San Diego County Taxpayers Association Releases November 2020 Voter Guide
**Non-partisan, highly researched voter guide provides analysis to help voters make informed decisions**

SAN DIEGO – Oct. 1, 2020 – Ahead of the November 2020 election, the San Diego County Taxpayers Association (SDCTA), “San Diego’s Taxpayer Watchdog Group” has released its official November 2020 Voter Guide, which provides non-partisan, highly-researched information to help citizens educate themselves about what’s on their ballot.

“This election cycle puts many crucial choices in front of San Diego voters, including changes to the landmark Proposition 13, height limit restrictions and school bonds,” says Haney Hong, president and CEO of San Diego County Taxpayers Association. “As we have for the past 75 years, the Taxpayers Association took an objective, data-driven look at the topics that affect San Diego taxpayers the most. After an in-depth review of each initiative, we have written clear, thorough analyses of the implications of each measure, so our community can be well informed as they vote.”

The Taxpayers Association has taken positions on the following:

**Proposition 15 – NO**
This measure to implement a split roll property tax system could lead to an eventual reduction of California’s level of economic activity. An amendment of the state constitution that introduces a split-roll property tax may have potential negative effects on California’s economy.

**Proposition 19 – NO**
This measure will amend the property tax portability provisions of the law enacted by Proposition 19 in 1978. Proposition 19 only adds to the complexities of Proposition 13, strips property owners (particularly low and middle-income Californians and seniors) of protections and “lockboxes” tax revenue, making it harder to flexibly address Californians’ needs in these tough times.
Proposition 21 – NO
This measure does not adhere to SDCTA’s principles on rent control adopted in 2018. Historically, SDCTA has opposed all forms of rent control, maintaining that the imposition of rent control by local governments equates to setting a price ceiling below the market value of a property to a given portion of the market, prompting several adverse effects.

Measure A – YES
This Homelessness and Affordable Housing Bond will build an estimated 7,500 subsidized housing rental units for low-income households, seniors, veterans and the homeless. Construction will be financed by $900 million in general obligation bonds.

Measure E – YES
While SDCTA takes a strong stance against ballot box land-use planning, we support this to the San Diego Municipal Code 132.0505 Coastal Height Limit. This measure demonstrates positive economic implications through an increased tax base from development. Increased housing and commercial development in the Midway area with increased height limits will spur increased tax revenues. Increases in height limits also supports the adopted Community Plan Update that calls for increases in housing and density for a revitalization of the area.

Measure L – YES
This City of Oceanside measure affirms the vote of the Oceanside City Council on the North River Farms project.

Measure T – YES
This $125 million school bond for the Cajon Valley Union School District is similar to a previously submitted bond package, which SDCTA approved of, but involves less money. There will be no increase of taxes, and it will include a smaller project list.

Measure U – YES
This $3.1 million bond for the Dehesa School District is very small, and very focused on upgrades and the rehabilitation of outdated facilities. The project list is well defined and appropriately fulfills the district’s needs.

Measure V – YES
This $136 million La Mesa/Spring Valley School Bond meets key components of SDCTA’s 2020 School Bond Criteria. School site projects are listed individually, with appropriate cost estimates per site. Projects focus primarily on updating and refurbishing current facilities. No new facilities are included, which is consistent with the district’s projections that enrollment will for the most part remain stable.
Measure W – NO
SDCTA has concerns over the project lists and costs for Oceanside Unified School District’s $160 million bond. The costs are not broken down specifically by project, and it leaves too much wiggle room for allocating funds for other projects. It mentions the sale of property, but the proposal does not make it clear what that property is or its appraised value. Most information used to draft this bond was from 2017, so SDCTA could not determine the amount spent currently or plans to spend on deferred maintenance.

Measure AA – YES
The Valley Center Fire Protection District Emergency Response Protection Measure meets key SDCTA criteria for oversight committee protections. It demonstrates a well-defined need, and does not include full publicly funded pensions, but instead a 401(k)-style plan, which delivers savings to taxpayers.

To view the full November 2020 Voter Guide with complete details on why the Taxpayer’s Association took these positions, click here.

If you would like to set up an interview with the Taxpayers Association to discuss their positions on the November 2020 election, please connect with Suzy Garcia at suzy@scatenadaniels.com or 702-883-2077 (text okay!)

ABOUT THE SAN DIEGO COUNTY TAXPAYERS ASSOCIATION
San Diego County Taxpayers Association (SDCTA) is a non-profit, non-partisan organization, dedicated to promoting accountable, cost-effective and efficient government and opposing unnecessary new taxes and fees. For the last 75 years, SDCTA has served as “San Diego’s Taxpayer Watchdog Group” by educating the public and helping save the region’s citizens millions of dollars. Public opinion polls consistently rate SDCTA as the most “influential” and “trusted” public policy institution in San Diego. The 150 member-strong organization is led by President & CEO Haney Hong. SDCTA envisions a future where San Diego citizens receive a better return on investment in public assets and services. For more information, please visit www.sdcta.org, Twitter, Facebook or call 619-234-6423.

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