Event Safety Summit Agenda

Note: All times Eastern Daylight Time.

Tuesday, March 22

Welcome/Safety Briefing
Time: 9:00 AM
Presented By: Event Safety Alliance

Once Upon a Time in Mexico
Time: 9:45 AM
Presented By: Zack Borer (Borer Newman) Dr. Chayim Newman (Borer Newman), Andrew Clements (CID Presents), Jim Digby (Event Safety Alliance)

An enlightening case study on supporting the physical and mental wellness of event teams in the post-covid era.

Elevating Your Workforce: Safety, Training, and Measuring Progress
Time: 11:00 AM
Presented By: Hannah D'Amico, Fr. David Garretson (IATSE)

Everyone agrees that we need a culture of safety, but how do we make it real? Join IATSE Representatives Father Dave Garretson and Hannah D'Amico as they discuss the importance of establishing objective criteria for safety, starting with three basic trainings: OSHA 10/General Industry, First Aid/CPR/AED, and Mental Health First Aid. Having a worker-centered, standardized training
criterion will help elevate the entertainment industry workforce to higher levels of safety and training. With clear, measurable, specific, and easily verifiable credentials for crew members.

“What the Truck?”
Time: 12:45 PM
Presented By: Jessica Colvin, Chuck High, Mike Lassers (Landstar)

What you need to know about event trucking safety on-site and en route!

Crowd Experiences: Living the Reality
Time: 1:45 PM
Presented By: Emma Parkinson (Coventry University), Steven Adelman (Event Safety Alliance)

Now that we’re emerging from two years of exile, it is important to not only talk about managing crowds but to experience it ourselves. In this session, provocateurs Emma Parkinson and Steve Adelman, and friends will put you in an escape room, tie you with rope, and take you on a scavenger hunt, among other scenarios. Before we resume selling the dream of live events with lots of people, let’s practice living the reality.

“That’s exactly what I asked for, and I don’t like it.” A Production Guide to the 21st Century’s Cocktail Napkin
Time: 3:30 PM
Presented By: Jim Woodward (Vectorworks), Steve Lemon (Steve Lemon & Associates)

Explore today’s software capabilities and how you can use them to create and maintain a safe site. Review current CAD tools available to better understand their uses in the fields of event and site management, production, and logistics.

Stop the Show: The Who, When and How of this Potentially Life-Saving Action
Time: 4:45 PM
Presented By: Jim Digby (Event Safety Alliance), Bryan Huneycutt (Huneybadger Entertainment)

Stopping the show for safety reasons may be the least desirable yet most necessary action one can take in an emergency, the decision itself may create secondary risks that must be evaluated and planned for. It is a complex risk mitigation tool that requires policy, planning, procedure, and an unbreakable agreement with the artists on stage.
The Weather Maturity Journey
Time: 9:00 AM
Presented By: Renny Vendewege (DTN)

Weather has an impact on people, businesses, and situations. How organizations react, what they do about it, and how they manage - with foresight, in real-time or with hindsight - can say a lot about how and who they are as a business. Renny Vandewege, Vice President of Weather Operations at DTN will discuss the Weather Maturity Curve how organizations can determine their current weather data adoption stage and how to move up the curve.

In My Shoes: Accessibility in Practice
Time: 9:30 AM
Presented By: Betty Siegel (Kennedy Center for the Performing Arts)

Complying with the laws regarding accessibility at events is challenging even during normal times. These are definitely not normal times. In this session, Kennedy Center for the Performing Arts Director, Office of Accessibility and VSA Betty Siegel will help us understand how the event environment affects persons with disabilities, particularly during the pandemic. Topics will include how to evacuate or shelter people with mobility impairments while maintaining physical distancing, and how accessibility laws relate to requests for medical exemption from vaccination requirements.

What’s your policy on that?: Prevention, Response, + Implementation
Time: 10:45 AM
Presented By: Nikki Patin, Lena Charity-Shapira (Calling All Crows)

There’s a legal obligation to create a safe working environment, free from harassment and discrimination for your employees– including harassment from other employees, contractors, vendors, touring parties, and patrons. Beyond the legal obligation, it’s good business practice and the right thing to do to create a safe environment for everyone who enters your venue. This session will help you craft effective policies to prevent and respond to sexual violence in your venue or for your event so that we can all just be #HereForTheMusic.

In this workshop, you’ll:

- Learn more about CAC’s Here for the Music Campaign and resources
- Gain framework for crafting a policy
- Gain framework for communicating a policy and expectations
- Learn how to support policy implementation
- Learn how to ID community resources for support/response
What are you getting? What to know when renting equipment for your event  
**Time:** 1:00 PM  
**Presented By:** Michael Bianco, Andrew Martin (Sunbelt Rentals)  

*Description Pending*

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**Building Training Programs That Work: Instructional Design for The Real World.**  
**Time:** 2:00 PM  
**Presented by:** Ken Keberle, CSP (611 Resource Group)  

An introduction to creating training programming for the event world. Attendees will understand the nuts and bolts of building solid training programming and will use the workshop to start building their own training programs.

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**The Importance of Knowing What's "Important"**  
**Time:** 4:45 PM  
**Presented By:** Steven Adelman (Adelman Law Group)  

A recent event disaster was described as important because of the number of people who had died. That didn’t feel right. In this session, ESA Vice President Steve Adelman will explore what reasonable event professionals should consider important when choosing safety measures for our events. Hint: Neither the number of injuries nor social media reactions are conclusive. Bonus: A world geography lesson is included.

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**Thursday, March 24**

**Enhancing Event Safety with Artificial Intelligence**  
**Time:** 9:00 AM  
**Presented By:** Travis England, Charla Crochet, Gina McNamara (Bearcom)  

Improving event safety with state-of-the-art video surveillance technology enhanced with artificial intelligence (AI). AI allows event managers to establish custom alarms across the site to address trespassing issues, locate persons of interest or lost children within seconds, identify individuals in unauthorized areas, and more in real-time. Technology also allows for greater visibility of large crowds (10k-100k) to quickly identify issues within the crowd. This session will include a live demo of the Avigilon video surveillance system.

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**Safe and Sustainable Events**  
**Time:** 9:30 AM  
**Presented By:** Neel Vasavada, Eleanor Anderson, Boxer Hardison (Overdrive Energy Solutions)
As sustainability legislation is enacted and climate change continues to worsen, the live events industry has to look at the impact on its current practices. We will look at ISO and OSHA standards and the intersection between safety practices and sustainability.

**Who's In Charge Here? Effective Collaboration with your AHJ's**

**Time:** 11:00 AM  
Presented by: John Badcock (SXSW), Donald Cooper (Event Safety Alliance), Tami Richter (SXSW)

*Description Pending*

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**Closing Thoughts: Where We've Been, and Where We're Going**

**Time:** 12:30 PM  
Presented by: Jim Digby (Event Safety Alliance)