AGENDA
GOVERNANCE GROUP
October 18, 2019  2:00 – 4:00 pm
Seattle Foundation, Board Room
1601 5th Avenue, Floor 19  Seattle, WA
Call-in: 206-263-8114  #6923351

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda Item</th>
<th>Facilitator</th>
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<tbody>
<tr>
<td>2:00</td>
<td>Welcome &amp; Introductions</td>
<td>Michael Brown, Marguerite Ro</td>
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<td>2:10</td>
<td>Consent Agenda</td>
<td>Michael</td>
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<td>2:10</td>
<td>Measuring Displacement</td>
<td>Kim Tippens, Daniel Casey</td>
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<td>3:00</td>
<td>Learning Community: Commercial Affordability Pilot</td>
<td>Andrea Akita</td>
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<td>3:20</td>
<td>Budget &amp; Funding Commitments</td>
<td>Andrea</td>
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<td>COO Investment Arc</td>
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<td>3:40</td>
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<td>3:45</td>
<td>Executive Session</td>
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Next Meeting: November 15th

Governance Group Members

Lydia Assefa-Dawson  Rod Dembowski  Marguerite Ro
Michael Brown  Matelita Jackson  Sili Savusa
Deanna Dawson  Paola Maranan  Tony To
Andrea Estes  Jenn Ramirez Robson  AJ McClure
Ubax Gardheere  Yordanos Teferi

SEATTLE FOUNDATION  King County
COMMUNITIES OF OPPORTUNITY
GOVERNANCE GROUNDING

RESULTS STATEMENT

Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

GUIDING PRINCIPLES

- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities develop and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today’s inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County – We are one King County.

VALUES

We commit to guide Communities of Opportunity using these values:

**Equity:** work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

**Process Equity:** an inclusive, fair and open process

**Community Engagement:** authentic community engagement that involves listening to and understanding the unique histories of communities

**Driven by quantitative and qualitative data:** Data will track and report progress, as well as support given for promising and evidence-based practices

**Innovation:** Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process
2 – Communities of Opportunity – Governance Group Meeting Notes
Friday, September 20th, 2019 2:00 pm – 3:30 pm
Location: Chinook Building, Room 115

Members Present: Michael Brown, Jenn Ramirez-Robson, Marguerite Ro, Lydia Assefa-Dawson, Ubax Gardheere, Tony To, Yordanos Teferi, Sili Savusa On Phone: Marty Jackson

COO Staff: Andrea Akita, Amanda Kay, Aaron Robertson, José Camacho Martinez, Blishda Lacet, Dionne Foster, Kalayaan Domingo, Dan Bernard, Sharon Bogan

Other Attendees: Sarah Tran (Wayfind), Carolyn Busch (King County Council Staff), Haregu Kidane (Rainier Valley Partnership)

Consent Agenda: Governance Group (GG) approved the consent agenda that included meeting minutes from July 19, 2019.

Discussion of the Learning Community Capacity Building
The staff report highlighted several Learning Community activities underway. Kai Domingo shared a list of events that are planned this fall. The Governance Group adopted a plan for Learning Community that included two components: Community Building and Community Catalysts. Within the Community Building strategy, COO selected consultants to develop and facilitate Events/Convenings, Learning Circles, and to create a Capacity Building framework.

Sarah Tran of Wayfind, is COO's lead consultant for co-designing and implementing a capacity building framework. She drafted a theory of change and framework to guide COO's capacity building activities that will be offered in 2020-2021.

CAPACITY BUILDING FOCUSES ON BUILDING AN ORGANIZATION AND PARTNERSHIP’S INFRASTRUCTURE AND SUSTAINED CIVIC CAPACITY TO ACTUALIZE EQUITY – POLICY AFTER POLICY, ISSUE AFTER ISSUE, YEAR AFTER YEAR.

Slide: Tran/Wayfind Presentation to Governance Group 9/20/19
Sarah met with a number of COO stakeholders and from these interviews developed a theory of change in which capacity building in connected across levels that enhance operational stability, build technical skills and knowledge, and strengthen partnerships. Capacity building in a COO framework is distinct from many existing ‘organizational development’ in that it recognizes that equity is inherent in the design and in the ways support is delivered and learning is shared.

Discussion by Governance Group focused on how to balance investments across the levels of capacity building, helpful ways organizations and partnerships shift and expand their efforts into policy and systems change work, and alignment with others who are investing in capacity building:

- How are we thinking about education and learning opportunity for institutional partners, investors, venture capital, developers to hear from and work through challenges with community partners? When partners have the knowledge, they can better engage in implementing solutions.
- We need to build knowledge of power structures (i.e. power mapping and broaden an understanding of how decision making is influenced by the dominant cultural norms (institutional/structural racism).
- There a need to validate and affirm community power and coalition building that does not place one issue over another. How can communities come together and find agreement around needs and overall strategy.
- Examples of how COO’s basic operational stability strategy lines up within our overall approach and with other groups/organizations that focus on building capacity will be useful. Through our model, we need to gain clarity and focus of what we need to focus on to get to the equity piece.
- What are the technical capacity components that gets partners to the places they need to be (i.e., reducing inequities)
- What are internal and external pressures – what are the timeframes to allow us to move into action more quickly?

Sarah and Kai will use feedback from Governance Group to plan activities and event options for 2020, with plans to update the GG later this year.

Kai also gave the Governance Group an update on the workshop and training offerings that are happening this fall, in partnership with aligned organizations.

**Decision on Place-Based and Cultural Community Funding for 2020-2021**

The Governance Group was asked to consider a proposal to extend contracts with the Place Based and Cultural Community partnership in Kent, Seattle Central Area, Snoqualmie Valley, and through the Transgender Economic Empowerment Coalition, Comunidad LatinX de Vashon, and Seattle Urban Native Nonprofits.

Blishda Lacet outlined a proposed process, criteria, and funding amounts that each partnership would be eligible to receive under a contract extension. Current contracts with these partnerships will expire in April 2020.

The staff recommendation is to approve the funding at $3.25 million with each partnership receiving either an increase, reduction, or a same spending amount as show below:

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<tr>
<th>Partnership</th>
<th>Proposed Amount (maximum)</th>
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<tr>
<td>A Supportive Community for All</td>
<td>$600,000</td>
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<tr>
<td>Comunidad Latinx de Vashon</td>
<td>$300,000</td>
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<tr>
<td>Kent Community Development Collaborative</td>
<td>$550,000</td>
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<td>Replanting Roots, Rebuilding Community</td>
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<tr>
<td>Seattle Urban Native Nonprofits</td>
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<td>Transgender Economic Empowerment Coalition</td>
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**Action:** A motion to approve funding for Place-Based and Cultural Community partnership contract extensions in the amount of $3.25 million for the period of May 1, 2020 – December 31, 2021 was moved by Sili, seconded by Lydia. Motion carried by unanimous approval.

The Governance Group instructed staff to report back to the Governance Group prior to contract extension awards, with an update on the proposed use of funds submitted by each of the place-based partnerships.

**Headline Indicators Briefing**

COO returned to the King County Health, Housing, and Human Services (HHHS) Committee on August 20th to provide a summary of the 2018 outcomes report on COO's original place-based sites and specifically how COO has made progress toward meeting the goal set in the BSK Implementation Plan for a 10% improvement in headline indicators, over a 10 year period. COO's outcomes report indicates a trend in improvement across all three sites for poverty, employment/economic opportunity, housing cost burden, and physical activity indicators. The Governance Group reviewed the information that was shared with Council on encouraging headline indicator trends we are observing in the original place-based sites.

The summary of the headline indicators is [here](#).

Meeting adjourned at 3:45 pm
3 - Staff Report  
October 2019 Governance Group Meeting  

Governance Group Agenda Items  
The agenda for the Governance Group meeting includes the following three topics:  

(1) Neighborhood Change and Displacement  
Gentrification and displacement are reshaping areas of King County. A number of COO partners and staff are working to better understand how different areas are changing. Three newly developed tools will be presented: 1) the COO Neighborhood Change Typology, 2) a metric (social distance) that compares social, economic, and demographic characteristics of new residents to current residents in a way that considers the current qualities of the neighborhood, and 3) maps and metrics showing how residential mobility varies by time, place, and socioeconomic characteristics.

(2) Commercial Affordability RFP  
We will briefly review the goals for the Commercial Affordability Pilot, the RFP process, and role of the Governance Group in the process. Through the pilot program, COO seeks to identify and develop models, tools and services that increase community ownership as part of an anti-displacement and equitable development strategy and slow the displacement of businesses within the Communities of Opportunities region. A link to the Information Session Webinar can be found here.

In November we will seek a decision from the Governance Group to award a contract for a Commercial Affordability Pilot Program.

PROGRAM UPDATES  
Additional staff updates on COO’s Place-based partnerships, Learning Community, Economic Development/Economic Opportunity, and Evaluation are described below.

Learning Community  
COO is partnering with aligned coalitions to offer 6 diverse capacity building activities this fall, response is positive to all of the offerings, many of them reaching capacity within a few days. Learning Community staff is developing communication and marketing plans and templates to roll out more activities in the winter.

- **Creating Just, Regenerative and Democratic Economies**, featuring Aaron Tanaka, Co-Chair of the Boston Ujima Project and Director of Center for Economic Democracy, with the People’s Economy Lab. More information about the event can be found here. Aaron will also be meeting with other funders while he is in town and COO will be present.

- **Equitable Development Summit.** COO with the City of Seattle Equitable Development Initiative are co-sponsoring the 2019 Equitable Development Summit on November 14-15 at the Northwest African American Museum. The two-day event will bring together individuals and groups who are actively working on anti-displacement strategies and equitable development projects in King County. The agenda will feature Nwamaka Agbo, a leader and practitioner in Restorative Economics, who will join us from Oakland. She will present framing to strengthen our collective strategies to: increase investment in
our communities and specific projects; and respond to other obstacles to community ownership and fighting displacement. The agenda includes a panel of community organizers and developers discussing current projects; highlights from Policy Link’s anti-displacement cohort activities in Minneapolis and Portland; and opportunities for discussions at a system level and at project level.

Enrollment is limited to 150 people. Please complete an on-line RSVP Survey here. We recognize that some Summit events on November 15 will overlaps with our Governance Group and will coordinate the activities to ensure that members interested in attending can also be present for the GG meeting.

**Evaluation**

**Technical Assistance**

The [Communities Count](https://www.communitiescount.org/) is offering evaluation workshops for COO partners in August on evaluation planning and process evaluation. These workshops are part of the Learning Community catalyst resources approved by Governance Group in 2018.

The Communities Count team has planned evaluation workshops for the final quarter of 2019, including tailored workshops for partners, such as two [Logic Model Development workshops](https://www.communitiescount.org/services/evaluation-training/) for Place-Based and Cultural Community Partnerships to help them ground their activities as they develop their own respective partnerships’ logic models and implementation plans for 2020-2021 contract renewals. Additional upcoming workshops in November include a [Data Analysis using excel/google sheets](https://www.communitiescount.org/services/evaluation-training/) on November 21 at the Rainier Beach Library.