2021 AAAS Making and Innovation Showcase Agenda

Participants: 2021 Showcase cohort

Dates: Thursday, September 23rd – Saturday, September 25th

Thursday, September 23rd
6:00pm – 7:00pm Orientation - **Columbia A&B – Ballroom Level Standing Set**
- Overview/Meeting Agenda - Beth Ruedi, Program Director, AAAS (5 - 10 mins)
- Keynote – Bibi Hildago, Associate Administrator, Office of Government Contracting and Business Development (GCBD), U.S. Small Business Administration (15-20 mins)
- Q and A (10 mins)
- Team introductions (15 mins)

7:00pm – 8:30pm Opening Plenary/Reception - **Columbia A&B – Ballroom Level**
- AAAS Remarks - Travis York, ISEED Director, AAAS
- Introduction of Speaker - Travis York, ISEED Director, AAAS
- Plenary Keynote: Sudip Parikh, Chief Executive Officer and Executive Publisher, Science Family of Journals, AAAS

Friday, September 24th
7:45am – 8:45am Breakfast Plenary Session - **Columbia A&B – Ballroom Level**
- Moderator/Introduction of Speaker: Travis York, ISEED Director, AAAS
- Breakfast Plenary Speaker – Baindu Bayon - Principal Consultant, BBC Entrepreneurial Training and Consulting (20-25 mins) – Virtual Presentation
- Q and A (10 mins)

8:45am – 9:00am Break (15 mins)

9:00am – 9:55am Transdisciplinary Teams - What Works in Invention, Innovation, Making and Entrepreneurship - **Columbia A&B – Ballroom**
Speaker:
- Ronald Williams, Founding Director of the Center for Strategic Entrepreneurship, Coppin State University

10:00am – 10:55am Career Pathways in Invention, Innovation, Making and Entrepreneurship - **Columbia A&B – Ballroom Level**
Moderator: LaKisha Greenwade, Founder, Wearable Tech Ventures
Speakers:
- Dorothy Jones-Davis, Executive Director, Nation of Makers
- Ellie Fini, Associate Professor, School of Sustainable Engineering and the Built Environment, Arizona State University
- LaKisha Greenwade, Founder, Wearable Tech Ventures

11:00am – 11:55am  **Innovator Basics: A Masterplan for Business Success for HBCU Students** - **Columbia A&B – Ballroom**

Speakers:
- Brandon Andrews, Casting Producer, Shark Tank
- Q and A (15 – 20 mins)

12:00pm – 1:30pm  **Working Lunch – What’s Your Elevator Pitch?** - **Columbia A&B – Ballroom Level**

1:30pm – 1:45pm  **Break**

1:45pm – 5:00pm  **Faculty-only Sessions** - **Columbia C – Ballroom level**

1:45pm – 3:30pm  **Technology Transfer at HBCUs**
Speakers:
- Laura Collins, Director of Intellectual Property Development and Commercialization, North Carolina A&T University
- Ellie Fini, Associate Professor, School of Sustainable Engineering and the Built Environment, Arizona State University

3:35pm – 5:00pm  **Faculty Evaluation Focus Groups** – **Virtual in sleeping rooms**
MNA Associates

1:45pm – 5:00pm  **Student-only Sessions** - **Columbia A&B – Ballroom Level**

1:45pm – 3:45pm  **Design Thinking Framework for Innovation**
Speaker:
- Chinonye Nnakwe Whitley, NSF EPSCoR Program Officer

3:45pm – 4:00pm  **Break**

4:00 – 5:00pm  **Work on Showcase Pitch** - **Columbia A&B – Ballroom Level**

5:00pm  Dinner On Your Own
Saturday, September 25th

7:30am – 10:15am  Showcase Setup and grab breakfast on their own - Columbia C (Team waiting/prep area – Columbia A&B)

10:15am – 12:00pm  Student Eval Focus Groups - Virtual in sleeping rooms
                     MNA Associates

12:15pm – 2:00pm  Awards Luncheon  Columbia A&B – Ballroom
                     • AAAS Remarks - Travis York, AAAS ISEED Director
                     • Plenary Luncheon: Chike Aguh, Chief Innovation Officer, U.S. Department of Labor

2:00pm – 5:00 pm  Teams Depart