International Sanctuary empowers girls and women escaping human trafficking to embrace their true identity and worth. Lives are transformed through the support of our dedicated financial partners, volunteers, and ambassadors. Through our unique, sustainable model, survivors are learning to live with purpose and freedom.
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A WORD FROM OUR PRESIDENT

Friends,

2016 was a refining year for International Sanctuary as founder, Stephanie Pollaro, transitioned from her operational role. With participants taking on leadership, a strong support staff in Mumbai, and a full-time jewelry designer on staff, the organization proved to be stronger than ever demonstrating that the legacy would live on through the expansion of sanctuaries around the globe.

Please refer to this report as a sound reflection of your investment. In these pages you’ll find updates on each of our Sanctuaries, more detail about our sustainable model, our plans for 10 total Sanctuaries around the globe by 2020, and the fiscal health of the organization.

As we look back over the last year, it’s incredible to see the tremendous growth we’ve experienced as an organization. With the successful launch of The Academy in Mumbai, the groundwork laid to bring freedom to survivors in Kampala, Uganda and Tijuana, Mexico, there is much to be thankful for, and we would not have any of this without you!

Thank you for taking a stand against the injustice of trafficking, and thank you for empowering these young women. Whether you give financially, support through your purchases, or volunteer through trunk shows or at our support center, you are helping to bring dignity and freedom to victims who were once hopeless. Your continued involvement means girls and young women around the world escaping trafficking will have the chance to live in true freedom.

Founded in 2007, we identified employment as the missing piece for survivors to successfully reintegrate into society. Over the last decade, we have built a sustainable model that allows every dollar entrusted to us to go directly toward survivor care, empowering young women to live free. After 24 months, our social enterprise, PURPOSE Jewelry, sustains the Sanctuary allowing capital to be funneled to launching new locations.

Thank you for believing in our mission, our survivors, and our goals - such progress would not be possible without you! It’s an honor to fight for dignity, truth, and freedom with you. Together, we’ve already achieved so much and I know with your continued involvement, we can truly accomplish the impossible – empowering every survivor to live in true freedom.

With Immense Gratitude,

Wendy Dailey
President
MISSION: International Sanctuary empowers girls and women escaping human trafficking to embrace their true identity and worth.

VALUES:

» Handcraft Beautiful Creations
   We transform lives by helping people see themselves as God sees them – worthy, dignified, beautiful, and strong.

» Heart to Serve
   We demonstrate our genuine care for one another by affirming each other, celebrating together, and forgiving one another.

» Passion with Perspective
   We are able to be discerning and optimistic by keeping a long-term perspective and measuring success in small doses in the fight against trafficking.

VISION: By 2020, International Sanctuary will have 10 Sanctuaries worldwide, empowering transformation from victims to survivors, and ultimately leaders through healing workplace communities. This will be accomplished through the support of our loyal advocates who give freedom and fueled by our brand activists who support it.
Over the last decade, International Sanctuary has served hundreds of girls and women escaping trafficking by providing them a safe, healing workplace community where they can learn and grow surrounded by grace and love. By serving these young women with transferable work skills, meaningful employment, and a steady income, they have flourished into leaders, providers, wives and mothers, and even advocates.

- Launched the Mumbai Academy
- Laid the groundwork for the new Sanctuaries in Kampala, Uganda and Tijuana, Mexico
- Established a strong partnership with Willow International to ensure comprehensive services for survivors
- Expanded space in Mumbai Sanctuary

- Hired industry Jewelry Designer
- Promoted participants to leadership: Design Squad, Import & Export Team, & Quality Control
- Enhanced U.S. - India online tutoring program
- Relaunched O.C. P.O.S.T. program
- Transitioned competencies from President to key leaders

Increased sales by 45%
Online sales grew by 80% in December
49% growth in revenue overall
90% of participants are fully financially independent
Doubled annual contributions

2,106 hours of Academy educational instruction provided
**MARKING PROGRESS**

International Sanctuary, founded in 2007, was launched with $3,000 seed money. Thanks to the incredible support of loyal customers, dedicated supporters, and committed volunteers the organization has grown to serve over 300 girls and young women escaping human trafficking.

- **2007**
  - International Sanctuary founded, started working with survivors in aftercare home in Mumbai, India

- **2009**
  - The first home trunk show sold jewelry hand-crafted by survivors

- **2010**
  - Opened the first brick and mortar sanctuary in Mumbai
  - The Orange County Sanctuary opened to serve survivors escaping trafficking in Southern California

- **2014**
  - PURPOSE Jewelry grew distributions to 100 retail locations
  - Survivors took on leadership positions within the organization

- **2016**
  - Tijuana Sanctuary started preventative work with vulnerable youth
  - The Design Team in the Mumbai Sanctuary was developed and fully staffed by survivors, empowering them to take on leadership roles

- **2017**
  - A new sanctuary in Kampala, Uganda is launched

- **2018**
  - 6 NEW SANCTUARIES ARE OPENED, BRINGING THE TOTAL TO 10 BY 2020

- **2020**

*Students’ English reading rose by an average of 5.8 reading levels*
Our Model

Human trafficking is an epidemic hidden in plain sight. It affects every country in the world, including the United States. When people learn of the horror of human trafficking the most common question they ask is, “How can I help?”

Ultimately, survivors of trafficking need three things to rebuild their lives: hope for the future, a safe loving community to heal, and the finances to tangibly rebuild their lives. International Sanctuary has created a Sanctuary where survivors can safely heal, grow in community, learn job training, and receive employment so they can begin providing for themselves. All of these things are provided through PURPOSE Jewelry, International Sanctuary’s social enterprise.

Our social enterprise is a foundation for transformation. Through increases in product demand, we are able to expand our employment and provide more jobs to survivors around the world. Employment leads to financial independence in a context where long-term relationships can be developed, education can be applied, and healing from trauma can occur.

When a Sanctuary is opened, girls are invited to train to become artisans while receiving long-term medical care and counseling. They begin to build trust and relationships as they learn to make beautiful, hand-crafted jewelry. 24 months after the Sanctuary opens, it’s entirely sustainable so it can fuel itself through sales, allowing donations to funnel through to establish a new location.

SUSTAINABLE MODEL

150K INVESTED to launch a new Sanctuary → 24 MONTHS Sanctuary is entirely self-sustaining = JOB CREATION & EMPOWERMENT FOR SURVIVORS OF HUMAN TRAFFICKING
INDIA has over 18 million people trapped in trafficking today, the largest enslaved population of any country in the world. Trapped in extreme poverty, girls are tricked, forced, or sold into slavery every day, often by people they trust.

Our work in Mumbai continues to exceed all expectations. Whether it’s a survivor with dreams of becoming a news anchor so she can tell people about the injustices and atrocities in her city or hopes of being a nurse simply so she can show compassion and love to those hurting, there are success stories at every turn.

87% OF PARTICIPANTS AGREE THE MISSION OR PURPOSE OF THE ORGANIZATION MAKES THEM FEEL THEY ARE IMPORTANT.

That is a very special moment, seeing a girl coming forward and knowing that she will do great things. She has been going to counseling, she has been sharing with others, she has been trying new things. Seeing that confidence grow is one of the best moments of my life...seeing that “Yes, I've got it, and I'm not going to give up.” - Sunita Khursule, Mumbai Office Manager

OUR PROGRAM

Through our sustainable model, young women obtain professional and personal development skills through our four core areas: Education, Income, Health, and Community. Education is addressed in our three-year Academy program, addressing the lost years of education due to trafficking. Participants obtain financial freedom through earning and income by manufacturing PURPOSE Jewelry. Participants receive quality health care, health education, and counseling to make the best decisions for their lives. Through learning and healing in the integrated workplace, survivors build trusting relationships within the community.

PREVENTION

International Sanctuary continues to partner with the Oasis Mumbai Women’s Federation to bring a fair wage and resources to women living in the slums of Mumbai. These women were once at high risk for trafficking, but can now provide for themselves and their families while protecting their dignity and freedom.
The Academy

Our revolutionary program educates participants through a trauma-informed approach, focusing on Education, Income, Health and Community. As part of their workday, participants develop their academic abilities, personal strengths, and professional skills in structured classes. Though we thought we’d see a decrease in production, with focused intention, one on one check-ins, and daily goals, production doubled with their time cut in half!

4 CORE COMPONENTS

- Education
- Income
- Health
- Community

» 2,106 hours of educational instruction provided in The Academy
» Students’ English reading rose by an average of 5.8 reading levels (U.S. Common Core)
» Students mastered 71% of grade 4 Hindi (per India’s State Board (NCERT) Standards)
» 100% in Academy feel that they have what they need in order to study

I used to think I was very dumb, I didn’t even know simple math. And then I used to get frustrated. But our teacher in The Academy would encourage me and give this look like “You can do it.” It built confidence in myself. And now, I can do multiplication, division, and medians and mean. Those subjects were very difficult for me, very difficult, but now I can do those things.

- Academy Student
It’s a startling realization that trafficking happens right here at home. Human trafficking is not just a third-world problem. Because young women are trafficked into the United States from Latin America, Asia, and even Europe, our Orange County Sanctuary faces unique challenges that range from language barriers, to cultural divides, to education gaps.

The women who engage in our Professional Opportunities for Survivors of Trafficking (P.O.S.T.) Program receive professional job training and employment through the receiving of shipments from our other Sanctuaries, inventory management, processing and packing online orders, and preparing for events. By working together as a team with our staff and volunteers, this Sanctuary is able to keep up with every PURPOSE Jewelry sale, trunk show, trade show, and collection launch.

“Everything I do is for my children, so they can have the life I was not able to live. - *Sabrina, a POST participant
Tijuana, Mexico

Zona Norte in Tijuana is one of the largest red-light districts in North America. The girls and young women in this area are susceptible to forced prostitution, trafficking across borders, and drug cartel violence. It is imperative that International Sanctuary has a strong presence in Tijuana that offers hope to those escaping trafficking or trying to avoid it all together.

Perhaps the most vulnerable to trafficking in Tijuana are the orphans, children without anyone to vehemently defend them against those who would sell them for nefarious purposes.

Marisol arrived to the Sanctuary in hopes of finding employment so she could earn income and avoid being forced into prostitution by her own family. Because Marisol has a mental development delay, tasks such as counting, writing, and arithmetic are difficult; her employment prospects were few. After a few weeks in the Sanctuary, Marisol discovered a new confidence in jewelry-making, in addition to a new feeling of community and belonging.

In FY2017, International Sanctuary built the strong foundation for the launch of the new Tijuana, Mexico Sanctuary. This includes developing strong partnerships with local organizations, onboarding our team which includes a social worker and product development designer, and training girls through preventative efforts.

Kampala, Uganda

Sex trafficking in Uganda is a growing crisis. With unemployment at 83%, girls are trapped in extreme poverty and are forced or tricked into human trafficking every day. International Sanctuary recognizes the importance of education and employment in breaking this cycle.

The work in Uganda is underway, with many foundational elements being established before the Sanctuary can officially open like permits, licenses, and certificates being issued, accounts established, local material sources identified, and workflow and reporting requirements established.

In FY2017, International Sanctuary built the strong foundation for the launch of the new Kampala, Uganda Sanctuary. This includes a strong partnership with the local partner, initiating filing of our in-country registration, and hiring the team, the social worker, and product development designer.
Our continued growth is due to the continued expansion and success of PURPOSE Jewelry, to include wholesalers, as well as individual and corporate donors recognizing the value and need for our economic empowerment program within the trafficking survivor community.

Externally reviewed financial statements are available upon request.

International Sanctuary is entirely committed to maintaining the highest level of financial integrity and excellence. Every dollar entrusted to us bears with it the responsibility to invest in empowerment, employment, and expansion.
As we embark on our 10th year of operation, International Sanctuary has experienced 49% growth overall. Jewelry sales make up 73% of revenue. Because of the strength of our social enterprise, we are able to direct every dollar donated specifically to our expansion efforts, reaching more survivors of trafficking awaiting freedom to rebuild their lives.

Every survivor attends financial classes, is taught how to budget, open a bank account, and save for the future.

Sustainability

As we embark on our 10th year of operation, International Sanctuary has experienced 49% growth overall. Jewelry sales make up 73% of revenue. Because of the strength of our social enterprise, we are able to direct every dollar donated specifically to our expansion efforts, reaching more survivors of trafficking awaiting freedom to rebuild their lives.

2016/17 GROWTH PER REVENUE CHANNEL

$150K INVESTED: launch new sanctuary + 24 MONTHS: Sanctuary is entirely self-sustaining

= JOB CREATION & EMPOWERMENT FOR SURVIVORS OF HUMAN TRAFFICKING
<table>
<thead>
<tr>
<th>ASSETS</th>
<th>FYE 2017</th>
<th>FYE 2016</th>
<th>FYE 2015</th>
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<tr>
<td>Cash</td>
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<td>Accounts Receivable</td>
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<td>Pledged Receivable</td>
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<td>-</td>
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<tr>
<td>Inventory</td>
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<td>48,168</td>
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<tr>
<td>Prepaid Expenses</td>
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<tr>
<td>Fixed Assets</td>
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<td>10,850</td>
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<tr>
<td>Accumulated Depreciation</td>
<td>(6,201)</td>
<td>(4,950)</td>
<td>(3,499)</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$403,335</td>
<td>$362,594</td>
<td>$228,883</td>
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<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>$51,093</td>
<td>$16,263</td>
<td>$11,074</td>
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<tr>
<td>Deferred Revenue</td>
<td>1,435</td>
<td>940</td>
<td>664</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>51,528</td>
<td>17,203</td>
<td>11,738</td>
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<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Net Assets, Unrestricted</td>
<td>350,807</td>
<td>315,391</td>
<td>217,145</td>
</tr>
<tr>
<td>Net Assets, Temporarily Restricted</td>
<td>-</td>
<td>30,000</td>
<td>-</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$350,807</td>
<td>$345,391</td>
<td>$217,145</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$403,335</td>
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## STATEMENT OF ACTIVITIES

### REVENUES

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<thead>
<tr>
<th></th>
<th>FYE 2017</th>
<th>FYE 2016</th>
<th>FYE 2015</th>
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<tbody>
<tr>
<td>Sales, Net</td>
<td>$ 749,437</td>
<td>$ 511,634</td>
<td>$ 357,814</td>
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<tr>
<td>Contributions</td>
<td>214,824</td>
<td>193,233</td>
<td>99,943</td>
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<tr>
<td>Other</td>
<td>1,299</td>
<td>2,294</td>
<td>743</td>
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<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td><strong>$ 965,560</strong></td>
<td><strong>$ 707,161</strong></td>
<td><strong>$ 458,500</strong></td>
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### EXPENDITURES

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<th></th>
<th>FYE 2017</th>
<th>FYE 2016</th>
<th>FYE 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>815,924</td>
<td>458,190</td>
<td>307,032</td>
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<tr>
<td>Supporting Services</td>
<td>78,886</td>
<td>44,854</td>
<td>85,366</td>
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<tr>
<td>Fundraising Services</td>
<td>65,333</td>
<td>55,510</td>
<td>26,622</td>
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<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td><strong>$ 960,144</strong></td>
<td><strong>$ 558,554</strong></td>
<td><strong>$ 419,020</strong></td>
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### CHANGE IN NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>FYE 2017</th>
<th>FYE 2016</th>
<th>FYE 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5,416</td>
<td>148,607</td>
<td>39,480</td>
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### NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>FYE 2017</th>
<th>FYE 2016</th>
<th>FYE 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, Beginning of the Year</td>
<td>345,391</td>
<td>217,145</td>
<td>177,665</td>
</tr>
<tr>
<td>Increase/Decrease in Net Assets</td>
<td>5,416</td>
<td>148,607</td>
<td>39,480</td>
</tr>
<tr>
<td>Prior Period Adjustment</td>
<td>-</td>
<td>(20,361)</td>
<td>-</td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF THE YEAR</strong></td>
<td><strong>350,807</strong></td>
<td><strong>345,391</strong></td>
<td><strong>217,145</strong></td>
</tr>
</tbody>
</table>
VISION FOR THE FUTURE

By 2020, we will have 10 Sanctuaries around the world empowering survivors of human trafficking. Join us as we expand and help more lives escaping trafficking build bright futures founded in true freedom.

Our model has proven that if 40 girls can be invited into the Sanctuary, it can be sustainable within 24 months. Each of those 40 invitations requires $3,750 of launch capital, a total of $150,000.

CURRENT SANCTUARIES
- Mumbai, India
- Orange County, California
- Kampala, Uganda
- Tijuana, Mexico

PROSPECTIVE SANCTUARIES
- Phnom Penh, Cambodia
- Cebu, Philippines
- Los Angeles, California
- Mexico City, Mexico
As Chairman of the Board, it is an honor and privilege to work alongside our committed supporters like you, our tireless staff, and our industry partners both at home and abroad. The team we have assembled is second-to-none, working together with symphonic organization and dedicated to the pursuit of a world where every survivor of human trafficking is empowered to build her life and future in true freedom.

Because you have a heart to serve these young women, many of whom have been rejected by their own families and cultures, we have a place for you to make a direct, meaningful impact in the fight against human trafficking. You’ve seen our model and its success in these pages; will you be a part of next year’s ground-breaking report?

We are currently seeking founding members for our newest Sanctuaries. As you read, each Sanctuary requires $150,000 of launch capital to reach complete sustainability. Those funds go to enroll 40 girls into the program, providing them with the tools they need to be empowered: their artisan training, life skills coaching, mentorship, and leadership development. Our model truly addresses the needs of the whole person, including the recognition and embrace of their true identity and worth.

I hope you’ll prayerfully consider serving as a founding member of one of our 2018 Sanctuaries. You will not only be bringing freedom to a new population, but you’ll also help break the cycle of re-trafficking and poverty for generations to come. As our survivors heal, become independent, and recognize their bright future, more of them are getting married, pursuing higher education, becoming mothers, and stepping into leadership roles in their communities - your engagement does not stop with just one survivor or one Sanctuary. You are affecting change in families, communities, classrooms, and cultures.

You are a powerful force for positive change. I look forward to partnering with you in this meaningful fight.

Steadfastly,

Robert Yi
Chairman of the Board
International Sanctuary empowers girls and women escaping human trafficking to embrace their true identity and worth.

International Sanctuary is a 501(c)(3) non-profit. All charitable gifts are tax deductible.

*Names published have been changed to keep survivor anonymity.