

2023

PARTNERS OF HOPE



WHY BECOME A PARTNER OF HOPE

By joining our Partners of Hope, you will create positive change in your community alongside other businesses and individuals who contribute to Tender Mercies' proven model of transformation.

In alignment with national best practices for reducing, resolving, and ending homelessness, Tender Mercies provides permanent solutions for adults experiencing homeless.

It has been shown that without housing and supportive services, many people will experience homelessness multiple times before resolving their housing issues.

It is our mission to break that cycle, and we can only be successful in that mission with the support of organizations like yours.



On any given night in Hamilton County alone, there are **1,000 people homeless**

Over 40% of those suffer from a severe mental illness. Each year **1 in 20** adults experience serious mental illness*



People are **2X as likely** to die on the street vs. in shelter**



97% of residents say they would recommend Tender Mercies to a friend

*National Alliance on Mental Illness **Strategies to End Homelessness

The Power of Giving Back:

- 1** Increases brand awareness. Extending your company's name to various channels is a tangible benefit.
- 2** Build trust within the community. Show your customers and employees what you care about.
- 3** Forge alliances with other local businesses.
- 4** Improve employee morale: we all need a bigger reason.
- 5** Attract local talent. Both the millennial and Gen Z generations gave more than any other generation during the pandemic. These groups are revolutionizing the future of philanthropy. This key talent pool today wants to give back.
- 6** Foster a culture of collaboration.

We are seeking your help because the need is greater than ever. Consider joining us as a 2023 Partner of Hope to continue our work creating a healthier community by supporting those most vulnerable.



2023 BENEFITS

\$40,000

\$30,000

\$20,000

\$10,000

\$5,000

Recognition in Newsletter, Annual Report & Social	●	●	●	●	●
Recognition at Annual Meeting	●	●	●	●	●
Admission to Annual Meeting	●	●	●	●	●
Tour of Tender Mercies Buildings	●	●	●	●	●
TM Leadership Speaks at Your Event	●	●	●	●	●
Frank Harkavy Society Membership (1 yr)	●	●	●	●	●
Event Invites & Signage	Full	Full	1/2	1/4	Button
Naming Rights at Tender Mercies building*	●	●	●	●	
Ad Space in Event Programs	Full	Full	1/2	1/4	
Annual Golf Outing Foursomes	4	3	2	1	
Annual Gala Tickets	20	16	12	8	2
Opening Doors (Mayernik) Event Tickets	8	6	4	2	2
Opportunity to Speak at Events	●	●	●		
Dedicated Media Outreach	●	●			
Play Your Commercial at Event	●	●			
Branded "Selfie Spot" on TM Campus	●				
Pleasant House Garden Plot Naming Rights	●	●			
Engraved Brick in Courtyard					●
Choose from the A La Carte List	2	1			1

A LA CARTE*

Movie Night in 12th Street Parking Lot
 Cornhole Tournament in 12th Street Parking Lot
 Opening Day Party with Residents
 Volunteer Day for Company
 Cocktail Party with TM Leadership & Board of Directors

EXTRA PERKS* FOR \$40,000

Game Night Meet & Greet with residents
 Oktoberfest Parking Passes for 2
 Opening Day Parking Passes for 2
 FCC game parking passes for 2 matches

*Benefits are subject to change dependent on time of commitment.
 *Inquire about specific availability.