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Agami Annual Report 2021
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Editor's Note

We are proud to share our Annual Financial Report 2021. It is a ton of information to sift through - given that Agami has been tirelessly working towards its goals and blazing trails with innovative programs and projects.

I want to thank the team behind this report, the editorial team, unit leaders, the program representatives, and all of Agami Education Foundation. Thank you all for coming together to form the dream team for the Annual Report 2021!

I want to thank everyone in Agami for achieving beyond the fundraising targets and creating lasting impacts in 2021. This Annual Report is an accurate depiction of those successes. I know how every contribution counted during this pandemic, whether you are an individual, a government donor, or a private partner sharing our vision of supporting underprivileged kids.

We are deeply grateful for all your support and contributions. Not only did your generous donations and support help us support the underprivileged group, but they also fueled the continued power of hope we all share, a hope for a brighter tomorrow! Please visit our website www.agami.org to find details of the fantastic support we received in 2021 and the Program, Projects and Initiative statutes.

Tareque Mehdi
Editor, Annual Report 2021
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Meet Shimanta

Shimanta is a primary student of Switch Tahmina Banu Biddyaniketon. He loves creating new things from discarded things on the streets. He dreams of being a mechanical engineer.

He wants to make lamps one day with discarded materials because students can benefit from them when there is no electricity. Agami believes his determination will make a difference one day.

Meet Rita

Rita Das from Swapnanagar School is overjoyed. She has earned a job in the prestigious Department of Livestock Services in Upazilla Livestock Office, Patiya.

Her journey has not been easy, but Rita has been committed. During the ongoing COVID-19 pandemic, she was volunteering in the Library of the Kazi Nazrul Pathagar. She has also been volunteering for her school and community.

What is remarkable about Rita getting a job is that it brought new hopes to her community, who were typically laborers. Agami is proud of Rita.

“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD” ~Nelson Mandela

Note: All USA Figures in this report are based on the exchange rate of 2021
About Agami Inc.

Agami is a 501(c)3 US non-profit dedicated to giving underprivileged children access to quality education in Bangladesh. Agami Inc. is made up of an Agami central executive committee in North America, of Board of Directors, a fully functional sister organization in Bangladesh called Agami Education Foundation (AEF), and Chapters that consistently work to improve the quality of education through its dedicated Programs, Projects, and Initiatives (PPI).

AEF received non-profit status in 2021 and is located in Dhaka. AEF manages all administrative and operational activities and works in tangent with Agami Inc. to utilize funds on all PPIs implemented.

The name “Agami” translates to “Future” in English. Because we at Agami Inc. believe that education is the most critical enabler of lasting socio-economical change for a nation and will directly impact Bangladesh’s future. In 2003, Dr. Babu Rahman and friends Dr. Sabir Majumder and Dr. Abu Hasan officially registered Agami Inc. (Agami) in California and with US-IRS as a 501(c)3 non-profit organization.

Agami’s very first project was for a slum school in Comilla. Fast forward to today, Agami’s flagship PPI – School Program has been supporting over 3000 school children annually over the last decade.

Our Mission
Agami’s mission is to create lasting socio-economic change in Bangladesh with education. Through our programs and partners, we create a holistic solution of basic education for underprivileged children, skills training for adults, and public health and economic initiatives for families.

Our Vision
All underprivileged children in Bangladesh will get equal opportunity for quality education to reach their potential and develop lifelong learning goals.

Teachers from Agami schools proudly celebrate Bangladesh Victory Day
Letter from the President
Sabir Majumder, Ph.D.
President, Agami Inc., USA

Agami’s growth has been exponential over the last two decades. In its third decade, from 2021 to 2030, Agami is re-defining its strategies and exploring sustainable solutions that could scale its operations and outreach in Bangladesh and worldwide – we proudly nicknamed it Agami 3.0.

Agami currently offers ten programs, projects, and initiatives (PPIs), including the three new pilot projects added in 2021 that are designed by our expert volunteers and skilled employees for schools, children, teachers, parents, and underprivileged communities. Agami leaders worked harder than ever to offer the best services across the PPI portfolio based on our shared purpose.

The COVID-19 global pandemic made us realize that a resilient recovery is needed for the Agami-sponsored schools. Our flagship PPI, School Program, delivered education virtually to students and teachers. Agami adopted a Homeroom experience to continue their education. The Agami EdTech team has been leading the way with various local, national, and international organizations concerning the Agami outreach across the national landscape. The teachers’ Training team has continued their year-round outreach and training for teachers. Life is Fun team has been active with science-based outreach and launching science labs for high schools. Other initiatives include model libraries for junior and high schools, nurturing mental health and creativity through chess courses, managing the pandemic crises, and adopting an approach to make up for the learning losses.

In 2021, Agami promoted alignment within the organizational units (including Agami Central Executive Committee, Agami Education Foundation, and Agami chapters). To ensure that all teams evolve with the Agami 3.0 solutions, three taskforce teams were formed in 2021 to make productive collaborations, provide effective communication, and break down the barriers, respectively, in all levels of operations. In addition, Agami volunteers and employees host monthly global seminars to share knowledge with peers.

The overall engagement across stakeholders helped us raise nearly half a million US dollars in 2021, breaking all previous records from prior years. We are actively planning to reach our target of a million-dollar mark by 2023, with our donor relations reaching a new height in 2021. Moreover, some generous donors have taken “proactive” steps in working with Agami compared to previous “reactive” interfacing.

Agami will continue to process relevant information, scope, and timing with 3Ps – process, procedure, and protocols to make solutions work. Leveraging the 3Ps Agami will be a) using impact data to be coherent and convergent across all PPIs, b) harnessing new opportunities and partnerships for all PPIs, c) building effective relationships between PPI services against UN sustainable development goals-SDGs, d) breaking down barriers for transitioning from “can we?” to “we can!”, e) using modern tools of communication, cooperation, collaboration, and management to manage volunteers and employees and much more diligently.

Agami is ready to embark on newer education opportunities and more sustainable solutions, thus collaborating with local, national, and international entities to ensure access to education from every corner of Bangladesh.
2021 was the beginning of a new phase and chapter in Agami’s journey that we call Agami 3.0, a 10-year road map with a few fundamental shifts in our approach. The Agami Board and various Agami teams, both in the USA and Bangladesh, worked in unison to set the stage. With the onset and prevalence of the pandemic, our task became more arduous, but with our perseverance and tenacity, we came out stronger. In 2021 Agami experienced significant growth in all aspects of its operation and impact. Not only that, for the very first time, we were able to secure funds exceeding USD 400K for Agami’s PPIs (Programs, Projects & Initiatives) from our worldwide pool of donors, supporters, and international partners.

The Agami Board gladly and proudly recognizes Dilruba Chowdhury, Program Director of EdTech, for her sound leadership and execution in the transformation to and of Agami EdTech, which will be pivotal to anchoring Agami 3.0 objectives. AEF received the approval to register as a domestic NGO during the first quarter of 2021. We also made substantial progress in 2021 to prepare to file for the foreign NGO registration for Agami Inc 2022. In collaboration with the President and the EC, Agami’s board members also prioritized, facilitated, and put plans in motion to address present and future scaling and sustainability challenges for Agami. These include:

- Strengthen AEF with new volunteers and leaders to ensure long term sustainable operational growth
  - 2021 AEF Election and new dynamic leadership
  - AEF Domestic NGO registration
  - AEF office space expansion and improved work culture
- EdTech’s transformation to enable the growth of Agami to make a much more significant impact in delivering quality education to the underprivileged and economically marginalized children of Bangladesh.
- Focus and more extensive investment in EdTech
  - To develop international and local partnerships to scale.
  - To increase KAB/EdTech’s content utilization and offer them beyond Agami schools.
  - To implement EdTech solution in Agami schools
- Invest in impact analysis to improve efficiency, accuracy, accountability, and outcome of our programs, projects, and initiatives
  - Take a holistic approach to education
    - Agami’s PPI alignment with UN SDGs
    - Invest in sustainable and self-funded projects for skill development
    - Collaboration between PPIs to augment and add value to our offering and focus on socio-economic development, such as girls’ education, adolescent health education, vocational education, and women empowerment through education and skill development.
- Focus on quality education
  - Improving the quality of teachers
  - Address the digital disparity
  - Invest in co-curricular and extracurricular Education in Agami schools for the improved overall development of students.
- Invest in improving our operational efficiency across the organization
  - Leverage CRM and data analytics to move toward data-driven decision making
  - Drive-up usage of productivity tools such as Google suite apps, slack, cloud-based tools, and others for improved productivity, efficiency, and on-time communication.

Agami is focusing on recovering from the learning loss, and we hope and pray 2022 will be a year of transition to a post-pandemic new normal. In 2022, we will need to operate in a world where we continue to co-exist with Covid-19. Agami has a fantastic team of committed volunteers, employees, supporters, and donors who can and will help us reach new heights, resulting in a better future for the ever-growing number of Agami’s children.
The School Program started in 2003 with only two schools that aimed to promote basic education for underprivileged children in Bangladesh. Over the years, it has grown in terms of operational coverage of direct beneficiaries. Based on the supported school’s needs, various education-centric projects have been implemented in urban and rural settings across the country up to higher secondary levels. The SP team monitors all the projects at least twice a year, evaluates their performance to track result-based outcomes, and initiates a strategic plan for further improvement.

### Beyond 2021

- Alternative measures to keep students in education during the school closures due to the COVID-19 pandemic
- Impact studies to assess the effectiveness and efficiency of project interventions
- Periodic monitoring and evaluation of various activities to measure progress and capture data for evidence-based decision-making

### Highlights

**Academic Highlights**

- 188 students participated in SSC examination. Pass rate of 98.9% from Agami schools (compared to 98.3% in Bangladesh)

**Recovering Learning Loss Project (RLLP):**

- 22 teachers trained on content & teaching pedagogy
- 305 students covered 75% of intended curriculum

**Budgetary Support**

- $136,926 annual budget allocation and Science lab support in 1 school

**Monitoring & Assessments**

- Performance comparison for Agami supported schools
- Impact analysis of 8 Agami supported schools

**Supported**

- **3072 students**
- **16** underprivileged schools are supported
- **85 teachers** received professional learning opportunities
Agami Education Technology (EdTech)

EdTech’s focus is to meet the growing technology needs of Agami students. Apart from creating and localizing digital content, EdTech provides technology training to teachers and implements both Khan Academy Bangla (KAB) and in-house learning materials.

Beyond 2021

NCTB-aligned digital content, including videos and exercises for Khan Academy Bangla (bn.khanacademy.org) and Agami Learning platform (learn.agami.org)

Program implementation of the strengthening communities/Improving lives and livelihood (SCILLS) $150k grant

Interventions in over 100 schools supported by Agami Inc, Serve Foundation, World Bank and BRAC

Highlights

84k subscribers on the Khan Academy Bangla YouTube channel.
300k+ views and 8000+ hours of watch-time

156 videos of “Amar Ghore Amar School” were created in 2021.

800+ teachers across the country completed the course on Muktopaath, which will impact over 100 thousand students.

Muktopaath is an e-learning platform of the government to improve the teaching skills of secondary level math teachers under the World Bank’s Reach to Teach (R2T) project. The project was designed and implemented by Agami EdTech in association with a couple of other organizations.

BRAC Education Program (BEP) piloted the Agami EdTech platform in 14 schools for two months. BEP decided to extend to 86 of their schools under the Social Enterprise Division

Total 4.5 lac users have visited KAB contents till date!
Teachers' Training (TT)

The TT program’s focus is to ensure that Agami school teachers are well trained and equipped to deliver the quality of education Agami strives to provide. The TT considers teachers’ needs and feedback to keep up with the changing curriculum and technological direction the education system demands and help build teachers’ resumes for better skillsets and job opportunities.

Highlights

- **Interactive Math Training Sessions**: Provided 14 standard interactive lesson plans, 3000+ worksheets, portfolios, and equipment for 270 students.

- **Creating Digital Content (Virtual Training)**: 25 Math, Science, and English teachers benefited.

- **Pre-training Sessions on Math, Science, and English Learning Domain, Lesson plan & Assessment**: 19 teachers participated in these training.

- **Collaboration with Youth Promise (Virtual sessions)**: On Introduction to Engineering. 14 classes were conducted, and 18 students and three teachers from 3 Agami-sponsored schools benefited.

- Provided four mobile phones and stood to the students of Chatpara Ideal Academy.

- **Virtual Workshop on Spoken English**: 21 English teachers participated.

- **Virtual Science, Math, and English Olympiad**: 36 students from 6 schools participated.

Keeping in mind the need and response from the spoken English sessions, Agami decided to debut Improving English Teaching (IET) as a separate PPI. Since then, IET has run seven online sessions benefiting 12 teachers.

Outcome

Enabled teachers to prepare questions and projects on problem-solving and critical thinking by using 3 domains of learning (Cognitive, Affective and Psychomotor)

Enabled and empowered teachers to create digital content to conduct multimedia classroom.

Taught teachers to help promote science related interactive learning among secondary students.

Nafisa Khanom, Teachers’ Training Program Lead, with teachers from Agami schools.

Read and Read. Our programs vouch that reading helps build strong characters and improves focus and mental health.
Life is Fun (LiF)

In 2021, LiF has been proactively developing interactive lessons covering a wide range of Science topics like Pollution, Food Chain, and Renewable Energy. LiF has had numerous challenges in teaching through practical knowledge, which was one of the core values in LiF. Despite lockdown, LiF continued virtual sessions and animated video learning to make it interesting and easy to follow.

LiF team has been following constructive feedback and SWOT analysis over the years to understand how LiF lessons are impacting the primary and secondary level students. Based on the last five years, the below graph represents regaining LiF's growth in terms of students and schools benefitting from the program after the COVID pandemic.

In the year 2020, the total number of students and schools decreased significantly, primarily because of the pandemic LiF was not able to host in-person classes. With schools closures, LiF managed online sessions however, not all students had the access to attend online sessions. In 2021, LiF team managed to benefit more students because Agami worked with students to make virtual learning more accessible.

Highlights

Science Fair: LiF has organized science fairs since 2018 and has encouraged all Agami-sponsored schools to participate. In 2021, the Science Fair was held virtually. 38 science projects, as compared to 12 in 2019, 8 wall magazines, and 15 extempore speeches were presented by 10 Agami-funded schools.

World Environment Day: The LiF team hosted an awareness event with 200 students, including artwork on environmental awareness and speeches by students. LiF team also helped plant 94 trees in several Agami-supported school premises to reinforce the accountability of a globally-responsible citizen.

Beyond 2021

Instill the principles from Domains of Bloom’s Taxonomy (Knowledge, Comprehension and Application) in the students.

Raise awareness towards science and enforce within school curriculum and school activities.

Promote teaching and environment awareness in an outcome-based approach.

Shuchona is a primary student from Aalok Shikhaloy. She has been very keen to practice arts and sciences. She loves badminton and football.

Her father is a driver and mother a housewife. Their dream is hoping Shuchona will achieve her dreams. Shuchona loves Aalok Shikhaloy because besides studies, she can participate in debates.

She dreams to become an engineer one day and Agami hopes that she succeeds in her dreams.
Health for Education (HfE)

HfE has been working across all Agami-sponsored schools to host frequent health and dental camps in partnership with “The Platform of Doctors” and medical students in Bangladesh. HfE also includes need-based activities like awareness about nutrition, general hygiene and menstrual health hygiene.

Highlights

Due to the COVID-19 pandemic, schools were closed across the country, and hence Agami did not organize any on-site health camps in 2021. However, Agami held awareness sessions virtually, primarily on safety practices and awareness about the COVID-19 pandemic.

In 2021, HfE received several donated goods. Unilever Bangladesh donated lifebuoy soap bars which were distributed to students. The Shin Shin group donated 6000 masks, and Bangla Poshak Ltd. presented 3000 shawls distributed among students and teachers of Agami-sponsored schools.

| 2,545+ families were served COVID-19 Survival Packs |
| 1,500+ students from 12 schools received aids |

Agami Odommo Nari (AON) Translates to: The Unstoppable Woman

During the COVID-19 lockdown, AON managed to teach sewing skills to 54 women. The program was able to provide job placement for most of the participants. After-effects of covid led to dire financial conditions in some households, and the AON had a few dropouts. AON continued to train and provide socio-economic freedom to mothers of the children from Agami-supported schools.

Highlights

In 2021, Odommo Nari Program discussed various career opportunities in the textile, garment, and handicraft industry with 100 participants of the program.

In 2022, Agami supported schools need 7,46,400 BDT ($8,900) to provide school uniforms for 794 students. Odommo Nari has the necessary skillsets to develop school uniforms with a potential saving of 1,58,800 BDT ($1890). The projection is that from 2023 this program will be 80-90% self-sustaining with Agami School Uniform development contract.

Panjabis and masks produced by the AON project have been on sale on eBay since 2021.

2021 Job Placement

| Total |
| 54 |

- Switch Craft
- Home Business
- Garment Industry
- Nokshi Katha
- Waiting for placement

Beyond 2021

Stipend for participants to help with financial crisis and motivation to continue the program

Capacity building and targeted sewing skill training to improve job placement with garment industries and Switch Craft

Start making school uniforms for Agami supported schools

Objective evaluation system for better assessing the effectiveness of the project.
Library Project (LP)

The LP stresses building a unique skill set for students, such as reading and writing fluency, creativity, and empathy. The pilot project started in 2016 with four schools in Dhaka and is currently implemented in six schools. In 2020 and mid-2021, the LP was slowed down because of the COVID-19 pandemic. It continued its activities in full, from mid-2021 with a mixture of online and offline activities.

Highlights

In 2021, five online book reading sessions were arranged at Switch Bidyaniketan, PSD Nandipara & Sohag Swapnadhara school to boost fluency and discuss literature.

The volunteer-driven LP team organized an environmental awareness on waste management at Alok Shikkhaloy, and focused on educating the students about types of waste and the basics of 3R - Reuse, Recycle & Reduce.

At the end of 2021, Library Project had resumed at PSD Nandipara, Switch Bidyaniketan, and Empyrean Hope school with the students of grades 3 to 5, where the students were encouraged to read 12 books each.

Agami Chess Guild (ACG)

ACG is the first and one-of-a-kind school-based competitive chess learning program offered in Bangladesh. It piloted chess classes in 2 Agami-sponsored schools in Dhaka with 100 students. The two chess instructors are internationally rated players as well.

Highlights

Agami provided 93 chess boards for each of the Agami Chess Guild schools - for students to practice at home. 56 chess boards were provided by the Chess Federation, Bangladesh. 25 Agami Chess Guild students (14 girls and 11 boys) participated in the Carnival Chess Festival 2021 organized by Dot lines Group at the Police Lines, Mirpur, Dhaka.

A Female Second Division League was held on Independence Day, organized by the Bangladesh Chess Federation. 6 students from Switch Tahmina Banu Biddyaniketon and Sohag Swapnadhara took part and represented ACG. The team stood in 9th position with 3 points in the completion.

Agami created an opportunity for these underprivileged children to come in touch with these Grandmasters and play chess, which was only a dream for them. Many of the students have shown interest in participating in national and international chess tournaments. This participation created considerable momentum and grew confidence in students.
Aligning Agami PPIs to the UN’s Sustainable Developmental Goals

At Agami, we think of the SDGs as a compelling engagement opportunity. By incorporating the SD Goals into our programs, we create a sense of shared purpose for our people, communities, and the world. Beyond social impact, there are also tangible business benefits around attracting, retaining, and engaging top talent looking for work opportunities that give them the satisfaction that they are giving back to the world.

All of Agami’s PPIs align with one or more of the UN Sustainable Development Goals. Other goals are indirectly addressed through the activities per PPI. For example, The Life is Fun project plants trees in observance of World Environment Day - thereby helping the climate. Look for the SDG image on each PPI page to find the ones addressed. We believe that small actions add up when we all pull together collectively. We are opening up a world of opportunities for making a significant impact in the future for the children we serve, a little at a time!

Students from PSD Pearabag Primary School celebrated International Women’s Day. Bringing awareness through teaching fundamentals proves to be an effective learning outcome.

Hafsa & Mim (Grade 5) from PSD Nandipara school secured the first position with their appeal to plant more trees. Agami hosted the multiple-day event to celebrate World Environment Day in 2021.
Financial Report 2021

Agami’s Financial Growth

An analysis of nearly one decade of data finds that Agami’s growth process is steady and stable. Agami is set for a sustainable 15% yearly growth in the future. Though Agami’s start was very humble - a mere $2,467 in 2002, we have become a charity organization that raised over a quarter-million dollars in 2018. The steady growth of the donor community and dedicated volunteers have made this feat possible.

In 2021, Agami reached a milestone by raising the most funds compared to the previous 19 years. We collected over USD$ 447,000 in donations, grants, and company matching during the financial year 2021. Most of these contributions came from individual donors. Our donors, in turn, have also been Agami ambassadors and have primarily contributed to spreading Agami’s message.

Agami volunteers, donors, and supporters have consistently exceeded the yearly targets. Agami’s Executive teams (Agami Inc. & AEF) have brought about creative ideas and challenged themselves to go beyond proven fundraising methods. In 2021, we focused on the company ambassador program at a few prominent companies and explored grant opportunities and partnerships.

Since its inception, Agami’s financial statements have shown a steady growth of revenue, programs, and service offerings, establishing that Agami’s executive body is doing a phenomenal job of maximizing the value-add for every dollar of the donated money. The high financial health score is a testament to that.

Other Areas of Growth

**Donation Data Tracking:** In 2021, the Fundraising team, Finance team, and Operations team worked together to streamline metadata from various donation channels to improve donors’ record tracking system. This process significantly improved our tracking systems and helped us with our donor relationship management.

**Donor Feedback:** Agami always values our donors’ feedback and evaluations. We welcome our donors’ input and evaluate the organization in creating meaningful relationships through dialogues, support structure, and accountability.
Financial Report 2021  Figures in USD

Key Observations 2021
- YoY net asset growth in 2021: $103,317; Much higher than the 2020 number of $5,824 due to a relative increase in corporate grants. A downtick in individual donations (11.3%) was noticed due to the continued effects of the pandemic.
- Fundraising efficiency (ratio of fundraising expenses and funds raised) improved substantially YoY, owing to minimal expenses for virtual fundraisers
- Marked increase in Program Expenses YoY: 45% increase in 2021, compared to 2020

Support and Revenue 2021 vs 2020

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<th>2020</th>
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<tr>
<td>Individual Donations</td>
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<td>Corporate Matching Gifts</td>
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<td>Special Events</td>
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<td>Total Revenue</td>
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</table>

Expenses 2021 vs 2020

In reference to Agami Inc. only

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<th>2021</th>
<th>2020</th>
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</thead>
<tbody>
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<td>Program Services</td>
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<td>Operating Costs (Includes GA)</td>
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<td>Fundraising</td>
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<td>Total Expenses</td>
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<td>$234,487</td>
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<tr>
<td>Net Income</td>
<td>$103,317</td>
<td>$5,824</td>
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Note: Operating costs have increased year of year due to the additional technology platforms implemented in 2021. These platforms are useful to run Agami operations seamlessly across Agami Inc. executives and Agami Education Foundation leaders.

Use of funds across all Agami PPIs from period 2019 to 2021

School Program (SP), Agami’s flagship program, has been historically the most funded program since the school program covers textbooks and educational materials and covers administrative expenses, teacher salaries, lab equipment, and more.

Funds for the COVID-19 program were essentially used for purchasing food and necessary amenities for all students of Agami-supporting schools.

Agami EdTech used funds to research the market, perform analysis for solutions proposed, and develop strategies to deliver quality education effectively. Agami EdTech will also be the leader in making education more accessible to institutions and the general public.
Agami At A Glance

This chart encompasses all the major campaigns that were held in 2021. In 2021, The Season of Giving was a new addition held throughout the year and was received well - contributing $21k from Zakat alone. The Annual Fundraiser, including Chapter Fundraisers, was the largest source of donations, outreach, and donor retention. The second-largest fundraising source was the virtual Year-End Fundraiser (YEFR).

In 2021, the YEFR included several exciting activities like the Agami Charity Hike and Agami Virtual Rally. The COVID-19 Relief was a humanitarian call to action, and Agami helped distribute food and necessities to underprivileged students and their families. As a result, we had a 4% increase in visitors on our social media platforms.

Agami's outreach and fundraising strategies have contributed to 38% of the total revenue. Revenue increased this year because some companies offered a one-time opportunity of 1:2 matching donations. Our marketing team has been working to develop a Corporate Ambassador Program (CAP) to contribute volunteer hours and incur company matching opportunities for Agami. Other indirect sources of funding include Amazon Smile, Facebook's Giving Tuesday, and Paypal Giving Fund, which have been pivotal in Agami's fundraising success.
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