

2024 BVP/BIR Poll (Wave 2)

N=1,621

MOE +/-2.7



Sample 1621 African American Gen Pop

Conducted July 27 - August 19, 2024

Margin of Error ±2.7%

The Black Voter Project (Wave 2) – Selected Toplines

The Black Voter Project (BVP) survey is a longitudinal study of Black public opinion. The survey, in collaboration with Black Insights Research (BIR), is part of a national (nonpartisan) series of public opinion polls that aims to capture the opinion *dynamics* of the Black community. The first wave was fielded from March 29 – April 18, 2024, surveying respondents about politics and society. A total of 2,004 African-American respondents were interviewed, and the survey had an average interview length of 18 mins.

The second wave, fielded July 27 – August 19, 2024, included 1,621 respondents, 1,146 of which were recontacted after participating in Wave 1 of the survey. The second wave also included an oversample of 475 respondents from 7 swing states (AZ, GA, MI, NV, NC, PA, and WI), leaving a total of 731 respondents in swing states (recontact and new oversample) for comparison. Wave 2 of the survey had an average interview length of 20 minutes. The surveys, administered by YouGov, are stratified across age, education, gender, and region, collecting a nationally representative sample of respondents from all 50 states.

The surveys serve as the first two (of four) waves of Black public opinion leading up to the election. Unlike almost all data on Black communities, the BVP/BIR study is based on a design in which participants are recontacted over a period of time. This is key in that it's capable of capturing change over time, something other studies aren't equipped to accomplish. This is rare data: it's only the second study of its kind in the last forty years, i.e., one that addresses the political preferences and behavior of the Black community.

The following topline offers data for both Wave 1 (March-April) and Wave 2 (August) of the survey when available, as well as for the swing state oversample by comparing respondents in "swing" states to "non-swing" states. Also, where appropriate, descriptive results for Likely Voters, or those who responded they "Definitely will vote" in the 2024 presidential election, are offered.

1. How likely is it that you will vote in the 2024 presidential election this year?

	Wave 1		Wave 2	
	Total Sample	Total Sample	Swing	Non-swing
Definitely will vote	58%	67%	67%	66%
Probably will vote	13%	12%	12%	12%
Maybe will vote	8%	6%	7%	5%
Definitely will not vote.....	13%	12%	7%	10%
I don't know.....	6%	6%	6%	5%
I prefer not to answer	1%	1%	1%	1%
Totals.....	100%	100%	100%	99%
Unweighted N.....	2,004	1,624	731	890

2. How often do you vote for the following political offices (N=1,621/Wave 2):

	Always	Most of the time	Sometimes	Not very often	Never	Always: Swing (N=731)	Always: Non-Swing (N=890)
President	60%	15%	8%	5%	9%	60%	59%
Governor	49%	15%	12%	6%	15%	51%	48%
U.S. Senator	42%	17%	13%	9%	15%	45%	40%
Congressman/woman	41%	16%	13%	10%	16%	43%	39%
State representative	38%	17%	14%	10%	17%	42%	35%
Mayor	38%	17%	12%	10%	18%	40%	37%
City council	30%	17%	15%	12%	20%	33%	28%

3. Overall, do you approve or disapprove of the way Joe Biden is handling his job as President for the American people?

	Wave 1		Wave 2	
	Total Sample	Total Sample	Swing	Non-swing
Strongly approve.....	23%	29%	29%	29%
Somewhat approve.....	35%	31%	31%	30%
Neither approve nor disapprove.....	14%	14%	15%	13%
Somewhat disapprove.....	12%	9%	7%	10%
Strongly disapprove.....	11%	13%	13%	13%
I don't know.....	3%	3%	3%	3%
I prefer not to answer	1%	1%	1%	1%
Totals.....	100%	100%	99%	99%
Unweighted N.....	2,004	1,621	731	890

4. How well do you think President Biden is responding to the needs of Black people?

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
Extremely well	18%	20%	22% 19%
Somewhat well	39%	39%	40% 39%
Not too well	17%	14%	13% 15%
Not well at all	12%	13%	11% 13%
I don't know.....	12%	11%	12% 11%
I prefer not to answer	3%	3%	2% 3%
Totals.....	100%	100%	100% 100%
Unweighted N.....	2,004	1,621	731 890

5. If the 2024 presidential election was held today, and the candidates were Kamala Harris as the Democrat, Donald Trump as the Republican, Jill Stein as the Green Party candidate, Chase Oliver as the Libertarian Party candidate, Robert F. Kennedy, Jr., and Cornel West, for whom would you vote?

	<u>Total Sample</u>	<u>Wave 2</u>		
		<u>Likely Voters</u>	<u>Swing</u>	<u>Non-swing</u>
Kamala Harris.....	66%	81%	67%	66%
Donald Trump.....	12%	11%	11%	13%
Robert F. Kennedy, Jr.....	4%	2%	4%	3%
Jill Stein.....	1%	0%	1%	1%
Chase Oliver.....	0%	0%	0%	0%
Cornel West.....	1%	1%	1%	1%
Other.....	0%	0%	0%	0%
Not sure.....	7%	4%	6%	8%
Would not vote.....	7%	1%	7%	7%
I prefer not to answer	1%	0%	1%	1%
Totals.....	99%	100%	98%	100%
Unweighted N.....	1,620	752	730	890

6. Now, if the candidates were Joe Biden (Wave 1)/Kamala Harris (Wave 2) or Donald Trump, who would you vote for?

	<u>Wave 1 (Biden)</u>		<u>Wave 2 (Harris)</u>			
	<u>Total Sample</u>	<u>Likely Voters</u>	<u>Total Sample</u>	<u>Likely Voters</u>	<u>Swing</u>	<u>Non-swing</u>
Joe Biden/Kamala Harris.....	62%	80%	72%	84%	72%	70%
Donald Trump.....	15%	14%	13%	12%	12%	14%
Not sure.....	7%	4%	4%	1%	3%	4%
Would not vote.....	11%	1%	8%	1%	9%	7%
I don't know.....	4%	1%	3%	1%	3%	3%
I prefer not to answer.....	2%	1%	1%	1%	1%	1%
Totals.....	100%	100%	100%	100%	100%	99%
Unweighted N.....	2,004	1,287	1,621	1,129	731	890

7. Is that a vote FOR Kamala Harris or more of a vote AGAINST Donald Trump?

	<u>Total Sample</u>	<u>Wave 2</u>	
		<u>Swing</u>	<u>Non-swing</u>
Vote for Harris.....	77%	77%	77%
Vote against Trump	21%	21%	20%
I don't know.....	1%	1%	2%
I prefer not to answer	1%	1%	0%
Totals.....	100%	100%	99%
Unweighted N.....	1,218	562	656

8. Please tell us how much you agree or disagree with the following statement: Black people must support the Democratic Party.

	<u>Total Sample</u>	<u>Wave 2</u>	
		<u>Swing</u>	<u>Non-swing</u>
Strongly agree.....	32%	32%	31%
Somewhat agree.....	29%	26%	31%
Somewhat disagree.....	18%	20%	17%
Strongly disagree.....	21%	22%	21%
Totals.....	100%	100%	100%
Unweighted N.....	1,621	731	890

9. The U.S. has consistently sent military aid to Israel since the 1970s, including weapons. Yet, innocent Palestinian women and children continue to die due to American-made weapons paid for by American taxpayers, as well as financial support on the part of the US to sustain the Israeli military. Do you support a policy or an executive order that suspends aid to Israel until a ceasefire between Israel and Palestine is reached?

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
Strongly support.....	28%	30%	29% 30%
Somewhat support.....	19%	17%	14% 19%
Neither support nor oppose.....	20%	23%	26% 21%
Somewhat oppose.....	6%	5%	5% 6%
Strongly oppose.....	8%	8%	7% 8%
I don't know.....	15%	14%	13% 14%
I prefer not to answer	3%	3%	5% 2%
Totals.....	100%	100%	99% 100%
Unweighted N.....	2,004	1,621	731 890

10. How much have the protests and encampments on college campuses across the country influenced your opinion on a ceasefire between Israel and Palestine?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
A great deal.....	10%	11%	9%
Somewhat.....	14%	14%	14%
A little.....	11%	12%	11%
Not much at all.....	45%	42%	48%
I don't know.....	15%	16%	15%
I prefer not to answer.....	4%	5%	3%
Totals.....	99%	100%	100%
Unweighted N.....	1,621	731	890

11. Now, please assess your feelings toward Joe Biden by rating him using the same feeling thermometer scale from 0 to 10, where 10 is very warm and 0 is very cold.

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
0-2.....	11%	13%	13% 12%
3-7.....	36%	36%	35% 36%
8-10.....	48%	51%	52% 51%
Totals.....	100%	100%	100% 99%
Unweighted N.....	2,004	1,575	711 864

12. Republican Party

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
0-2.....	42%	58%	58% 59%
3-7.....	37%	31%	33% 30%
8-10.....	13%	10%	9% 11%
Totals.....	100%	99%	100% 100%
Unweighted N.....	2,004	1,483	665 818

13. JD Vance

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
0-2.....	66%	66%	66%
3-7.....	27%	27%	27%
8-10.....	7%	7%	7%
Totals.....	100%	100%	100%
Unweighted N.....	1,263	568	695

14. Donald Trump

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
0-2.....	55%	69%	68% 69%
3-7.....	25%	20%	21% 20%
8-10.....	16%	11%	11% 10%
Totals.....	100%	100%	100% 99%
Unweighted N.....	2,004	1,584	717 867

15. Kamala Harris

	<u>Wave 1</u>	<u>Wave 2</u>	
	<u>Total Sample</u>	<u>Total Sample</u>	<u>Swing</u> <u>Non-swing</u>
0-2.....	11%	14%	14% 14%
3-7.....	39%	25%	24% 25%
8-10.....	42%	61%	62% 60%
Totals.....	100%	100%	100% 100%
Unweighted N.....	2,004	1,584	731 890

16. Do you think that there should be an age limit, restricting how old someone can be to run for political office, such as the Office of the President?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Yes – there should be an age limit	66%	65%	66%
No – things are fine the way they are now	20%	19%	20%
I don't know.....	13%	14%	13%
I prefer not to answer	1%	1%	1%
Totals.....	100%	99%	100%
Unweighted N.....	1,621	731	890

17. Should someone be allowed to serve as president if they have been convicted of a felony?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Yes – should be allowed	9%	9%	9%
No – should not be allowed	77%	77%	77%
I don't know.....	11%	11%	11%
I prefer not to answer	3%	3%	3%
Totals.....	100%	100%	100%
Unweighted N.....	1,621	731	890

18. How does Trump's recent felony conviction affect your opinion toward him?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Very positive	5%	6%	4%
Somewhat positive.....	2%	2%	2%
No effect.....	25%	24%	26%
Somewhat negative	9%	8%	10%
Very negative.....	53%	54%	52%
I don't know.....	4%	5%	3%
I prefer not to answer	2%	1%	3%
Totals.....	100%	100%	100%
Unweighted N.....	1,621	731	890

19. A gunman opened fire at a recent Donald Trump rally, and some people are now saying Trump survived an assassination attempt. How does this event affect your opinion of Donald Trump, if at all?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Very positive	5%	6%	5%
Somewhat positive.....	4%	4%	4%
No effect.....	64%	63%	64%
Somewhat negative	3%	4%	4%
Very negative.....	14%	14%	14%
I don't know.....	5%	5%	5%
I prefer not to answer	4%	4%	4%
Totals.....	99%	100%	99%
Unweighted N.....	1,621	731	890

20. As you may know, the first presidential debate between Joe Biden and Donald Trump occurred on Thursday evening, June 27th. How much, if any, of the debate did you watch?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Watched all of the debate live	24%	25%	23%
Watched parts of the debate live	20%	20%	20%
Didn't watch live, but saw highlights and coverage afterward	19%	18%	19%
Didn't watch live, but read about it afterward	9%	9%	9%
Didn't watch or see much about it	24%	23%	25%
I don't know.....	3%	4%	3%
I prefer not to answer	1%	1%	1%
Totals.....	100%	100%	100%
Unweighted N.....	1,621	731	890

21. How much did President Biden’s performance in the debate affect your support for him?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Greatly increased my support.....	10%	12%	8%
Somewhat increased my support.....	6%	5%	7%
Neither increase nor decrease my support.....	48%	48%	49%
Somewhat decrease my support.....	13%	13%	12%
Greatly decrease my support.....	11%	10%	12%
I don’t know.....	9%	9%	9%
I prefer not to answer.....	3%	3%	3%
Totals.....	100%	100%	100%
Unweighted N.....	1,621	731	890

22. Just recently, Kamala Harris selected Tim Walz, the current Governor of Minnesota, as her Vice Presidential running mate. Do you approve or disapprove of this choice?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Strongly approve.....	35%	37%	29%
Somewhat approve.....	16%	15%	19%
Neither approve nor disapprove.....	26%	27%	26%
Somewhat disapprove.....	2%	2%	2%
Strongly disapprove.....	5%	5%	4%
I don’t know.....	15%	13%	19%
I prefer not to answer.....	1%	1%	1%
Totals.....	100%	100%	100%
Unweighted N.....	703	508	195

23. Thinking back to the historical significance of Barack Obama’s presidency for the Black community, how do you think a potential Kamala Harris presidency compares?

	<u>Wave 2</u>		
	<u>Total Sample</u>	<u>Swing</u>	<u>Non-swing</u>
Even more significant.....	28%	29%	28%
Just as significant.....	34%	32%	36%
Not as significant.....	12%	13%	12%
Not significant at all.....	10%	10%	9%
I don’t know.....	13%	13%	13%
I prefer not to answer.....	2%	2%	2%
Totals.....	99%	99%	100%
Unweighted N.....	1,621	731	890

24. [Split sample] The voting rights of the Black community are under threat by Republicans passing laws in many states that make it harder for the Black community to vote. Some say the Democrats are doing all they can to preserve voting rights. Others say they should do more. What do you think?

	<u>Total Sample</u>	<u>Wave 2</u>	
		<u>Swing</u>	<u>Non-swing</u>
Democrats are doing all they can	34%	31%	36%
Democrats should do more	41%	39%	43%
I don't know	21%	24%	19%
I prefer not to answer	4%	6%	2%
Totals	100%	100%	100%
Unweighted N.....	808	362	446

25. [Split sample] Abortion rights are under threat by Republicans passing laws in many states that make it harder for the Black community to access abortion services. Some say the Democrats are doing all they can to preserve abortion rights. Others say they should do more. What do you think?

	<u>Total Sample</u>	<u>Wave 2</u>	
		<u>Swing</u>	<u>Non-swing</u>
Democrats are doing all they can	39%	41%	37%
Democrats should do more	31%	30%	32%
I don't know	21%	19%	22%
I prefer not to answer	9%	9%	8%
Totals	100%	100%	99%
Unweighted N.....	813	369	444

26. For each of the following immigration policies, please tell me if you strongly agree or strongly disagree with the policy (N=1,621/Wave 2)?

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	I don't know	I prefer not to answer
All undocumented immigrants should immediately be sent back to their home country.	18%	14%	25%	16%	20%	6%	1%
We should build a 700-mile fence along the US-Mexico border.	18%	12%	23%	10%	26%	9%	2%
A guest worker program that allows immigrants to remain in the U.S. to work legally, but only for a limited amount of time.	20%	32%	26%	6%	7%	8%	1%
Undocumented immigrants already living in the U.S. should be allowed legally remain in the country if they have a job, pay back taxes and learn English, and eventually become eligible for citizenship.	32%	28%	18%	6%	10%	5%	1%
Immigrants from other countries strengthen American culture and contribute to the economy.	29%	27%	22%	7%	7%	7%	1%
Black or African immigrants from other countries in the African Diaspora strengthen American culture and contribute to the economy.	33%	25%	26%	5%	4%	5%	2%

27. For each of the following statements specifically about the Biden and Harris Administration’s immigration policy, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement (N=1,621/Wave 2).

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	I don't know	I prefer not to answer
The Biden and Harris Administration’s handling of immigration policy.	15%	24%	28%	10%	12%	9%	1%
The Biden and Harris Administration’s policy that aims to shut down asylum requests at the U.S.-Mexico border.	15%	20%	32%	9%	9%	14%	1%
The Biden and Harris Administration’s policy to provide relief from deportation for undocumented immigrants married to U.S. citizens.	24%	27%	24%	6%	8%	10%	1%

28. How welcoming do you think the Democratic Party is to Black people?

	Wave 1		Wave 2	
	Total Sample	Total Sample	Swing	Non-swing
Extremely welcoming	28%	36%	38%	35%
Somewhat welcoming	41%	38%	36%	39%
Not too welcoming	12%	8%	8%	8%
Not welcoming at all	6%	6%	8%	6%
I don't know.....	11%	10%	8%	11%
I prefer not to answer	2%	2%	2%	1%
Totals.....	100%	100%	100%	100%
Unweighted N.....	2,004	1,621	731	890

29. Do you think that we need a viable third party to compete with the Democrats and the Republicans?

	Wave 1		Wave 2	
	Total Sample	Total Sample	Swing	Non-swing
Yes - strongly agree.....	21%	22%	21%	22%
Yes - somewhat agree.....	19%	19%	21%	17%
Yes - not too strongly agree.....	8%	7%	7%	7%
No.....	28%	31%	30%	30%
I don't know.....	16%	19%	19%	19%
I prefer not to answer	4%	2%	2%	1%
Totals.....	100%	100%	100%	99%
Unweighted N.....	2,004	1,621	731	890

30. Do you agree or disagree with the Supreme Court's decision to grant immunity from criminal prosecution for official acts taken while president?

	Wave 2		
	Total Sample	Swing	Non-swing
Strongly agree	5%	7%	5%
Somewhat agree	8%	7%	9%
Neither agree nor disagree	13%	13%	12%
Somewhat disagree	7%	6%	7%
Strongly disagree	56%	56%	56%
I don't know	10%	9%	10%
I prefer not to answer	1%	2%	1%
Totals	100%	100%	100%
Unweighted N	1,621	731	890

31. Do you agree or disagree with the following statements (N=1,621/Wave 2):

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	I don't know	I prefer not to answer
The U.S. Supreme Court is a legitimate political institution.	19%	24%	22%	9%	14%	11%	1%
There needs to be legislation establishing term limits for the U.S. Supreme Court Justices	51%	19%	13%	3%	3%	9%	1%

32. Have there been times during the last year when you did not have enough money to buy or pay for... (N=1,621/Wave 2)

	Yes	No	I don't know	I prefer not to answer
Food your family needed?	36%	60%	3%	1%
Clothing your family needed?	30%	65%	3%	2%
Medical or health care?	33%	61%	4%	2%
Rent or mortgage payment(s)?	32%	62%	4%	2%

33. Please tell us whether you are generally satisfied or dissatisfied with each of the following (N=1,621/Wave 2).

	Strongly satisfied	Somewhat satisfied	Somewhat dissatisfied	Strongly dissatisfied	I don't know	I prefer not to answer
Your standard of living, that is, the things you can buy or do?	14%	39%	25%	17%	3%	2%
Your family or household income?	11%	34%	27%	23%	3%	2%
The opportunities you have to succeed in life?	15%	39%	23%	14%	7%	2%

34. How much do you trust the accuracy of the news and information that comes from the following sources (N=1,621/Wave 2):

	A great deal	A fair amount	Some	Not too much	Not at all	I don't know	I prefer not to answer
Social media (such as Facebook, Instagram, X/Twitter...)	7%	13%	25%	27%	22%	4%	1%
Television	13%	26%	34%	16%	7%	3%	1%
Online/internet	9%	15%	34%	26%	11%	4%	1%
Newspapers	10%	24%	31%	17%	11%	6%	1%
Text messages	7%	14%	27%	26%	18%	7%	1%
Email messages or notices	6%	15%	32%	26%	14%	6%	1%
Community leaders or organizations	6%	20%	38%	19%	10%	6%	1%
Radio program	7%	20%	36%	17%	11%	8%	1%

35. Do you use, or have you ever heard of, any of the following Black media outlets or programs that focus on the Black experience for political information? (N=1,621/Wave 2)

	Yes – have used	Don't use but have heard of	Never heard of	I prefer not to answer
Black Star Network (BSN)	11%	25%	62%	2%
Black Information Network (BIN)	9%	25%	63%	3%
Blavity	7%	23%	66%	3%
Black Voice News (BVN)	10%	25%	63%	2%
theGrio	20%	27%	51%	2%
Black Enterprise	28%	42%	28%	2%
The Root	19%	30%	49%	2%
Ebony/Jet	54%	32%	12%	2%
NewsOne	22%	33%	43%	2%
NBCBLK	6%	19%	72%	2%
Atlanta Black Star	12%	30%	55%	2%
Black News Channel (BNC)	13%	25%	60%	2%
Black Entertainment Television (BET)	64%	28%	6%	2%