Version 4.2 Certification Standards



Section 1: Planning & Communications

Credit	Description
1.1	Develop a formal plan to reduce event's environmental footprint and increase social impact (mandatory)
1.2	Publicize your intentions and plans (mandatory)
1.3	Choose sites and/or facilities that minimize environmental impacts
1.4	Choose sites that allow for the participation of people with disabilities
1.5	Solicit stakeholder feedback regarding sustainability efforts (mandatory)
1.6	Notify community and solicit feedback on how to mitigate any negative impacts of your event on the surrounding neighborhoods/communities (mandatory)
1.7	Publish a sustainability report
1.8	A la carte, choose as many as three initiatives from the adjacent list: promoting sustainable options for food & lodging; developing and implementing a community focused and/or environmental education engagement plan; having an interactive education space or activation; developing a safety & security plan; developing a child protection policy
1.9	A la carte (see above)
1.10	A la carte (see above)
1.11	Innovation credit

Section 2: Procurement

- 2.1 Event has a written sustainable procurement policy (mandatory)
- 2.2 Event organizers rely upon online systems for both participant and volunteer registration and communications
- 2.3 Provide athletes, volunteers and spectators easy access to food and beverages that are locally grown and/or sustainably produced (Based on dollars spent on defined food and beverages as a percentage of total dollars spent on food and beverages, one point will be awarded for providing 25% of such items, a second point will be awarded for providing 50% and a third point will be awarded forproviding 90% or more)
- A la carte, choose as many as three initiatives from the following list: tracking and reducing volume of professionally printed materials on an annual basis; maximizing sustainability attributes of official event mementos; maximizing sustainable attributes of official event awards; maximizing sustainable attributes of event-branded merchandise; requiring event participants to opt-in to receive official event mementos; restricting lodging contracts to sustainably managed properties; signing contracts with women and/or minority owned businesses
- 2.5 A la carte (see above)
- 2.6 A la carte (see above)
- 2.7 Innovation credit

Section 3: Resource Management

Waste Diversion

- 3.1 Event has a written waste diversion plan (mandatory)
- 3.2 Event tracks waste diversion from landfill (mandatory)
- Event strives towards "zero waste" (One point will be awarded for diverting 60% of waste from landfill/incinerators, a second point will be awarded for 75% diversion and a third point will be awarded for diverting 90% of event waste from going to the landfill or incinerator.)
- 3.4 Event composts organic waste
- A la carte, choose as many as three initiatives from the following list: diverting at least 50% of a hard-to-manage item from landfill; hosting an e-waste collection in conjunction with event; reusing or donating one non-food item; having a robust food donation program; eliminating promotional gifts and materials; educating participants and/or spectators about waste diversion efforts
- 3.6 A la carte (see above)
- 3.7 A la carte (see above)
- 3.8 Innovation credit

Water

- 3.9 Measure the water use of the event
- 3.10 A la carte, choose as many as three initiatives from the following list: implementing an initiative that conserves water at the event; implementing an initiative that reduces the environmental impact of water runoff and/or wastewater; replacing bottled water with tap water; raising awareness of local water related issues; raising awareness of water conservation in general
- 3.11 A la carte (see above)
- 3.12 A la carte (see above)
- 3.13 Innovation credit

Energy & Carbon Management

- 3.14 Calculate carbon footprints (It is mandatory that the carbon footprint of event operations be calculated. A second point can be earned for calculating the carbon footprint of local or long distance travel, and a third point can be earned for calculating a third carbon footprint.)
- 3.15 Use alternative or renewable energy sources (One point will be awarded for using alternative or renewable energy to meet 25% of event operations needs, a second point will be awarded for using 50% alternative or renewable energy, and a third point will be awarded for using 100% alternative or renewable energy)
- 3.16 Offset carbon footprint of event operations (One point will be awarded for offsetting 25% of the carbon footprint of event operations, a second point will be awarding for offsetting 50%, and a third point will be awarded for offsetting 100% of the carbon footprint of event operations)
- 3.17 A la carte, choose as many as three initiatives from the following list: offsetting 50% of the carbon footprint of local travel; offsetting 100% of the carbon footprint of local travel; offsetting 25% of the carbon footprint of long distance travel; offsetting 50% of the carbon footprint of long distance travel; offsetting 100% of the carbon footprint of long distance travel; educating participants and/or spectators about how they contribute to the event's carbon footprint; supporting a viable local offset provider; offering and promoting bike valet; work with transit district to provide free or subsidized mass transit on event day(s)
- 3.18 A la carte (see above)
- 3.19 A la carte (see above)
- 3.20 Innovation credit

Section 4: Access & Equity

- 4.1 Event has a written access and equity policy (mandatory)
- 4.2 Develop plan for outreach to underrepresented group(s) in your community and implement plans to reduce barriers to their participation (One point will be awarded for developing an outreach plan and removing one barrier to participation for an underrepresented group, a second point will be awarded for removing a second barrier to participation for an underrepresented group)
- 4.3 A la carte, choose as many as three initiatives from the following list: teach healthy training skills to people new to the sport; stage events to include differently abled athletes/sports; provide an accessibility service freely to participants and/or visitors (could be socio-economic, cultural, or physical accessibility); host a volunteer or staff training session on access & equity; create a longterm fund for donations/fundraising that will provide scholarships to disadvantaged youth
- 4.4 A la carte (see above)
- 4.5 A la carte (see above)
- 4.6 Innovation credit

Section 5: Community Legacy

- 5.1 Measure the event's economic impact on the host county or city
- 5.2 Promote local businesses
- A la carte, choose as many as three initiatives from the following list: invest in a community legacy project on behalf of the event; show that new community infrastructure was develped due to event actions; link with local government to track and report year-to-year results in a sustainability report; partner with a non-profit organization to promote the mission of the organization through co-branding or publicity initiatives; actively fundraise on behalf of the organization; make a donation to the organization; organize a group of volunteers to support the organization's field work (Local chapters of national non-profits are excluded from this credit, this credit is intended to support truly local, grassroots organizations and/or community-based initiatives. Events that are non-profit organizations themselves, or are organized by non-profit organizations cannot achieve this credit by promoting the event itself)
- 5.4 A la carte (see above)
- 5.5 A la carte (see above)
- 5.6 Innovation credit

Certification Level Thresholds



>45% 27-35 Credits



>60% 36-44 Credits



>75% 45-54 Credits



>90% 55+ Credits

Questions? Contact certification@councilforresponsiblesport.org