JOHANNA KEIMEYER — CURRICULUM VITAE

Experiential Multimedia Artist



I invite people into a live immersion which combines architecture, light, video, scent, sound, and most important, the viewer's own inner universe. "

2017 BREATH ING HEART inflatable walk-in heart art installation for Art Basel, accompanied by light, PROJECTS / EXHIBITIONS / scent and sound in a 1600m² historical waterfilter **RESIDENCIES** building, Switzerland (June) 2021 ARTIST RESIDENCY TAIPEI ARTIST VILLAGE 2015 SPACE, MOTION AND COMMUNITY ICONIC PORTRAITS photo-, videoinstallation Taipei performance with Jonah Bokaer and Stavros Gasparatos in Boisbuchet, France, (Aug) 2020 **COLLECTION SEIBERT Plastic Armageddon GALLERY WEEKEND BERLIN**, photo exhibition at light sculpture commission, Berlin Kino International Kunst (May) 2019 WELL-COME TO YOUR DREAM installation 2014 Video projection **EVERYTHING IS ILLUSION** at Raum Für Kunst, Berlin, (Sept-Oct) Manhattan Bridge Anchorage, Dumbo, New York, GALERIE BENJAMIN ECK solo exhibition Festival of Lights NYC (Nov) OPEN Art, Munich (Sept) Videoprojection at Artist Residency Thaillywood, **HKWALLS & UEBERFORMAT** photography 2013 Thailand, for Taittinger during Art Basel Hong Kong (Mar) NEW YORK ART GALLERY photography NARCISSISM NOW Videoprojection, Armory Art Week, NYC (Mar-Apr) performance at Cabochon Hotel, Bangkok Photo exhibition at Rooftop Gallery by Farmani, 2018 LONG NIGHT OF MUSEUMS Enter Art Bangkok (Feb - Mar) Foundation EAF, POOL AROUND ME photography exhibition, Cologne (Oct-Nov)

2012

2011

BERLIN ART WEEK WoMA, Window of Modern Art, DROWNING TRASHURE - SHELL ocean plastic sculpture and video installation, **MONUMENTA DROWNING TRASHURE - TANK** sculpture, Monumenta, Leipzig (Sept-Oct) RECYCLE LIGHTS chandeliers, sculptures for Dell booth, IFA, Berlin (Aug - Sept) **DEATH OF THE MOMENT** video projection at Manhattan Bridge, for Leo Kuelbs Collection, "Waves", New York, (July) THE FACE WITHIN video installation with live performance, Uferstudios for contemporary dance, Berlin (June)

Part of exhibition CONNECTED CREATIVITY at Bangkok Arts and Cultural Center, BACC Artist Residency and exhibition at TWS TOKYO

WONDER SITE, Tokyo (Apr - May) 2012 **EVERYTHING IS ILLUSION** Videoprojection, performance in landmarked swimming pool

> Oderberger Stadtbad Berlin, World Water Day of UNO 2012, graduation work Work **BOTTLESHIP** at exhibition "Songs of the Sea",

Work TRASHURE 2 at exhibition "Luminous Times - Sustainable Architecture", France in collaboration Vitra Design Museum and Centre Pompidou (June - Oct)

National Glass Center, Sunderland, UK (July - Oct)

| TEACHING | | LECTURES | | | | |
|-----------------------|--|------------------------------|---|-------------|---|--|
| 2020 /2021 | UNIVERSITY OF FINE ARTS UDK, Berlin Digital Media Workshops, CTC Service | 2021 | UNIVERSITY OF APPLIED SCIENCES (HAW), Hamburg Hearing invitation for Professorship | | SOHO HOUSE BERLIN, Artist talk, screening of BREATH ing HEART, panel discussion by Mikolaj Sekutowicz (Kiev | |
| 2020 /2021 | UNIVERSITY OF APPLIED SCIENCES (HTW), Berlin | | Digital Media, Film, Costumes (Jan) | | Art Week), Monica Salazar (Berlin Art Link), (Sept) | |
| | Hearing invitation for Professorship Digital Prototyping (July) | 2020 | UNIVERSITY OF APPLIED SCIENCES Potsdam | | | |
| 2020 2019 /2018 | Digital Media Presentation Class for Co-Dean, Prof. Horst Fetzer, Design + Culture, WS Digital Media for Dean Prof. Katrin Hinz, interdisciplinary for all creative departments, WS | 2020 2018 2017 2017 | Hearing invitation for Professorship Installations- and Productdesign (Sept) | STUDIES | | |
| | | | UNIVERSITY OF APPLIED SCIENCES (HTW), Berlin | 2007 - 2012 | UNIVERSITY OF THE ARTS BERLIN (UdK) Berlin, Germany | |
| | | | Workshop invitation for Professorship 3D Digital Prototyping (Sept) | | Diplom Designer Product- and fashion design graduation (Oct 2007 - Mar 2012) | |
| | KUNSTHOCHSCHULE KASSEL Teaching Productdesign Workshops WS | | GALLERY WEEKEND BERLIN Studio Lo, Artist talk and screening of BREATH ing HEART documentary, (May) | | RHODE ISLAND SCHOOL OF DESIGN | |
| | UNIVERSITY OF APPLIED SCIENCES (HTW), Berlin 1. Digital Media for Prof. Grit Seymour, Prof. Hussein Chalayan | | UNIVERSITY OF ART AND DESIGN BURG GIEBICHENSTEIN, Halle Lecture about multimedia interdisciplinary works, Jour Fixe, Germany (Nov) | | (RISD), Providence, USA, Digital Media MFA Program, Scholarship exchange student (Sept - Mar) | |
| | Virtual Campus Presentation with Dean Prof. Katrin Hinz, Fachbereich 5, Gestaltung und Kultur, Berlin, SS | | | | MIT MEDIA LAB, Boston, USA "Outer Space, Inner Space" Studio | |
| | (Apr-July) | | SPRING STUDIOS NYC, Artist talk and screening of BREATH ing HEART with panel discussion by Philippe Hoerle-Guggenheim (HG Contemporary) and Adrian Madlener (TL Magazine), USA (Sept) | | Course (Sept - Jan) | |
| | SUSTAINABLE WEEKS BERLIN Recycle Lights Sculpture Workshops and Art Teaching, (Sept-Oct) | | | | TAMA ART UNIVERSITY, Tokyo, Japan Product design, Photography, Scholarship exchange student (Mar - Aug) | |
| | | | | 2006 | BOISBUCHET, Humberto, Fernando Campana design workshop, France | |

| CLIEN | TS / |
|-------|--|
| DIGIT | AL MARKETING PROJECTS |
| 2020 | INSTAGRAM / FACEBOOK Workshop for Social Media |

Follower Reach

2019

2009 -

2020

2018 -

2019

2018

2017

Engagement, Brand Positioning,

Marketing with VIP Artists

CITIES MEDIA GMBH

VELVET NATION NYC

UNIVERSALMUSIC GROUP GERMANY
Influencer Marketing, Special Event

teNEUES PUBLISHING AND COOL

Branding Strategy, Digital Marketing, Editorial Management, studio and outdoors photography, scouting of Points of interests (Pois), Teambuilding

Digital Marketing Consulting, Brand

merchandise equipment for PoS/Retail

THE FACE WITHIN, stage design setup,

BREATH ING HEART, VIP-Program Art

Basel, Projectmanagement, operational

Lead of Press and Marketing, digital

Animated short film project, creating

3D-characters, digital marketing

Positioning for Client, Digital

prototyping, 3D packaging and

SKILLS

| Digital Marketing | Social Media Expert: Editorial Planning, Image Processing, Texting |
|-------------------------------|---|
| Press and Public Relations | Publication in Print and Onlines: Books, Magazines Eventmanagement |
| 3D animation and CAD | 3DS Max, Cinema 4D, Rhino, Fusion 360, Vectorworks, FormZ, Pro Engineer, Touchdesigner |
| Adobe | Photoshop, Illustrator, InDesign, Lightroom, Premiere, After Effects |
| Protopyping | 3D-printing with FDM technology |
| Mother Tongue | German |
| Language | English, French, Japanese |

AWARDS

0010

| 2018 | nominated <u>BLOOM ART AWARD</u> by Warsteiner, Art Düsseldorf |
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| 2018 | INTERNATIONAL DESIGN AWARD (IDA), Gold Architecture Institutional |
| 2010 | FACES OF DESIGN AWARD (FoD), Best Online Portfolio |
| 2009 | INTERNATIONAL DESIGN AWARD (IDA), first place: Lighting Design |

ART COLLECTIONS

Johanna Keimeyer's work are in the art collections of Hugues and Marie Taittinger (Champagne Brand France), Petch Osathanugrah (O Museum Bangkok), Alexander von Vegesack (former Vitra Design Museum Director), Hella Jongerius (Designer Vitra Design), Ulrich Seibert Collection, Leo Kuelbs Collection and more.

She worked together with Ingo Maurer (light designer), Humberto and Fernando Campana (furniture designer Brazil), Bart Hess (designer), Felix Kubin (musician) Sven Helbig (composer), Sevil Peach (architect), Jonah Bokaer (choreographer), Sissel Tolaas (olfactive designer) to name a few.

strategy

marketing strategy

PUBLICATIONS / PRESS

| FAZ Magazin Germany, interview, photo series | Dec, 2020 online, print | TELE BASEL Switzerland, TV live interview | June, 2017 TV and online | DEZEEN Design Blog London, UK, interview, photo series | June, 2011 online |
|--|-------------------------------|---|-----------------------------|---|--------------------------|
| FAZ Magazin Germany, interview, photo series | March, 2020 online, print | ART TV Switzerland, feature, video | June, 2017 online | ARCHITECTURAL DIGEST AD Germany, feature, photo series | Feb, 2011 magazine |
| SAT 1. Frühstücksfernsehen Germany, TV live interview | Jan, 2020 TV | PROUD MAG Switzerland, feature, photo series | June, 2017 online | WELT KOMPAKT Germany, interview, photo series | Dec, 2010 newspaper |
| TV. BERLIN Germany, TV live interview | Oct, 2019 | BOWERS & WILKINS Switzerland, interview, photo series | May, 2017 online | BERLIN DESIGN Braun Publishing, feature, photo series | Dec, 2009 book |
| MÜNCHNER MERKUR Germany, feature, photo series | Sept, 2019 newspaper print | TAGESSPIEGEL Germany, feature, photo series | Dec, 2016 newspaper | NEW GLASS REVIEW 30 Corning Museum of Glass, NY, USA, feature, ph. | May, 2009 book |
| MÜNCHNER MERKUR & TZ Germany, interview, photo series | May, 2019 newspaper print | BERLINER MORGENPOST Germany, feature, photo series | Sept, 2016 newspaper | PATRIKA Rajasthan, India, feature, photo series | Dec, 2008 newspaper |
| KUNSTKAUFMAGAZIN MEET PABLO Germany, interview, photo series | Dec, 2018 online, print | SEATTLE TIMES USA, feature, photo series | Sept, 2016 online | INNOVATION HABITAT Germany, feature, photo series | Oct, 2008 book |
| TRENNT MAGAZIN Germany, feature, photo series | Nov, 2018 online, print | LOLA MAGAZINE Germany, interview, photo series | Sept, 2016 online | TASARIM Istanbul,Turkey, interview, photo series | Sept, 2008 magazine |
| ATELIERBESUCHE Germany, interview, photo series | Nov, 2018 online, print | THE WALL STREET JOURNAL NYC, USA feature, video | Nov, 2014 online | PERSPECTIVE Hong Kong, China, interview, photo series | Aug, 2008 magazine |
| ESSPRESS Germany, interview, photo series | Aug, 2018 print | GOETHE INSTITUT e.V. Germany, interview, photo series | May, 2013 online | RAI UNO TV SUPERQUARK, Italy, TV live interview | July, 2008 TV |
| iHEART BERLN Germany, interview, photo series | Oct, 2017 online | THE NATION Bangkok, Thailand, feature, photo series | Jan, 2013 newspaper | WOMEN'S WEAR DAILY WWD NYC, USA, interview, photo series | June, 2008 newspaper |
| TL MAGAZINE USA, interview, photo series | Sept, 2017 online | GCOLON South Korea, interview, photo series | Aug 2012 magazine | ADVENTURE WITH OBJECTS Pinacoteca Agnelli, Turin, Italy, feature, ph. | March, 2008 book |
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