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**A proposal  
in support of the**



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**October 4 - 6, 2023  
Myrtle Beach, South Carolina**

### **Our Request**

The South Carolina Association for Community Economic Development (SCACED) respectfully requests your consideration of a sponsorship in support of the 24th Annual Community Economic Development Conference Opportunity SC: 2023 on October 4 - 6, 2023 in Myrtle Beach, South Carolina.

### **Conference Description**

The Opportunity SC Conference is the largest comprehensive community development convention and forum in South Carolina. Spanning three days, the 24th annual conference will expose attendees to integrated, innovative and sustainable solutions for low-wealth communities across our state and region. Over the past 23 years, the Opportunity SC Conference has welcomed more than 5,000 attendees, representing almost every county in the state.

### **The Opportunity SC Conference:**

- Leads attendees into a deep exploration of Community Economic Development (CED) work
- Establishes best practices and standardizes policies in the community development sector
- Celebrates the accomplishments and achievements of members, partners and community development organizations around the state
- Provides networking and collaboration opportunities for Conference attendees
- Provides opportunities for personal and professional growth within our community
- Supports attendees as they discover their passions and challenges their way of thinking about the work of community development
- Allows attendees to learn where, when and how they can help South Carolina reach her full potential
- Amplifies the voice of our attendees and lets them know that their voice matter

### **Conference Sessions**

The Opportunity SC 2023 Conference will have more than 20 - carefully curated - breakout sessions exploring the industries best practices, standardization of state-wide policies and lead non-profit professionals through an in-depth understanding of the work of community economic development (CED). Topics range from affordable and sustainable housing, broadband expansion, minority business development, rural strategies and the intersection of health and community economic development. Speakers will explore the community development industry best practices, standardization of state-wide policies and lead non-profit professionals through an in-depth understanding of the work of community economic development (CED). Designed to educate, inform, reinforce and introduce attendees to innovative and sustainable solutions to further the work of community development, these innovative workshops are taught by many leaders in the industry.

### **Sponsorship Recognition**

Attached are the Sponsorship Levels and their corresponding benefits. *(This recognition is negotiable. If additional benefits are required, we are open to make the sponsorship mutually beneficial.)*

### **Conclusion**

The success of community development in South Carolina is reliant upon the ability to continually educate non-profit employees and practitioners on the industries best practices; inform advocates about up-to-date issues in the community development field, reinforce the outcomes and successes of their work and introduce new innovative and sustainable solution that have lasting effects for our low-wealth communities. **Your sponsorship of the 24th Annual Opportunity SC Conference assures this much needed asset continues to be available for those working to alleviate poverty through wealth building in our state.**

**Your support is a commitment to making South Carolina a place where all communities thrive.** With your sponsorship, the Opportunity SC Conference 2023 can continue to provide these much- needed opportunities - *at reduced cost* - to practitioners that fulfill these needs daily. Additionally any sponsor tickets to the event can be donated to organizations across South Carolina.

**Thank you in advance for your consideration of our request**

*Exclusive  
2023  
Benefactor*

**\$15,000**

- 16 complimentary tickets to Conference
- ~
- Prime seating at conference
- ~
- Prominent exhibition space at Conference
- ~
- Opportunity to speak at the Conference
- ~
- Prominent logo placement on all Conference materials
- ~
- Prominent logo placement in Conference Publication & App
- ~
- Shared list of Conference attendees
- ~
- Exclusive recognition as the Opportunity SC: 2022 Benefactor on conference app, SCACED website, social media posts, and other promotional announcements
- ~
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- ~
- Listing as a member on SCACED.org and in Annual Report
- ~
- \*Only ONE Benefactor sponsorship is available**

*Legacy  
Sponsor*

**\$10,000**

- 8 complimentary tickets to Conference
- ~
- Prime seating with personalized table signage at conference
- ~
- Exhibition space at the Conference
- ~
- Opportunity to address the Conference from stage and introduce keynote speakers
- ~
- Prominent logo placement on all Conference materials
- ~
- Prominent logo placement in the Conference Publication & App
- ~
- Shared list of Conference attendees
- ~
- Recognition as Legacy Sponsor on conference app, SCACED website, social media posts, and other promotional announcements
- ~
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- ~
- Listing as a member on SCACED.org and in Annual Report
- ~
- \*THREE Legacy Sponsor options:**

1. *Wednesday Events Sponsor*
2. *Thursday Events Sponsor*
3. *Friday Events Sponsor*

**Opportunity SC: 2023**

**Sponsorship Levels**

October 4 - 6, 2023 Hilton Myrtle Beach Resort, SC



*Premier  
Sponsor*

**\$7,500**

- 6 complimentary tickets to Conference
- ~
- Exhibition space at the Conference
- ~
- Logo placement on all Conference materials
- ~
- Logo placement in the Conference Publication
- ~
- Recognition on conference app, SCACED website, social media posts, and other promotional announcements
- ~
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- ~
- Listing as a member on SCACED.org and in Annual Report

*Partner  
Sponsor*

**\$5,000**

- 4 complimentary tickets to Conference
- ~
- Exhibition space at the Conference
- ~
- Logo placement on all Conference materials
- ~
- Logo placement in the Conference Publication
- ~
- Recognition on conference app, SCACED website, social media posts, and other promotional announcements
- ~
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- ~
- Listing as a member on SCACED.org and in Annual Report

*Advocate  
Sponsor*

**\$2,500**

- 2 complimentary tickets to Conference
- ~
- Exhibition space at the Conference
- ~
- Logo placement in the Conference Publication
- ~
- Logo placement on all Conference materials
- ~
- Recognition on conference app, SCACED website, social media posts, and other promotional announcements
- ~
- Name recognition, logo placement, and link to your website on OpportunitySC.org
- ~
- Listing as a member on SCACED.org and in Annual Report

For more information visit [OpportunitySC.org](http://OpportunitySC.org) or email Kate Pratt at [Kate@scaced.org](mailto:Kate@scaced.org)



## 2023 Sponsorship Commitment Form

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**Organization Name**

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**Contact Name**

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**Organization Address**

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**Zip Code**

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**Contact Phone/Email**

**Sponsorship Levels**

- Exclusive 2023 Benefactor \$15,000
- Legacy \$10,000
- Premier \$7,500
- Partner \$5,000
- Advocate \$2,500

**Exhibitor Levels**

- For profit Organization \$750
- Nonprofit Organization \$500
- Microbusiness Organization \$250

**To ensure proper recognition on Conference print materials, please return completed commitment form - no later than - Friday July 14, 2023.** Completed forms can be emailed to [Kate@SCACED.org](mailto:Kate@SCACED.org) or mailed with your sponsorship/exhibitor payment to:

**Opportunity SC Conference 2023**

c/o SCACED

PO Box 20577

Charleston, SC 29413-0577

Does your organization require an invoice for your sponsorship?  Yes  No

**Thank you for your support of Opportunity SC 2023 Conference and your commitment to making South Carolina a place where all communities thrive!**