MINUTES OF MEETING

Communities of Opportunity Interim Governance Group

April 21, 2017, 2:00 – 4:00 PM
Location: The Seattle Foundation, 1601 5th Avenue, Suite 1900

Members Present:
Michael Brown, Scarlett Aldebot-Green, Deanna Dawson, Ubax Gardheere, Betsy Jones, Sili Savusa, Adam Taylor, Tony To

Staff Present:
Andrea Akita, Sharon Bogan, Nadine Chan, Veronica Gonzalvo, Alice Ito, Aaron Robertson, Kirsten Wysen

Guests: Shirley Dickerson, Laura Hitchcock

Welcome – Michael welcomed members to the Seattle Foundation. Each staff present introduced themselves for the sake of new faces and guests.

COO Governance Group/Advisory Board - Ubax

- Recap on Board Process, Introduction of Recommended Slate
- Discussion & Vote
- On-Boarding/Mentorship Discussion

Ubax recapped on COO Governance Group/Advisory Board process. She explained the recommendation of the Board to choose from applicants that has more experience, expertise and capacity. The Advisory Board Panel has five IGG members composed of Paola, Michael, Betsy, Ubax, and Tony. They reviewed 17 applications and recommended four. Mentioned Me’Kyel who can bring expertise especially on equity. Recommendation is to approve team of 10. Ubax proposed to the Board members to raise their card for the vote. All 8 Board members raised their green cards confirming their vote.

Board members mentioned how valuable the retreat helped build relationship.

BSK Evaluation Plan - COO Section - Nadine

- Review & Discussion

Nadine started her presentation with the first slide on evaluation question as to what extent and in what ways has the initiative’s cross-cutting strategies strengthened community connections and increased equity (by race, place, and income) in housing, health, and economic conditions in King County? The evaluation questions are designed to provide feedback to the governing group, as well as the communities participating in COO.
The Board shared their ideas on evaluation plan and BSK or COO and capital investment role in with potential levy outside which could last for ten years. One member shared that if we are meeting the investment’s great confidence and will prioritize the shared policy to develop the goal. A Board member also mentioned when we talk about capital investment there is no outright ownership where BSK/COO who owns that equity as a criteria. Participants placebased transformation strives to be some form of ownership, nonprofit but more community-based strives to soften the language.

Nadine mentioned that COO could have our short term in five years.

The next slide presented was about the data collection plan which has three parts: 1) investments and activities in COO; 2) will it lead to increased capacity for more equitable policies, systems, and community conditions; 3) will it strengthen community connections and increase housing, health, and economic equity in King County.

Comments and suggestions from the Board were taken such as
- Specify/clarify the percentage on housing
- Question on “will it be on the learning community, policy system doing network or grant funded”?
- On performance measure, is it COO piece or indirect piece for instance Rainier Valley? – as there are lots of activities there in building partnerships
- Or to separate measures in communities, health, housing? Is there more capital coming from Seattle Foundation; Is COO doing the impact investment?
- Member coalition -- are things shifting away where community is aligned to?
- Split out capital investment
- On all this investment, who are you trying to help?
- If there is a way that was planned 20 years ago, it still doesn’t make sense?
- What kind of data are we gathering – is death certificate included, life expectancy?

The third slide was on reporting timelines:
- **2017**: BSK/COO planning and implementation; Data collection; Dissemination and engagement with stakeholders
- **Nov 1, 2017**: BSK/COO First Annual Performance and Evaluation Report
- **June 1, 2018**: YFHP Initiative Outcomes Report and BSK/COO Annual Performance and Evaluation Report

The last slide was the BSK Evaluation Plan Transmission Timeline
This slide has the date and the detailed activity that COO plans of reporting:
There is a procedure on the governing board version of what the Board transmits to report back to Legislative. Whatever you can gather as soon as you transmit, the Council gets that in their calendar and use that as a base.

**COO Investments - Andrea, Kirsten & Aaron**

- Planning Grants –
- Grantee Gathering & Next Steps –
  - Kirsten report on the March 24 Grantee gathering that was well attended and engaged. There were 74 people came who mix, mingle and network. There were four breakout sessions on Economic Opportunity, Health, Housing and Community Connection -- which draw some themes forming policy area, living document breaks down actions and strategies.
  - One Board member asked to see this documented so people can start; also wants to see the November meeting with the grantees
  - Kirsten reported funding two Skyway Solutions in 2015. Mentioned about the Washington CAN surveys. It has high quality moving work that describes the need, close to 700 people in Auburn attended. The nonprofit is so limited to churches’ food banks. CAN partnership grant working with pitch grant. Saw the deflating sense of community in Skyway and Seatac/Tukwila.
  - Kirsten updated the Board on the COO investments and mentioned about the next steps for developing a policy agenda, learning community opportunities and integration of ideas to guide our investments in place, policy & systems change.
  - Next Grantee Gathering is in November 2017.

- 2017-2018 Initiative Budget - Andrea
  - Andrea showed two sets of budget tables and explained the draft of COO budget. The Seattle Foundation and King County are dedicated to our work. We make partners to understand where it is directed, to make some shift and some level details. The need to provide transparency, government funds, foundation funds, partners to understand where it is directed. Couple disclaimers: resources where the first 2 years went, 2017-18 inclusion of BSK/COO dollars.
  - Infrastructure in place, consistent to support partners across. On the revenue side, expenditure side, the negatives that we are seeing in 2017-2018 have something to do with evaluation and the restrictions on BSK $. There are no specific $ for evaluation.
  - Some comments from the Board:
    - When it is decided?
    - Feedback internally that it runs out 10%, COO can cover the gap
    - Is this kind an overhead?
    - In the implementation plan, overhead on operating expenses, money going out, draft
- Not understanding the expenses on BSK admin team, center, and duplication?
- Is BSK outside of COO, goes back to the County?
- Does budget correlates to BSK COO funding? Entire amount is $7.7M
  - More details coming, moving towards decision on budget. There is funding for 6 months?
  - Include some planning design, IGG, community?
  - Implementation funding 2017-18 current at providing making funding available.
  - Most contracts are time-related placebased, institutional, this week we are invited to a workshop which is a first COO/BSK.
  - Andrea explained minimum budget funding to maximize flexibility. Expect to see this summer the application grant. To help plan for the year, we have the strategy area which is a placebased.

- Ideas timeline matching off
- $ can be spend or roll over?
- Correlate landscape one year allocation, budget has 2 years only
- Implementation question?
- DD – more concern
- Staff on budget, not same answer on budget, where is the money, contracts, grants, SF, scenarios, reserve but want to work on something else?
- Package to submit to executive, 30 days, candidates from pool, executives may change

Adjourn – The meeting was adjourned at 4:07 PM

Next meeting: May 19, 2017 at The Seattle Foundation