



TARTA

MOVE TOLEDO
TARTA'S VISION FOR THE FUTURE

JUNE 23, 2018 UPDATE

Move Toledo, TARTA's Vision for the Future, launched in May 2018 to embrace changes in our community and explore how public transportation will be a critical resource for our region's future. Developed after months of in-depth research among local stakeholders, best practices, and future trends, the Vision's recommendations will *Move Toledo* into the future of public transportation.



Move Toledo Vision Elements

SERVICE INTRODUCTIONS

- Implement a new Uber-like, on-demand service
- Launch a vanpool program offering ride-share services to residents working in Ann Arbor, Detroit, Findlay, etc.
- Expand service throughout all of Lucas County, providing access to areas like Spring Meadows and Oregon
- Lengthen service hours to better accommodate workers on all shifts
- Research potential fixed guideway solutions appropriate for Toledo
- Completely restructure routes for more efficient service in suburbs, fewer transfers, and more frequent pickups

TECHNOLOGY ADVANCEMENTS

- Launch an app to pay fares with debit/credit cards using smartphones
- Further enhance the passenger information system app to combine fare payment, trip planning, and real-time vehicle tracking
- Offer passenger Wi-Fi on all buses
- Implement online scheduling for TARPS and Call-A-Ride
- Investigate and incorporate alternative fuel vehicles including propane- and electric-powered
- Explore autonomous vehicles as technologies advance

CORE IMPROVEMENTS

- Establish a transit hub in Downtown Toledo and eliminate the antiquated Downtown Loop
- Expand and improve TARPS for the elderly and passengers with disabilities
- Seek contracts with large regional employers, educational institutions, and social service agencies
- Rebalance bus stop distribution with consolidated, new, or relocated stops for more efficient passenger experience
- Enhance bus stop amenities and wayfinding
- Refresh the brand to reflect what TARTA will become
- Update the fleet for TARTA's evolving services
- Establish a citizens committee to continually identify and prioritize opportunities for improvement
- Equalize transportation funding by shifting source from property tax to sales tax

JUNE 23 VISION UPDATES

- Reduced the sales tax request from 0.5% to 0.4%
- Delineated 20% transportation fund distribution to all jurisdictions
- Revised timing and details for the exploration of autonomous vehicles to reflect a \$1.8 million federal grant that will bring a pilot program to Toledo in 2019
- Updated timing and details on Mobile Transit Applications to reflect the addition of Passio Technologies' hardware and software for tracking all TARTA buses in real time by the end of 2018
- Added detail for the introduction of a vanpool program with the passage of a TARTA board resolution in June 2018 to contract with Enterprise



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