Year in Review
2020-2021
Make Good
Making Good On Our Promises
Year in Review
Message from Executive Director

Make Good is focused on building a more equitable society. We bring together a community of nonprofits and volunteers to support real, meaningful impact for foster and underserved children and young people in LA County. The past 18 months called upon all of us to truly step up and innovate to meet the unparalleled needs facing our community.

At its core, Make Good gets new books into the hands of underserved children and communities, and provides essential clothing and items for transition age foster youth.

Within weeks of the school shut down, we began distributing brand new books to Title 1 elementary school children who were learning remotely. In those first 6 months, we distributed more than 100,000 books to 30,000 children. We safely opened 3 new Book Nooks at transitional housing sites for young mothers and transition age foster youth: The Wallis House, Opportunity House and Pacific Sunset Bridge Home- Venice.

continued
Message from Executive Director

Knowing that clients couldn’t safely get to us, we distributed new books through our many partners, including the J3 Foundation, No Limits for Deaf Children, Children’s Collective, CORE, High Desert Pediatric Health Clinic and many more.

Finally, we pivoted to turn our on-site seasonal events into highly effective and safe drive-thru offerings. Over the course of the past 18 months, we hosted 8 such events, distributing new book bundles, new clothing items and even special gifts to more than 5,300 children and young people.

Thanks to the passionate and courageous commitment of our staff and volunteers, we kept our doors open. We are grateful to each of you for your support during this unprecedented time. It lifts our spirits and gives us strength to continue the work. It is our hope that this coming year is one of good health, community and happy connections for us all.

Ruth Stalford
Founder, Executive Director
Spring 2020
World shuts down. Within 7 days we begin distributing books. Over 18 months we distributed 150,000 books to 30,000 vulnerable students.

Fall/Winter 2020
We pivot to a drive-thru model hosting seasonal events, offering new books, clothing, essentials and special gifts to children and youth in foster care and underserved young people.

Spring 2021
We install three new Book Nooks at transitional housing sites for women with young children & foster youth. We continue to support our partners by providing them with thousands of books.

Summer/Fall 2021
Our new normal is in full swing. On an ongoing basis we provide pop-ups, drive-thru events, Book Nooks and third party book distributions to vulnerable young people in LA County.
Since 2014, we've been closing the achievement gap by getting new books into the hands of LA's most underserved youth. We do this through our key programs:
- Book Nooks
- Drive-Thru/Pop-Up events
- Third-Party distributions
Many locations and schools serving low-income youth lack libraries, reading corners or even a single bookshelf.

We establish permanent, sustainable Book Nooks at overlooked LA locations.

Seasonal Drive-Thru events & Pop-Ups

We hosted 8 seasonal events & pop-ups, providing personal libraries, clothing items, essentials and gifts for more than 5,200 current and former foster children.

A special thanks to our partners: Hope In A Suitcase, Foster Nation, Children’s Action Network, Fresh Outfitters
The TAY shop offers transition age foster youth (18-24) essential items and new clothing free of charge. The TAY Shop has served more than 6,200 young people since 2017.
The TAY Shop

Offers brand new clothing to transition age foster youth 18-24
Our Impact

5,200
Number of foster children & youth served by our events in the past year

30,000
LA County students and young people served with book bundles & Book Nooks

150,000
Number of books we gave away in 2020-2021
By the Numbers

Program Expenses

- TAY Shop: 15%
- Book distributions: 20%
- Pop-up & Drive-thru Events: 40%
- Book Nooks: 25%

Revenue

- End of year Campaign/Individual Donations: 73%
- Foundations: 18%
- Other - Corporate, Companies: 9%

TAY Shop: $250,000
End of year Campaign/Individual Donations: $275,000
$250,000
Value of in-kind donations we receive from partners

2,500+
Number of hours our volunteers worked this past year
Thank you to our amazing supporters

Pritzker Foster Care Initiative

Nourmand Charitable Fund

Joey Freed & Rich Mendelson

Foster Nation
We couldn't do it without you

In-Kind Donations
Junior League of Los Angeles
Project Glimmer
Always
Ticket To Dream
GiveNKind
Shelter Partnership
L’Anza
Amazon Stores
Melrose MAC
Bombas
California Supply Inc.
Simon Miller
Happy Trails
Reese’s Book Club
ProStyleClothes

$1,000+ donors
Julie + Harley Liker
Sanchini- Tobey Family
Singer- White Family
James T. Ryan
Janet Rotner

Additional support:
Rob Deutschman

Roommate and partner:
Hope In A suitcase

Special thanks to our small but mighty staff:
Martha Dourisboure & Kathy Ayala for their tireless work!
Our Team

BOARD OF DIRECTORS

Julie Liker (Chair), Ruth Stalford, Staci Miller, Joey Freed, Meghan Hooper, Sandy Nasseri, James T. Ryan, Sheri Singer, Michele Sanchez, Rae Sanchini

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Thank You!

To learn more about our work and upcoming events please follow us.

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*Special Thanks to Staci Miller for preparing this report