

# 2019 San Francisco Financial Planning Day Program

	<b>Koret Auditorium - Speakers Series</b>
9:00 am - 10:20 am	Tax Planning In A Changing World - Larry Pon
10:30 am - 11:50 am	Investing Basics: Becoming a Confident Investor - Gretchen Hollstein
12:00 noon - 12:20 pm	Welcome by Mayor London Breed and SFPL COO Maureen Singleton
12:30 pm - 1:50 pm	Marriage and Financial Planning Matters - Heather Liston
2:00 pm - 3:00 pm	Perspectives on Investing: A Panel Discussion - Talia Pierluissi, Jenny Coffey-Smith & Meredith Johnson

	<b>Learning Studio - 5th Floor</b>
10:15 am - 10:50 am	Kindergarten to College: SF wants to help your public school child in saving for college - Carol Lei, Treasurer's Office of Financial Empowerment
11:00 am - 11:50 am	How to Reduce Taxes While Saving for College - CPA
12:00 pm - 12:50 pm	Property Tax Strategies: How to pass your low property taxes to your kids, keep it when you move, and other strategies - Nicole Agbayani, SF Assessor's Office
1:00 pm - 1:50 pm	Student Loans: What to Do Once you Have Them - Diana Freeburg & Shawn Tydlaska
2:00 pm - 2:50 pm	Tackling the High Cost of College: Learning more about financial aid, scholarships, and grants - Dan Evertsz

	<b>Steve Silver Music Center - 4th Floor</b>
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1:00 pm - 1:50 pm	Roadmap to Preparedness: How to better prepare for the next natural disaster - Emily Rogan, United Policyholders
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	<b>Stong Room - 1st Floor</b>
10:30 am - 11:20 am	Building credit using alternative lending opportunities - Mission Asset Fund (MAF)
11:30 am - 12:20 pm	Creating a Better Budget - Mission Economic Development Agency (MEDA)
12:30 pm - 1:20 pm	Understanding Credit - BalancePro
1:30 pm - 2:20 pm	How Can A House Fit Into Your Budget? Learn how to budget to become a successful, "default-resistant®" homeowner. Learn about strategies to help with upfront costs as well as ongoing costs of homeownership (first time home buyer programs, down payment assistance programs, mortgage assistance programs, tax credits and deductions for homeowners, SF's homeownership programs, etc.) - SF Housing Development Corp (SFHDC)

	<b>Paley Room - 3rd Floor</b>
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