LETTER FROM THE CHAIR

Optimism comes easy when you look at our success. At a recent Board meeting, we decided that the Northshore Community Foundation should undergo a three year strategic planning process to take us boldly into our 10 year anniversary. When we look back at the success and impact of our first seven years, we cannot help but look forward with excitement and hope. In such a short time, we have put defibrillators in schools to protect our children, we have supported overlooked homeless kids trying to get an education and we have fed countless hungry families in our own backyards. We have educated our policy makers about the reality of our water challenges, and we lead the charge to insist on progress in reversing our horrible suicide trends. We have planned for smarter communities, and we have protected our four-legged friends. We have built parks, and we have sent dozens of our region’s neediest kids to college on scholarships. We have done all of this and so much more – it is all because of our partnerships and the commitment by so many others to help us build a better place.

In 2013 alone, our generous donors placed over $2.5 million into our philanthropic accounts and we granted over $1.6 million to deserving projects and non-profits. The highlights of some of this year’s work are detailed in this Annual Report. My sincere hope is that, as you read it, you are deeply proud of what we have already done and energized to be part of our future.

Onward,

M. Todd Richard
Chairman of the Board

MISSION STATEMENT

The Northshore Community Foundation unites human and financial resources to enhance the quality of life in the Northshore region.

To achieve our mission, we:
• Serve donors to build the assets that drive initiatives and solutions
• Engage community leaders to develop appropriate responses to emerging opportunities and challenges
• Elevate our work and share the results with our stakeholders

WHO WE ARE
ON THE MOVE…

In 2013, in the midst of another necessary office move, philanthropist Doyle Coatney made the decision and commitment that the Coatney Center for Philanthropy would have a permanent home. Through his significant gift, Mr. Coatney has propelled the Foundation into the search and development phase of its new permanent location. The Foundation is seeking community support, input and direction as we establish our new home. We look forward to that next big step.

WHAT WE DO

GRANTMAKING

The wonderful by-product of our donors’ philanthropy is our ability to support nonprofits serving the greater good; scholarships to serve students; and partnering with cities, towns and parishes to embrace our future.

2013 GRANTMAKING

- **Human Service** ................. $1,175,950.87
- **Arts & Humanities** ............. $22,500
- **Education** ....................... $369,753.66
- **Environment** .................. $151,000
- **Community Development/Housing** .... $1,000
- **Other** ............................ $53,000

**2013 Total** ......................... $1,622,205

Grantmaking since inception ................. $5,352,397
**2013 WATER SYMPOSIUM**

Seas around the world are expected to rise by more than three feet before the end of the century, with the greatest increase along our Louisiana coast. While all of us on the Northshore are aware of water as a Louisiana issue, there is startling science that predicts how water and coastal issues affect us right where we live along the Northshore of Lake Pontchartrain.

In June, the Northshore Community Foundation hosted a water symposium to bring together scientists, public policy makers and community leaders to learn about and discuss the impact to our area of the double threat of rising seas and disappearing coastlines.

Featuring presentations by researchers from The Water Institute of the Gulf and leaders from the Louisiana Department of Economic Development, the participants were briefed on not only the science, but also how our region can turn a potential threat into a tremendous economic development advantage. Our Foundation continues to play a critical role in civic leadership by convening these kinds of dialogues and working toward solutions.
MENTAL HEALTH COMMUNITY NEEDS ASSESSMENT

When St. Tammany Parish President Pat Brister realized the scattered nature of mental health services in her parish, she immediately knew she needed a plan and partners to accomplish it. Working with the parish government, the Louisiana Public Health Institute and Baptist Community Ministries, our Foundation provided $86,000 to support the Behavioral Health Community Needs Assessment Project to conduct a systematic assessment of the behavioral health service delivery system in St. Tammany Parish and further develop a plan for improved services in this critical arena.

“Negative outcomes from a lack of a cohesive mental health system in our parish is one of our greatest challenges. I am deeply grateful to the Northshore Community Foundation for their leadership and partnership as we work toward solutions.”

- Pat Brister

COMMUNITY IMPACT SERIES

WWNO 89.9 FM/Northshore Focus

As a tool to educate our community and build partnerships in the region, the Northshore Community Foundation has undertaken a collaboration with The University of New Orleans/WWNO to produce, manage and air a weekly series called “Northshore Focus.” Through a grant from our Foundation and its donors, the on-going series highlights local issues and needs in our community and the non-profits addressing them. The benefits realized by this partnership are vast. Through this well-thought-out project, WWNO gets additional quality programming; the Northshore Community Foundation gets airtime to highlight our work; local non-profits get recognized for their impact and listeners get educated on and can engage in the opportunities and challenges in our region. This project is a shining example of the ripple effect of the value of our Foundation.

Some episodes already produced include: issues facing our veterans, foster children, affordable housing, suicide prevention, coastal restoration, and opportunities for children in the summer. The series runs several times throughout the week and new episodes are produced twice a month.
ISAAC RECOVERY

In 2012, Hurricane Isaac surprised many of us with its lingering impact on our region. Human service organizations throughout our parishes stepped up and met their missions in remarkable ways, never knowing how they would pay for the extra load. So, in 2013, the Northshore Community Foundation identified nine charities that had gone above and beyond in their Isaac response and gave them unrestricted grants to fill those unforeseen holes in their budgets. Thousands of people’s lives were touched – through food, home repair, safe shelter and help to meet basic needs – and our Foundation is privileged to be part of that work.

THOSE GRANTS WERE:

- **Community Christian Concern in Slidell** ............... $10,000
- **OPTIONS, Inc. in Hammond** .............................. $25,000
- **Our Daily Bread of Tangipahoa** .............................. $10,000
- **Washington Parish Baptist Association** ..................... $10,000
- **Covington Food Bank** ........................................... $10,000
- **STARC in Slidell** .............................................. $7,750
- **Northshore Disaster Recovery in Slidell** .................. $25,000
- **St. Anselm Church in Madisonville** ......................... $10,000
- **St. Luke/Good Samaritan Center in Slidell** .............. $10,000

STEPPING IN TO FILL THE GAP
A WONDERFUL EXAMPLE OF COMING FULL CIRCLE

Ironically, when David Fennelly first encountered the Northshore Community Foundation, it was to pick up a check. David was a board member of a local non-profit, New Heights Therapy Center, which the Foundation was supporting with a grant award. The New Heights Board came to meet our Board to accept the donation and visit about each of our missions.

A few years later, our Foundation had a donor interested in what New Heights offered. Our donor and staff paid a visit to David and his staff to see firsthand the importance of New Heights’ work.

From that visit, David realized New Heights needed some strategic thinking for their growth, and he came to the Foundation once again; this time for staff assistance with their organizational evolution. It was during that process that David began to fully appreciate how the Foundation could serve him in yet another way. A few months later, David opened a donor advised fund to partner with the Foundation on his philanthropic journey – not just for New Heights, but in many other ways as well. That relationship continues to evolve as David uses the Foundation to help him discover and creatively accomplish the impact he wants to have in his lifetime and beyond.
HOMELESSNESS IN OUR REGION

One of the most unknown yet shocking statistics on quality of life in our region is the number of homeless individuals and families living among us. Through the Northshore Community Foundation's work with the Northshore Homeless Alliance, it became evident that something more needed to be done. Already through the Foundation, our KIT Fund (Kids in Transition) and our HYST Fund (Homeless Youth in St. Tammany) work to develop and provide services for homeless children in the St. Tammany Parish School System.

In the next step toward building capacity to serve this invisible population, in 2013, the Foundation provided funding to develop and launch a Family Promise affiliate in our region. Family Promise is a well-respected national model where churches and the faith-based community come together to provide shelter to homeless families with children. Instead of looking to government to build a facility and for public funds to provide on-going services, this model links existing resources with opportunities to serve in our own backyard. The Foundation's initial investment in research and capacity development will ultimately launch a stand-alone non-profit addressing this dire need of temporary shelter while supporting families as they regain self-sufficiency.
10.16% 2013 return on the Foundation’s Investment Portfolio

- $15.3 million Total Assets*
- $2.5 million Total Deposits
- $1.62 million Total Grants Made

*Unaudited assets as of December 31, 2013. Detailed finances available upon request.

2013 FINANCES
SUPPORTERS

Abita Brewing Company, LLC
Active Partnership Fund
Jancie & Edward Amar
AT&T
Susan & William Baker
Debra Neill-Baker
Susan Bonnett & Mace Bourgeois
Parish President Patricia Brister
K. Thomas Bubrig
Business First Bank
Krista & Timothy Carpenter
Champagne Beverage Company, Inc.
J. Scott Chotin, Jr.
Christ Episcopal Church
Chuck Sabadie & Associates
City of Mandeville
CLECO Corporation
Doyle Coatney
Columbia Road Land Company, Inc.
Community Christian Concern of Slidell, Inc.
Jaie & Howard Daigle
David Fennelly & Carlos Sanchez
Maura & Jack Donahue
Donahue Favret Contractors
Dorothy L. Blossman Charitable Foundation
Mimi Goodyear Dossett
East St. Tammany Chamber of Commerce
Connie & Larry Galloway
Dr. Lawrence Gensler
Elizabeth & Charles Goodyear
Kathryn & Scott Gutterman
Ann Hebert
Hornbeck Offshore Services
Innovative Advertising
Joseph A. Jaeger, Jr.
JP Morgan Chase Bank, N.A.
Sally & Richard F. Knight
Maureen Clary & Peter Link
Lowry-Dunham, Case, & Vivien Insurance Agency
Mary Queen of Peace Church
Lillian & Jimmy Maurin
Louisa & Michael McNulty
Mele Printing
Pamela & Robin Mingo
Anne & Monty Montgomery
Carla & Steve Mouton
Sharron & Bill Newton
Northshore Business Council
Options, Inc.
Our Daily Bread Food Bank of Tangipahoa
P & W Industries, Inc.
Ginger & Lawrence Paddock
Willie Parette
Parish Concrete, LLC
Resource Bank
Norma & Todd Richard
Rose & William Roe
S & W Payroll Services (Netchex)
Cheryl & Carl Schneider
SCP Distributors, LLC
Cindy & Bo Sibley
St. Tammany Alliance for the Mentally Ill, Inc.
NAMI of St. Tammany
St. Andrew’s Village
St. Scholastica Academy
St. Tammany SALT Council
St. Tammany West Chamber of Commerce
Stirling Properties
The Food Bank of Covington Louisiana, Inc.
Georgia & Nick Trist
Allison & William Trist
Jacqueline “Jinx” Vidrine, Ph.D.
D. Randy Waesche
Weyerhaeuser Real Estate Development Company
WHLC Architecture (LA), LLC
Lisa & Peter Wilson

FUNDS

Active Partnership Fund
Bill and Susan Baker Fund
Fay and Phelan Bright Endowment Fund
Cards 4 Kids Fund
Carpenter Family Fund
Dan and Monique Casey Fund
Chemo Beanies Cares Foundation Fund
J. Scott Chotin, Jr. Northshore Family Community Fund
Christwood Fund
Doyle Coatney Foundation Fund
Donahue Favret Contractors Fund
Jack and Maura Donahue Fund
EWE, LLC Fund
Fennelly Sanchez Fund
Founders Forum Fund
Fund for Bogalusa - Endowment
How We are Governed

The Foundation is governed by up to 18 directors who are elected by members to three-year terms. Directors may serve two consecutive terms. The immediate past Board Chair serves as a member of the Executive Committee and member of the Board, as does the CEO of the Foundation.

This year, we offer a special note of thanks to our 2013 retiring board member, D. Randolph Waesche, CFP, whose term has ended. Your leap of faith and bold leadership has shaped the legacy of the Foundation.

M. Todd Richard ........ Chair
Mimi Goodyear Dossett .. Vice Chair
Sharron Newton ......... Secretary
Will Boudreaux ......... Treasurer

WE NEED YOU – JOIN US!
To become a supporter, please fill out the form on the next page and mail to our address below.
JOIN TODAY:
The Northshore Community Foundation needs supporters who share our vision of caring for those in need, while partnering on bold initiatives that make our region shine. Your donation will go toward building a better place.

SUPPORTER LEVELS:

<table>
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<th>Level</th>
<th>Amount</th>
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</thead>
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<tr>
<td>Partner in Civic Advancement</td>
<td>$5,000 to $10,000</td>
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<td>Corporate Sponsor</td>
<td>$1,000</td>
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<tr>
<td>Annual Supporter</td>
<td>Any amount</td>
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</tbody>
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Please join online at NorthshoreFoundation.org or fill out the form below:

Yes, I would like to contribute $ ____________________________

☐ Please bill me next year for my recurring partnership

Name: ___________________________________________________________________________
Company: _________________________________________________________________________
Mailing Address: ___________________________________________________________________
City: __________________ State: ______ Zip: ______ Parish: _____________________________
Email: __________________________________________________________________________
Office Phone: __________________ Cell: __________________________

In all official records, our name(s) should appear as follows:

__________________________________________________________________________________

Preferred Method of Payment:

☐ Check is enclosed
☐ Credit Card ☐ Visa ☐ MasterCard ☐ American Express

Cardholder Name: ____________________________________________________________________
Card Number: _______________________________________________________________________
Exp. Date: ____/____/____ Security Code: _______________________________________________________________________
Billing Address (if different from mailing address):
City: __________________ State: ______ Zip: ______

MAIL TO: Northshore Community Foundation
610 Hollycrest Blvd.
Covington, Louisiana 70433

Temporary address
Northshore Community Foundation
610 Hollycrest Blvd.
Covington, Louisiana 70433