MEET Network Overview

The MEET Network is transforming ecotourism into a viable alternative for the Mediterranean region through our 4C Tourism model:

- **COMPASSION**
- **CONNECTION**
- **COMMUNITY**
- **CONSERVATION**

MEET works with protected areas across the region, helping them partner with private sector to develop ecotourism products that benefit conservation and local communities.

**OUR STORY**

Thanks to two large-scale EU projects, several Med conservation organizations have worked together since 2013 to establish a new model for protected area ecotourism.

MEET was formally established in 2018, providing the region’s protected areas with a network-based membership association and an international marketing and sales platform called the MEET Guide.

MEET’s “Product Development Protocol” was created specifically for Med protected areas.

Nearly 40 parks have already implemented and tested the approach, which includes:

- Development of local ecotourism clusters
- Market access for high-performing products
- Guidelines for creating new ecotourism products
- Tools that improve quality, sustainability, and ecological footprint

**What makes MEET’s approach different?**

- Parks and conservation at the centre of the product offer
- All products are designed in a participatory manner, with market needs in mind
- Packages are managed exclusively by local providers, including inbound tour operators.
- Itineraries include hands-on experiences focused on protected area conservation
- MEET Conservation Fund provides direct support to local projects
WHY JOIN

MEET offers innovative tools and training to support applicants and members in achieving their goals and meeting high performance standards. A vibrant and active network, MEET also enables members to share knowledge, build capacity, advocate for policies, and engage in collaborative fundraising strategies.

Benefits of membership include:

- Support and coaching throughout MEET process
- Training and capacity-building opportunities
- Annual General Assembly and other members’ exchanges
- Advocacy and awareness building
- MEET brand, communications and storytelling
- Full voting and leadership rights
- Joint fundraising
- MEET Conservation Fund
- GETTING STARTED

Protected Areas begin with an Applicant Phase and work toward the basic conditions of MEET Membership. Please contact us if you are interested in learning more about the process.

Membership and Partnership opportunities are also available for other types of organizations which share MEET’s values and objectives. Contact us so we can work together to define common goals.

CONTACT US

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