It started out as just a good idea. A way to leverage the generosity of local donors to be impactful with their resources. Nine years later, the NCF is an indispensable hub of philanthropy, nonprofit service and civic leadership that is transforming our region and building a better place.
26 million dollars in philanthropic fuel moved since inception

2.8 million moved in 2015

11.7 million grants since inception

1.35 million granted in 2015
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With the very clear goal of the Northshore becoming an equal point in the SuperRegion triangle, our Foundation launched an effort to do two very important things. In 2015, we engaged a process to develop a shared vision of what success looks like for our Northshore region in twenty years. The tagline that emerged for this Vision is The Northshore: North of your Expectations. Our next step is to further engage our regional partners to create a strategic plan to keep that reality alive.

Financial Partners in this effort: St. Tammany Parish Government, St. Tammany Tourist Commission, Northshore Business Council, St. Tammany Economic Development Foundation and District, St. Tammany West Chamber, Baptist Community Ministries, City of Mandeville, City of Slidell and the East St. Tammany Chamber
As quality of life is at the core of our mission, we are committed to the belief that our region’s long-term success and prosperity depend greatly on future generations and a well-educated workforce. The varied scholarship opportunities available through the Foundation speak loudly to the hearts and passions of generous donors in our area. From cancer survivors, swimmers in Slidell or standouts from Bogalusa, each scholarship criteria is developed around the priorities of the donors who establish the scholarships. Proudly, our Foundation has granted nearly $400,000 in scholarships to students on the Northshore.
The Young Entrepreneurs Academy is a national program that transforms select 6th-12th grade students into highly trained, confident entrepreneurs. When local community leader Shelby LaSalle saw the value of the national model, he wanted one in his own backyard. Partnering with Southeastern Louisiana University and using the Foundation as the “boots on the ground,” in 2015 YEA Northshore was launched and served 19 eager young minds to create, launch and grow their own small businesses.

After learning of the unacceptable number of under-served children and their families in our area, the Foundation partnered with St. Tammany Parish Government to launch a local “Family Promise” program. This national model uses the faith-based community to create a cost efficient and effective network of situational shelters and support for families who have no place to lay their heads. To date, Family Promise St. Tammany has graduated 31 people from the program and partnered with 25 congregations using 900 volunteers as the backbone of its success.
Philanthropy was always important to Betty and her late husband Gene. They lived a lifetime of generosity driven by their kindness. After successful careers in the oil industry, they often supported LSU and the College of Engineering. Coupled with a love of art and deep gratitude to the Baton Rouge General’s Regional Burn Center, the Van Norman’s knew they wanted to use the resources they created in their lifetime to support their diverse passions long after they were gone. Using a Fund at the Foundation after Gene’s death, Mrs. Van Norman will do just that, and numerous institutions in south Louisiana will be very well served.
Philanthropy and community service have long been strong and obvious elements of the corporate culture at Stirling Properties. Their annual Stirling Olympics is a fine example of their philanthropic spirit. Through their founding partners, the executive staff, every department and even partner vendors, Stirling uses their Funds at the Foundation to strengthen the communities where they work and to empower their employees to engage in philanthropy in their own back yards. The Foundation provides efficiency and philanthropic administration services to Stirling so they can focus on doing what they do best.
It goes without saying that STEM (Science, Technology, Engineering and Math) programs are important to the success of the Office of Naval Research at Stennis Space Center. Looking to offer progressive programming in local public schools, the ONR partnered with the Foundation to deliver two cutting edge initiatives. Because of this partnership, MathCounts and First Robotics clubs now exist at over a dozen local public schools and we have granted more than $37,500 to fund curriculum, programs, competitions and the clubs themselves.
Fund for Bogalusa

Sparked by the commitment of a deeply generous donor with a soft heart for his hometown, the Fund for Bogalusa was established to enhance the quality of life for all Bogalusa residents, now and for generations to come. Once established, the donor then enlisted other successful Bogalusa natives to continue to raise funds to fulfill their mission. The Fund actively provides scholarships to Bogalusa High School graduates, offers financial assistance to local human service programs and supports economic development initiatives that impact the Bogalusa Community.
DONOR ADVISED/CORPORATE ADVISED FUNDS
Donor(s) makes a charitable contribution, receives immediate tax benefit and then recommends grants from the fund over time. Serves as a “Charitable Checkbook” of sorts.

FIELD OF INTEREST FUNDS
Allows support of a mission based on an area of interest defined by the donor(s). Funds are raised and spent in support of the defined mission. Often used in place of starting a new 501(c)(3) organization.

SCHOLARSHIP FUNDS
Used to support educational opportunities for specific educational institutions, a course of study or a defined group of people. Donor creates the parameters for eligibility.

ORGANIZATION FUNDS
Funds that are the property of other 501(c)(3), held and managed by the Foundation as part our investment pool. This is provided as a service to other nonprofits to wisely grow charitable dollars and endowments.

Funds can be supported with cash, securities, real estate, business interests, insurance policies and numerous other assets.
1906 Founders Endowment Fund
ACCESS Fund
Active Partnership Fund
Adult Stem Medical Science & Research Fund
Bill & Susan Baker Fund
Bogalusa Scholarship Fund
Carpenters Family Fund
Catherine Farnsworth Gensler Foundation Fund
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Fund for Bogalusa
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Kids in Need During Disasters (KINDD) Fund
KIT Fund
Krewe of AWE Fund
Lake Pontchartrain Basin Foundation Fund
Larry & Connie Galloway Fund
Legislator’s Charity Fund
Mandeville A.R.T. Fund
Mandeville Recreation Endowment Fund
Marsala Cultural Fund
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MILNE Fund
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Northshore Weather Relief Fund
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We Lift You Up Fund
Wilbert H. Reisig Scholarship Fund
Wilson Family Fund
Workforce Housing Opportunities Fund
World of Wonder (WOW Fund)
YEA Northshore Fund
Youth in Philanthropy Fund
With your support, the sky’s the limit.
None of the work listed in this report would have been possible without direct support to the Foundation itself. To help us continue our good work please fill out the enclosed reply card or visit NorthshoreFoundation.org.

Meet some of the major donors that directly fund our work:

Bonnie & Chris Abide
Janice & Edward Amar
AT&T Louisiana
Humana Health Benefit Plan Louisiana/Rhonda Bagby
Susan & Bill Baker
Baptist Community Ministries Foundation
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A shared, state-of-the-art work space for nonprofits to collaborate, communicate, be inspired and change the world.
**BIRTH OF AN IDEA**

In 2008, connecting the passion of a deeply generous donor, Doyle Coatney, with the need to grow the capacity of local organizations serving the greater good, the Coatney Center for Philanthropy was born. A small 15-person conference room became an invaluable resource, training nonprofits and donors alike. Fast forward eight years and, with Doyle’s determination to create a permanent home for the Coatney Center, Northshare was born.

**NEW GROUND**

In progressive cities across the country, nonprofits are coming together in shared work spaces to use the resources in their communities to have a bigger impact for good. And we need that here. With the Coatney Center as the anchor, in 2016, the Foundation began Phase I of Northshare — a 7,000 square foot, state-of-the-art workspace for nonprofit partners and social entrepreneurs. A shared space for shared solutions, creating efficiency and promoting collaboration.
LOCATION

When St. Tammany Parish President Pat Brister heard that the cutting edge plan for Northshare would be the first of its kind in Louisiana, she wanted it in her parish. Keenly aware that a successful nonprofit sector lessens the burdens of government, President Brister granted exclusive use of a piece of parish-owned land to create the Northshare Campus for Nonprofit Service. Across from the Parish Justice Center and bordering the important Covington West 30’s Neighborhood, the campus is perfectly located to serve the entire community.

WHAT’S INSIDE

Offices, both private and semi-private for quiet without seclusion. Meeting space in the Coatney Center accommodating up to 35, another conference room for up to eight. The phone booth for a private call or quick one-on-one. Shared open space in the Internet Commons, a place to plug in and recharge and more shared-use space for comfort and collaboration plus a Wifi Patio with fresh air and high speed.
Be a Part of Northshare & the Next BIG Thing

Simply put, none of this can happen without YOU.

We need generous donors who want to make this cutting-edge space accessible to all, and we need member nonprofits who want to be a part of something really BIG.

Contact Susan Bonnett, CEO, for more information: sbonnett@northshorefoundation.org or call 985.893.8757