

OUR GAY HISTORY SPONSORSHIP LETTER

Subject: Make History. Change Lives. An Important Opportunity Is Here.

Hello LGBT+ History Supporter,

I am excited to offer you and your company/organization the opportunity to partner with your local LGBT+ community on a project that will change perceptions and inspire inclusion. As awareness and acceptance of the LGBT+ community grows, we have written an educational book that celebrates Gay History in every state. This is a book that fills a gap that currently exists in the documenting and teaching of American history.

Using extensive research compiled by LGBT+ youth, the book, *Our Gay History In 50 States*, acknowledges the people, places and “Queer facts” that have shaped the Gay community as we know it today. The state-by-state format ensure that the full breadth of this history is told.

Our Gay History In 50 States will be distributed throughout the country to public schools, libraries, community centers and more, becoming an integral piece of LGBT+ culture that will empower the queer community, young and old, as well as educate the entire nation.

Today we are inviting you to exclusive access to the sponsorship rights in your home state. With just a single sponsorship opportunity available in each state, your company/organization will receive prominent acknowledgment within the book, media exposure, books donated in your name throughout the state, and more. Be a part of this enlightening and inspiring project as we celebrate the 50th Anniversary of the historic Stonewall Riots on June 28, 2019.

The attached package provides a comprehensive overview of how *Our Gay History In 50 States* will make history and how you can play an important role in making this happen while writing off your contribution.

On behalf of *Our Gay History In 50 States*, I truly appreciate your time and consideration. Please let me know when we can schedule a brief phone call to discuss this opportunity or schedule a speaking engagement. If you have additional questions or need more information, feel free to contact me at any time.

Thank you,

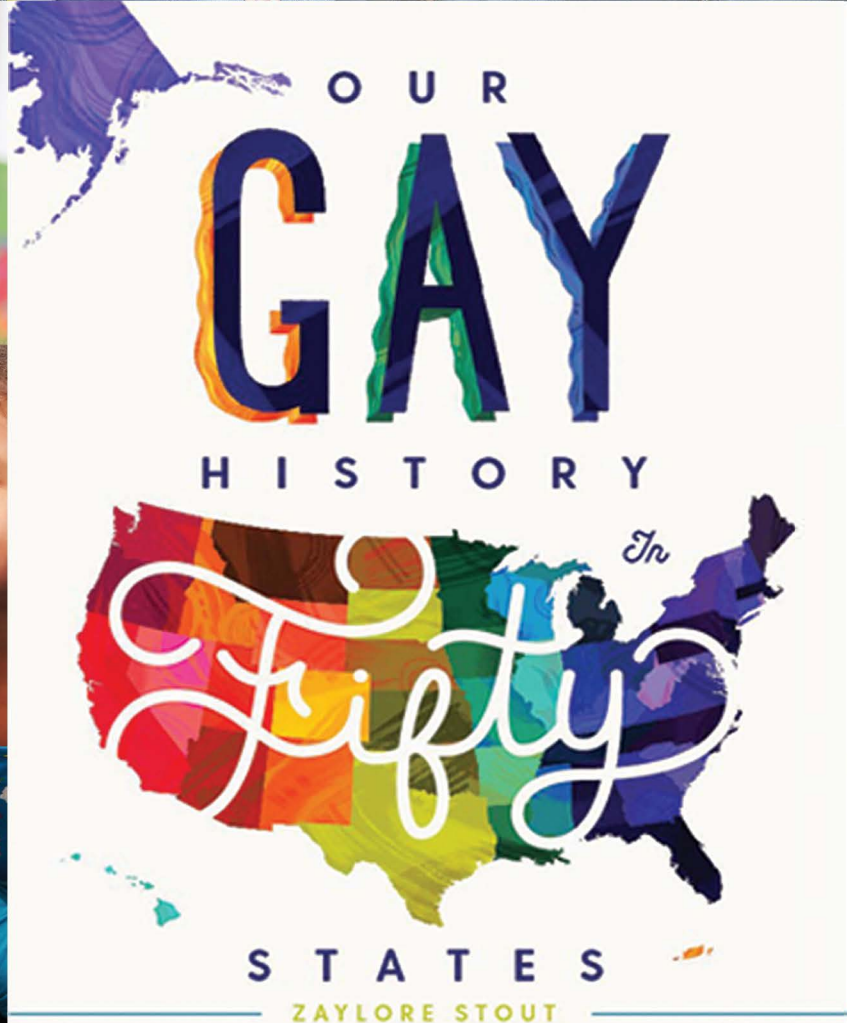


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OUR GAY HISTORY IN 50 STATES

SPONSORSHIP PACKAGE





Our Gay History in 50 States

The story starts here.

We believe that LGBTQ+ history IS American history.

That is why we have created *Our Gay History in 50 States*, to tell the fascinating stories of gay, lesbian, bisexual, transgender, queer, intersex, asexual, and Two-Spirit Americans that need to be told. Written exclusively from extensive researched compiled by queer youth, *Our Gay History in 50 States*, is an educational book written to tell these stories in a unique, state--by--state format.

Each state has its own story to tell. From individuals to honor, struggles to remember, places to highlight, and "queer facts" to celebrate, *Our Gay History in 50 States* tells of the contributions made by the LGBTQ+ community.

Covering everything from the start of the Gay Pride movement and fighting oppression to marriage equality and gay politics, the ultimate message of the book is *be true to yourself, no matter the cost*.

Although acceptance of Gay culture continues to grow throughout the country, queer youth throughout the United States are still the most at-risk demographic for suicide, homelessness and a wide range of other serious issues. *Our Gay History in 50 States* will bring inspiration, hope and strength to those who need it most. We believe that a greater understanding of Gay history in America is positive reinforcement that will change lives.

TELLING THE STORY IS ONE THING. MAKING IT ACCESSIBLE IS ANOTHER.

**Our book makes LGBTQ+ history
available to everyone.**



The Need for LGBTQ+ History

There is currently a lack of resources surrounding Gay and Queer history throughout the United States. This is especially true in states where the LGBTQ+ community's accomplishments and key figures may be less recognized. *Our Gay History in 50 States* fills these gaps by offering a professionally written, thoroughly researched history book in a state-by-state format that will be used across the nation as a verified learning tool. It is vital that we reach, teach and motivate in every state.

Optimizing the Book's Reach

We plan to establish *Our Gay History in 50 States* as a leading source for historical information of the LGBTQ+ community around the country.

We will do so by making it accessible to public schools, public libraries, community centers and a wide range of other learning resources locations throughout the United States.

With a target audience of 15+, which is the transformative period of self-discovery where our book can massively impact a positive self-image, we believe that the book's content is perfectly suited to be used as a public resource.

Giving Back to the Community

Our dedication to making a positive impact on the queer community means that we will donate a percentage of profits from all book sales directly to LGBTQ+ oriented non-profits.



Your Opportunity to Change Lives

We are offering a variety of incredible sponsorship opportunities that will allow your organization to be part of past, present and future LGBTQ+ History in the United States!

A Unique 'Gold Rush' Sponsorship

With *Our Gay History in 50 States*, there are fifty-four spots up for grabs in a gold rush-inspired sponsorship package. If your organization is "prospecting" for a unique opportunity to:

- Make a positive impact in the lives of LGBTQ+ youth
- Support an LGBTQ - owner,-operated, and -focused project
- Support the movement of LGBTQ+ history in schools nationwide
- Partner with your LGBTQ+ community and supporters
- Tap into the \$917 billion spending power of the LGBTQ + community

Then joining the gold rush to sponsor *Our Gay History in 50 States* is for you!

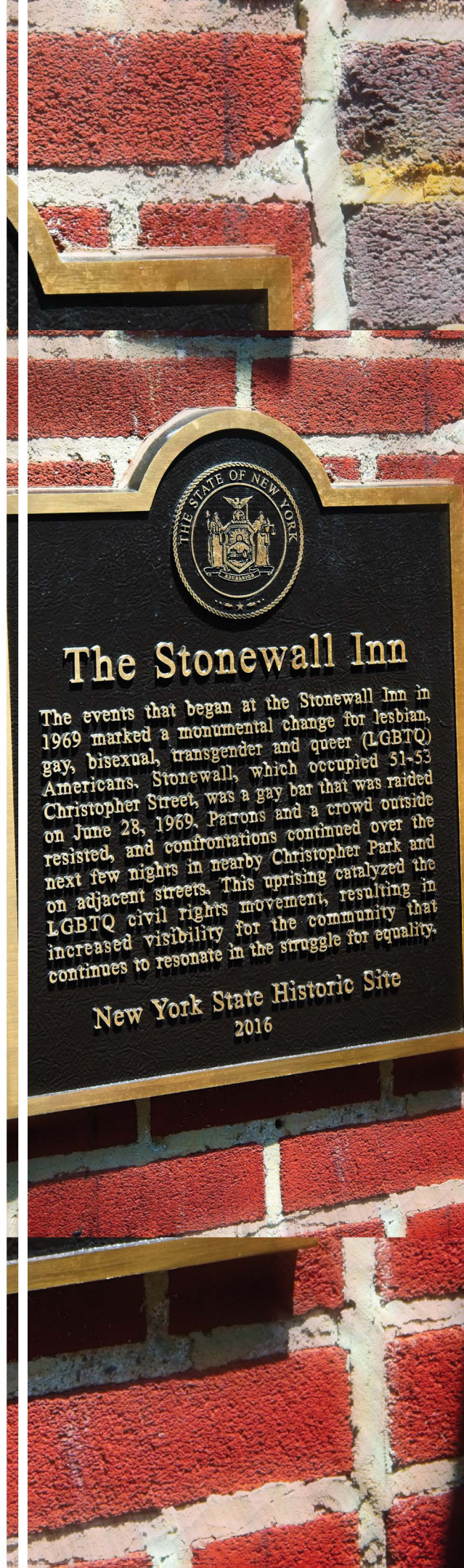
What You Receive as a Sponsor

In addition to the difference you can make in spreading Gay History across America, you will receive:

- Prominent acknowledgment of your support within the book
- Books donated in your name to learning centers throughout your state
- A "Thank You" plaque which will include 1 of only 2 signed custom illustrations for your state
- Exposure during media appearances for the book across your state

Become the FIRST and ONLY Organization to Secure Your State's Sponsorship This Year

Each state includes just ONE sponsorship position per year. By sponsoring today, you will receive exclusive access to present the history of LGBTQ+ people, places and queer facts that helped shape your state's community to what it is today.



Become a Sponsor Today

We have created three distinct sponsorship packages that provide optimal value for your sponsorship in each state!



Three Levels of Support

GOLD LEVEL SPONSOR
\$15,000 Minimum Pledge



300 Books Printed/Donated
Available for the Following States:
CA, TX, FL, NY, PA, IL, OH, GA, NC, MI, NJ

SILVER LEVEL SPONSOR
\$8,500 Minimum Pledge



175 Books Printed/Donated
Available for the Following States:
VA, WA, AZ, MA, TN, IN, MO, MD, WI, CO, MN, SC, AL

BRONZE LEVEL SPONSOR
\$3,500 Minimum Pledge



75 Books Printed/Donated
Available for the Following States:
LA, KY, OR, OK, CT, PR, IA, UT, AR, NV, MS, KY, NM, NE
WV, ID, HI, NH, ME, RI, MT, DE, SD, ND, AK, DC, VT, WY, GU, VI

Are you ready to make a positive impact on the LGBTQ+ community while connecting your organization to our historic movement?

Reserve Your Sponsorship Today!

To secure the sponsorship rights in your state before somebody else does, please contact the author, Zaylore Stout, at:

✉ Zaylore@Gay50States.com

☎ (612) 800-6101

🌐 www.gay50states.com/sponsorship/