



KIERSTEN EISEMAN

Illustrator and Designer

PROFILE

Innovative and creatively ambitious professional with an innate passion to learn, create, and grow. Well cultured in many facets of art and design. Eager and quick to learn new and ever progressing industry techniques, media, and technologies.

CONTACT



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www.gweakles.com

EXPERTISE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Watercolor
Colored Pencils
Inks
Markers

SOCIAL MEDIA



fb.me/gweakles



@gweakles



youtube.com/gweakles

EXPERIENCE

VISUAL DESIGNER II

Marketopia | November 2015 – May 2018

Created graphical marketing tools for clients such as business cards, sell sheets, pamphlets, signs, web design (wordpress), email campaign coding and graphics, and direct mailer pieces.

FREELANCE DESIGNER & ILLUSTRATOR

Jan 2010 – Present

Creating digital and traditional work such as logos, spreadsheets, concept design, portraits, and marketing materials for clients such as: Raymond James Feed America Tampa Bay, Hooved Animal Humane Society, Skillshare, Noble Crust, Fat Beet Farm, Evergreen Art Supply, Queen Bee Foods, and EMSI | Examination Management Services.

GRAPHIC DESIGNER

Cousin Corporation of America | July 2015 – November 2015

Created email and website graphics for the B to C selling of products, laying out website and design mock-ups for concepts, eBooks of products, designing personal digital graphics for site, and photo shopping product photos.

GRAPHIC ARTIST/ILLUSTRATOR

Queen Bee Foods | February 2014 – April 2015

Designed company logos, packaging, marketing and social media illustrations and graphics. Signs, Business cards, Stickers, Mailers, Email Graphics, Social Media Graphics/Posts.

JR. GRAPHIC ARTIST

HV DESIGNS | April 2012 – June 2012

Created custom T-shirt designs and illustrations for cheerleaders, dance teams, and any client looking for a custom shirt. Separating the layers into cells for printing and putting on screens.

PEER TUTOR ARTIST

Art Institute of Fort Lauderdale | January 2010 – December 2010

Assist fellow students in classes that I achieved an A in (not a teacher's aide) but an aide to teach and help guide peers in class so there can be more help available to students at present giving critique, help, and knowledge to fellow students.

EDUCATION

ART INSTITUTE OF FORT LAUDERDALE

Fort Lauderdale, FL

Bachelor of Science, Major in Illustration