Rising Star Award
(New for 2019)

One award winner, three finalists

This new award celebrates a professional new to the industry who is achieving a successful career within the media and publishing industry, has made innovative contributions to their company/project(s) and has distinguished themselves within the industry.

Eligibility: Must be an employee of a MMPA member company under the age of 35 who has been working in the industry for at least two years but no longer than within five years of the submission deadline. The nominee must be nominated by two individuals, one of whom must be the Lead Nominator. Self-nomination is not permitted. Current MMPA board members, IntrinXec staff, and/or contracted suppliers of MMPA are not eligible for this award.

Selection Method: The MMPA board will select the Rising Star recipient. MMPA reserves the right to not award in any given year.

Submission: Nominators must complete the Nomination form and adhere to the additionally specified rules listed below.

The nomination package must contain the following:

- The MMPA Rising Star Award online application includes four criteria that must be met. Description of contributions must highlight impact, outcomes, and results of the nominee’s efforts spanning three or more years.
  - **Criterion 1:** The nominee’s age and resume/LinkedIn profile as of June 14, 2019
  - **Criterion 2:** These contributions are significant in nature and made a substantial impact within an organization.
  - **Criterion 3:** These contributions have advanced the knowledge and understanding of the media/publishing industry.
  - **Criterion 4:** These contributions demonstrate an understanding of MMPA’s standards, practices and ethics.
- Letters of nomination (no more than two pages each) from the Lead Nominator and each of the other nominators. Each letter should include:
  - Brief overview of nominator’s relationship to nominee or type of personal or professional relationship with person nominated and length of association with person nominated. Any direct personal or professional relationship of the nominators with the nominee must be stated.
  - A full description of the contributions deserving the award based on the stated criteria. Contributions must highlight impact, outcomes, and results of the nominee’s efforts spanning at least two or more years. The description must clearly outline why the contributions represent an improved or enhanced
impact on the company, or make a lasting contribution to the profession, citing specific examples.

• Each nominator must document their personal knowledge of the nominee’s contributions
• Nominators should be chosen to provide various perspectives of the nominee’s contributions
• PDF and/or links to examples of contributions.