The Evergreen Prize recognizes programs that best help low-income youth access and complete college or vocational degrees. Our goal is to identify and grow exciting new programs that significantly boost lower income 18 to 25 year-old students toward college and vocational school success.

How do I apply to the Evergreen Prize?

The Evergreen Prize is open to organizations that meet the following criteria:

1. U.S. based non-profit or government organization
2. Evidence of success and cost-effectiveness
3. Path to scale the number of low-income youth the program impacts
4. Willingness to share program model with other organizations
5. Annual operating budget under $8 million

APPLICATIONS OPEN ONLINE 6/3/20 - 7/3/20

Online Application Preview

The following information is needed to complete the 2020 Evergreen Prize Application:

Part 1: Organization Information

1. Organization Name
2. Organization Website
3. Point of Contact for the Application
4. Contact Email Address
5. Contact Phone Number
6. Organization Address
7. Mission Statement
8. Annual Operating Budget
9. Communities / region served
10. Year Founded
Part 2: Program Information

1. How does your organization support low-income students to complete a postsecondary degree or credential? Please include services offered, targeted population, and any other relevant information. Maximum characters: 2,000 (approx 250 words)

2. Please describe your organization and programs as you would to the parent of one of the students you serve. Maximum characters: 2,000 (approx 250 words)

3. How does your organization support the creation of agile, lifelong learners that are prepared for success in college and for the future of work? Maximum characters: 2,000 (approx 250 words)

4. What makes your program unique when compared to other organizations also supporting low-income students with college and career success? Maximum characters: 2,000 (approx 250 words)

Part 3: Scale and Scope

1. How long has your program been in operation? Have there been any large-scale program shifts during this time? Maximum characters: 1,200 (approx 150 words)

2. How many students do you currently serve annually? How many students have you served over your history? Please differentiate by program if your organization offers multiple programs. Maximum characters: 1,200 (approx 150 words)

3. What are your current plans to scale your program over the next 1-3 years, and how does the Evergreen Prize factor into this? Please include additional students you would serve as well as any programmatic shifts you would make if you receive the prize. Maximum characters: 2,000 (approx 250 words)

Part 4: Program Results

1. What evidence do you have of programmatic effectiveness in achieving long-term outcomes for students? This can include internal data and/or external evaluations but please include supporting data and do not rely solely on anecdotal evidence. If available, please include the number of students who have successfully completed a post-secondary degree or credential after completing your program and the average cost per successful outcome (and please define “successful outcome”). Maximum characters: 2,000 (approx 250 words)

2. What, if any, changes have you made to your program based on evaluation of program effectiveness? Maximum characters: 2,000 (approx 250 words)

3. As you grow your program, how do you plan to ensure objective evaluations of programmatic effectiveness? If you were to win the Evergreen Prize, how would you use the funds in support of program evaluation? Maximum characters: 1,200 (approx 150 words)

Part 5: Attachments

1. Please provide any documents that support your answers to the above questions. (e.g. independent evaluation, annual report, etc.)

The Evergreen Prize is committed to supporting independent evaluations of programming to support low-income students in college and career success. Some examples of activities that the prize can be used for include: hiring a third-party to conduct a comprehensive program evaluation, setting up systems for data collection of program alumni trajectory, and conducting focus groups with program participants.

If you have questions about if your proposal would meet requirements, please contact info@evergreenprize.org prior to submitting your application.