COVID-19

PERCEPTIONS OF RISK TRAVEL SURVEY (link)

April 13- TRAVEL PLANS AND FUTURE TRAVEL PERCEPTIONS

Ongoing Study

National Sample of ~500+ adults each wave

Wave 1: January 26-27 (n=550)
Wave 2: February 8-9 (n=485)
Wave 3: March 3-4 (n=500)
Wave 4: March 20-21 (n=497)
Wave 5: March 27-28 (n=501)
Wave 6: April 6-7 (n=476)
Wave 7: April 13 (n=421)

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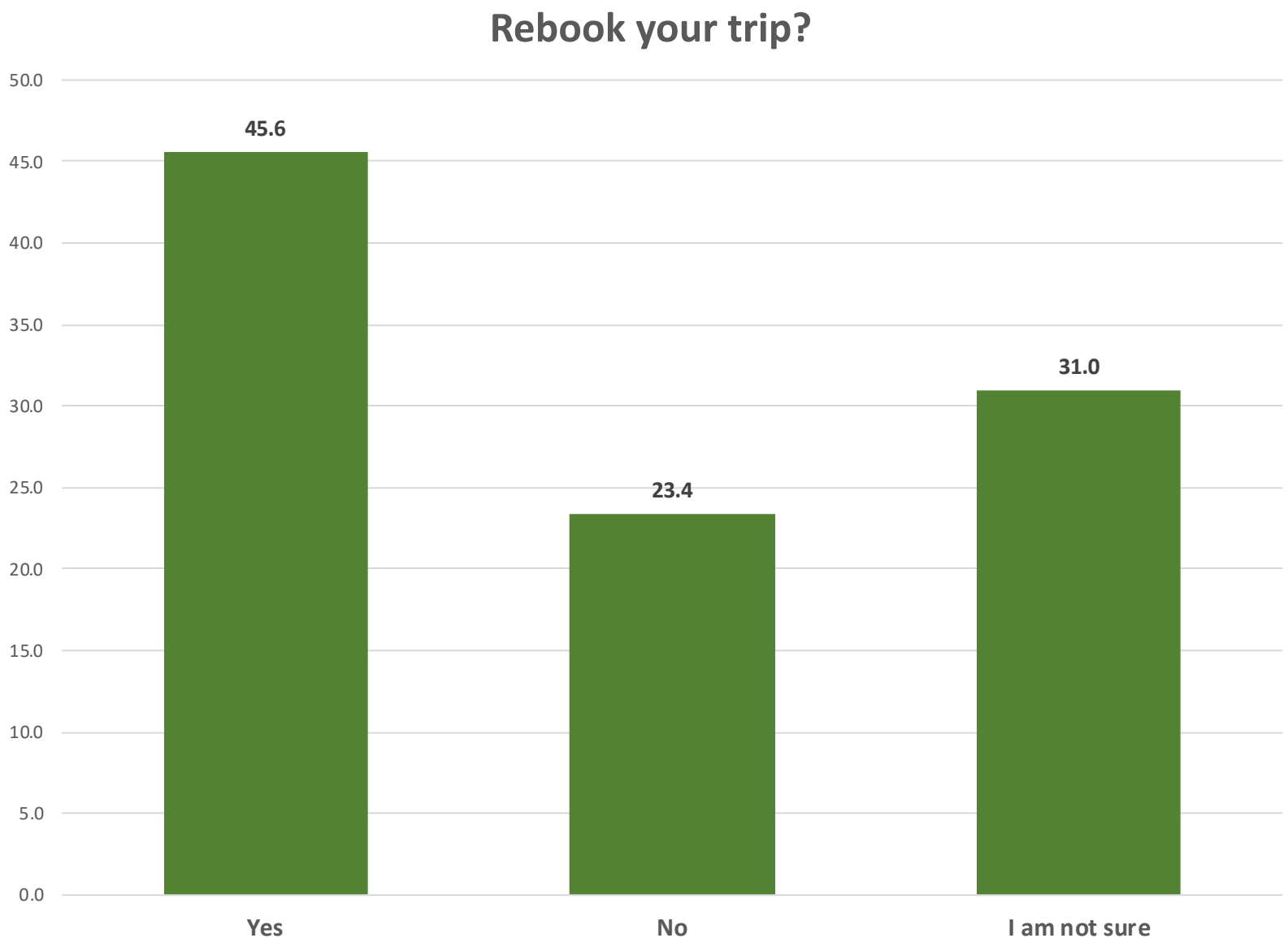
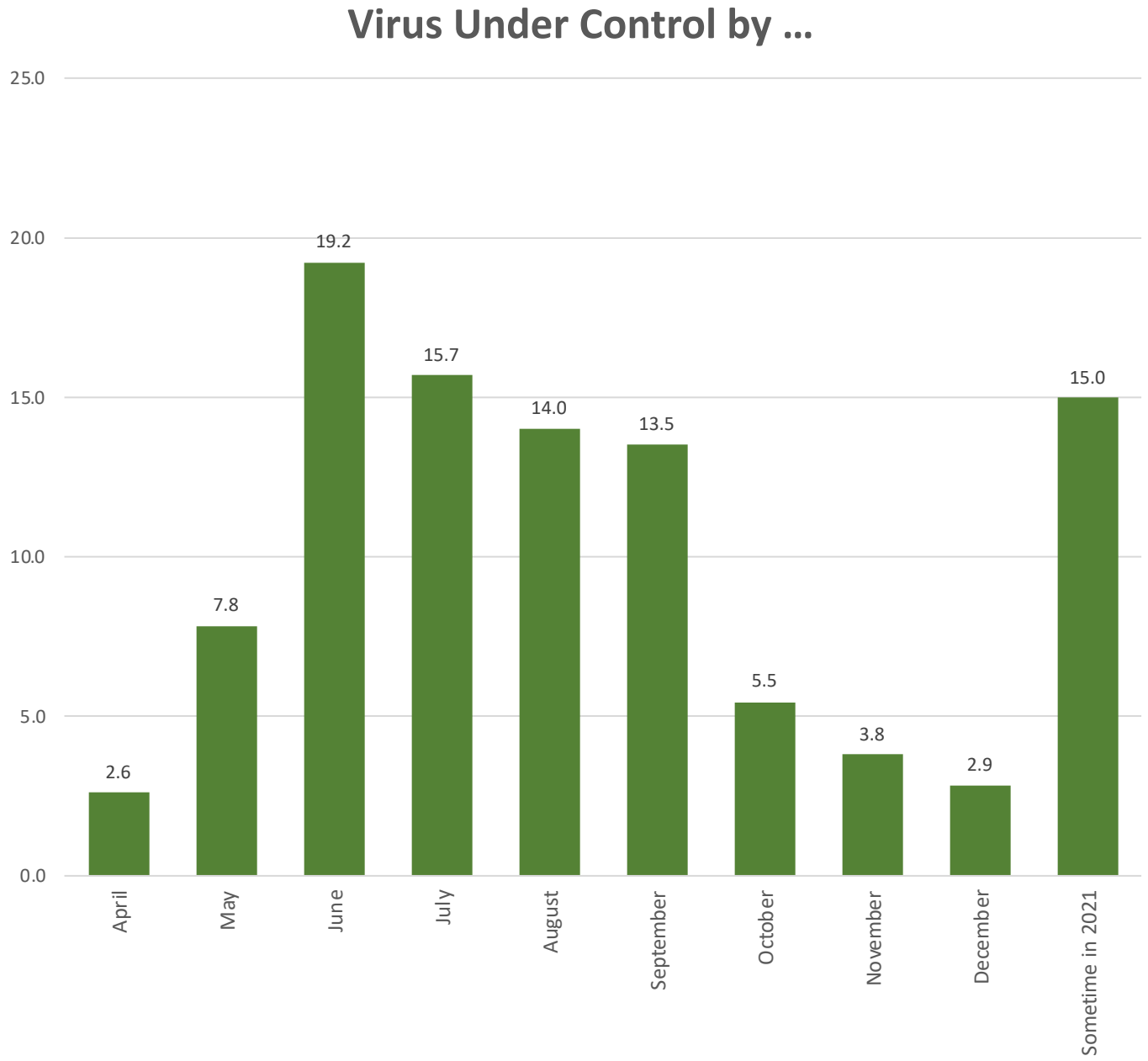
Have your travel plans been cancelled as a result of coronavirus?

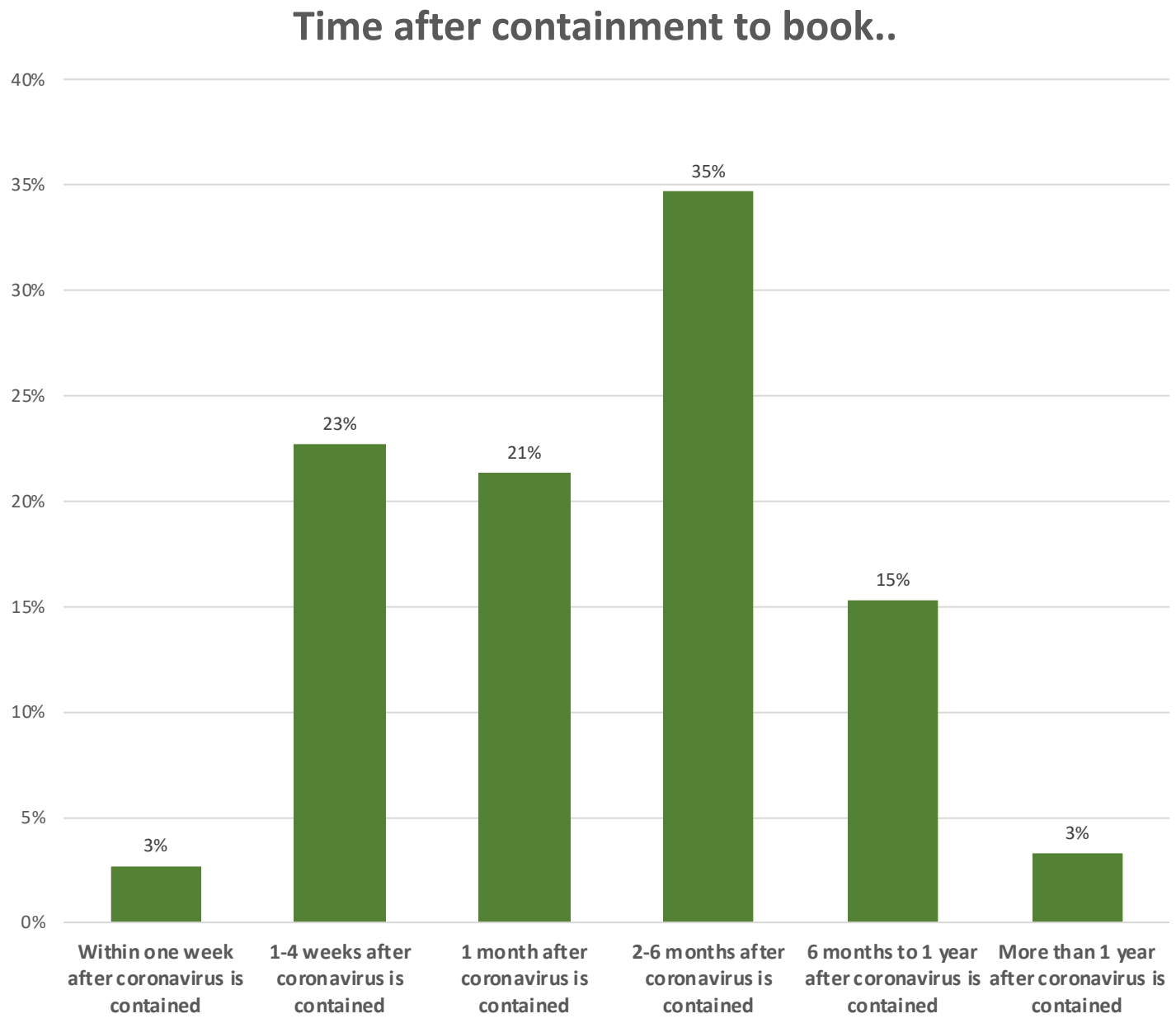
Do you plan to rebook your trip?

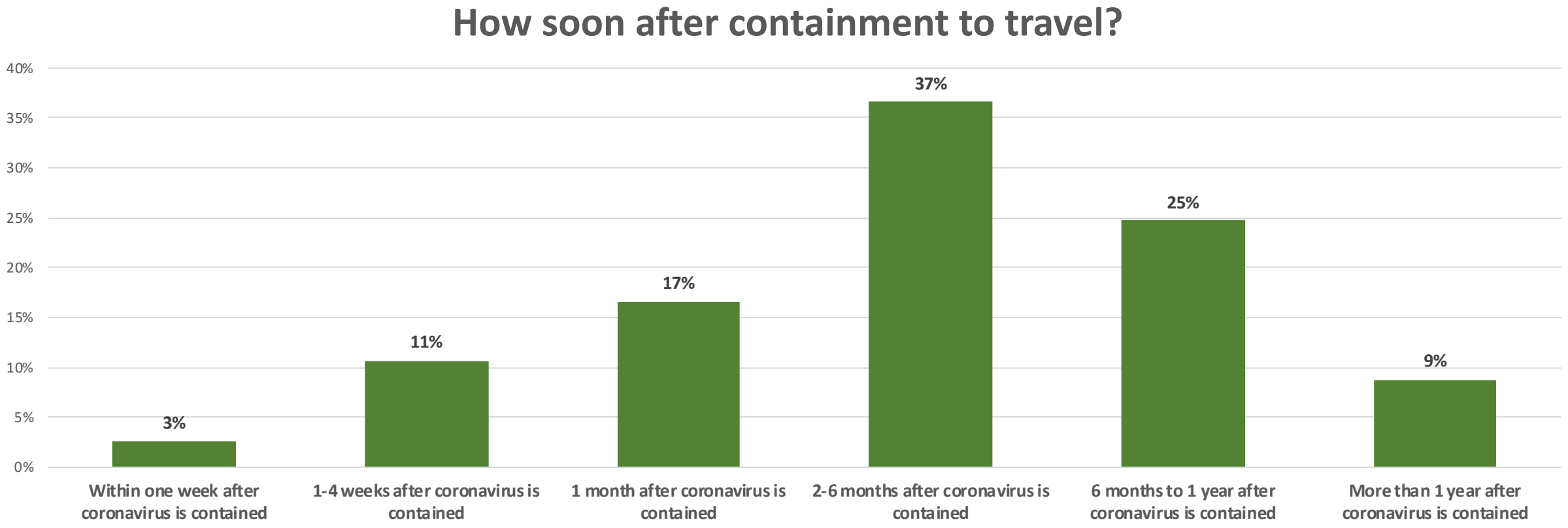


When do you think coronavirus will be contained/under control?



How soon after coronavirus is contained do you expect to rebook your cancelled trip?





How soon after coronavirus is contained do you expect to plan future travel?

Methodology

PERCEPTIONS OF RISK TRAVEL SURVEY (link)

March 27-28 - Travel Recovery Questions

- Online panel with Mturk, participants paid to participate
- This study included data from Wave 7 (Apr 13) Sample size = 421
- Screening question: 1) are you are a U.S. Resident and 2) are you are considering traveling within the next 6 months.
- Voluntary participation in the survey
- Took about 15 minutes
- Next wave scheduled for Apr 21, 2020
- Opportunity to buy into survey waves- contact **penngray@ufl.edu** or **dbarbe@ufl.edu**; or **als1167@psu.edu**

TCMI

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University of Florida

Reports can be found at **www.uftourism.org**.

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