CERAMIC STUDIO

WIREFRAMES

.com

BY SHILPA TRIPATHI
03.05.18

The Ceramic Studio
Landing Page

Contact menu item directs you to studio information.

The title tells the user about the business name and the tagline lets the user know the purpose of the website.

The GIF is a loop of business highlights.

Log in is for current students, walk ins and buyers. Sign up starts you up.

The main menu focuses on the studio's business priorities: Selling ceramics, selling classes, throwing events and inviting new customers.

Contact | Log In | Sign up | Buy | Classes | Events | Try for Free

The Ceramics Studio
-tagline-

Scroll Down

Scroll down prompt lets the user know how to move through the landing page.

Information expresses studio purpose.

"quote"

This is a quote regarding the Ceramic Studio's purpose. Lo rem ipsum, lorem ipsum, lore m ipusum lorem ipsum, lorem

Sticky menu moves with the scroll to to assist the viewer with key tasks like buying ceramics, signing up for newsletter and contact the studio for information.

Upon clicking, a pop up action screen asks you for email for newsletters, a quick click phone call to the studio & redirection to the "buy" page.

Visit Us
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Call Us
+01 111 111 1111

Email Us
info@domainname.com

@Insta

@Fb

@Meetup

Information and social media blocks direct the user to priority contact and networking information.

"Visit us" block leads to google maps, "call us" leads to a call prompt, "email us" leads to the users mail server and the social media blocks lead to each social media app or browser/phone.

Stay Updated with our Newsletters

Newsletter block leads to a sign up pop-up.

"quote"
"best places to throw a party in the OC" (link)

Magazine article regarding the studio's party space.

Block leads to event page.

Throw a Party @ the Ceramic Studio!

Meet Jill!
She spent 72 hours crafting this bowl for sale at out store

Student highlight of the week.

This block highlights a new student seller ever month. The picture shows her working on her piece.

Block leads to e-commerce page.

Support Local Craft! BUY HERE

Community Vision
Our community build us and we want to help build it!

Picture showing community event.

Image and content allows student to appreciate the studio's community angle.

Upcoming Events

Our Blog

"Our blog" block leads to studio blog.

Throw a community event!

Block leads to event information & signup page.

Information prefaces studio activities.

"No experience required!"
this is information regarding daily activities at the studio...

Paint Pottery

Throw a Pot

Play with Clay

Blocks express walk-in studio activities.

Learn More about Walk In Activities

Clay & Cocktail

Little Potters

Adult Classes

Kids Classes

Teen Classes

Blocks allow user to peruse classes and special activities

Sign Up for Classes! First Class is Free!

Testimonials

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Testimonials of students and regulars.

Meet Melissa
This is information regarding the founder of the studio

Information and pictures of studio owner.

Quick Links

Quick links allow user to find action items.

Site Map

Footer provides site map with quick page links.

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The Ceramic Studio
Studio Store Page

Log In Sign up

Contact Buy Classes Events Try for Free

The Ceramics Studio

Buy Local Craft

Scroll Down

Picture of student's work highlighted.

Home> Buy

Block contains film regarding highlighted artist's process of creating their piece, name of piece highlighted, description of piece and the opportunity to shop the artists work.

Social media handles allow further access to artist's communities.

Name of Piece

This is a quote regarding the highlighted students process lorem ipsum, lorem ipsum, lor em ipusum lorem ipsum, lore -Jill

SHOP ARTIST

Sticky menu moves with the scroll to to assist the viewer with key tasks like signing up for newsletter and contact the studio for information.

Upon clicking, a pop up action screen asks you for email for newsletters, a quick click phone call to the studio.

Find Student/ Artist

Find Ceramic by artist

Artist Profile Pic

Artwork By Artist

Process Video

ADD TO BAG | $$

Artist Name

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Upon hover, the image toggles. Upon clicking, a lightbox opens up for a detailed view.

Content block contains highlights artwork by artist, artist profile image, artist process video if available.

Social media handle is beside the add to bag button and price for the piece.

Artist name and and description allows further product and artist details.

"More" content block allows expansion of catalogue.

More…

Ceramics

Find Ceramic by type

Ceramic Type

Image of ceramic type.

"More" content block allows expansion of ceramic types.

More…

Community Vision

Our community build us and we want to help build it!

Picture showing community event.

Follow Our Community on IG!

Community member's handle & profile image.

@aaa @bbb @ccc @ddd

Quick Links

Site Map

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The Ceramic Studio
Studio Classes Page

Log In Sign up

Contact Buy Classes Events Try for Free

The Ceramics Studio

Classes

Scroll Down

Picture of students during classes.

Home> Classes

Search for a Class Search

Search engine to find the class you are looking for.

Block contains highlighted information about the classes each month.

Jan '18 Class Scedule

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JANUARY '18

		Class Name SIGN UP	Class Name SIGN UP	Class Name SIGN UP		

Calender that highlights classes for the calendar year.

Class Title
Event subtitle

Event image

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SIGN UP

Class Title
Event subtitle

Event image

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SIGN UP

Class Title
Event subtitle

Event image

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SIGN UP

Sign up button with leads to a "log in" or "sign up" prompt.

Stay in the Know!

Users are promoted to sign up for newsletters to stay aquainted with classes.

Sign up for our Newsletter!

Search for a Class Search

Search engine to find the class you are looking for.

Our Students at Work!

@aaa @bbb @ccc @ddd

Studio regulars and students in candid pictures while they work with their preffered social media handle.

Quick Links

Site Map

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The Ceramic Studio
Studio Events Page

Log In Sign up

Contact Buy Classes Events Try for Free

The Ceramics Studio

Events

Scroll Down

Picture of event highlights.

Home> Events

Search for a Class Search

Search engine to find the event you are looking for.

Jan '18 Event Highlights

Block contains highlighted information about the events each month.

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JANUARY '18

Event Name SIGN UP	Event Name SIGN UP	Event Name SIGN UP				
		Event Name SIGN UP	Event Name SIGN UP	Event Name SIGN UP		

Calender that highlights events for the calendar year.

Event Title	Event Title	Event Title
Event subtitle	Event subtitle	Event subtitle
Event image	Event image	Event image
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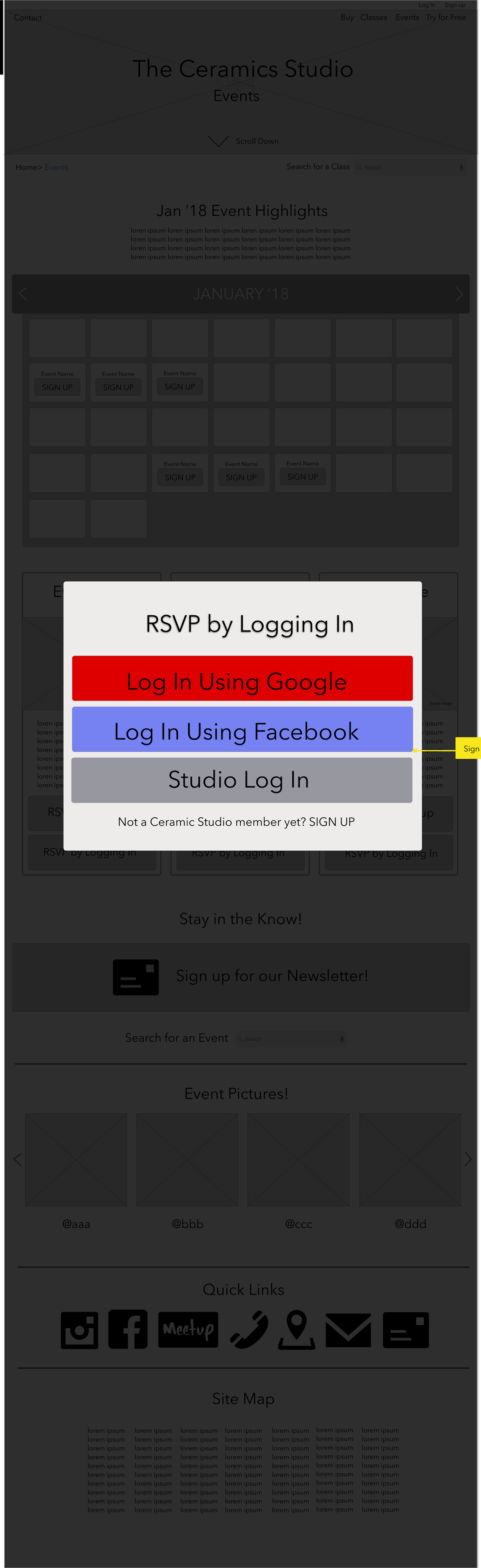
The Ceramic Studio
RSVP Pop-Up



The Ceramic Studio
User Profile Page

Log In Sign up

Contact Buy Classes Events Try for Free

The Ceramics Studio

Welcome User!

Greeting the User

Scroll Down

Home> Events > User

Search for a Class Search

Block contains information about (in order):
User's signed up classes
Classes for user to buy
Redeeming vouchers & gift cards
User's orders
User's creative e-commerce portal
User's purchase history
Opportunity to log out and get help

- My Classes
- Buy Classes
- Redeem Vouchers
- My Orders
- My Creations
- My Purchase History
- Log Out
- Help

Unavailable options are greyed out.

Welcome to your Account!

Profile Settings

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Coming Up

Event Title
Event subtitle

Event image

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RSVP

Class Title
Class subtitle

Event image

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SIGN UP

Event Title
Event subtitle

Event image

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RSVP

Sign in or sign up to RSVP for an event

Search for an Event Search

New Items for Sale!

@aaa @bbb @ccc @ddd

Quick Links

Site Map

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The Ceramic Studio
Blog Page

Log In Sign up

Contact

Buy Classes Events Try for Free

The Ceramics Studio
Blog

Scroll Down

Home> Blog

This is a quote regarding the Ceramic Studio's purpose. Lo rem ipsum, lorem ipsum, lore m ipusum lorem ipsum, lorem

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Studio's Mission & History

Studio Blog

Studio's Blog

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Stay Updated with our Newsletters

Testimonials

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Quick Links

Site Map

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