

# Purified Drinking Water

In addition to having luxurious soft water throughout your home, additional upgrades are available to greatly improve the quality and safety of your drinking water.



**Bottled Water Quality for Pennies a Day!**

## AQUA FLO®

### Platinum QCRO4V-50

The Aqua Flo® QCRO is certified for the reduction of harmful contaminants including lead and PFAS/PFOS. The quick change filters and membrane take seconds to replace.

**QCRO4V-50 system** certified by IAPMO R&T to NSF/ANSI 58 and CSA B483.1 for the reduction of the following substances, as verified and substantiated by test data: Barium, Cadmium, Copper, Fluoride, Hexavalent Chromium, Lead, Arsenic (V) (less than 300 ppb reduction), Radium 226/228, Selenium, TDS, Trivalent Chromium, Turbidity, and PFOA/PFOS.

# UV Disinfection for Whole House

## AQUV™ by AQUA FLO®

AQUV ultraviolet disinfection systems provide proven microbiological (bacteria & virus) protection from issues in water including **E.coli**, **Cryptosporidium** and **Giardia Lamblia** without the use of chemicals.



# Trust the Professionals!

Novo water conditioning products are available only through licenced plumbing professionals. Our **Certified ProAdvantage™ Plumbers** are professionally trained to install and service Novo water conditioning products.

## Novo Delivers Quality You Can Count On!

Novo has been supporting the water conditioning needs of the plumbing professional for over 50 years. Our 200 employees have an average tenure of 20+ years bringing our customers unparalleled support. Novo products are engineered and assembled in one of our 6 North American facilities.

- Professional-grade, 3rd party certified products
- Leading-edge technology
- Strong warranty coverage
- Expert installation & service

*Novo Water Conditioning is a division of Canature WaterGroup.*

To learn more visit [www.novowater.com](http://www.novowater.com)



Your Plumbing Professional



# Life is Better with Soft Water



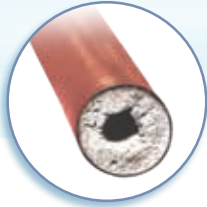
Professionally Installed Water Treatment Solutions.

# Enjoy the Benefits of Soft Water...



## Save Money

- Lower water heating costs by 30%\*
- Lower soap and detergent use by up to 50%\*



## Protect Your Home

- Prevent costly scale build-up in pipes, faucets & showerheads
- Avoid premature failure of water heaters & other water using appliances

\* Water Quality Research Foundation Studies (2010 Detergent savings study, 2009 Energy Savings Study)



Novo 485 Cabinet Softener

## Live Better

- Brighter, softer laundry
- Sparkling dishes



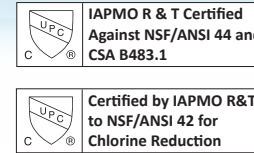
## Feel Better

- Healthier skin
- Softer, healthier hair



# Plus, the Added Benefits of Whole-House Carbon Filtration!

The Novo HTO whole-house refiner combines two systems into one giving you truly refined water throughout your home!



NVO485HTO-150

## Great Tasting, Healthy Water

Drinking lots of water should be at the core of your health routine. Ingesting lots of chlorine and harmful contaminants should not!



## Protect Skin & Hair

Exposure to harsh chlorine and chemicals can damage your skin causing excessive dryness.



## Protect Plumbing & Appliances

Chlorine quickly destroys rubber seals & gaskets causing costly leaks. Chloramines are corrosive and can cause pin hole leaks in pipes.



## Breath Easy

Clean, healthy air...free from chlorine and volatile organic chemicals (VOC's). Steam from showers can contaminate the air you breath.



## Are anti-scale devices the same as water softeners?

**The answer is NO.** But, according to a recent consumer survey, 28% of respondents believe they are! Anti-scale devices do not soften water by removing hardness minerals. While they provide some level of scale reduction, they are not as effective as salt-based softeners nor do they provide all the benefits of soft water.

\*2021 Water Quality Association Consumer Opinion Study.



	485 HTO	485 HE SOFTENER	485 SIM	485 HEDP
<b>APPLICATION</b>	<b>Ideal for municipal hard water.</b> Removes hardness, bad taste and odour caused by chlorine, chloramines, or organic matter. High efficiency softening that offers significant salt and water savings each year.	<b>High efficiency softening</b> that offers significant salt and water savings each year. Available in cabinet versions for 3/4 and 1 cu ft models	<b>Specially designed for low pH (acidic) high iron and hardness removal.</b> The SIM Series is an effective, efficient and economical solution for softening hard water and reducing iron.	<b>High hardness applications.</b> The first tank significantly reduces the water hardness and the second tank acts as a "polisher" by removing all remaining hardness.
<b>REMOVES HARDNESS</b>	YES	YES	YES	YES > 75 gpg
<b>REDUCES CHLORINE AND CHLORAMINES</b>	YES			
<b>REDUCES IRON</b>		YES ≤ 1.5 ppm max iron	YES ≤ 10.0 ppm total iron* if pH < 7.2* ≤ 7.0 ppm total iron if pH > 7.2* (clear water iron)	YES ≤ 2 ppm max iron (clear water iron)
<b>REDUCES MANGANESE</b>		YES ≤ 0.75 ppm max	YES ≤ 5.0 ppm included with total iron* (clear water manganese)	YES ≤ 0.75 ppm max (clear water manganese)

\* Total iron = iron ppm x 1 plus manganese ppm x 2