS ...

BUYERS SAY

“Out of all the wholesale platforms this is by far the most beautiful and easy to use. I am methodically going through all the brands, as I would normally walk the entire show. Overall this gets an A+ from me!!!!”

– *Mari Porcani, WEEKEND*

“I love the new site. It’s super easy to use.”

– *Mischelle Arcus, STELLA*

“The Shoppe Object site is fantastic.”

– *Phoebe Cates-Kline, BLUE TREE*

“You deftly pivoted Shoppe Object to Shoppe On and created a beautiful online experience.”

– *Howard Thornton, SFMOMA*

“I find the platform very well organized and easy to search. I have been going through so many collections and loving it.”

– *Iwona Ludyga, WORKSHÖPPE*

“This has been hell, not having the trade shows. Most websites are not great at showing lines but luckily Shoppe Object popped up. Thank goodness. Was super easy.”

– *Tracy Salisbury, TA LORTON*

BRANDS SAY

“We have loved being on Shoppe On. You are constantly making the material engaging for the buyers.”

– *Christine Riani, MYTO DESIGN RITUAL*

“We are really grateful to be part of this.”

– *Kim Deland, LITHOLOGIE*

“We have been very successful with your platform. Twelve new retailers and many repeat orders.”

– *Isato Nishiguchi, NISHIGUCHI KUTSUSHITA*

“I am loving this platform.”

– *MELISSA DE LA FUENTE*

“You guys are doing a superb job!”

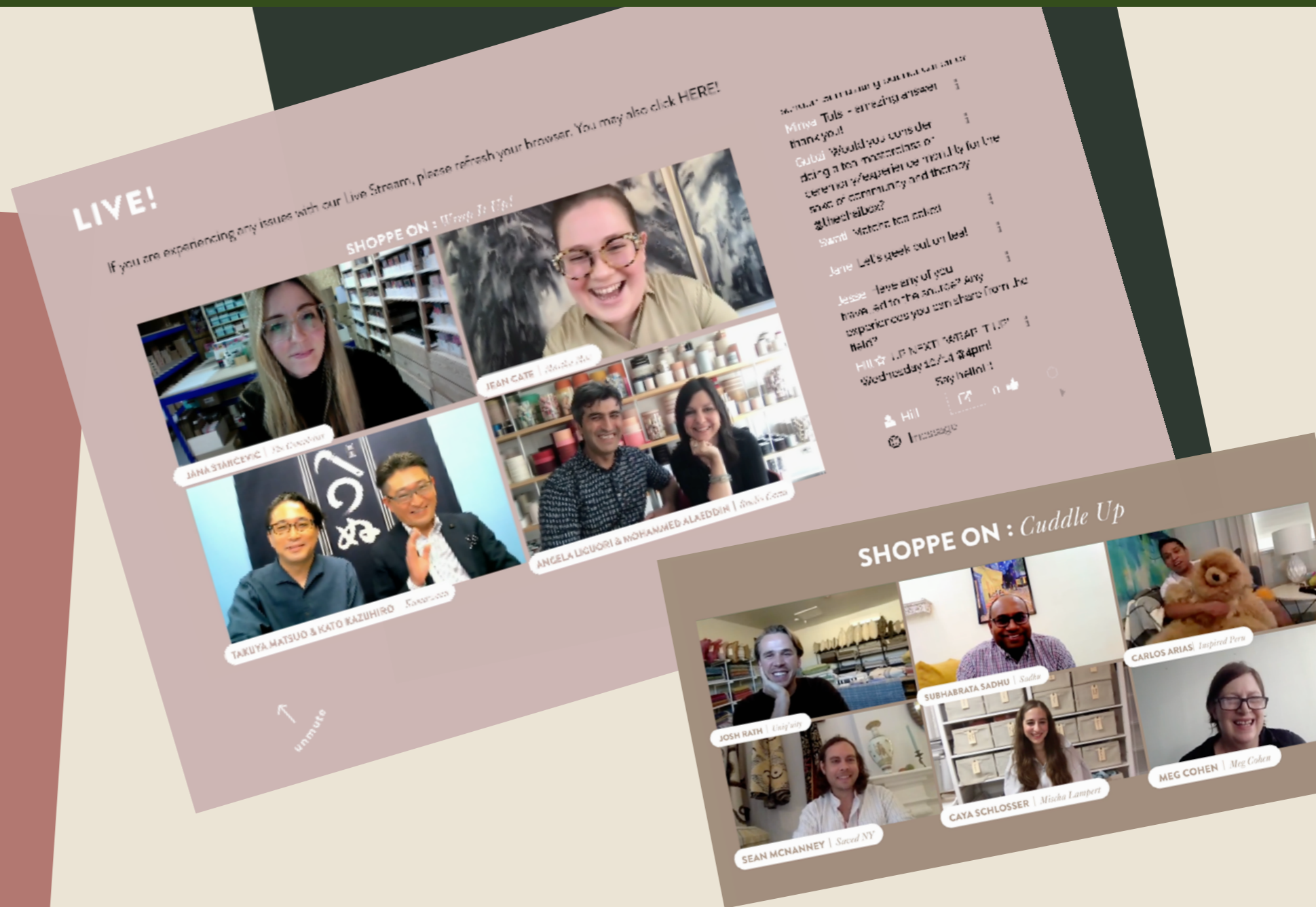
– *Emily Roberts, E. FRANCES PAPER*

“In light of the fragile state of the world, I am very pleased with the way things are going. Thank you so much for having the foresight to put this together.”

– *BETH MUELLER*

THE STAGES

We love our community, and there's no better way to celebrate it than through an exciting calendar of live-streamed events on The Stages. Ticketless and available for anyone to stream, our live events are all recorded, remaining permanently on our site for your convenience. Commenting capability for audience participation encourages cheerleading and chat, with plenty of opportunity to ask inquiring questions of luminaries and old friends alike.





Carefully timed for optimal exploration and engagement, SHOPPE ON releases new content to *The Stories* – a capsule of editorial features around thoughtful themes designed to drive visitors directly to brand profiles. These editorial product roundups explore current themes in color, material, category and design, like extended remixes of our email blasts and blog posts.

Shoппe On

Pretty In Pink

Though often associated with girl babies, pink has always so much more than re-ignited the nursery. She's the mature, calm version of the cotton and jazz on Lil' Red, the subtle versus lustful and obsessive side of love. Pink is the natural expression of compassion, never age-driven. The sweetness of bubblegum and cherry blossoms, she is the refreshing sweetness of Spring. A color that can rattle the nerves across the spectrum, pink goes original when paired with white, and plunges deeply into the power of sex when paired with black. Pink is Mother, embracing the opposing yet powerful synergistic energies of gentleness, fierce protection and raw vulnerability. Everything is pretty in pink.

Shoппe On

High Times

To be frank, we're totally onboard with the three-leaf about Cannabis Prohibition being some larger evil scheme to keep wellness away from the people. And, so, we, we know the federal ban on cannabis in the U.S. are directly related to the influx of Mexican immigrants to Southern states after the turn of the last century, who brought with them a cultural tradition of smoking marijuana in a greeter and pipes for medicinal purposes (Americans had up until then mostly been using it for recreational). So basically this fear-of-otter turned into a vigilante campaign of anti-Mexicans and cannabis (hey there hemp, there too, thanks to W. R. Hearst's led mission to stamp out this cheaper and more-use sound alternative to wool pulp).

Shoппe On

So Brutal!

Brutalism is the architectural style of the 1950s and 60s characterized by large, sometimes menacing, primarily unadorned geometric forms. The term was coined by British architectural historian Reyner Banham and the name borrows inspiration from Le Corbusier's frequent use of "brut" or raw concrete (the Brutalist motto: "if choice"), and the roughness of Art Brut. Brutalism is an ethos as much as an aesthetic; it is high modern without any slick finishing, a no-over-leaving, aopian vision of future – think visible underlinings, simplicity in form, and emphasis on structure and practicality.

Shoппe On

For The Loo

Shower sanctuaries, cleaning closets, bath and basin, you know, sometimes escape room – the bathroom might be the most important place in the house. So let's, let's make and tip-toe, descending with interesting punches of color, and the elements to provide a mental escape. Create a beautiful space with your bath and soaps, your medicines and bottles, hair foams and maybe mementos. Make sure your choices reflect wonderful ways you want to feel when you're taking care of yourself, starting and ending your day, or just hiding from

THE STORIES



Shoппe On

Right On

We're in the midst of a revolution – so ignore it to be at best news, misadventure, and at worst, on the wrong side of history. Regardless of the governing system, the message of the people must be heard and the machinery of its support progress. Beyond the news cycle and the cacophony of "no-cast" fueled by powers that aim to keep our nation and world in a state of divide, we believe that fundamentally, all human beings want the same things: dignity, equitable access to basic necessities, community, support, peace when we close our eyes at night, the ability to hold our families close, and the freedom to love and be loved. These are the universal needs and truths that stretch across time and all cultures.

Shoппe On

California Dreaming

It's hard to pin down a singular identity from a huge rambling state with immense variation in weather, flora and types of people, but California in many ways, represents the best of America. Maybe being a central state, there's a comfort or thrill in being at the edge of something where in a few moments or hours you could be at the mighty Pacific, right in the heart of the end of the earth. Maybe it's California's position as the unofficial West Coast melting pot that provides a rich tapestry of culture and connection from which we are inspired in many ways. California and the whole of the great, wild West embodies the true essence of American optimism; a place where the spirit of discovery and dreams of a

Shoппe On

Brave New World

Mask and other forms of PPE, but especially masks, have been such a point of contention and division in the U.S. Two things we know for sure: we're in the midst of a global pandemic that has thrown everyone for a loop in every way, and lots of Americans don't like being told what to do. For the record, we at Shoppe On just aren't offering solutions to the scientists and people dedicated to research, who have proven the efficacy of masks to aid in the prevention and spread of germs and virus-borne droplets from our mouths and noses. Period. We wear them if not for our own protection, then for the chance of making things safer for others. So that's that. Mask up in some beautiful styles and designs from

Shoппe On, The Kitchen

Places Everyone

Dining is a right now – not only because there are fewer restaurants, but because once here it feels so much into busy days have become nebulous markers of the passing time. We are all putting more care and thought into how we prepare our food, how we enjoy it, and how we appreciate it. There is no better place to count our blessings, age in and again, than at the table.

Shoппe On

Wheel-House

In our chaotic, stressful, or stressful, Shoppe On just has a wide range of handsome ceramics for your dining, flower arranging, organizing, storage and decorative pleasure. And with all the usual sleeping, molding, slipping, sliding, squeezing, liking, jiggling and juggling that goes into making these beautiful vessels, we can't help but think that wheel throwing might be one of the serious ways to play with clay. It's one thing to make a really good right

Shoппe On

Showcase Japan

While pleased to announce the digital return of Showcase Japan, a special section in Shoppe On's Marketplace presented in partnership with JETRO, the Japan External Trade Organization, the government-relevant organization that has worked to promote mutual trade and investment between Japan and the rest of the world since 1958. A panel of esteemed judges in Japan collaborated with our own jury to handpick twenty-five outstanding companies that comprise an exciting assemblage of beautiful goods for home and gift. Shop items of all prices, bags, dresses in chibi style, fine glassware, elegant lighting, minimalist ceramics, the most fascinating makeup brushes we've ever seen and more, all carrying traditional

Shoппe On

LOL

When the world's going longways from childhood, we use for optimism in our lives. We're here to help you see the world through a different lens. We're here to help you see the world through a different lens. We're here to help you see the world through a different lens. We're here to help you see the world through a different lens.



It's Made: WalterG



Design Tour: Raina Lee



Studio Visit: Claire Sommers Buck Jewelry



Work & Process: Loopy Mango



Studio Visit: DJECO



Getting To Know: The Tartan Blanket Co.



Studio Visit: Melissa De La Fuente



Studio Visit: Fog L



How It's Made: Lauren HB Studio



Getting To Know: Wallace Sewell



New New New: Saved



Studio Visit: Sibilia



Work & Process: Edgewood Made



Studio Visit: Bonnie and Neil



Showcase Japan! Part 2



How It's Made: Moglea



New New New: January Moon



So Special: Musee



Getting to Know: Daughters



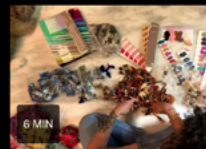
Studio Visit: Made Solid



Kitchen Confidential: Rustic Loom



Say Hello! A Glimpse at our Community



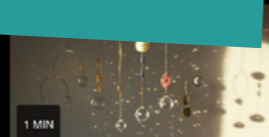
How It's Made: Lea Singh



3 MIN



2 MIN



1 MIN



4 MIN



2 MIN



2 MIN



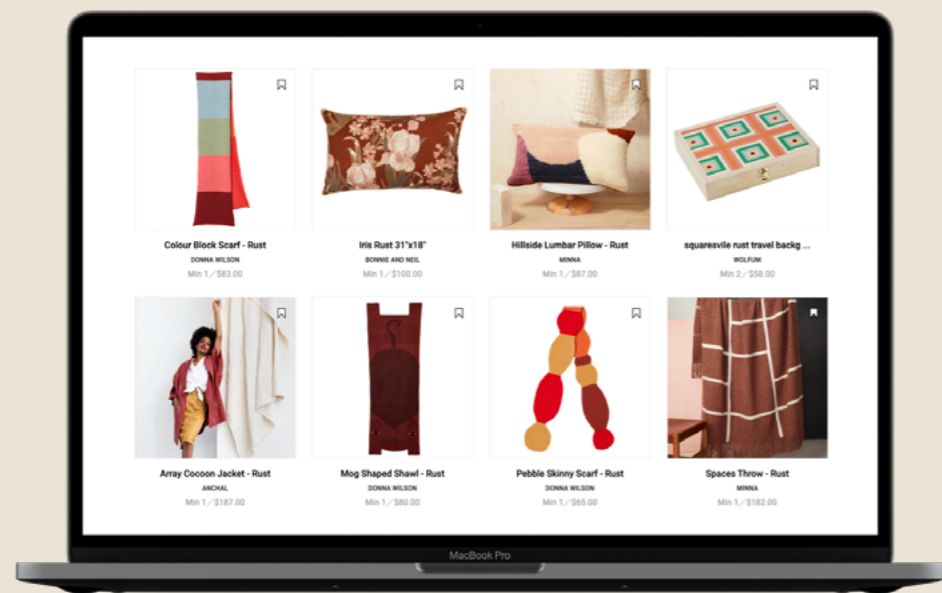
1 MIN



2 MIN

At the start of each season, SHOPPE ON unveils a series of glorious new videos that highlight the expansive talent of our community on *The Library*. From In Studio visits and At Home tours to Origin Stories, Inspo Boards, and explorations of Favorite Things and Objects of Desire – our brand-focused videos are short sketches with digestible runtimes that remain permanently on SHOPPE ON.

THE LIBRARY



The Marketplace on SHOPPE ON is where brand showrooms with complete product collections live; it is the constant, accessible, and immersive digital representation of the Shoppe Object show floor, with year-round wholesale e-commerce functionality and discovery at every turn, plus opportunities to schedule live video chatting for real-time connection.

New SHOPPE ON showrooms activate on The Marketplace the first day of the next season, February 8, 2021, where they will remain live and interactive until the next contracted session begins with the August, 2021 show dates.

THE MARKETPLACE

Brands will have a dedicated and user-friendly personal dashboard, providing access to upload and edit content anytime. In addition to a fully shoppable catalogue of wholesale products available to registered buyers, a public facing brand profile page with video and key-product highlight features will attract design-savvy buyers and consumers, providing links out to the brand's own websites and socials.

Buyers can build out and control their own personalized profile pages, 'favorite' brands and products, create order drafts and complete purchase orders, video chat with brands, and enjoy 'round-the-clock' access to the brands they need to know now.



THE FLORAL SOCIETY COLLECTION TERMS

THE FLORAL SOCIETY



We are The Floral Society, makers of creative tools and objects for living and gathering, inspired by nature. Founded by Sierra Steilman of New York boutique floral house Poppies & Posies, our focus is on time-tested essentials infused with a heavy dose of aspiration. We aim to open up a world of flowers, gardening, and casual entertaining to all.



HIGHLIGHTS

Inspired by home and moments of contemplation, this collection encourages slowing down. Watch something grow, light a candle, prepare a meal — each object is an invitation to be present.



LOOKBOOK



THE FLORAL SOCIETY



Contact Info Profile Orders



Buyer
LIBERTY LONDON.

Bryony Rae Sheridan

Describe your store! Let brands know what types of products you are interested in, top-performing products, and best sellers. Describe your role, interests, curations, and collections. Lorem ore ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud.



UPLOAD PHOTO

OUR BUSINESS IN THREE WORDS

Word One Word Two Word Three

FAVORITES



Aviary Pitcher
Min 2 / \$22.00



Giraffe Mug
Min 2 / \$22.00



Recycled Glass
Min 2 / \$22.00



3 Graces Pendant
Min 2 / \$22.00



Color Linen Napkins
Min 2 / \$22.00



Brass Valet Hook
Min 2 / \$22.00



'Hai from the Sea', Turtle
Min 2 / \$22.00



Frog Decoupage Tray
Min 2 / \$22.00



Countryman Berry Bowl
Min 2 / \$22.00

ONLINE MARKETPLACE

BUYERS

- Develop personalized brand profiles about themselves and their store, sharing information and images
- Conveniently access all participating brands and products
- Bookmark favorite brands and products
- Directly communicate with brands via request-to-contact or request-to-video chat features.
- Create draft POs
- Write orders and submit with payment

BRANDS

- Manage fine-grained control over products and profiles via private dashboard
- Have unlimited opportunity to show full collections with images, variants, prices, and order requirements
- Manage customers and POs in one convenient place
- Receive lead generation and analytics to drive business throughout the season
- Are automatically considered for editorial features across Shoppe Object platforms
- Manage inquiries from customers via direct message-to-email, and schedule in-app live video appointments



BUILDING BLOCK COLLECTION TERMS

BUILDING BLOCK



Building Block is a design studio established in 2011, based in Los Angeles, CA. The intention of each object the studio creates is to discard conventions of luxury by magnifying the essential and omitting the excessive. Building Block suggests a minimal(ist) alternative to accessories, finding constant inspiration in the return to timeless forms.

Please email orders@building-block.com for a linesheet.



HIGHLIGHTS

This season we introduce a series of hand made leather accessories in new proportions that support self-care, organization, and comfort.

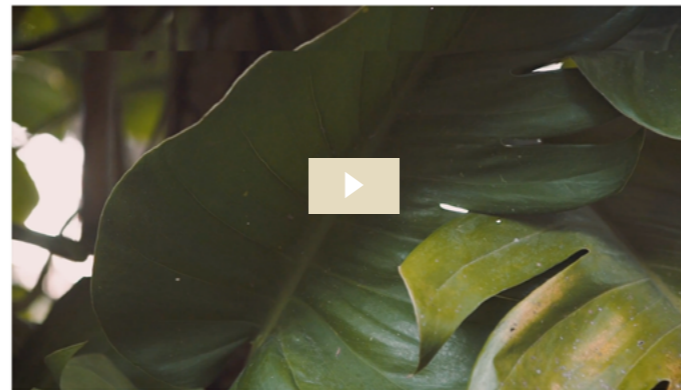


ITZA WOOD COLLECTION TERMS



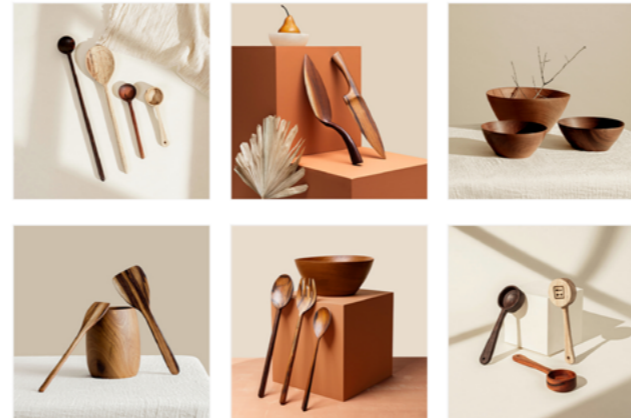
Handcrafting woodwares for the conscious consumer, global wholesalers, and design studios.

Based in Peten, Guatemala we use sustainable (FSC certified) and locally-sourced wood, each product is not only a unique work of art but a true expression of the beauty and biodiversity of the Guatemalan jungle. Our story is closely entwined with our social efforts and initiatives: preserving the jungle while empowering the Guatemalan people through helping education.

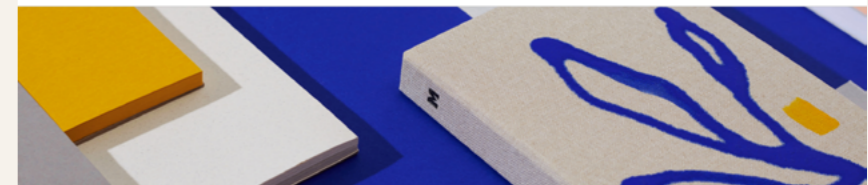


HIGHLIGHTS

This season we are finding comfort in the warmth of the rich and deep tones of our tropical woods.



LOOKBOOK



MOGLEA COLLECTION TERMS



MOGLEA

Moglea is a design studio that creates modern paper and home goods, and was founded by Meg and Chad Gleason in 2012. Their artful line is created by using hand-applied production processes like paint and dye to add one-of-a-kind elements to each finished product. The production team in their lowa-based studio thoughtfully applies layers of paint to extra thick sheets of paper before cutting them down, yielding unique compositions.



HIGHLIGHTS



LOOKBOOK



BRAND PROFILES

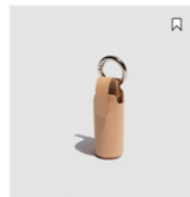
Design your own content-rich company profile with configurable fields. Customizations include embedded pre-recorded video, a selection of curated product highlights, core brand ethos, and lookbooks. Anyone can easily link out to your company website and social media, request a video meeting or send an email inquiry.



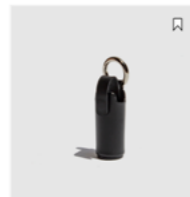
BUILDING BLOCK

COLLECTION

TERMS



Lipstick Sleeve in Veg Tan
BUILDING BLOCK



Lipstick Sleeve
BUILDING BLOCK



Card Sling in Veg Tan
BUILDING BLOCK



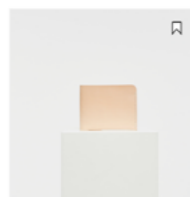
Card Sling
BUILDING BLOCK



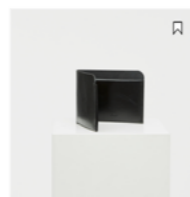
Envelope Wallet in Veg Tan
BUILDING BLOCK



Envelope Wallet
BUILDING BLOCK



Simple Wallet in Veg Tan
BUILDING BLOCK



Simple Wallet
BUILDING BLOCK



Card Sleeve in Veg Tan
BUILDING BLOCK



Card Sleeve
BUILDING BLOCK



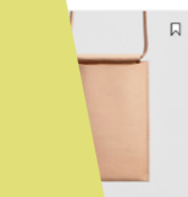
Shadow
BUILDING BLOCK



Coin Dumping
BUILDING BLOCK



Key Lanyard in Veg T...
BUILDING BLOCK



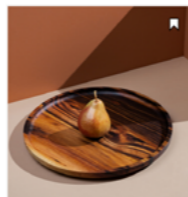
Veg Tan
BUILDING BLOCK



ITZA WOOD

COLLECTION

TERMS



Round platter
ITZA WOOD



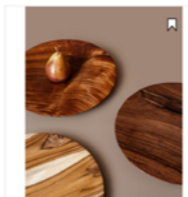
Leaf Trays
ITZA WOOD



Short Vase
ITZA WOOD



Tall Vase
ITZA WOOD



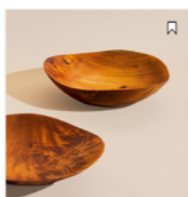
11" Plate
ITZA WOOD



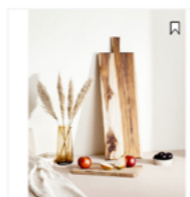
8" Plate
ITZA WOOD



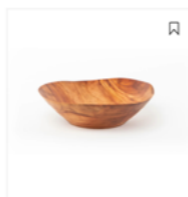
Bento Plate, set of 3
ITZA WOOD



Shallow Wave Bowl
ITZA WOOD



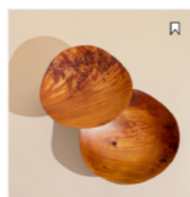
Plank Board
ITZA WOOD



Small Wave Bowl
ITZA WOOD



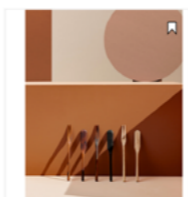
Large Wave Bowl
ITZA WOOD



Wave Plate
ITZA WOOD



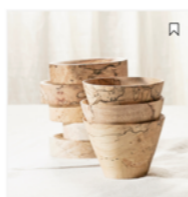
Long Limonada Spoon
ITZA WOOD



Spreader
ITZA WOOD



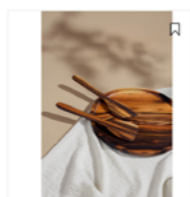
Small Spatula
ITZA WOOD



Mini Bowl
ITZA WOOD



Catch All Dish
ITZA WOOD



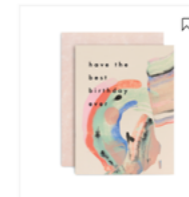
Hard Wood Spatula
ITZA WOOD



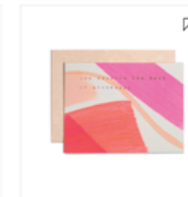
MOGLEA

COLLECTION

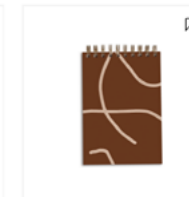
TERMS



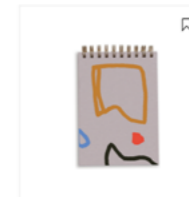
Candy Birthday
MOGLEA



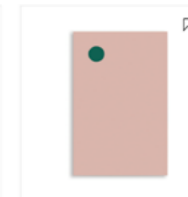
Best Of Birthdays
MOGLEA



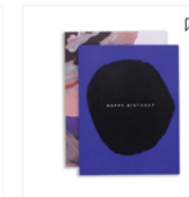
Mini Book West
MOGLEA



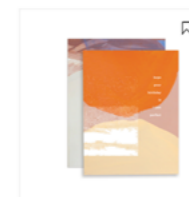
Mini Book City
MOGLEA



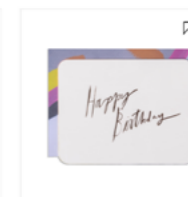
Dot Pad Rose
MOGLEA



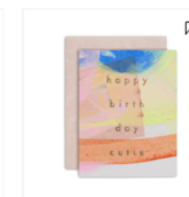
Birthday Blue
MOGLEA



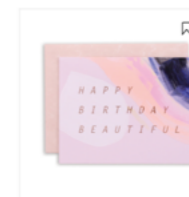
Birthday Perfect
MOGLEA



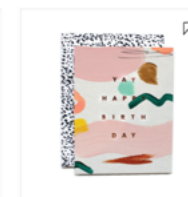
Rainbow Birthday
MOGLEA



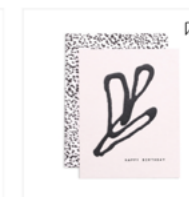
Birthday Cutie
MOGLEA



Birthday Beautiful
MOGLEA



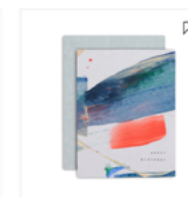
Yay Birthday
MOGLEA



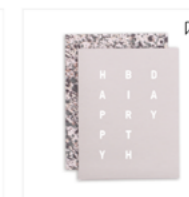
Leafy Birthday
MOGLEA



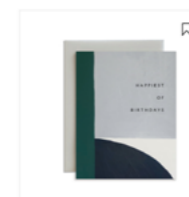
Mineral Birthday
MOGLEA



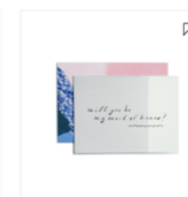
Birthday Swirl
MOGLEA



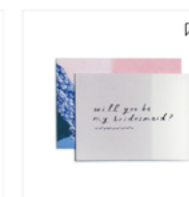
Birthday Stack
MOGLEA



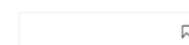
Arch Birthday
MOGLEA



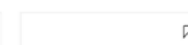
Be My Maid of Honor
MOGLEA



Be My Bridesmaid
MOGLEA



Placeholder
MOGLEA



Placeholder
MOGLEA

PRODUCT SHOWCASE

Easily upload an unlimited amount of SKUs with images and variants to your individual, fully shoppable wholesale e-commerce showroom.

Meeting ID: Fall Collection

Attendees
4 Participants

Video

SHARING SCREEN: OEJONG KIM

Chat
New Fall Lines

Inquiry
510-517-6789
Today, 8:30 AM

Wow, love that color!

What size and style of wood needle is that?

Change Order
Today, 10:30 PM

Do the DIY Yarn kits come in Merino and Mohair too?

Write message here...

Meeting ID: Loopy Mango NEW

Attendees
4 Participants

Video

Chat
New Fall Lines

Inquiry
510-517-6789
Today, 8:30 AM

How is everyone?

Got your message. Glad we could get on this call.

Change Order
Today, 10:30 PM

We can't wait to stock Loopy Mango at Star Provisions in Atlanta!

Write message here...

VIDEO & LIVE CHAT

Our video feature allows you to communicate directly with buyers. For February, buyers will now be able to request dates and times for appointments requests for video chat meetings. Create a link for your meeting and invite up to 11 other participants. This feature also allows for direct type chatting too, if you'd prefer cameras off.

MARKETPLACE CARTS & PO'S

Retailers can explore brands and build wholesale orders with familiar 'Add to Cart' functionality. Purchase orders are automatically organized and split by brand, checking and prompting for minimum order and reorder amounts.

Purchase Order (DRAFT)

November 2nd 2020, 12:03 PM

Soto Lifestyle

Buyer

Vendor

Ship To

Current address

Use this address

+ Add Shipping Address

Requested Ship Date
11-02-2020

Bill To

PO#
4099

Payment Terms
please select option

Channel
please select option

Supplier Note (Visible to Buyer and Supplier)

Add a note or special instructions for the supplier or your rep

Note for Self (Visible to Buyer)

Add a note only your team can see

SEND PO

Edit Items


ITEMS

6 items in your order


Ship From: Calhoun & Co.

 ***REVERSIBLE* VINTAGE CAMERAS THROW BLANKET** \$
SKU #BWVCM01 - 3 +

Remove Item

 **DREAM GARDEN WOVEN TAPESTRY BLANKET** \$
SKU #BTDRG01 - 3 +


Remove Item

 **SUSHI in EDAMAME KNIT BLANKET** \$
SKU #BKSSH01 - 4 +

Remove Item

 **THINKING OF YOU KNIT BLANKET** \$
SKU #BKTHY01 - 4 +

Remove Item

 **MI CASA ES SU CASA WOVEN TAPESTRY BLANKET** \$
SKU #BTMSC01 - 3 +

Remove Item

 **MAGNOLIAS WOVEN TAPESTRY BLANKET** \$
SKU #BTMAG01 - 3 +

Remove Item

Subtotal \$

Shipping \$

Discount

Rialto Tumblers

\$80.00

\$52.00 Retail

Min Quantity: Set of 2

Color:

Thistle

ADD TO CART

We were inspired to create this bespoke collection of colorfully festive drinking glasses on a trip to Italy's beloved Floating City. Designed in homage to the defining arches...

VIEW FULL DETAILS



EASE OF USE

SHOPPE ON will deliver a fun, intuitive, easy to navigate and consumer-like flavor to B2B, with robust customer support over the phone and via chat if you ever get stuck. Actual human beings!!

ONBOARDING AND SET-UP

Vendors will be able to upload showroom materials upon contracting and payment. We recommend leaving plenty of time to get your showroom and collection just right, plus adding tags to all of your products. After contracting you'll receive an onboarding document with a checklist of materials needed to prepare for your profile upload.

Set up involves:

1. Product Upload

Utilize a CSV file of your assortment from your current B2B like Shopify or Squarespace. Include any missing columns like Minimum Quantity and Taxonomy filters. The system automatically recognizes Shopify, WooCommerce, and Squarespace with minimal reformatting required. If you don't use a supported platform, not to worry – we have an easy mapping tool to format your file, along with easy-to-follow templates. Changes and additions can then be made manually on the site from your brand dashboard.

2. Payment Connection via Stripe

Connect to your existing Stripe account. If you don't have one, a Stripe account is easy to create – providing the new standard in an online payment gateway.

REGISTRATION / ACCESS FOR QUALIFIED BUYERS

Pre-approved buyers will not need to register, and can follow an easy link for access. New buyers will be vetted and registered for approval. All qualified buyers will receive an invite to create a unique account and profile, with the opportunity to highlight key aspects of their store.

LEAD MANAGEMENT

Brands are notified as buyers visit a page, favorite an item, or add items to their cart. As a buyer explores a brand's pages, they will be prompted to interact with the seller directly for deeper engagement and product information.

SECURITY + EXCLUSIVITY

Brands and buyers can adjust privacy and notification settings. Payments are end-to-end PCI compliant.

BRAND CONTROLLED DISTRIBUTION

Buyer submitted orders are confirmed at brand's discretion.

ORDERS

The number of orders received. You will always receive an email notification once a buyer clicks on “SEND PO” so that you can complete the transaction or follow up.

PROFILE VIEWS

The number of buyers that have viewed your Profile or Collection page. The dashboard will include the name of the shop and you will also receive an email with this information as an FYI, to keep you abreast of traffic on The Marketplace.

PRODUCTS VIEWED

The number of your brand’s products that have been clicked on and viewed in detail by buyers.

VIDEO REQUESTS

The number of requests for video chats. You will always receive an email notification when a buyer would like to video chat with you, with the buyer’s name and a link to join the chat.

REQUESTED TO CONNECT

A list of buyers that have requested to connect and receive more information, with access to their buyer profile pages and contact information. This is a key opportunity to follow up with interested customers.

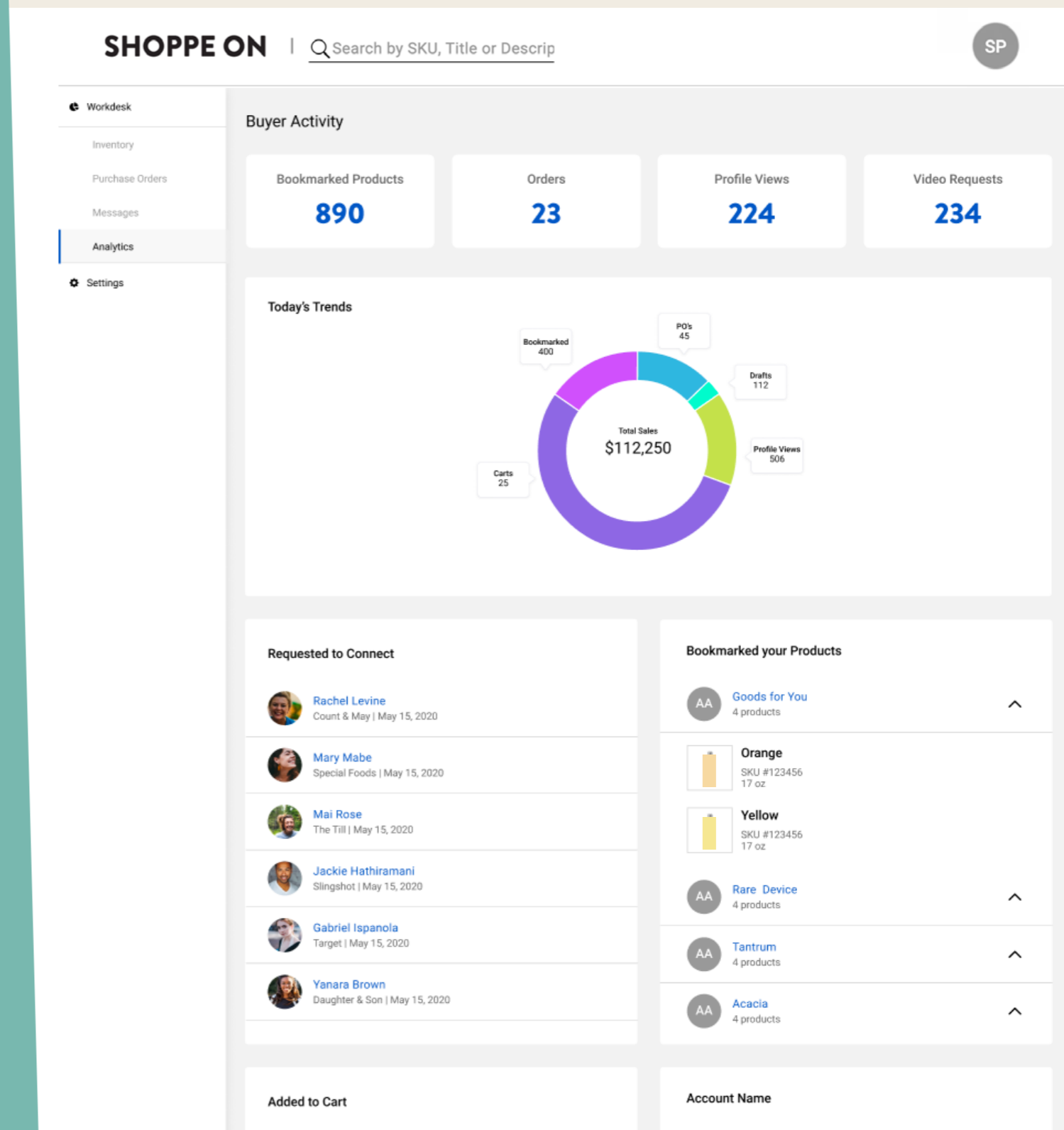
BOOKMARKED YOUR PRODUCTS

A detailed list of what products have been bookmarked, and by whom. This will include the email address of the buyer who did the bookmarking so that you can easily follow up.

ADDED TO CART

A detailed list of what products have been added to carts by buyers. This will also include the email address of the buyer who added the product so that you can follow up.

ANALYTICS



Manager Settings

Commerce

Purchase Orders

Products

Messages

Agency

Users

Analytics

Settings

Orders

Search PO, Amount, Vendor or Account

EXPORT

All Channels

All Status

From

11-03-2019

to

11-02-2020



Order ID

PO #

Date

Vendor

Account

Status

Channel

Amount

ADD ORDER



4055

4055

Nov 01, 04:59 pm

Brand Name

Pod

Confirmed

Web

\$1141.00



4054

4054

Nov 01, 04:50 pm

Brand Name

T. A. Lorton

Confirmed

Web

\$532.00



4053

4053

Oct 29, 08:09 am

Brand Name

Code Blue

Confirmed

Web

\$1283.00



4052

4052

Oct 28, 11:57 am

Brand Name

Nest

Confirmed

Web

\$1160.00



4051

4051

Oct 27, 10:28 pm

Brand Name

The Greenery

Confirmed

Web

\$705.40



4050

4050

Oct 26, 09:52 am

Brand Name

atomic garden

Confirmed

Web

\$212.00



4049

4049

Oct 24, 06:15 pm

Brand Name

The Goods

Confirmed

Web

\$945.20



4046

4046

Oct 21, 01:46 pm

Brand Name

Covet & Lou

Confirmed

Web

\$869.10



4045

4045

Oct 19, 11:23 pm

Brand Name

Edge of Urge

Confirmed

Web

\$280.00



4044

4044

Oct 09, 02:35 pm

Brand Name

Pidgin

Confirmed

Web

\$869.30



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 ...



ORDER MANAGEMENT

Place and receive orders, and export as a CSV file. Brand administrators can track orders in real time, check order status, and manage order flow.

FAQ

Will you ensure every brand that signs up is included in the marketing opportunities or is this purely at your discretion?

We will always do our best to ensure that as many brands as possible are included in promotional opportunities, but yes – editorial decisions are at our discretion, based on content and imagery that vendors provide.

Is this free for buyers to use?

Yes. Shoppe On is completely free for viewers and buyers. Buyers and press must register and be vetted by us, and will have open access to participating brand showrooms on The Marketplace. Non-approved buyers and the general public will be able to access our editorial content and succinct brand profile pages that do not offer pricing details.

Can buyers place orders directly on the platform to feed through to the brand?

Yes.

Are there any transaction fees?

There are no additional fees other than cc merchant fees, currently Stripe, which brands would be managing directly.

Will Shoppe be taking commission?

No we will not be taking any commissions on sales. There is a flat fee covering participation in the B2B marketplace for approximately 6 months.

Does Shoppe receive payment or do we handle that on our own?

All payments through our e-commerce Marketplace between you and a retailer are untouched by Shoppe Object. Currently the system uses Stripe, which does charge a small service fee for transactions.

Is there a limit to the number of images?

No, there is no limit to the amount of products you may upload to your online showroom in The Marketplace.

By when will participants need to get you images and text?

Brands will work to prepare materials for their online showroom in The Marketplace and the opportunity to upload those materials will begin as soon as you are contracted and have paid. We recommend getting all of your ducks in a row as early as possible! We will follow up with a user guide, reference examples, and instructions to outline how to best prepare your materials. Images and video content for editorial features will be submitted separately to dropbox links, or via email at connect@shoppeobject.com for our use across promotional channels.

Since our launch in August, we've been working hard and listening to your feedback to make The Marketplace stronger and better, with new updates and improvements being pushed out regularly. Some things that have changed for the better, and what you can expect in February...

NEW FEATURES

Drastically Improved Speed and Search

- We've Recently introduced image hosting, and this means a faster site and eliminates the need for you to manage Dropbox or outside links to photo files.
- Our auto-randomization feature (updated every 30 minutes) ensures democratic representation on the marketplace pages and improves the browsing experience. Alternatively, buyers can search by brand name with easy first-letter search and paginated results.
- For February, we'll introduce a granular filters bar that will improve search functionality for buyers on both the main pages and within brand showrooms.
- We'll be totally optimized for Safari, as well as Chrome! (We still advise that visitors use a laptop or desktop as opposed to a mobile device, like an iPad or smartphone).

A More User-Friendly and All-Access Admin Experience

- Beginning in February, brands will be able to explore The Marketplace as it appears to buyers for a clear overview of the entire online experience.
- Brands and Admins can now export their entire product collection into CSV! This was one of the most requested features during onboarding. Make changes manually, download, and reload with ease.
- Export detailed order reports as a CSV file with SKU and order total information. Another popular Brand request!
- Brands can now fulfill partial orders and backorders, charging and shipping at different times.
- Buyers can now review and submit orders that are under brand minimums, allowing those POs to flow into your dashboard for consideration, email negotiation, and closing.
- You can now opt for Syncware plug-ins or the ability to integrate Marketplace orders directly with your favorite order management systems like Quickbooks, Netsuite et cetera.

Updates to Analytics and Lead Generation

- Re-vamped Analytics dashboard for brands to include:
 - Details on which items have been added to buyers' carts, and email contact for follow up.
 - Details on which shops have favorited your brand or items, with email contact for follow up.
 - Full buyer page access of buyers who have requested contact from you.
- Email alerts when a buyer has visited your page or created a PO.

PARTICIPATION FEES

SHOPPE ON participation fee,
per brand: \$2,500

Fees are seasonal –
approximately 6 months,
mimicking our show schedule.

Once your brand has submitted a contract and payment we will send out a document with specifics on all digital materials to be gathered for onboarding to our proprietary platform. Tech seminars, support staff, and instructions for effectively creating your unique brand showroom will be available as we approach the new season's launch.

SHOPPE ON has been designed as a rewarding and refreshing, year-round brand building supplement to Shoppe Object's live format shows.

We SO hope you will join us!



France around 1900. A Portrait ...
TASCHEN



Full Apron/Red Zig Zag Print
MAKERS MARKET



GROUPshot forest on WALNUT
THREE BY THREE SEATTLE



Gemini Oval Card
OPEN SEA



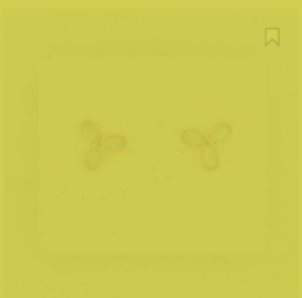
Kwame Brathwaite: Black Is Be ...
APERTURE



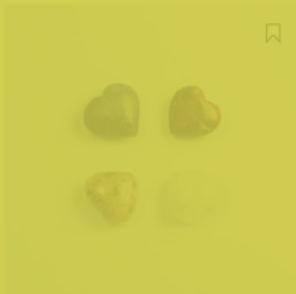
L - Orbis Concrete Candle - W ...
KONZUK



LM Ruth Basket in Coral
JILL ROSENWALD & LAWRENCE MCRAE



Labradorite Flower Trio Studs
RIVER SONG



Gemstone Heart Paperweight
D.A.R. PROYECTOS



Geometry
TINY BONES PRESS



Gold Maize Chevron Lumbar Tos ...
RUSTIC LOOM



Golden Boughs Tea Tumbler
ACERA



Lambswool Knee Blanket in Carn ...
THE TARTAN BLANKET CO.



Large Aubrey Scarf/Snood
JOHANNA HOWARD HOME



Large Carafe
GARY BODKER DESIGNS



Large Cotton/Silk Scarves
PILGRIMWATERS

SHOPPE ON

A New Season Begins February 8, 2021



HC Básico Minagris
APUNTES



HERMIT PLATE (LAVENDER)
ARLETTA



HOOP
NOUSAKU



Hand Held Fan
MAYAN RITUAL



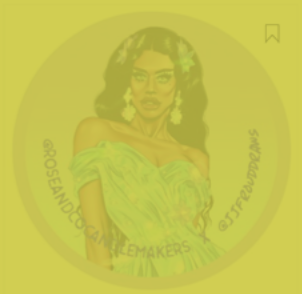
Large Shell Tote
UNALOMI



Las Rayas Tote - Dune
LUZ COLLECTION



Lavender Amber | Classic 6.5o ...
LAFAYETTE NEW YORK



Lemons For Days (lemon & euca ...
ROSE & CO CANDLEMAKERS



Handwoven Clutch - Twilight B ...
LIKHA



Handy Broom with Japanese Cyp ...
TAKADA TAWASHI



Hanji Book / Symbol A6
HANADURI



Happy Father's Day Watercolor ...
ABIGAIL JAYNE DESIGN



Libri Muti: Beauty & the Beas ...
SLOW DESIGN



Lilac Brulee Tea Bowl
RAINA LEE



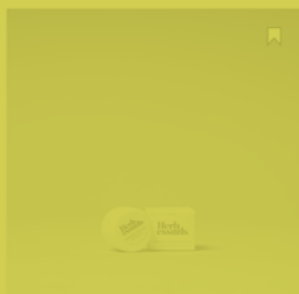
Lined Journal MUSTARD
WRITE TO ME



Linen Napkins in Rose Ombré (...
TULUSA



Hard Shell Case Large (nahe)
HIGHTIDE USA



Herb Essntls - Lip Balm
THE PLANT LORE AGENCY



Herb Trio Set
LOS POBLANDS



Heritage Jockey Club Three-So ...
CASWELL MASSEY



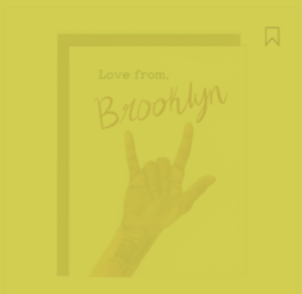
London Oak Leaves Wrapping Pa ...
ILEX STUDIO



Lorenzo Throw Pillow - Natura ...
MORROW SOFT GOODS



Love Is Simple Milk Collectio ...
COCO CHOCOLATIER



Love from, Brooklyn
GOOD POSTAGE