ONWARD TO THE FUTURE!

Happy New Year to You 2020

You make a difference. Thanks a lot for your generosity and support. May the new year bring you renewed perspectives and zest for life! 💖

Breast Cancer Hub Family
September 2017
Year of Incorporation

2018
Year of compliance & Kick Off

2019
Year of impact

Future Road map

2020
Year of Expansion

Journey so far

- Ideation and Incorporation in NC, USA
- US IRS Tax Exempt process 501©(3)
- Formation of Board of Directors, Boards and Teams
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- US IRS Tax Exempt process 501©(3)
- Formation of Board of Directors, Boards and Teams
- Financial and Compliance process completion
- Website launch
- Patent Office Trademark
- First BCH Event – Northwestern Kellogg Business School- Chicago
- India and USA outreach campaigns
- 501©(3) Exempt status
- Breast Self Exam cards produced with collaborators
- Patient Advocate stories
- Hub of resource avenues
- Reality interviews
- Patient Advocate stories
- Hub of resource avenues
- Reality interviews
- Young Scientist Cancer Meet
- India outreach and campaigns
- Educational seminars in US & India
- BCH awareness camps and information booth in USA
- BCH Musical Fundraising event
- Cancer Walk
- Breast Self Exam cards in 15 languages
- BCH Cancer support group & advocate interviews in local languages
- Patient treatment bucket
- Online mentoring sessions for the BCH ambassadors
- Hub of resources of other organizations
- Media highlights and press conferences
- Breast Cancer in Women & Men
- Webinar series
- Breast Cancer in Men
- Webinar series

Future

- Breast Cancer in Women & Men
- Webinar series
- Breast Cancer in Men
- Webinar series
- Outreach programs in underprivileged, uninsured refugee camps in USA
- Adopt villages & urban sectors in India & other developing countries
- Scientific Research in USA and developing countries
- Scientific event in USA
- Continuation of Ongoing projects, events and programs from 2018 and 2019
Financial Outlook

Revenue Growth

2017 Revenue Source

- Individual Donors
  - 100%, $2,195

2018 Revenue Source

- Individual Donors, $1,103.00, 10%
- BCH Musical Night (Kellogg School of Management) Chicago, $9,893.00, 90%

2019 Revenue Source Breakdown

- Individual Donation 2019
- Science meet
- Kids raised (Lemonade stand)
- Corporate Donations
- BCH Musical Night - 2019

Revenue Sources 2019

- BCH is an organization run by volunteers and has no personnel, salary, benefit or compensation related expenses. Operating expenses are limited to logistics and event management costs to execute BCH mission and goals.
- Current allocations are subject to change based on the 2020 roadmap, priorities and availability of funds.