2013-2014
ANNUAL REPORT
CALGARY CHAMBER OF VOLUNTARY ORGANIZATIONS
CCVO MISSION

CCVO promotes and strengthens the nonprofit and voluntary sector by developing and sharing resources and knowledge, building connections, leading collaborative work, and giving voice to critical issues affecting the sector.

CCVO VISION

A vital, dynamic nonprofit and voluntary sector that is recognized and respected as an integral partner in building strong, healthy communities.
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March 2014 marked CCVO’s 10th anniversary. Reflecting on the accomplishments of the past year is a powerful reminder of how far we have come on this journey of exploring the possibilities for a nonprofit “chamber” in Calgary.

It has been incredibly rewarding to see key parts of our work become essential parts of the sector landscape. The bi-weekly e-bulletin, the annual Alberta Nonprofit Survey, our Connections Conference, the Reach Hire job centre and the Innovation Awards all contribute to a stronger sector through access to better information, supportive services and fostering connections beyond the boundaries of our individual organizations.

Last year’s floods were a defining event in our community and many organizations and individuals are still dealing with the aftermath. CCVO’s immediate response, to coordinate collecting information about the impact on nonprofit organizations, led to a series of surveys and reports that informed decision-makers and raised awareness of the need for greater preparedness to meet the challenges of future emergencies. The experience of the past year has reinforced the importance of being nimble to adapt to rapid change and unforeseen circumstances, but also the value of having a clear sense of purpose and direction.

We look forward to developing a new vision for CCVO that extends beyond our strategic plan and will provide a framework to guide us over the next 10 years.

Thank you to all of our members, associates, funders, volunteers, partners and sponsors; your support makes our work possible. And a special thanks to our Board of Directors and outstanding staff team, for setting high expectations and always exceeding them.

Patti Morris, Board Chair
Katherine van Kooy, President and CEO
“Leadership is a team sport.”

- David La Piana
CCVO promotes the role of the nonprofit sector, building awareness about issues experienced by charities and nonprofits, and ensuring the sector’s perspective is heard in relevant policy discussions.

We also represent the sector through our submissions, consultations and participation in government and other committees or working groups, such as Alberta Nonprofit/Voluntary Sector Initiative (ANVSI), the Human Services Workforce Alliance and others.

Two examples of our participation include:

- Actively working towards the renewal of ANVSI, to provide a space for government and the sector to work together to understand and resolve issues.
- Joining the Muttart Foundation, the Alberta Law Reform Institute (ALRI), international regulatory experts, and other sector leaders in meetings to discuss the laws by which nonprofit organizations can become incorporated in the Province of Alberta.
On April 14 and 15, 2014, more than 350 passionate and highly engaged participants from nonprofits, corporations and governments met at the third annual Connections Conference under the banner of “One Great Idea, One New Connection, One Bold Action.”

Our amazing speakers the Right Honourable Joe Clark with Bob Wyatt, Amanda Lang, Jocelyne Daw and Ashley Good, each in their own way wove together a common theme of the need to innovate and the courage to risk failure in order to succeed, both in our work and our everyday lives.

Our workshop presenters rounded out the program with inspiring case studies and practical takeaways that left our delegates wanting more.

“It was great to be reminded about getting outside of our silos and engaging with the people we don’t usually engage with.”

Connections 2014 delegate
Within the first few days of the June floods, CCVO immediately set to work to gather information on the initial impact of the disaster on Calgary’s nonprofit sector.

Reaching hundreds of organizations though our network, we worked to determine the extent of flood damage, and captured information on immediate and longer-term financial needs, service demands, and concerns over donor fatigue.

Our comprehensive series of research reports was used by government and funders to inform the direction of relief funding, helped enhance capacity building initiatives, and was cited extensively by the media to help tell the story of the impact of the floods on the nonprofit sector.

CCVO continues to work to encourage emergency preparedness in the sector and to find ways to integrate services in the event of the need for another city-wide response.
“On Sept. 12, the Calgary Chamber of Voluntary Organizations released a survey stating that many non-profits are concerned about lost revenue due to the flood, particularly from individual and corporate donations. For example, funds raised at this year’s Easter Seals Drop Zone were down 45 per cent compared to last year.”

Is there a statute of limitations on fundraising?
Mike Morrison
Metro News, Sept 19, 2013

“After a report was published this spring outlining the financial impact of flooding on non-profit groups, Southern-Heathcott said she was motivated to do something. After the Flood: A report on flood impact and lessons learned in Calgary’s non-profit sector, is the fourth part of an ongoing research project by the Calgary Chamber of Voluntary Organizations. In surveying more than 300 non-profits, the report found nearly 20 per cent suffered damage in last spring’s floods and many are still struggling with repairs, compensation and stretched staff.”

Spruce Meadows gives charities a leg up
Eva Ferguson,
Calgary Herald, April 22, 2014
Charities and nonprofits are the vanguard when it comes to finding creative solutions to social problems, yet their efforts often go unrecognized.

Now in its third year, the Calgary Nonprofit Innovation Awards were launched to recognize and celebrate this creative spirit and showcase local innovators who are stepping up with the desire and action to truly do things differently in bold and meaningful ways.

Each of the award winners illustrates examples of unique collaborative partnerships, game-changing ways of operating, and inventive service offerings.

They represent concrete examples of innovative thinking making a difference in the lives of our fellow Calgarians, our neighbours, family and friends.

Attainable Homes
Calgary Corporation

Prospect
Human Services

Trinity Place
Foundation of Alberta
This year’s Alberta Nonprofit Survey is the seventh in our series, and continues to build a strong foundation of information about the Province’s nonprofit and charitable sector.

This snapshot of the health and experience of Alberta’s nonprofits and charities captures details on finances, demand for services, staffing and the future economic outlook of organizations. It also looks at timely and topical issues such as the implementation of the Social Policy Framework, the effects of the elimination of STEP and Community Spirit programs, and the impact of the 2013 floods.

This report is the only source of Alberta-specific information, and is used extensively by individual organizations, boards of directors, government agencies and funding bodies to better understand the changes and trends occurring across the sector in the past year.

“I wanted to mention how helpful we find the surveys and publications that you do at CCVO.

The two reports that have influenced my thinking and decision-making most recently are the Turning Point document about succession in the sector and the 2013 Alberta Nonprofit Survey.”

Jill Wyatt
United Way of Calgary and Area
Across the province, labour market pressures and an aging workforce have created an environment where nonprofit organizations must prepare themselves for transitions in executive leadership in order to continue their vital role. Turning Point is the result of CCVO’s multi-stage research project on current issues of leadership.

Drawing input from hundreds of current and emerging leaders, the report speaks to the aspirations and challenges that stem from an inevitable transition in leadership across the sector, and summarizes the most critical steps that must be taken to ensure effectiveness, resiliency and sustainability, to create quality service for all Albertans.

Aboriginal peoples, mature workers, immigrants, and people with disabilities all experience rewarding careers in our sector but they are often in the minority among our employees.

Now more than ever, Alberta’s nonprofit organizations must take intentional steps to attract, develop and retain employees from these currently underrepresented groups.

An initiative of the Alberta Nonprofit Workforce Council, and led by CCVO, In the Mix promotes diversity through the stories of four diverse Calgarians working in the nonprofit sector.
“I want to sincerely thank you for the excellent e-bulletin that I have the privilege to read and I thank you for the exceptional information and framing of information that you regularly provide.

I do a better job in my community because of your excellent transfer of knowledge.”

Liz O’Neill
Boys & Girls Clubs, Big Brothers Big Sisters of Edmonton & Area

The bi-weekly e-bulletin is a reliable source of up-to-date information on government and policy changes, CCVO’s own research and resources, workshops and seminars, as well as funding and award opportunities. It also contains summaries and links to engaging stories, blogs and articles about trends and topics that matter most to the nonprofit sector.

The e-bulletin leverages the work we do scanning a wide array of information sources. It provides our cross-sector readership with a summary of issues and information, relieving organizations of the need to direct extensive time to monitoring news and trends.
Through capacity building and skills development workshops, peer to peer discussions, and information and dialogue sessions, CCVO engages hundreds of nonprofit organizations and their staff, boards and volunteers through the year.

Our series of workshops and on-going communities of practice provide opportunities for organizations to share ideas and explore the larger context of their work.
2013-2014 workshops

Results-Based Budgeting
Essential Skills and Strategies for Grantmakers
Let’s Talk About It: Health and Wellness in the Workplace
Finding Success in Policy Advocacy
The Agony & The Equity: It’s Not All About Money
Working With and Influencing Municipal Government
Anti-Spam Information Session
Board Governance Basics
CCVO MEMBERS AND SUPPORTERS

building community

We would like to thank those who share our interest in a strong and vibrant nonprofit sector and a healthy and sustainable community. Our members, donors and supporters are committed to strengthening, supporting and raising awareness of the contributions of the sector, benefiting the community as a whole.

donors & supporters

10 year members

This year, as we celebrate our 10th anniversary, we want to express our gratitude to those **members who have supported our work since CCVO’s inception**. Thank you for ten wonderful years of support!

Big Brothers and Big Sisters of Calgary & Area Boys and Girls Clubs of Calgary
Calgary Counselling Centre Calgary Drop-In & Rehab Centre Society Calgary
Children’s Cottage Society Developmental Disabilities Resource Centre of Calgary
Distress Centre Calgary EducationMatters Ethno-Cultural Council of Calgary
The Development Group United Way of Calgary and Area Women In Need Society of Calgary Women’s Centre of Calgary Wood’s Homes Youth Central YWCA of Calgary

See a full list of our members at
www.calgarycvo.org/membership/member-directory
**CCVO FINANCIALS**

**year-end**

**balance sheet**

<table>
<thead>
<tr>
<th>Assets</th>
<th>April 30, 2014</th>
<th>April 30, 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>796,240</td>
<td>900,588</td>
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<tr>
<td>Capital Assets</td>
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<td><strong>Total Assets</strong></td>
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<tr>
<td>Liabilities</td>
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<td></td>
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<tr>
<td>Current</td>
<td>313,489</td>
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<tr>
<td>Deferred Membership Revenue</td>
<td>13,600</td>
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<td>Deferred Program Grants</td>
<td>13,604</td>
<td>63,354</td>
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<td>Deferred Lease Enducement</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
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<td><strong>550,761</strong></td>
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<td><strong>Net Assets</strong></td>
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<tr>
<td>Unrestricted</td>
<td>52,620</td>
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<td>Internally Restricted</td>
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<td>417,855</td>
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<tr>
<td>Invested in Capital Assets</td>
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<td>68,560</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>515,754</strong></td>
<td><strong>484,343</strong></td>
</tr>
</tbody>
</table>

**revenues**

32% Research & Project Grants
38% Capacity Grants
30% Earned Revenue

**expenditures**

21% Programs & Projects
64% Salaries & Benefits
15% Administration

Read our full audited financial statements at [www.calgarycvo.org/who-we-are/about-ccvo](http://www.calgarycvo.org/who-we-are/about-ccvo)