WHEN WOMEN RISE, THE WORLD RISES WITH THEM.

GLOBALLY, WOMEN AND GIRLS SUFFER, SIMPLY BECAUSE THEY'RE BORN A GIRL AND NOT GIVEN EQUAL OPPORTUNITY TO RISE.

DID YOU KNOW: ONLY 24% OF SENIOR LEADERSHIP GLOBALLY IS MADE UP OF WOMEN

20 MILLION GIRLS DID NOT RETURN TO SCHOOL AFTER COVID SHUTDOWNS

2/3 OF THE WORLD’S ILLITERATE ARE WOMEN AND GIRLS

HOWEVER...

INVESTING IN PROGRAMS EMPOWERING INCOME-GENERATING ACTIVITIES FOR WOMEN CAN RETURN $7 FOR EVERY $1 SPENT.

WOMEN REINVEST 90% BACK INTO THEIR FAMILIES - VERSUS 30% REINVESTMENT FOR MEN.

WHEN YOU INVEST IN WOMEN-EMPOWERING PROGRAMS, WE CREATE A MORE EQUITABLE WORLD!
WHO WE ARE

We serve women impacted by injustices like poverty, HIV/AIDS, trafficking, and violence, who refuse to be defined by their circumstances and rise from marginalization to leadership and empowerment. Through our core initiatives, we come alongside women to overcome marginalization, combat injustices in their communities, and thrive through economic independence.

Around the world, Tirzah has stood with our sisters, setting a precedent as one of the first Christian empowerment organizations aimed at equipping indigenous female leaders to pursue justice and healing in their contexts.

OUR MISSION

Tirzah partners with a network of global female leaders to create opportunities for women to discover their God-given potential.

OUR VISION

We envision a global community of change makers working together to create a more beautiful and equitable world for all women and girls.

OUR FOCUS

We partner with local leaders as catalysts, connectors, and capacity builders, through our three core initiatives:

- Microenterprise
- Leadership Development
- Local Sustainability

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WELCOME TO TEAM TIRZAH!

WHO WE ARE
Despite the ongoing pandemic and civil unrest around the world, we were able to continue to see women rise and thrive through our global network of empowerment programs because of your partnership.

We grew more than 50% in our donor gifts from 2020 to 2021 with your help! That means we more than doubled our impact on women around the world.

Because of you, we launched our robust Emerging Leaders Initiative for over 250 women and 35 countries by 2023, mentoring young women to be change-makers as they discover their God-given gifts and talents to lead. With your support, we launched Tirzah’s first sister-to-sister Sponsorship Program to support marginalized women with the opportunity to discover their value as they learn to start their own small businesses. Alongside you, we grew our sustainability initiatives to create jobs for artisan women and developed local funding models for our partners through projects like the Kenya Retreat Center.

I’m truly grateful to have you as part of this special group of people working together to make the world more beautiful and equitable for all women. May the Lord bless you for your giving and concern for your global sisters. Together we are seeing women rise and change the world.

We hope you enjoy this summary of Tirzah’s global impact in 2021 because of your investment in women. As we build off the impact of this past year, we will give you a glimpse of our dreams and plans for 2022 to see more women rise! None of this would be possible without you.

With joy and gratitude,

Kirsten Dickerson
President, Tirzah International
STRATEGIC VISION & OBJECTIVES

BY 2023, TIRZAH AIMS TO EXPAND OUR IMPACT THROUGH OUR THREE CORE INITIATIVES:

We are launching 13 microenterprise programs starting in 2022 through our growing partnership with Get Hope Global - a one year curriculum that equips marginalized women to start and grow a small business.

Tirzah’s Emerging Leader Program: When Women Rise - 10 Modules of Leadership Development is equipping over 250 women and 35 countries by 2023 to be change-makers and leaders to see women flourish in their nations. June of 2022 will be our first Global Leader Gathering, a time for our 30 regional leaders to connect and cast vision for expanding and deepening our global impact for women.

We will be focused on creating local, sustainable income opportunities with various artisan collaborations throughout Tirzah’s global network and partnerships.
2021 HIGHLIGHTS

- 7,459 women and families collectively impacted through our 3 core initiatives
- 2X the donor base of 2020
- 2,985 individual women impacted
- 50 volunteers
- $74,870 total sales of artisan goods through the TIRZAH BAZAAR
- 161 mentees
- 55 mentors
- 8 translations
- 33 countries

We’re in 35 countries

Women directly impacted by three core initiatives:
- 428 microenterprise empowerment
- 296 employed in sustainability initiatives
- 216 leadership development

‘When Women Rise’ Emerging Leader Initiative

Countries
A little more than a year ago, you could have found Alemtsehay and her four children wandering the jammed intersections of Addis Ababa, the capital city of Ethiopia, begging for a few coins to carry them to the next day.

Today, Alemtsehay shares how Tirzah’s program walked her through launching two successful businesses in just a year. “This program has given me courage and resilience - I am empowered!” The transformation of the last year is written in sweet smiles across her ten-year-old daughter, Salaam’s face as she hoists her pink backpack full of school supplies and ducks out the gate, headed for a day of learning, safety, and hope as her mother walks to open up her shop.

Alemtsehay joined Tirzah’s holistic microenterprise program when she saw the benefits of the tried-and-true savings programs developed by our partners. Starting with a small flatbread shop, she grew in her understanding of business through meetings and curriculum every week. With support from the program, each of her four children entered school, thanks to her hard work and the opportunities provided through Sister to Sister Sponsorships.

Taking every class to heart, she decided to diversify, and soon opened a small storefront selling community essentials. She hopes to expand and hire more women, even as conflict casts uncertainty across Ethiopia’s economy. “I feel so loved by my sisters and I love them. I can take care of my kids. Pray we will never beg again,” she says, before launching into her plan to purchase chickens to launch her third business in a year.

The Sister to Sister sponsorship covers the $1,200 required for women like Alemtsehay to enter the program, providing educational support, rent assistance, weekly food aid, and health checkups, but it was the sisterhood provided by our program that gave her the confidence to rise above injustice and become a community change maker and leader!
OUR THREE CORE INITIATIVES

Microenterprise

One Year Business Training & Holistic Support for Marginalized Women
The Sister to Sister Sponsorship
Handicraft and Skills Training

Local Sustainability

The Tirzah Bazaar
The Impact Retreat Center
The Sister Advocacy Box
Brand Partners

Leadership Development

The ‘When Women Rise’ Emerging Leader Initiative
Regional Leadership Conferences
THE SISTER TO SISTER SPONSORSHIP

WITH YOUR SISTERHOOD, WOMEN PUSHED TO THE MARGINS OF SOCIETY HAVE THE CHANCE TO RISE TO BECOME BUSINESS-OWNERS, COMMUNITY LEADERS, AND FINANCIAL GURUS THROUGH A ONE YEAR TRAINING ON HOW TO START AND LAUNCH A BUSINESS.

We launched the first Sister to Sister Sponsorship in 2021 to help fund the yearly empowerment programs for the most marginalized women in Kenya, Ethiopia, and India. To Team Tirzah’s delight, sisters immediately connected from around the world, creating meaningful, powerful connections!

The Sister to Sister program connects monthly donors with a Sister in our empowerment programs, exchanging stories, photos, and messages via our Sister Portal! Your monthly gift of $25, $50, or $100 covers the cost for your new sister to participate in a one year curriculum that equips marginalized women to start and grow a small business.

The women in the programs have all been impacted by poverty, violence, and/or disease. They are empowered to rise above their circumstances and change the course of their future and the futures of their children.

TOTAL WOMEN IMPACTED:
101 SISTERS SPONSORED OF 426 ENROLLED IN OUR MICROENTERPRISE PROGRAMS

“I AM SO GRATEFUL FOR THIS PROGRAM. I LOVE MY SISTER & FEEL LOVED BY HER.”

- MINALE
WHEN WOMEN RISE
EMERGING LEADER PROGRAM

LEADERSHIP DEVELOPMENT

BRINGING MENTORS AND YOUNG EMERGING FEMALE LEADERS TOGETHER TO FIGHT INJUSTICE FROM A CHRISTIAN CONTEXT AND BUILD UP THEIR COMMUNITIES, NATIONS, AND REGIONS.

Tirzah’s Emerging Leader Program: When Women Rise - 10 Modules of Leadership Development was officially launched in 2021, equipping over 216 women from 33 countries to be change-makers and leaders to see women flourish in their nations.

The entire program is collaboratively designed by female leadership experts from around the globe and thoughtfully contextualized by local mentors. By matching our incredible network of change-making women with young leaders through this dynamic model, this initiative is identifying the leading edge of grassroots movements for justice!

TOTAL LEADERS INVOLVED: 216

“I WANT TO BE THAT CHANGE-MAKER. I SAW A LOT OF INJUSTICES, A LOT OF GIRLS DROPPING OUT OF SCHOOL, SO I WANT TO GO AND GIVE BACK TO MY COMMUNITY. THIS PROGRAM WILL EMPOWER ME TO SERVE THEM WELL.”

- DORCAS
The Tirzah Bazaar saw incredible expansion over 2021, impacting 216 artisans through fair trade employment, hosting or partnering with 17 live and online events, and collaboratively designing an ever-expanding collection of handmade, eco-conscious products. We look forward to partnering with more skilled artisans and their families while growing to benefit our programs and enable women to rise worldwide! Our goal is to create sustainability, both through income for artisans and donations for our women’s empowerment programs. Our unique model equips our artisan partners to scale and grow while avoiding exploitation, while simultaneously ensuring that 100% of the net proceeds of our sales go towards Tirzah’s mission as donations.
Together, we renovated an impact retreat center that will fully fund our Kenya partners ministry to HIV-impacted women and children within five years.

This sustainability initiative was a highlight of 2021! Tirzah’s non-profit Kenya partners own a beautiful retreat center in a lush, prime location in Nairobi. It was important for us to create opportunities for our ministry partners to sustain their ministry through local funding.

With renovations inspired by African Boho Modern style, as well as improved hospitality experiences, we were able to grow its capacity and income exponentially! The renovation and increased revenue from this center will greatly benefit the Kibera informal community - the largest 'slum' in urban Africa. The income will go towards sustaining the overall ministry of Homecare Fellowship, founded by Judy Mbugua, our partners in Kenya.

The profit will sustain core programs like micro-enterprise trainings for HIV-impacted women, a sewing school for young women in Kibera, and nutrition, healthcare, and holistic education support for orphans and vulnerable children. Dozens of local artisans benefited by being employed to create all the decor, furniture, glassware, art, and textiles for the retreat center, including items for the gift shop! The African Boho Modern style of the retreat center was designed by the all-female collaboration between Team Tirzah, our Kenya partners, and a group of volunteer designers with over 40 combined years of experience.
We launched our new home event model in the third quarter of 2021. It equipped our network of amazing volunteers and advocates with the opportunity to easily host an event, and tell the story of Tirzah, decentralizing our fundraising and giving our community the power to change the world from their own home!

**Advocacy Box Numbers:**

12 events across 8 states

In April of 2021, Kirsten spoke at an event in Southern California hosted by the owners of Pure Salt Interiors, kicking off our newest incredible partnership, facilitating a co-branded collection giving back to our programs and artisans and ongoing product and partnerships development.

Other ongoing brand partners include compelling storytellers like Jane Doe and beautiful product boutiques and creators like BlackChalk Home & Laundry, Rorin, Ischou, and Royal Design Studio who have all supported Tirzah and told the story of women rising. Tirzah was featured in W4 and Shiseido campaigns in 2021 as well.
FINANCES

IN 2021, OUR REVENUE WAS (DOUBLING FROM 2020)

$935,989

MAIN EXPENSES

- Administration & Development: 14%
- Special Ministry Programs: 4%
- Microenterprise Initiatives: 32%
- Sustainability Initiatives: 21%
- Leadership Development Initiatives: 29%
THANK YOU FOR INVESTING IN YOUR SISTERS IN 2021. JOIN US AND CONTINUE TO SEE WOMEN RISE!

DONATE
Your investments are creating a more beautiful, equitable world for all women and girls everywhere!

BECOME A BRAND PARTNER
Brand partners are a core part of Tirzah! They donate regularly, invest and share, co-brand products, promote Tirzah on social, and join Tirzah Trips!

SHOP THE BAZAAR
100% of the net proceeds of your purchases support our mission!

TAKE A TIRZAH TRIP
Join a Tirzah Trip and take a deep dive into learning about God’s heart for the marginalized, especially women.

TIRZAH.ORG @TIRZAHINTL