

NABU.ORG Privacy and Cookies Policy

Last Updated: June 28, 2018

Introduction

NABU.ORG is committed to helping protect the privacy of all our users. This Privacy and Cookies Policy ("Policy") explains about how we collect, use, share, and process Personal Data (defined below) through the NABU.ORG website and other related mobile applications (the "Site"). References to 'we', 'us' and 'our' are to LFA International Inc., a 501(c)(3) organization d/b/a NABU.ORG.

Summary of key issues

1. Collection	We collect Personal Data about you that you provide to us or that we obtain while you are using the Site.
2. Protection	We employ reasonable and current technical, administrative and physical safeguards that are designed to prevent unauthorized access, maintain data accuracy, and ensure correct use of Personal Data.
3. Use	We use Personal Data to facilitate your requests related to your use of the Site, to build features that will make the services available on the Site easier to use, to contact you about these services, and to occasionally send marketing material or news that we think might be of interest to you.
4. Marketing and Choices	You have control over how we use Personal Data for marketing. You can exercise your control over any marketing communication.
5. Sharing	We share your Personal Data within our organization and with our third party partners as necessary to perform operations and transactions in the management of our organization.
6. Cookies	Our Site uses cookies and other similar technologies. For additional information related to opting out of advertising and certain other cookies, please see the Cookies section below.
7. Access and Data Subject Rights	NABU.ORG understands that you may want to change, access or delete your Personal Data. You may do so by accessing your profile or by contacting us at info@nabu.org .
8. Cross-Border Data Transfers	Our Site is operated in the United States. If you are located outside the US, your Personal Data will be transferred to the US, a jurisdiction that may not provide an equivalent level of protection as your home jurisdiction. Cross-border transfer is therefore necessary for the conclusion or performance of a requested operation, and for the establishment, exercise, and defense of legal claims. To the extent permitted by local law, your use of the Site or provision of any Personal Data constitutes your consent to the cross-border transfer of Personal Data and the other activities identified in this Policy.
9. Changes	We will inform you of any material changes to this Policy.
10. Contact Us	Should you have any questions, concerns or comments, please contact us at info@nabu.org .

1. Collection of Your Personal Data

We collect personally identifiable information ("Personal Data") about you that you provide to us or that we obtain while you are using the Site. Personal Data includes information that can identify you as a specific individual, such as your name, address, phone number, credit card number, e-mail address, date of birth, username and password for our Site and any other information you may choose to provide or as may be required to fulfill the requested operation. We also collect non-personally identifiable information, including your IP address, search preferences related to specific searches, and location through your interactions with our Site. When we link non-personally identifiable information with Personal Data, we will treat it as Personal Data under this Privacy & Cookies Policy.

We collect Personal Data in the following ways:

- When you sign up to online actions or express an interest in joining as a subscriber
- When you make a donation to us
- When you sign up for or express an interest in joining as a partner, sponsor, or content provider
- When you apply for a job or volunteering opportunity with us

Social Media and Third Party Websites: The Site also includes Social Media Features and Widgets, such as Facebook, Instagram, and Twitter. These features may collect your IP address and/or which page you are visiting on our Site, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy statement of the company providing it.

2. Protecting Your Personal Data

We employ reasonable and current technical, administrative and physical safeguards that are designed to prevent unauthorized access, maintain data accuracy, and to ensure correct use of Personal Data. To provide protection for credit card transactions while in transit, NABU.ORG currently uses Secure Socket Layer encryption.

3. Use of Your Personal Data

We use your Personal Data collected via our Site for the following purposes:

- To update you on our campaigns and activities
- To ask you to donate or get involved with our organization
- To administer your subscription
- To process donations that we receive from you
- To process literary content that we receive from you
- To improve our Site
- To fulfill any legal obligations

Certain jurisdictions require an explanation of the legal basis for the collection and processing of Personal Data. We have several different legal grounds on which we collect and process Personal Data, including: (a) as necessary to perform a transaction (such as when we perform a transaction at your request or otherwise respond to your requests); (b) as necessary to comply with a legal obligation (such as when we use Personal Data for record keeping to substantiate our compliance with other laws); (c) consent (where you have provided consent as appropriate under applicable law); and (d) necessary for legitimate interests (such as when we offer you relevant marketing communications if you have not previously objected). The provision of Personal Data as described in this Policy is partly a contractual requirement (to provide information at your request and to engage in transactions with you) and partly a statutory requirement (e.g., for us to substantiate our compliance with other laws and defend claims). In general, you do need to provide the Personal Data to engage in transactions with us, except in limited instances when we indicate that certain information is voluntary. Not providing Personal Data may prevent us from providing you with

requested information and carrying out transactions. However, you can always exercise control over our use of data for marketing and you can control the use of cookies on our Site as further described in the Cookies section of this Policy.

4. Marketing

You have control regarding our use of Personal Data for directing marketing. Specifically, and where required by law with your prior consent, we may contact you to provide marketing material or to assist us in improving the Site. If you would prefer not to receive notices from us, you may simply opt-out from receiving them by using the unsubscribe hyperlink provided in any communication or contact us at the address provided at the end of this Policy.

5. Sharing Your Personal Data

NABU.ORG does not share your Personal Data, except as disclosed in this Policy or as otherwise authorized by you. NABU.ORG may share your Personal Data in the following circumstances:

- **Sharing within our organization:** We share within our organization in order to facilitate transactions (e.g., to process donations or the provision of literary content) and to respond to requests.
- **Hosting and processing arrangements:** Our Site is hosted by third party service providers and therefore any Personal Data you submit through the Site may be processed by that third party service provider. We also we other third parties to process your Personal Data including in the following areas: to process online payments, to process information associated with requests to get involved with us (e.g., sponsorship, partnership, or donor requests). All third party service providers process your Personal Data only on NABU.ORG behalf and are bound by contractual terms that are compliant with applicable data protection law.
- **Other sharing:** We may also share your Personal Data with your permission, or if we are legally required to disclose your information in order to comply with our legal obligations.

6. Our Policy On Cookies and Other Tracking Technologies

NABU.ORG uses and allows certain trusted partners to use cookies, web beacons, and similar tracking technologies (collectively, “cookies”) on our Site.

What are cookies?

Cookies are small amounts of data that are stored on your browser, device, or the page you are viewing. Some cookies are deleted once you close your browser, while other cookies are retained even after you close your browser so that you can be recognized when you return to a website. More information about cookies and how cookies work is available at www.allaboutcookies.org.

How does NABU.ORG use cookies?

NABU.ORG uses cookies to provide the Site and gather information about your usage patterns when you navigate the Site, in order to enhance your personalized experience, and to understand usage patterns to improve the Site.

Cookies on the NABU.ORG Site are generally divided into the following categories:

- **Strictly Necessary Cookies:** These cookies are required for the operation of NABU.ORG Site. They include, for example, cookies that enable NABU.ORG to provide the Site.
- **Analytical/Performance Cookies:** These cookies allow NABU.ORG to recognize and count the number of users of our Site and understand how such users navigate through the Site. This helps to improve how the Site works, for example, by ensuring that visitors can find what they are looking for easily.

- **Functional Cookies:** These cookies improve the functional performance of NABU.ORG's Site and make the Site easier for you to use. These cookies qualify as persistent cookies, because they remain on your device for NABU.ORG to use during a next visit to our Site.

What are your options if you do not want cookies?

You can review your Internet browser settings, typically under the sections "Help" or "Internet Options," to exercise choices you have for certain cookies. If you disable or delete certain cookies in your Internet browser settings, your overall ability to use the Site may be affected. To learn more about the use of cookies for Google analytics and to exercise choice regarding such cookies, please visit <https://tools.google.com/dlpage/gaoptout>.

At this time, the NABU.ORG Site is not configured to honor browsers' "Do Not Track" signals.

7. Access or Change Your Personal Data and Data Subject Rights

NABU.ORG understands that you may want to change, access or delete your Personal Data. As required by applicable law, you may do so by contacting us at info@nabu.org. To protect your privacy and security, we will verify your identity before effectuating a request, granting access or making changes to your Personal Data. Any request to access your Personal Data will be answered within 30 days of verifying your request.

Depending on the jurisdiction where you reside, you may have specific rights under local legislation to: (i) request access to your Personal Data; (ii) request rectification of your Personal Data; (iii) request erasure of your Personal Data; (iv) request restriction of processing of your Personal Data; (v) request data portability; (vi) object to the processing of your Personal Data. Contact us at info@nabu.org if you have questions or would like to exercise such rights.

We will retain your Personal Data for as long as necessary for the purposes outlined above. We remove Personal Data from our systems once it is no longer required, in line with our record retention guidelines. In addition, we will retain and use your Personal Data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

8. Cross-Border Data Transfer

Our Site is operated in the United States. If you are located outside the US, your Personal Data will be transferred to the US, a jurisdiction that may not provide an equivalent level of protection as your home jurisdiction. The cross-border transfer to the US is necessary for the conclusion or performance of a transaction that you are requesting, and/or for the establishment, exercise, and defense of legal claims. To the extent permitted by local law, your use of the Site or provision of any Personal Data constitutes your consent to the cross-border transfer of Personal Data and the other activities identified in this Privacy & Cookies Policy.

9. Changes to this Policy

NABU.ORG may revise this Policy to reflect changes in the law, our Personal Data collection and use practices, the features of our Site, or advances in technology. If we make any material changes we will notify you by email (sent to the e-mail address specified in your profile) or by means of a prominent notice on this Site prior to the change becoming effective.

10. How to Contact Us

Any questions or comments regarding this Policy or NABU.ORG's privacy practices should be directed to info@nabu.org. If you reside in the European Union, you may also contact your local data protection authority with any questions or complaints about NABU.ORG's privacy practices.