

Privacy Policy for Email and Text Messaging Communications

Farmington Lutheran Church is committed to respecting your privacy and protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard the personal information you provide to us through email and text messaging communications.

Information We Collect

We may collect the following types of personal information when you subscribe to our email or text messaging lists or interact with our communications:

- **Contact Information:** Your name, email address, phone number, and any other contact details you provide.
- **Communication Preferences:** Information about your communication preferences and interests.
- **Interaction Data:** Information about how you interact with our emails and text messages, such as open rates and click-through rates.

How We Use Your Information

We use the personal information we collect for the following purposes:

- To send you relevant communications about our church services, events, and activities.
- To personalize and improve our communications based on your interests and preferences.
- To analyze the effectiveness of our email and text messaging campaigns.

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law.

We may share your personal information with trusted service providers who assist us in delivering email and text messaging communications, provided that they agree to keep your information confidential and use it only for the purposes outlined in this Privacy Policy.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Your Rights

You have the right to:

- Access and update your personal information.
- Opt-out of receiving future email or text messaging communications from us.
- Request the deletion of your personal information from our records, subject to legal requirements.

Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting on our website.

Contact Us

If you have any questions or concerns about this Privacy Policy or our handling of your personal information, please contact us at office@farmingtonlutheran.com or 651-463-4100.