Success, Innovation and Leadership

Through sponsorship, you enable WBEC Pacific to create events and campaigns that will be the source of groundbreaking and compelling stories that will be featured on websites, social pages, and print publications across the US.

You are invited to become a vital part of many stories to be told throughout the year. Together, we can inspire women and diverse business owners, leaders, innovators, and movers and shakers around the world.
WBEC Pacific is a powerful partner that provides introductions to qualified suppliers offering global supply chain solutions.


MISSION

Our mission is to drive economic growth, development, and access for women business enterprises in a global marketplace by collaborating with our constituents on Certification, Opportunities, Resources, and Engagement (C.O.R.E.).
WBEC Pacific Certified WBE Economic Impact

- **1110** Certified WBEs
- **30%** Women of Color
- **$10B** Total Revenue
- **33K** Jobs created
- **$9M** Average Revenue
- **16** Average years in Business

### Certified WBEs Top Industries
- Prof. Scientific & Tech Svcs.
- Administrative Support
- Construction
- Wholesale Trade
- Food Manufacturing
- Metal Manufacturing
- Educational Services
- Wood Product Manufacturing
- Information
- Other

### Growth and Projection
- 2017: 662
- 2018: 683
- 2019: 760
- 2020: 840
- 2021: 984
- 2022: 1063
- 2023: 1110
- 2024: 1200

Certified WBEs Total Revenue: $10 billion, Jobs created: 33,000, Average years in Business: 16, Average Revenue: $9 million.
Corporate Partners

Accenture
Amazon
APM Music
Applied Materials
AT&T
Avant Assessment
Bank of America
Bank of the West
Bill & Melinda Gates Foundation
Business Impact NW
California Water Association
CDW
Central Coast Community Energy
Chevron
Cigna
City of Portland
Coastal Community Bank
Comcast
East Bay Municipal Utility District
Enterprise Holdings

Federal Reserve Bank of San Francisco
Genentech
Gilead
Google
Hathaway Dinwiddie Construction
Hewlett Packard Enterprise
Intel
Gates Foundation
JPMorgan Chase
Kaiser Permanente
KL Gates
Lewis and Tibbitts, Inc.
Logitech
Major League Baseball
McKinstry
Microsoft
Minority Business Development Agency
Oregon Health & Science University
Pacific Gas & Electric
Pivotal Ventures

Port of Seattle
Puget Sound Energy
Robert Half
Salesforce
Seattle Children’s Hospital
Siemens
Skanska
Snohomish County
Sound Transit
Standard Insurance
Stanford Health Care
T-Mobile
Union Bank
University of Washington Business Diversity & Equity
US Bank
Vistra
WA State DES
Wells Fargo
Zillow
Why Support WBEC Pacific?

REALTIME ENGAGEMENT
We are your one-stop shop for WBE suppliers and sourcing/procurement executives. Connect with WBEs and corporations within our region.

SUPPLIER DIVERSITY LEADERSHIP
Support entrepreneurship, and development, resulting in measurable economic impact and success of women-owned businesses.

GROW WITH OUR NETWORK
As an inclusive firm, enjoy access to our vast resources and tap into our diverse network for a complete array of solutions, partners, and talent.

VIP CORPORATE LEADERSHIP SUMMIT & SHOWCASE
Interactive engagement with corporate and agency leaders on the latest trends affecting inclusive supply chain practices. Opportunities to benchmark, explore best practices, create opportunities for economic development, promote equity in access, and quantify the value of diverse suppliers in the supply chain.
Custom Services & Virtual Events

**Industry Info Sessions**
Designed for corporations to share industry specific information to WBEs. Ideal approach to meeting suppliers while learning about businesses in related industries.

**Honoring your Pitch**
Opportunity for members to sit on a virtual panel and review pitch presentations from WBEs on a given topic or product/service category.

**EmpowerU Workshop Series**

**Business Matchmaking**
Procurement decision makers meet potential suppliers virtually. Supports supply chain strategy revitalization, and optimization.

**Empow[HER] Economic Development Forum**
An effective platform for corporations to showcase their company, share industry needs, and provide practical capacity-building tools for WBEs.

**Custom Webinars**
Share your company information, procurement requirements, sourcing strategies, supplier diversity initiatives, contract opportunities and how to do business with your company.
Signature Events

**IDEATION**

WBEC Pacific presents a lineup of Transformational Speakers, Business Match-Making, Technology Lounges, Workshops, Virtual Networking, and Direct Connections to decision-makers and influencers. This conference addresses the reshaping of the business landscape. Featuring Economic Outlook Reports, Workshops, and Business Engagement Sessions.

**A BOLD SUCCESS**

Is about taking risks, moving outside of comfort zones investing in yourself and growing your influence and business. Be inspired! Be BOLD!

Businessowners, subject matter experts and executives are transforming the supply chain. The conference is laser-focused on driving connections that provide sustainable opportunities for WBEs. Level up your business through WBE-to-WBE and Corporate connections.

**BUSINESS EXCELLENCE**

An annual gathering of WBEC Pacific stakeholders dedicated to recognizing previous year achievements. Featuring a celebratory award show, and opportunities for networking, engagement and connecting with diverse businesses and professionals. Guest speakers are invited to talk about supplier diversity, industry, and WBE development.
2024 SPONSORSHIP OPPORTUNITIES
DOUBLE DIAMOND SPONSORSHIP

- Exclusive networking group
- Priority participation in events
- Blog featured on the website and social media
- Company hosted virtual event
- Premier placement company logo displayed on event landing page, website, and social media
- 60-second video promotion
- Greetings at selected events

Sponsorship packages are customizable to suit every sponsor’s needs.

*Sponsorships include all the benefits listed in the lower tier sponsorships.
DIAMOND SPONSORSHIP

- Exclusive networking group
- Priority participation in events
- Blog featured on the website and social media
- Company hosted virtual event
- Premier placement company logo displayed on event landing page, website, and social media
- 60-second video promotion
- Greetings at selected events

Sponsorship packages are customizable to suit every sponsor’s needs.

*Sponsorships include all the benefits listed in the lower tier sponsorships.
EMERALD SPONSORSHIP

• VIP Leadership Circle (Corporate and WBE)
• Speaking opportunity
• Included in press release(s)
• 30-second video promotion
• Company access to all virtual events
• Company logo included in promotional and marketing material
• Sponsor industry group(s)

Sponsorship packages are customizable to suit every sponsor’s needs.
Sponsorship also include all the benefits listed in the lower tier sponsorships.
RUBY SPONSORSHIP

• WBE Advantage - WBE to WBE
• Social media partner
• (2) Full registration to live Signature Events: IDEATION, Empow[HER], Business Excellence
• (2) Registrations to premier and all standard events
• Sponsor an industry group on the community platform
• Sponsor recognition at WBEC Pacific Events
• Company logo included on event landing page, website, and social media

Sponsorship packages are customizable to suit every sponsor’s needs. Sponsorship also include all the benefits listed in the lower tier sponsorships
SAPPHIRE SPONSORSHIP

$2,500

Sponsorship packages are customizable to suit every sponsor’s needs.

- One (1) Full Registration: Live Signature Events, IDEATION
- One (1) Empow[HER], Business Excellence (2024)
- Sponsor of one industry group on community platform
- Sponsor recognition at WBEC Pacific Events
- Company logo displayed on event landing page, website, and social media
## A LA CARTE SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>EmpowerU Event</td>
<td>$250 - $1000</td>
</tr>
<tr>
<td>Empow[HER] Event</td>
<td>$500 - $1500</td>
</tr>
<tr>
<td>Hone Your Pitch Event</td>
<td>$250 - $1000</td>
</tr>
<tr>
<td>Industry Group Event</td>
<td>$500</td>
</tr>
</tbody>
</table>

**A LA CARTE**

**SPONSORSHIP**
<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>Diamond Partner</th>
<th>Emerald Partner</th>
<th>Ruby Partner</th>
<th>Sapphire Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Dues</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>VIP Network of Corporate Members interested in products or services</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Blog Feature (social media, website, community platform)</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Company hosted virtual event</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Exclusive networking group</td>
<td></td>
<td></td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Priority participation in events</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Greetings at select events</td>
<td></td>
<td></td>
<td>Yes</td>
<td></td>
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<tr>
<td>VIP Leadership Circle (Corporate and WBE)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
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<tr>
<td>Company hosted virtual event</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Speaking opportunity</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Video promotion</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Premier placement of digital ad with a message on the event/community platform</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Sponsor industry group(s)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>WBE Advantage - WBE to WBE</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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</tr>
<tr>
<td>Media (package) partner...@wbec pacific</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>All-access to Virtual, Premier, and Standard Events</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Signature Events: IDEATION, Empow[HER], Business Excellence (2023)</td>
<td>6 Tickets</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
<td>1 Tickets</td>
</tr>
<tr>
<td>Company logo on all marketing channels</td>
<td>Tier 1</td>
<td>Tier 2</td>
<td>Tier 3</td>
<td>Tier 4</td>
</tr>
<tr>
<td>Sponsor of an industry group on community platform</td>
<td>Tier 1</td>
<td>Tier 2</td>
<td>Tier 3</td>
<td>Tier 4</td>
</tr>
<tr>
<td>Sponsor recognition at WBEC Pacific events</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Company logo displayed on event landing page, website, and social media</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>