The Hance Family Foundation is Joining the Global Giving Tuesday Movement to Support Their Self-Esteem Rising Programs!

Floral Park, NY November 21, 2019– This Giving Tuesday, the Hance Family Foundation will celebrate by giving the gift of self-esteem to women and girls across the world.

GivingTuesday, taking place on December 3rd, is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage giving and to celebrate generosity worldwide. Every year, on GivingTuesday, millions of people across the globe mobilize to show up, give back, and change their communities. The goal is to create a massive wave of generosity that lasts well beyond that day and touches every person on the planet.

The Hance Family Foundation was created 10 years ago by Warren and Jackie Hance after their three daughters (Emma, Alyson and Katie Hance) were killed in a car accident. Warren and Jackie Hance continue to rely upon the generosity and support from others in order to survive their tragic loss. The foundation that honors their daughters presents ‘Self-Esteem Rising’, a suite of original confidence building programs; over 65,000 graduates have participated in at least one of the Self-Esteem Rising programs thus far. The generosity shared by supporters around the world on Giving Tuesday allows the Hance Family Foundation to continue its vital work.

“Giving Tuesday is a spectacular event for many reasons. People are reminded about the incredible work foundations and organizations are accomplishing every day. Parents have an opportunity to explain to their kids how great it feels to support charities and to volunteer, “ said Warren Hance, Jr., President of the Hance Family Foundation. “Everyone who chooses to participate on Giving Tuesday immediately connects to the confidence that builds when you do something for someone else. We hope people choose to support our Hance Family Foundation. I personally promise every supporter that we will be careful stewards of their generosity. And I’d like to thank every single person who remembers my Emma, Aly and Katie. It means more than words can adequately express.”

Founded in 2012, GivingTuesday has inspired millions of people to give back and support the causes they believe in. In just seven years, GivingTuesday has radically changed how we think about generosity and showed just how much power communities everywhere have to create change.

“When GivingTuesday launched in the US in 2012, we believed that technology and social media could be used to make generosity go viral,” said Asha Curran, GivingTuesday’s CEO and co-founder. “We believed in the idea that people fundamentally want to give and to talk about giving; and that the social sector had the capacity to show more innovative leadership,
creativity, and collaboration. People and organizations around the world proved us right. As we prepare for December 3, we’re energized and encouraged by the community’s generosity. The levels of creativity, effort and the quality of the new ideas people have contributed and shared are phenomenal.”

Those who are interested in joining the Hance Family Foundation’s GivingTuesday initiative can visit selfesteemrising.org. For more details about the GivingTuesday movement, visit the GivingTuesday website (www.givingtuesday.org), Facebook page (https://www.facebook.com/GivingTuesday) or follow @GivingTuesday and the #GivingTuesday hashtag on Twitter.
**About the Hance Family Foundation and Self-Esteem Rising**

After Warren and Jackie Hance lost their three young daughters, Emma, Alyson, and Katie in a car accident, they had a choice to make: to give in to the grief or to create a lasting legacy in honor of their girls. They also wanted to support their local Floral Park, New York community, who had loved and protected them in the face of unimaginable tragedy. The Hance Family Foundation was created to give back to Floral Park by creating 3 scholarships in honor of their girls. In addition, Warren and Jackie wished to share with others the lessons they had learned in the course of their difficult journey: be accountable to others, surround yourself with friends and family, accept help when you need it, forgive yourself and be patient with yourself, find something or someone to be grateful for, volunteer, volunteer, volunteer - focusing on others can turn tragedy into triumph.

The Hance Family Foundation grew into a beloved symbol within the Floral Park community. Due to this support, the Foundation became more focused, and evolved with the larger mission of empowering women and girls beyond education. Their first program, Beautiful Me, was designed to enhance self-esteem, increase positive body awareness, improve problem-solving, and to help build healthy relationship skills for women and girls of all ages. Warren and Jackie soon realized that they needed to share their mission with more communities throughout the country. Self-Esteem Rising was created to bring the Hance Family Foundation’s vision to a national level, and to encompass all of the Foundation’s projects, including Beautiful Me, Raising a Beautiful Child and Empower Me. While the Hance Family Foundation continues to be a beloved local organization, the Self-Esteem Rising national initiative is helping to spread their mission to more women and girls every day. So far, tens of thousands of people around the world have benefited from the Self-Esteem Rising programs. With the continued support of the Foundation family and people like you, Emma, Alyson, and Katie can continue to make enormous impact in the world.

**About GivingTuesday**

GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in the U.S. and in countries around the world. GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world.
To learn more about the Hance Family Foundation’s Self-Esteem Rising programs, please visit:

Website: selfesteemrising.org
Facebook: facebook.com/SelfEsteemRising
Twitter: twitter.com/selfesteemrise
Instagram: instagram.com/selfesteemrising

To learn more about GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org
Facebook: www.facebook.com/GivingTuesday
Twitter: twitter.com/GivingTuesday
Instagram: instagram.com/GivingTuesday